

American College of Nurse Practitioners

2006 National Clinical Conference

Disney Coronado Springs • Orlando, FL
October 11–15, 2006



2006 Individual Sponsorship Opportunities



All sponsors receive the following benefits:

- Sponsorship signage with company logo
- Recognition in printed conference materials
- Signage at company's booth recognizing your sponsorship
- First right-of-refusal for 2007 sponsorship
- One (1) Exhibit Space Assignment Order Point for every \$2,500 in sponsorships

Welcome Reception..... \$20,000

The official opening to the conference—this is your turn to really shine, welcoming ACNP guests to Orlando.

- Exclusive Sponsorship of Event as Partner with ACNP
- Full color ad in Program guide
- Company name and logo at food stations
- Opportunity to provide napkins and/or cups with sponsor logo (additional cost)
- Recognition on signs in the break area and verbally with exhibit hall announcements.
- Sponsorship includes food and beverage for the event (ACNP to manage and order).

Exhibit Hall Lunches \$15,000 per day

Attendees need something and somewhere to eat lunch. By sponsoring the lunch, you'll win their hearts.

- Exclusive Sponsorship of Event as Partner with ACNP
- Full color ad in Program guide
- Company name and logo at food stations
- Opportunity to provide napkins and/or cups with sponsor logo (additional cost)
- Recognition on signs in the break area and verbally with exhibit hall announcements.
- Sponsorship includes food and beverage for the event (ACNP to manage and order).

Closing Event \$20,000

This official event will be the closing to the conference and exposition...thanking the ACNP attendees for coming.

- Exclusive Sponsorship of Event as Partner with ACNP
- Full color ad in Program guide
- Company name and logo at food stations
- Opportunity to provide napkins and/or cups with sponsor logo (additional cost)
- Recognition on signs in the break area and verbally with exhibit hall announcements.
- Sponsorship includes food and beverage for the event (ACNP to manage and order).

Policy and Punch Plenary (Friday dessert)..... \$10,000

Put your company in front of these industry leaders at this exciting event.

- Exclusive sponsorship
- Recognition on signs and verbally with announcements at the event.
- Company logo on table tents
- Sponsorship includes food and beverage for the event (ACNP to manage and order).

more opportunities . . .

To take advantage of
these opportunities,
please contact
June LaMountain at
800-564-4220 or
703-631-6200.

To become an
Official Conference
Sponsor, please contact
ACNP Headquarters at
202-659-2190.



ACNP

AMERICAN COLLEGE OF
NURSE PRACTITIONERS



Cyber Café/Attendee Lounge \$10,000

When attendees need to check email and/or relax for few moments, you'll be there for them.

- Exclusive sponsorship
- Signage at each computer
- Company logo on homepage with link to your company's website
- Company logo will serve as screensaver

Tote Bags \$5,000 / \$10,000

Sponsor provides bags at their cost and must contain conference logo \$5,000

ACNP provides sponsor bags \$10,000

All attendees need a place to keep their materials and will appreciate the tote bag with your logo on it when they receive it at registration.

- Exclusive sponsorship
- Written recognition in Program guide
- One company insert in every bag

Continental Breakfast* \$5,000

What a great way to put your company in front of the attendees. By providing them with breakfast first thing in the morning, how could they forget you?

- Exclusive sponsorship
- Recognition on signs and verbally with announcements at the event.
- Sponsorship includes food and beverage for the event (ACNP to manage and order).

Lanyards* \$4,000

Distributed to all attendees at registration, this is another outstanding way to have your company name everywhere. Sponsor provides lanyards at their cost.

- Exclusive sponsorship
- Sponsor provides lanyards at their cost.
- Lanyards must be approved by ACNP.

Morning Coffee Breaks* \$3,500

Each morning coffee is served in the conference area and exhibit hall. Attendees will appreciate you for providing this.

- Exclusive sponsorship
- Recognition on signs and verbally with announcements at the event.
- Sponsorship includes food and beverage for the event (ACNP to manage and order).

Aisle Signs* \$3,000

Your company will have a presence on every aisle of the exhibit hall by adding your company logo to each aisle sign.

- Exclusive sponsorship

Afternoon Refreshment Breaks* \$2,500

Gain great exposure and appreciation with the attendees by providing an exhibit hall refreshment break in the afternoon.

- Exclusive sponsorship
- Recognition on signs in the break area and verbally with exhibit hall announcements.
- Includes food and beverage for the event (ACNP to manage and order).

***Note:** Companies sponsoring items under \$10,000 must be an exhibitor.