

APPLICATION AND CONTRACT FOR SMART STAGE

ANESTHESIOLOGY® 2018

Meeting Dates: October 13-17, 2018
 Exhibit Dates: October 13-15, 2018
 Moscone Center ~ San Francisco, California

Click Here to Submit Via Email



Contact Information *(In order to use the Smart Stage, companies must be an ANESTHESIOLOGY 2018 annual meeting exhibitor)*

Company Name.....Booth Number.....

Contact..... Title.....

Tel..... Email.....

Address.....

City..... State..... Zip..... Country.....

Onsite Representative (if different from contact above).....

Smart Stage Fee – Sold on a first-come, first-served basis. Three stages available per slot.

\$3,500 per slot

Smart Stage presentation fee includes a theater area that accommodates 20-30 attendees, plus a microphone, speakers, counter and display monitor.

Dates and Times

Saturday, October 13 11 – 11:20 a.m. 11:25 – 11:45 a.m. 3:15 – 3:35 p.m.

Sunday, October 14 9:15 – 9:35 a.m. 12:05 – 12:25 p.m. 12:30 – 12:50 p.m. 3:15 – 3:35 p.m.

Monday, October 15 9:15 – 9:35 a.m. 12:05 – 12:25 p.m. 12:30 – 12:50 p.m.

Payment Information

| Initials | Deposit and Payment Schedule |
|----------|---|
| | Through June 14, 2018...50% due with application |
| | After June 14, 2018...100% due with application |
| | ASA requires payment in full no later than June 15, 2018. Failure to make payments does not release the contracted or financial obligation of Exhibitor. |

Cancellation Penalties

| Cancellation Penalties | Initials |
|---|----------|
| Through June 14, 2018...50% | |
| After June 14, 2018...100% | |
| ASA reserves the right at any time to cancel the Smart Stage due to low interest or insufficient participation by companies or organizations. If cancelled for this reason, any payments made toward the Smart Stage presentations will be fully refunded. | |

Submit application to:
 Email: exhibitcontracts@spargoinc.com

Need Help? Contact:
asaexhibits@spargoinc.com
 (703) 631-6200 | (800) 564-4220

Make checks payable to:
 American Society of Anesthesiologists®

Mail check payment to:
 ASA® Exposition Management
 c/o SPARGO, Inc.
 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

Credit Card Payments:
 An invoice will be sent within one business day with instructions to submit credit card payment online.

I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the *Qualifications and Terms*. Exhibitor agrees to receive all written and electronic correspondence from ASA, SPARGO, Inc. and official event contractors in reference to the ANESTHESIOLOGY annual meeting and all future ASA events. This Smart Stage application will become a contract upon Exhibitor's authorized signature and ASA's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....



SMART STAGE MED TALK PRESENTATIONS

QUALIFICATIONS AND TERMS

As a condition of participation, any company/organization participating in the Smart Stage must qualify for and abide by the following terms.

1. Smart Stage presentations are considered promotional activities and must comply with the standards set for industry by the Food and Drug Administration (FDA).
2. MED Talks CANNOT offer continuing medical education (CME) to invitees or participants.
3. Smart Stage presentations are only offered to companies/organizations currently participating as ANESTHESIOLOGY® 2018 annual meeting exhibitors.
4. Qualified companies/organizations interested in the Smart Stage must apply to ASA using the attached application form. The application must be completed and submitted by July 20, 2018 to be included in conference materials, and accompanied by payment as outlined on the attached application form.
5. ASA leadership (current elected officers of the Society and members of the Annual Meeting planning committees) and ASA staff may not participate in any Smart Stage presentation as faculty, hosts or in any other role besides that of an attendee who receives no honoraria or reimbursement. ASA staff will be assigned to monitor all presentations.
6. All promotion, on-site materials and communication with the ANESTHESIOLOGY 2018 annual meeting attendees must be approved by ASA Exposition Management prior to distribution including any and all announcements, invitations or solicitations, envelopes, advertising, web content, etc., ASA Exposition Management requires five (5) business days for review/approval of materials. The presentation must be entitled "Smart Stage" from [Insert Industry's Name] and must be clearly promoted only as a product or service presentation. The presentation cannot be advertised as a CME program nor can CME credits be given by any accredited organization. There can be no implication – implied or otherwise – in any promotional materials or on-site materials indicating that the Smart Stage is part of the ANESTHESIOLOGY 2018 annual meeting Education or Scientific programs and/or endorsed by the ASA. The Smart Stage may be included in the ANESTHESIOLOGY 2018 annual meeting materials and on the ASA website. Company grants to ASA a limited, revocable license to use Company's Marks in association with the promotion of the Smart Stage.

ASA RIGHTS

1. If a company or organization conducts a written or electronic evaluation of its event, ASA reserves the right to review such evaluations or a summary report of the evaluations.
2. ASA reserves the right to evaluate any and all presentations by requesting attendees to complete additional evaluation questions or survey either on-site at the event and/or following the event.
3. ASA reserves the right for its leadership and/or staff to attend any presentation for ASA evaluation purposes.
4. As a condition of participation, industry and organization representatives agree to observe all ASA policies and guidelines outlined in the document and other ASA publications. Violations of ASA policies and guidelines will be reviewed, and sanctions may be applied.
5. ASA reserves the right to reject any application without cause. ASA may also cancel a presentation if the company or organization fails to comply with the terms of this Agreement at ASA's sole discretion or if the company misrepresents the presentation in any way at ASA's sole discretion.
6. ASA reserves the right to amend the qualifications and terms at any time at its sole discretion, and company agrees to abide by such changes upon notification.

CONTACT INFORMATION

For more information, contact:

Laura Roler or Kristin Hudson at (703) 631-6200 or asaexhibits@spargo.com.