



DIA 2019

GLOBAL ANNUAL MEETING
SAN DIEGO | JUNE 23-27



**DIA's Largest
Life Sciences
Meeting of
the Year!**

SAN DIEGO CONVENTION CENTER | SAN DIEGO, CA
MEETING DATES: JUNE 23-27 | EXHIBIT DATES: JUNE 24-26

Exhibitor Prospectus

+1.703.631.6200 | 800.564.4220
DIAexhibits@spargoinc.com | DIAglobal.org/DIA2019



JOIN US



The DIA Global Annual Meeting is the largest multidisciplinary event that brings together a global network of life sciences professionals to foster innovation that will lead to the development of safe and effective medical products and therapies to patients.

California - A Driver in Innovation

3,249 Life Sciences Companies

1,453 Biotechnology and Pharmaceutical Companies

1,796 Device and Medical Equipment Manufacturers

4,800+ Science and Engineering PhDs Graduated from California Institutions

\$6.7 Billion Venture Capital Attracted in 2017, #1 in the Nation

SOURCE: CALIFORNIA LIFE SCIENCES ASSOCIATION

About DIA

DIA is a global association that mobilizes life science professionals from across all areas of expertise to engage with patients, peers, and thought leaders in a neutral environment on the issues of today and the possibilities for tomorrow.



#DIA2019 | @DrugInfoAssn

MEET THE MOST INFLUENTIAL LEADERS AND INNOVATORS IN THE LIFE SCIENCES INDUSTRY

The DIA 2019 Global Annual Meeting provides an invaluable forum for professionals involved in the discovery, development, and lifecycle management of pharmaceuticals, medical devices, and related medical products.

Position your company at the forefront of the life sciences industry! Take advantage of the opportunity to showcase your solutions and services to more than 7,000 influential life sciences professionals.



7,000+

Global Attendees

57

Countries Represented

400+

Exhibiting Companies

12 Tracks



Clinical Safety and Pharmacovigilance



Clinical Trials and Clinical Operations



Data and Data Standards



Medical Affairs and Scientific Communication



Patient Engagement



Preclinical Development and Early-Phase Clinical Research



Project Management and Strategic Planning



R&D Quality and Compliance



Regulatory



Regulatory CMC and Product Quality



Statistics



Value and Access

Top 30

Biopharmaceutical Companies Participate

250+

Educational Sessions

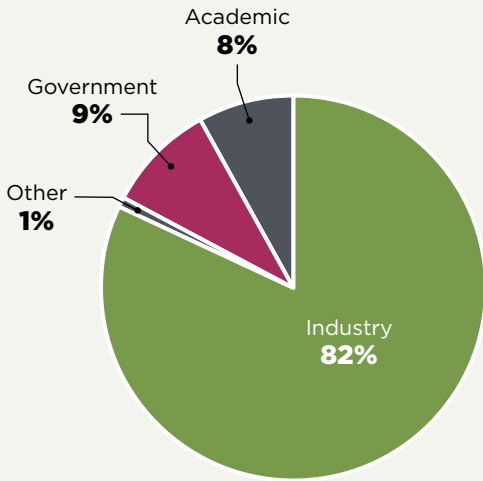
Industry Sectors Represented

- Adverse Event Management/ Software
- Clinical R&D
- Clinical Study Reports
- Clinical Trial Design
- Clinical Trial Monitoring
- Consulting
- Data Management
- Data Validation
- Document Management
- Electronic Data Capture
- Electronic Submissions
- GCP Compliance
- Investigational Site/Network
- Medical Devices/Combination Products
- Medical Writing
- Patient Recruitment
- Pharmacovigilance
- Programming (Database/SAS/ etc.)
- Project Management
- Quality Assurance/Control
- Recruitment/Staffing Services
- Regulatory Affairs/Regulatory Strategy
- Regulatory Document Preparation
- Site Performance Metrics
- Software Development and Evaluation
- Statistical Services/Meta Analysis
- Strategic Planning and Implementation
- Study Startup/Site Activation
- Training
- Trial Management

