



**WELCOME TO THE FREEMAN CATALOG
OF MODULAR RENTAL EXHIBITS.**

Freeman's Rental Exhibit program is a convenient, cost-effective solution to the complexity and expense of traditional trade show exhibits.

Freeman offers an extensive selection of contemporary rental exhibits designed to fit any budget and marketing objective. Four different rental exhibit systems, a wide array of surface options, custom enhancements, and accessories, plus our custom exhibit capabilities, give you endless design flexibility. In addition, Freeman makes it easy by covering the exhibit shipping, storage, installation, dismantling, and any needed repairs. Plus, the all-inclusive price includes carpet and cleaning services.

See the enclosed Order Form to place your order or contact our exhibit experts to discuss your individual exhibit needs.

F R E E M A N

System 1 Options

Page 2 of 9

Version A

Basic, Standard Metal

10x10
1000
10x20 (not shown)
1010

Version B

Powder Coated Metal with Matching Panels

10x10
1020
10x20 (not shown)
1030

Version C

Digital Graphic Panels with Coated Metal

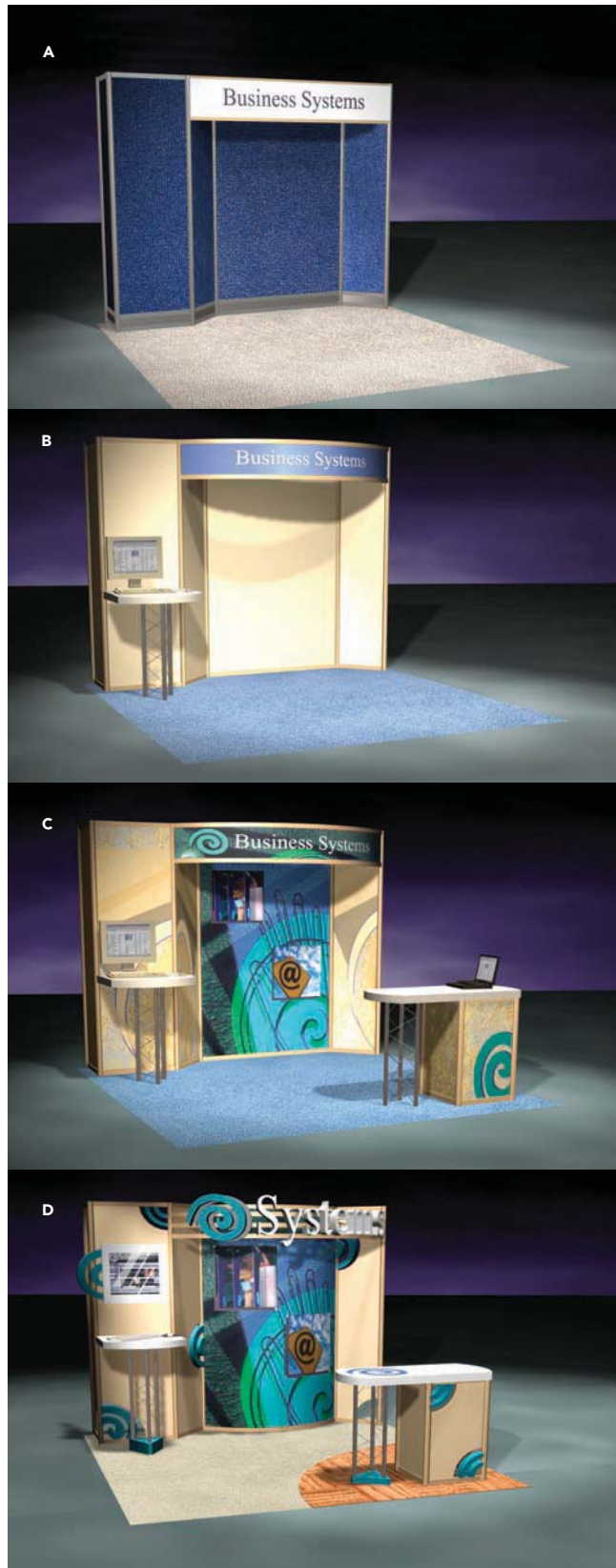
10x10
1040
10x20 (not shown)
1050

Version D

Custom Components

10x10
0999
10x20 (not shown)
0999

Note: Electrical service must be ordered separately.



