

LEAD RETRIEVAL ORDER FORM

46th ASCO Annual Meeting

June 4-8, 2010

Exhibits Dates: June 5-7, 2010

McCormick Place



Annual '10 Meeting



Contact Information (Please Print or Type Clearly)

Booth Number: _____ Contact: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Tel: _____ Fax: _____

Email: _____

Onsite Contact _____ Mobile Phone _____

**PLEASE PLACE
YOUR ORDER
ONLINE!!**



Order Online

<https://www.directlead.com/asco10>



Order by Mail

Mail completed form:
11208 Waples Mill Rd. Suite 112
Fairfax, VA 22030
(703) 995-1800 (phone)

Lead Retrieval Options:	Advance By: 4/30/10	Standard After: 4/30/10	Quantity	Total
DirectLead™ Mobile Handheld [DMH]	\$310	\$360	_____	\$ _____
DirectLead™ Terminal [DT]	\$275	\$325	_____	\$ _____
Accessories:				
Wireless Thermal Printer [WTP]*	\$100	\$150	_____	\$ _____
Keyboard Rental [KEY] **	\$25	\$30	_____	\$ _____
Booth Delivery [BOOTH] **	\$75	\$95	_____	\$ _____
Custom Lead Qualifiers [CC] (complete Page 2)	\$75	\$105	_____	\$ _____
Post Show Data Conversion [EXCEL] **	\$95	\$95	_____	\$ _____
(If you need leads converted to Microsoft Excel Spreadsheet – sent via email)				
Total:				\$ _____

Payment Method: Checks made payable to: J. Spargo & Associates, Inc.

Visa MasterCard American Express Check

Card Number: _____ Total: \$ _____

Exp. Date: _____ Name on Card: _____

Signature: _____

- Cancellation of order is subject to a \$50.00 administrative fee.
- No refunds after May 21, 2010.
- You will be charged up to \$2,500.00 for any unit(s) damaged or not returned.
- Units must be picked up at the Lead Retrieval Counter.
- No credit issued for unit(s) not picked up.
- Please allow 1-3 business days to receive confirmation of order.

All equipment is the sole responsibility of the exhibitor during the rental period. The rental period ends 1 hour past the close of the posted exhibit hall hours. Equipment damaged or not returned is subject to an additional charge up to \$2,500.00. This charge may be imposed, with out further notice, to the credit card on file. Your signature authorizes your credit card to be charged for the total payment due. JSA reserves the right to charge the correct amount if different from the total listed above. Your order must be submitted on or prior to the discounted deadline to receive the discounted rate.

Please check the box and sign that you have read and understood the terms of this agreement. _____

CUSTOMIZED LEAD QUALIFIERS ORDER FORM



Company Name: _____

Contact Name: _____

Booth #: _____

Please type or clearly print your Custom Lead Qualifiers below. Qualifiers are limited to 18 characters per line.

Sample Lead Qualifiers

- ◆ Send Brochure
- ◆ Add to Mailing List
- ◆ Have Sales Rep Call
- ◆ Have Tech Rep Call
- ◆ Immediate Interest
- ◆ Need Demonstration
- ◆ Send Price List
- ◆ Send Proposal
- ◆ Purchasing Authority
- ◆ Current Customer
- ◆ Distributor
- ◆ Reseller
- ◆ End User
- ◆ Government
- ◆ Corporate / Civilian
- ◆ > 5K Budget
- ◆ 5 - 10K Budget
- ◆ 10 - 25K Budget
- ◆ 25 - 50K Budget
- ◆ 50K Budget

Custom Lead Qualifiers

Before	4/30/10	\$75.00
After	4/30/10	\$105.00

1. _____
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20. _____

J. Spargo & Associates, Inc.

11208 Waples Mill Road, Suite 112, Fairfax, VA 22030

Phone: 703-995-1800

Email: directlead@jspargo.com

ORDER ONLINE: <https://www.directlead.com/asco10>