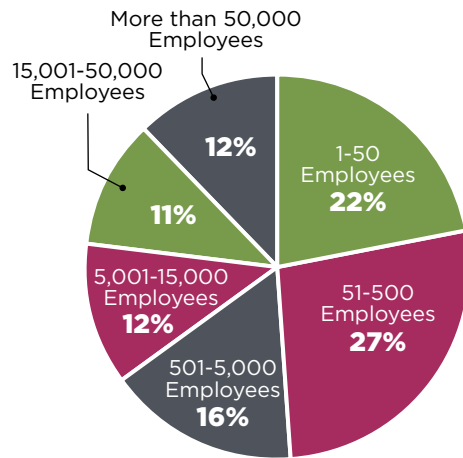
DIA ATTENDEES AT A GLANCE

Meet with Leaders in Healthcare Development

ATTENDEES BY ROLE

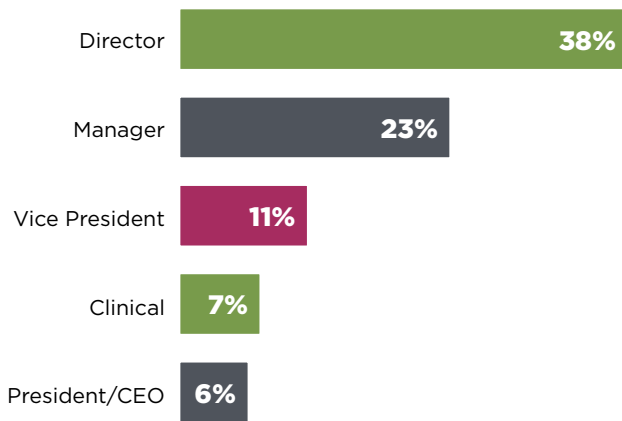


ORGANIZATION SIZE

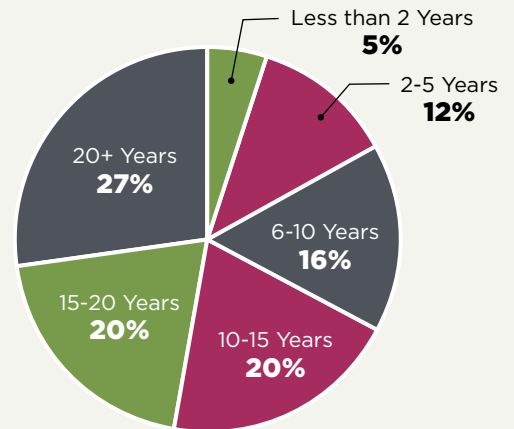


JOB ROLES

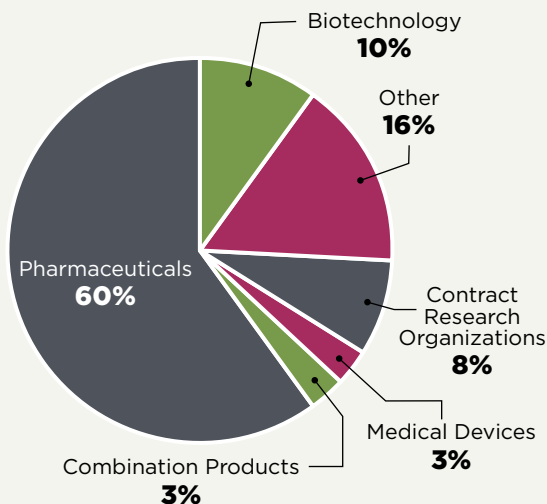
Top 5 Job Roles by Attendee



INDUSTRY EXPERIENCE



PRODUCT RESPONSIBILITY



WORK SETTING

Industry	54%	Trade/Professional Organization	2%
CRO/CSO	15%	Hospital/Medical Practice	2%
Government	9%	Patient Advocate	1%
Other Support Services	7%	Staffing/Recruitment	1%
Academic Institution	4%	Student	1%
Independent Consultant	4%		

An International Audience Attends DIA



Albania	Croatia	Republic of Korea	Russian Federation
Argentina	Czech Republic	Latvia	Singapore
Australia	Denmark	Luxembourg	Slovakia
Bahamas	Finland	Macao	South Africa
Belgium	France	Malaysia	Spain
Bonaire, Saint Eustatius, and Saba	Germany	Mexico	Sri Lanka
Brazil	Greece	Netherlands	Sweden
Bulgaria	Hong Kong	Norway	Switzerland
Canada	India	Panama	Thailand
China	Indonesia	Peru	Trinidad and Tobago
Chinese Taipei	Ireland	Philippines	Turkey
Colombia	Israel	Poland	United Kingdom
Costa Rica	Italy	Portugal	United States
	Japan	Romania	

DIA MEMBER COMMUNITIES

More than 6,000 members in 27 active communities.

DIA members hold a wide array of roles and responsibilities within their organization as evidenced by the DIA Communities to which they belong.

- Clinical Data Management
- Clinical Pharmacology
- Clinical Research
- Clinical Safety and Pharmacovigilance
- Clinical Trial Disclosure
- Devices and Diagnostics
- Document and Records Management
- Electronic Regulatory Submissions
- Emerging Professionals
- Ethics and the Medicines Lifecycle
- Evidence-Based Medicine
- Global Sourcing
- Good Clinical Practices and Quality Assurance

"From a vendor perspective, it is a great place to meet colleagues, potential clients, and to network."

- **ROB BARLOW**, FMD K&L, Inc.

"Great opportunity for networking with the best of the industry!"

- **SARAH SARHANGI**, SAS

- Legal Affairs
- Marketing and Sales
- Medical Communications
- Medical Science Liaison
- Medical Writing
- Patient Engagement
- Pediatric
- Preclinical Sciences and OSWG
- Professional Education, Training, and Development
- Project Management
- Regulatory Affairs
- Statistics
- Study Endpoints
- Validation/Electronic Information Integrity

BECOME AN EXHIBITOR

Exhibit Space Rates and Information

Exhibit Space Rates

Standard Rate:

\$5,500 per 10' x 10' (100 sq. ft.)