Note: Electrical service must be ordered separately.

System 2 Options

Page 3 of 9



Version A
Basic, Standard Metal
10x10 (not shown)
2000
10x20
2010



Version B
Powder Coated Metal with Matching Panels
10x10 (not shown)
2020
10x20
2030



Version C
Digital Graphic Panels with Coated Metal
10x10 (not shown)
2040
10x20
2050



Version D
Custom Components
10x10 (not shown)
0999
10x20
0999

Note: Electrical service must be ordered separately.

System 3 Options

Page 4 of 9



Version A
Basic, Standard Metal
10x10
3000
10x20 (not shown)
3010



Version B
**Powder Coated Metal
with Matching Panels**
10x10
3020
10x20 (not shown)
3030



Version C
**Digital Graphic Panels
with Coated Metal**
10x10
3040
10x20 (not shown)
3050



Version D
Custom Components
10x10
0999
10x20 (not shown)
0999

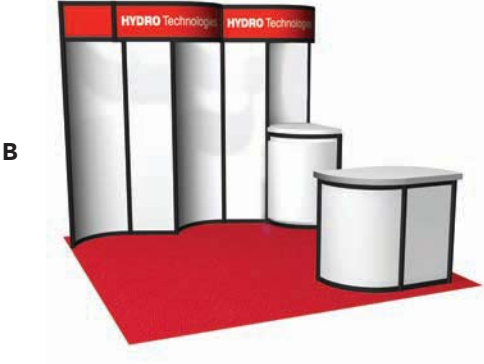
Note: Electrical service must be ordered separately.

System 4 Options

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Version A
Basic, Standard Metal
10x10
4000
10x20 (not shown)
4010



Version B
**Powder Coated Metal
with Matching Panels**
10x10
4020
10x20 (not shown)
4030



Version C
**Digital Graphic Panels
with Coated Metal**
10x10
4040
10x20 (not shown)
4050



Version D
Custom Components
10x10
0999
10x20 (not shown)
0999

Note: Electrical service must be ordered separately.

CUSTOM DESIGNS

Page 6 of 9

Plan an exhibit like no one has ever seen. Freeman gives you the flexibility to create an innovative custom exhibit with the convenience and affordability of a rental program. Whether you already have an exhibit concept in mind or you would like us to develop new ideas, our team of experts can bring exhibits to life from design through final production. Let us create a unique exhibit to meet your specific needs.



Note: Electrical service must be ordered separately.

