

2010 EXHIBITOR PASSPORT PROGRAM

Again this year, The ASCO Cancer Foundation is offering the Passport to the World of Oncology Program to drive more traffic into and throughout the Exhibit Hall. Attendees will receive a booklet either in their tote bag or at the grand concourse entrance to the exhibit hall.

Participants will need to collect a stamp from each of the participating companies listed in the booklet. After the participants collect the required stamps, they will turn in their completed passport booklet to the Passport Desk located outside of the Donor Lounge (South Building, Room S401) to receive a complimentary gift, and be eligible to win one of the following:

- A complimentary registration to the 2011 Annual Meeting, and complimentary hotel accommodations for five nights at a downtown Chicago hotel (two winners)
- A complimentary registration to the 2011 Annual Meeting (eight winners)

Winners will be announced following the Annual Meeting.