Premium Location Rate:

\$5,950 per 10' x 10' (100 sq. ft.)

Corner Fee:

\$200 per corner

What's Included?

- One (1) complimentary full meeting registration (\$1,800 value)
- Three (3) exhibit booth personnel registrations (includes refreshment breaks and lunches)
- A 6' skirted table, a wastebasket, and two (2) side-chairs (\$600 value)
- Pipe and drape booth structure

Additional Benefits

- Listing in "Browse Exhibitors" portion of the DIA 2019 website and the DIA Global App, including company summary and website link
- Listing in Exhibitor Directory portion of the Onsite Final Program (**deadline Friday, April 12, 2019**)

Exhibit Hall Schedule*

Monday, June 24 10:00AM-6:00PM

Tuesday, June 25 9:00AM-5:00PM

Wednesday, June 26 9:00AM-4:00PM

*Hours are subject to change without notice

Location

SAN DIEGO - A BIOTECH HUB!

San Diego Convention Center

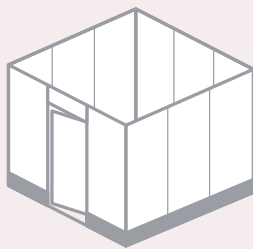
111 W Harbor Dr., San Diego, CA 92101



Exhibit Hall Highlights

- Innovation Theater Presentations
- Poster Presentations
- Welcome Reception
- Lunch and Refreshment Networking Breaks
- Engage and Exchange Sessions
- DIA Global App Scavenger Hunt

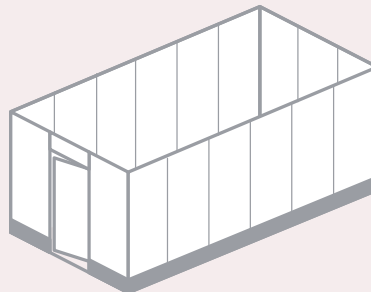
Exhibitor Business Suites



10' x 10'

\$3,750

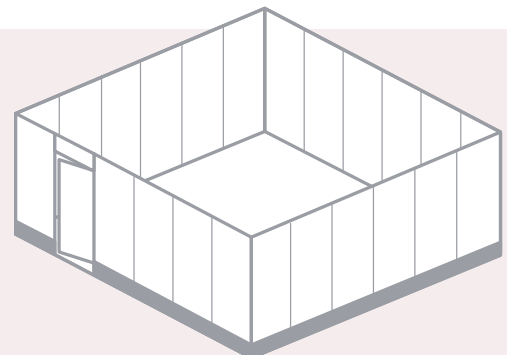
2 Comp. Booth
Personnel Badges



10' x 20'

\$5,250

3 Comp. Booth
Personnel Badges



20' x 20'

\$7,750

4 Comp. Booth
Personnel Badges

INCREASE YOUR VISIBILITY AND DRIVE TRAFFIC TO YOUR BOOTH!

Marketing and Industry Support Opportunities

In past years, DIA exhibitors with Marketing and Industry Support Opportunities experienced an average of **55% more leads** generated than those who did not purchase an opportunity.



Events

- Innovation Theater Presentations
- Welcome Reception

Convention Center and Exhibit Hall Opportunities

- Recharge Lounge
- Mini Lounges
- Meter Board Signs
- Twitter Wall
- Shuttle Bus Advertising
- Carpet Inlay with Company Logo
- Convention Center Hanging Banners
- Escalator Hanging Banner
- Exhibit Hall Hanging Banners
- Table Clings
- Business Suites

“We found the banners we purchased useful in driving booth traffic.”

– MITCH COLLINS, Adaptive Clinical Systems

Hotel Opportunities

- Key Cards

Advertising Opportunities

- Attendee Registration and Housing Confirmation Email Ads
- Preregistration eBlasts

Online and Mobile App Opportunities

- Meeting Wi-Fi Exclusive Host
- DIA Global App Scavenger Hunt
- Online Floor Plan Booth Logo
- Upgraded Online Listing

[VIEW ALL MARKETING AND INDUSTRY SUPPORT OPPORTUNITIES](#)

YEAR ROUND EXHIBITING OPPORTUNITIES

At DIA conferences, medical product developers, regulators, academics, and patient advocates come together in one place, eager to receive fresh insight and share new information. DIA conferences are the perfect place for you to communicate your key messages to an influential audience, efficiently and cost effectively.

“DIA is a truly amazing conference bringing a myriad of faces to one location. A must-go-to event for anyone in the clinical research industry. As a young company you have to pick your marketing battles wisely and sponsoring this event yielded to be a success and definitely worthwhile.”

– NICHOLAS FOCIL MBA, CCRP, General Manager, FOMAT Medical Research