FREEMAN RENTAL EXHIBITS



TOTALFLEX®

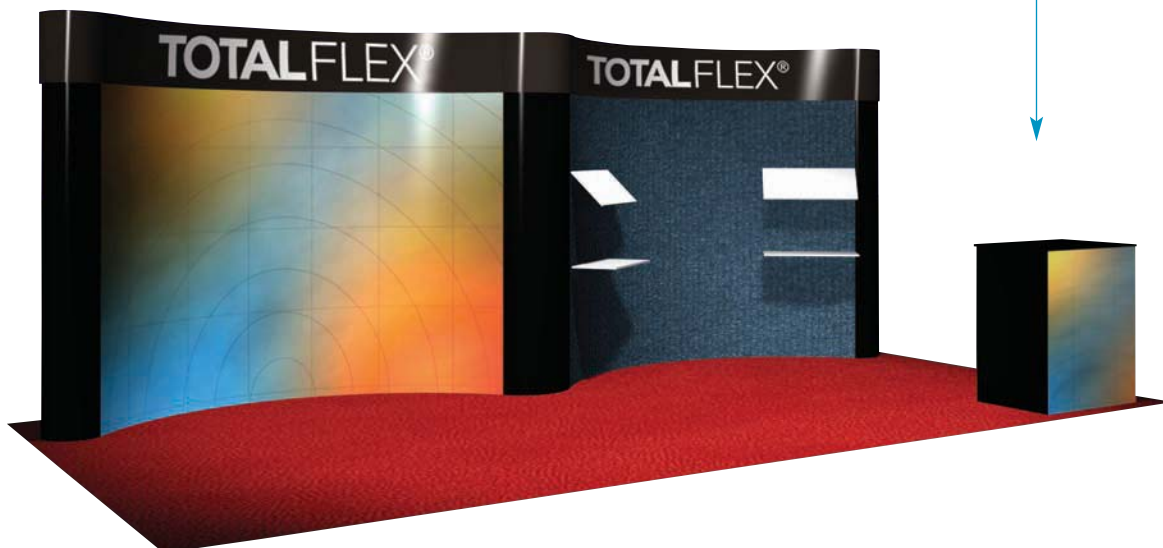
By Freeman

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Now available to rent or purchase, Freeman's TotalFlex® display provides more options for configuring exhibits to fit your space, budget, and vision. It's versatile, lightweight, portable, durable, and needs just minutes and no tools to set up.

- Cases easily convert into a podium.
- Velcro® compatible FRONTRUNNER™ fabric panels available in wide selection of colors.
- Compatible with shelves, lights, and other innovative trade show accessories.
- Custom graphics, available through Freeman, can dramatically enhance your exhibit's appearance.
- A wide array of sizes and configurations, including tabletops and towers, are available.



Note: Electrical service must be ordered separately.



Add utility and depth to your exhibit with Freeman's wide assortment of enhancements and accessories.

Attract attention, build traffic and communicate key marketing messages with vivid signs, banners and graphics. Freeman's graphic resources and abilities handle four-color, photo-quality, high-resolution digital printing in virtually any size.

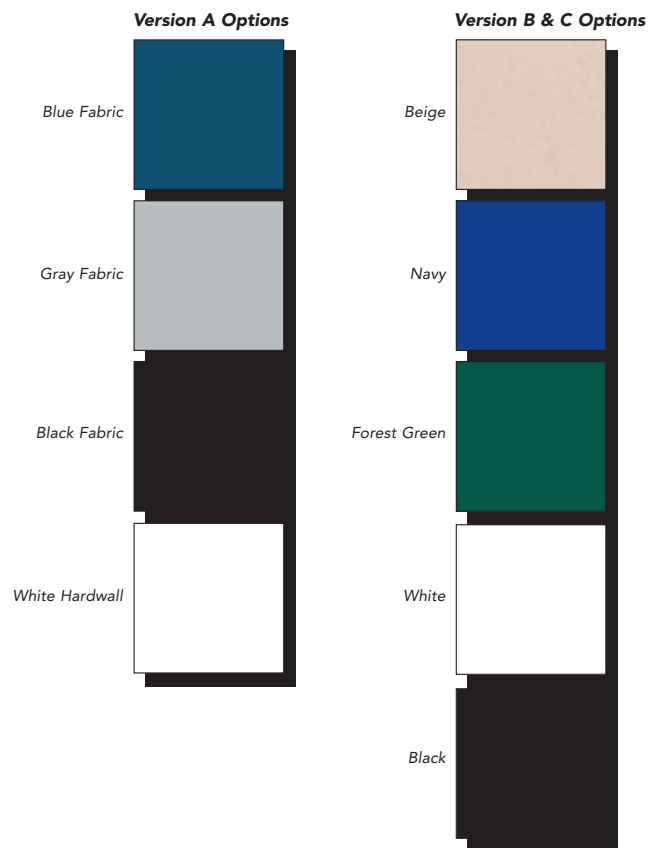
You can create a unique look for your exhibit with custom flooring, furniture, and lighting. Add carpet, tile, hardwood, counters, bars, stools, chairs, computer kiosks and more to make your exhibit even more noticeable, convenient, and comfortable.



