

## FOOD IN YOUR BOOTH

Any food or beverages provided by individual exhibitors must be provided in a manner consistent with all applicable laws and guidance, including, if applicable, the PhRMA Code on Interactions with Healthcare Professionals. All food and beverages provided by individual exhibitors must be of minimal value and available to all registered attendees immediately upon request. Cash and/or cash equivalents, coupons, and vouchers for food or beverages are not permissible.

Exhibitors must submit a request for approval to provide food or beverages to ASCO no later than Friday, April 2, 2010. Approval is at ASCO's discretion. Exhibitors who seek approval to provide food or beverages should make such request using the Booth Activity Form through the [ASCO Exhibitor Headquarters](#). Any exhibitors found providing food or beverages that have not been approved or are not compliant with ASCO policies will be required to cease immediately. ASCO will not accept onsite requests for provision of food or beverages.

We ask that you refrain from the distribution of any food or beverages with noticeable odors. Also, the distribution of alcoholic beverages in the exhibit hall is not permitted.

Chicago Restaurant Partners is the exclusive provider of food and beverage within McCormick Place. All food and beverage used to generate traffic to booths, service exhibit staff, etc. must be catered by Chicago Restaurant Partners. A copy of the "Exhibit Catering Menu" can be found in the exhibitor service manual under "Catering." Please contact Tracy Cammack, Director of Sales/Catering, to place your catering order by phone at 312-567-8184 or via e-mail [tcammack@mpea.com](mailto:tcammack@mpea.com) for approval. By adhering to these policies, we can ensure the overall success of the Exhibit Hall.

## FOOD COURT/CONCESSIONS

A variety of food options will be available throughout the hall from Saturday, June 5 through Monday, June 7, 2010. Some of the areas where concessions will be made available include the front tower, a new café at the front of the hall, and multiple snack kiosks around the second tower. The hours differ in the various areas but there will be areas open from 7 am- 5 pm in the hall.

Although menus have not yet been decided Food Court will offer the widest variety of options including an all-inclusive buffet for less than \$20. The Food Court, located in the back of the Exhibit Hall, will be open Saturday, June 5 through Monday, June 7, 2010 from 11:00 AM – 3:00 PM.