

## REGISTRATION

Important Registration Dates and Deadlines	
Early Registration Deadline	Wednesday, April 28, 2010 11:59 PM EST
Registration continues at late rates	Thursday, April 29, 2010
Onsite Registration opens at McCormick Place	Wednesday, June 2, 2010
Exhibitor Registration closes	Monday, June 7, 2010

Exhibitor registration must be completed online, and each Exhibitor contact person must create a login and password to register exhibitors online. Visit <http://chicago2010.asco.org/RegistrationDetails/ExhibitorRegistration.aspx> to begin your registration process.

Based on the square footage of a company's booth, exhibiting companies receive complimentary Exhibitor Badges, which provide access to the Exhibit Hall. Companies with booths up to 400 square feet receive 5 badges per 100 square feet. After that companies receive 2 badges per 100 square feet above the initial 400.

Square Footage	Badge Allotment
100	5
200	10
300	15
400	20
600	24
800	28
900	30
1000	32
1200	36
1500	42
1600	44
1800	48
2000	52
2100	54

Square Footage	Badge Allotment
2400	60
2500	62
2800	68
3000	72
3500	82
3600	84
3800	88
4800	108
5800	128
6300	138
6500	142
6900	150
7000	152

Exhibitor Badges **do not** give exhibitors access to Meeting sessions. Exhibitors wishing to attend sessions must purchase an Exhibitor Attendee Badge. More information and the fees associated with additional badges can be found at [www.asco.org/chicago2010](http://www.asco.org/chicago2010).

**Important Note:** Select a meeting place outside of the Hall to distribute your company's badges. Do not plan to meet your employees within the Exhibit Hall or at your booth—your employees will not be allowed in the hall unless they already have their Exhibitor Badges.

<b><i>Exhibitor Registration Hours:</i></b>	
Wednesday, June 2, 2010	12:00 PM – 5:00 PM
Thursday, June 3, 2010	8:00 AM – 5:00 PM
Friday, June 4, 2010	7:00 AM – 6:00 PM
Saturday, June 5, 2010	7:00 AM – 6:00 PM
Sunday, June 6, 2010	7:00 AM – 6:00 PM