COLOR OPTIONS

Page 9 of 9

Configure your Rental Exhibit with the color options below. Version A systems allow your choice of Blue Fabric, Gray Fabric, Black Fabric or White Hardwall. Version B & C systems offer a selection of five colors. Custom Exhibit designs present you with endless possibilities of surfaces, textures, and styles. Call for samples.



Note: Soundproof and heavier grade wall panel systems available. Actual colors may vary.

Begin planning your Freeman Rental Exhibit today. Complete the enclosed Order Form or speak directly to a Freeman rental exhibit specialist. Call the number listed on the form.

F R E E M A N

7000 Placid, #101
 Las Vegas, NV 89119
 Ph: (702) 263-1404 • Fax: (702) 263-9260

DISCOUNT PRICE
 DEADLINE DATE
 FEBRUARY 6, 2007

INCLUDE THE FREEMAN METHOD
 OF PAYMENT WITH YOUR ORDER

NAME OF SHOW: **AWMA Real Deal Expo - FEBRUARY 22-23, 2007**

COMPANY NAME: _____ BOOTH #: _____ BOOTH SIZE: X

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS: _____

All Exhibits Include: Installation & Dismantle of Exhibit
 Material Handling of Exhibit
 Classic Carpet with Nightly Vacuuming
 2 Arm Lights (per 10' unit)

To place your order, please check the appropriate box and complete the reverse side. Orders received after the deadline date or without payment will cost an additional 30% over prices indicated.

	VERSION A	VERSION B	VERSION C
SYSTEM 1 OPTIONS	<input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 1010 \$3,235.00 10x10 - Part# 1000 \$1,615.00	<input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 1030 \$5,125.00 10x10 - Part# 1020 \$2,560.00	<input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 1050 \$8,636.00 10x10 - Part# 1040 \$4,316.00
SYSTEM 2 OPTIONS	<input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 2010 \$3,369.00 10x10 - Part# 2000 \$1,655.00	<input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 2030 \$5,233.00 10x10 - Part# 2020 \$2,601.00	<input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 2050 \$8,813.00 10x10 - Part# 2040 \$4,450.00
SYSTEM 3 OPTIONS	<input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 3010 \$3,410.00 10x10 - Part# 3000 \$1,688.00	<input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 3030 \$5,261.00 10x10 - Part# 3020 \$2,627.00	<input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 3050 \$8,907.00 10x10 - Part# 3040 \$4,451.00
SYSTEM 4 OPTIONS	<input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 4010 \$3,505.00 10x10 - Part# 4000 \$1,750.00	<input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 4030 \$5,369.00 10x10 - Part# 4020 \$2,681.00	<input type="checkbox"/> 10 x 10 <input type="checkbox"/> 10 x 20 10x20 - Part# 4050 \$8,947.00 10x10 - Part# 4040 \$4,491.00

SYSTEMS 1 - 2 - 3 - 4 VERSION D / CUSTOM EXHIBITS & EXHIBITS LARGER THAN 10 X 20

An Exhibitor Sales Specialist will contact you to assist in creating a unique exhibit that meets your specific needs!
 Part# 999.....QUOTED UPON REQUEST

NAME OF SHOW:

AWMA Real Deal Expo - FEBRUARY 22-23, 2007

COMPANY NAME:

BOOTH #:

BOOTH SIZE: X

CONTACT NAME:

PHONE #:

E-MAIL ADDRESS:

CHOOSE YOUR PANELS

VERSION A

- BLUE FABRIC
- GRAY FABRIC
- BLACK FABRIC
- WHITE HARDWALL

VERSIONS B & C (HARDWALL)

- BEIGE
- NAVY
- FOREST GREEN
- WHITE
- BLACK

VERSION D

- CUSTOM PANEL COLOR**
An Exhibitor Sales Specialist will contact you to assist in making your selections

CARPET

Our Classic Carpet and nightly vacuuming are included in the price of your Rental Exhibit. The following colors are available.

