

Premium Exhibitor Listings

The Premium Exhibitor Listing package is available to increase your exposure and help drive traffic to your booth. Exhibitors who upgrade will take advantage of longer company and product descriptions, logos, press releases and product photos. Let attendees know what you have to offer by enhancing your listing!

Exhibitor Listing Features	Basic Included	Premium \$1,250
ONLINE		
Company Name, Booth #, City, State, Country, URL, Links to Social Media Platforms	●	●
Product & Service Categories	Up to 5	Up to 10
600 Character Description	●	●
Expanded Company Description of Additional 600 Characters		●
Enhanced Listing Icon on Floor Plan Booth and Exhibitor List		●
Company Logo		●
Up to 5 Press Releases		●
2 Product Photos with Description		●
Rotating Logo on Home Page of Exposition Website		●
IN-PRINT EXHIBIT GUIDE		
Company Name, Booth #, City, State, Country, URL	●	●
Inclusion in Product & Service Directory	●	●
250 Character Description	●	●
Expanded Company Description of Additional 250 Characters		●
Company Logo		●
MOBILE APP		
Company Name, Booth #, City, State, Country, URL	●	●
Product & Service Categories	Up to 5	Up to 10
250 Character Description	●	●
Expanded Company Description of Additional 250 Characters		●
Company Logo		●

SECURE YOUR UPGRADE!

Contact (800) 564-4220 / (703) 631-6200 or asaexhibits@spargoinc.com.

APPLICATION AND CONTRACT FOR PREMIUM EXHIBITOR LISTING

ANESTHESIOLOGY® 2018

Meeting Dates: October 13-17, 2018
 Exhibit Dates: October 13-15, 2018
 Moscone Center ~ San Francisco, California

Click Here to Submit Via Email



Contact Information

Company Name.....

Contact..... Title.....

Tel..... Fax.....

Email..... Web Site

Address.....

City..... State..... Zip..... Country.....

Premium Exhibitor Listing *(Basic Exhibitor Listing included in booth purchase)*

Premium Exhibitor Listing - \$1,250

Upon receipt of application and payment, a username and password will be sent to the contact listed above to submit directory upgrade information. Information for the online listing may be updated any time prior to the meeting. The deadline for the printed listing is July 27, 2018.

Payment Information		Cancellation Penalties	
Initials	Deposit and Payment Schedule		Cancellation Penalties
	December 22, 2017...50% due for applications submitted prior to December 22, 2017		Through December 21, 2017...0%
	December 22, 2017 – June 14, 2018...50% due with application		December 22, 2017 – June 14, 2018...50%
	After June 14, 2018...100% due with application		After June 14, 2018...100%
<p>ASA requires payment in full no later than June 15, 2018. Failure to make payments does not release the contracted or financial obligation of Exhibitor.</p>		Initials	

Submit application to:
 Email: exhibitcontracts@spargoinc.com

Need Help? Contact:
asaexhibits@spargoinc.com
 (703) 631-6200 | (800) 564-4220

Make checks payable to:
 American Society of Anesthesiologists®

Mail check payment to:
 ASA® Exposition Management
 c/o SPARGO, Inc.
 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

Credit Card Payments:
 An invoice will be sent within one business day with instructions to submit credit card payment online.

I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the *Exhibition Rules and Regulations*. Exhibitor agrees to receive all written and electronic correspondence from ASA and SPARGO, Inc. in reference to the ANESTHESIOLOGY annual meeting and all future ASA events. This premium exhibitor listing application will become a contract upon Exhibitor's authorized signature and ASA's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....

Show Management Use

Authorized ASA Signature..... Date.....

Account Number..... Assigned Booth Number..... Size.....