Check color choice

- Black
- Blue
- Burgundy
- Gray
- Green
- Plum
- Red
- Teal
- Tuxedo

You may **upgrade** your carpet to one of our 15 designer colors in our **PRESTIGE** carpet line. Now available in **28 oz.** and **40 oz.** weight. Refer to our enclosed Carpet order form for color selections.

- PRESTIGE CARPET**
Please check box if you would like an Exhibitor Sales Specialist to contact you regarding upgrading your carpet.

LIGHTING

Each Rental Exhibit includes 2 Arm Lights (per 10' unit). **Order electrical power for your exhibit on the electrical order form included in your service manual.**

QUICK TIPS FOR EASY EXHIBITING

Please see the **Exhibit Accessories** order form, or contact our Exhibitor Sales Specialist to assist in selecting custom accessories for your exhibit.

Consider order floral accessories to enhance your exhibit on the **Floral Services** order form.

If you are shipping literature or products, please refer to the **Material Handling** order form to arrange for delivery of those items to your exhibit.

Order in advance to save time, money and ensure availability. **Orders received after the deadline date or without payment will cost an additional 30% over prices indicated.**

HEADER IDENTIFICATION SIGN

VERSIONS A & B

Circle the font style for your header identification sign, and then indicate your color preference.

- CLARENDON MEDIUM
- EUROSTILE BOLD
- TIMES NEW ROMAN
- ENVIRO
- HELVETICA BOLD

Other _____

Indicate color of background:

- Beige
- Black
- Navy
- Forest Green
- White

Indicate which color lettering you would like. We have a wide variety of standard colors available:

Letter color desired: _____

Indicate exactly how you want your company name to appear:

Exhibits with additional header(s), indicate copy of header(s) here:

Custom Logo Header

- Please check to have an Exhibitor Sales Specialist contact you regarding pricing.

VERSIONS C & D

An Exhibitor Sales Specialist will contact you to assist with your custom graphics.

If you have any questions or need assistance in completing your order, please call us and ask for your Exhibitor Sales Specialist.

TOTAL COST -		
Subtotal	+ $\frac{\text{N/A}}{7.75\% \text{ Tax}}$	= \$ Total Cost

F R E E M A N

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**DISCOUNT PRICE
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NAME OF SHOW: **AWMA Real Deal Expo - FEBRUARY 22-23, 2007**

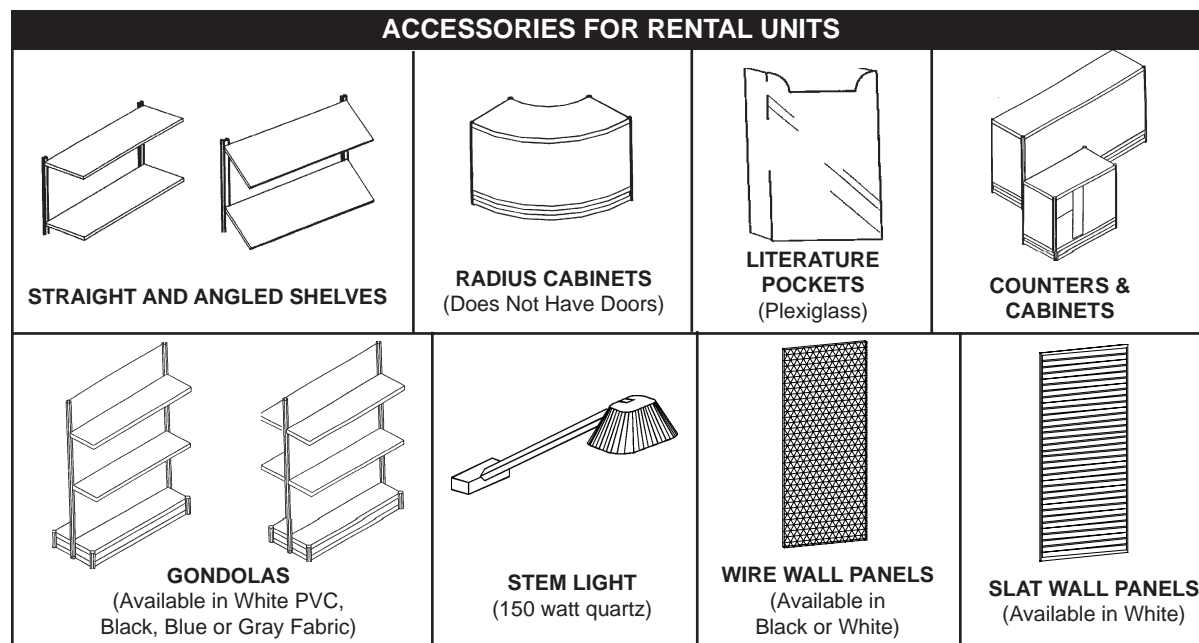
COMPANY NAME: _____ BOOTH #: _____ BOOTH SIZE: **X**

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS: _____

Enhance your rental exhibit with any of the following accessories: Lighting, shelving and wall panels are designed for use with Freeman Rental Exhibits only. Select models of showcases are available. Contact our Exhibitor Sales Department for availability and pricing.

NOTE: Electrical service (i.e. electrical outlets, extension cords, power strips, etc.), and labor to install lights is not included in the price of your custom accessories. For electrical service and labor, please refer to the electrical order form included in this manual.



Qty	Part #	Description	Discount Price	Standard Price	Total	Qty	Part #	Description	Discount Price	Standard Price	Total
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___	17201	Straight Shelf - 1M	65.35	84.95	___
___	17206	Angled Shelf - 1M.....	65.35	84.95	___
___	172512	Stem Light.....	96.70	125.70	___
___	174015	Plexi Lit Pocket - Letter	22.70	29.50	___

*Please circle color for items:

	Blue Fabric	Gray Fabric	Black Fabric	White PVC	
___	17305	1 M x 36"H Cabinet*	462.55	601.30	___
___	17308	2 M x 36"H Cabinet*	746.15	970.00	___
___	17306	1 M x 42"H Counter*	522.05	678.65	___
___	17309	2 M x 42"H Counter*	805.65	1047.35	___
___	173010	1 M x 36"H Radius Cabinet*	820.40	1066.50	___
___	173011	1 M x 42"H Radius Cabinet*	891.60	1159.10	___

*Please indicate color of Panels:

	Blue Fabric	Gray Fabric	Black Fabric		
	White Hardwall	White Perfboard			
___	174541	Gondolas - S/S - 1M x 4'H*	268.85	349.50	___
___	174581	Gondolas - S/S - 1M x 8'H*	328.15	426.60	___
___	174542	Gondolas - D/S - 1M x 4'H*	358.20	465.65	___
___	174582	Gondolas - D/S - 1M x 8'H*	418.05	543.45	___

****Please indicate color of Wire Wall:**

	White	Black			
___	173518	1 Meter x 8'H Wire Wall**	358.20	465.65	___
___	1736100	1 Meter x 8'H Slat Wall	268.85	349.50	___
___	173650	1/2 Meter x 8'H Slat Wall	201.60	262.10	___
___	173611	Slat Wall Shelf	65.35	84.95	___
___	17365	5-Ball Waterfall (for Slat Wall)	23.05	29.95	___
___	17353	3-Ball Waterfall (for Wire Wall)	19.35	25.15	___
___	17355	5-Ball Waterfall (for Wire Wall)	20.65	26.85	___
___	17357	7-Ball Waterfall (for Wire Wall)	23.05	29.95	___
___	173510	Cleaver Clip (for Wire Wall)	4.20	5.45	___
___	1735468	4" Single Hook (for Wire Wall)	2.10	2.75	___
___	1735468	6" Single Hook (for Wire Wall)	2.10	2.75	___
___	1735468	8" Single Hook (for Wire Wall)	2.10	2.75	___

Subtotal	\$	_____
Tax 7.75%	\$	N/A
Total Cost	\$	_____