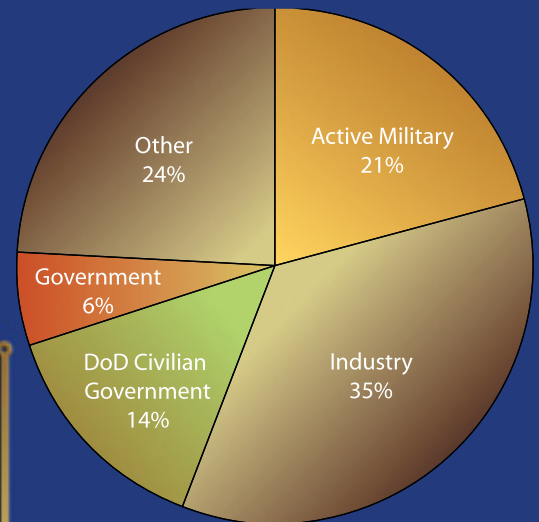


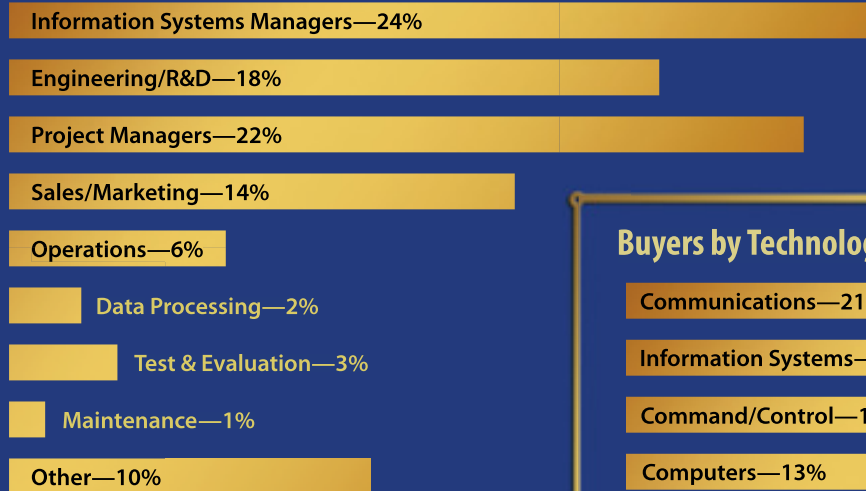
TechNet International 2005 Participant Information

TechNet International 2006 will draw buyers from a broad range of technologies and occupations.

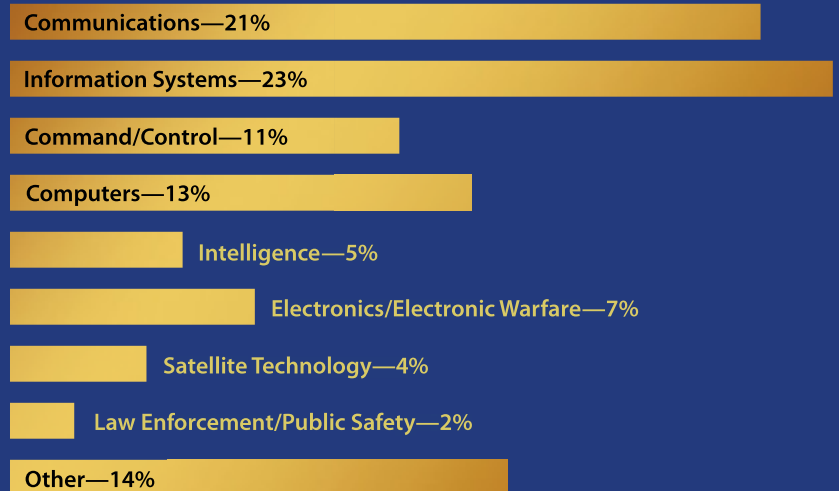
Buyers by Organization



Buyers by Occupations



Buyers by Technology Specialty



IT'S A FACT.

Overall, your trade show investments will outperform all other marketing avenues.

- Exhibitions are the #1 source for attendees who make final buying decisions.
- Exhibitions are used 87% more by companies in the selling process than advertising, direct/field sales, direct mail or public relations.
- Exhibition leads cost 56% less to close than a field sales call.
- Exhibitions reach unknown prospects and uncover known buying influences.

Source: CIEF- The Center for Exhibition Industry Research.





TechNet International Delivers The High Level Decision-Makers!

No Other Event in Washington, DC Will Bring You Face-to-Face with Buyers from Organizations like These, Who Regularly Attend TechNet-

- Air Force Pentagon Communications Agency
- Air Force Research Lab
- Air Intelligence Agency
- Army Management Staff College
- Army Materiel Command
- Army Research Laboratory
- Army Test and Evaluation Command
- Chief of Naval Operations
- Coast Guard Headquarters
- Commander, US Pacific Fleet
- Customs and Border Protection
- Defense Acquisition University (DAU)
- Defense Intelligence Agency (DIA)
- Defense Logistics Agency (DLA)
- Defense Technical Information Center
- Defense Threat Reduction Agency
- Department of Commerce
- Department of Defense
- Department of Energy
- Department of Homeland Security
- Department of Justice
- Department of State
- Department of the Interior
- Department of the Navy CIO
- Department of Transportation
- Department of Treasury
- Department of Veterans Affairs
- Director NMCI
- DISA
- Drug Enforcement Administration
- Federal Aviation Administration
- Federal Bureau of Investigation
- Federal Protective Service
- FEMA
- GSA Federal Technology Service
- GSA FTS Center for Information Security Services
- House Intelligence Committee
- Internal Revenue Service
- Joint Chiefs of Staff
- Joint Strike Fighter Program
- Joint Systems Integration Command
- Joint Warfare Analysis Center
- Marine Corps Systems Command
- Military Sealift Command
- Missile Defense Agency
- NASA
- National Counter Terrorism Center
- National Geospatial- Intelligence Agency (NGA)
- National Institute Urban Search & Rescue
- National Institutes of Health
- National Park Service
- National Reconnaissance Office
- National Security Agency
- National War College
- Naval Air Systems Command
- Naval Cryptologic Office
- Naval Inspector General
- Naval Research Lab
- Naval Sea Systems Command
- Naval Surface Warfare Center
- NOAA
- NORAD
- NORTHCOM
- Office of Naval Intelligence
- Pentagon Force Protection
- SPAWAR CHAS NCR
- U.S. Air Force
- U.S. Army
- U.S. European Command (EUCOM)
- U.S. House of Representatives
- U.S. Joint Forces Command
- U.S. Marine Corps
- U.S. Naval Observatory
- U.S. Navy
- U.S. Postal Service
- U.S. Secret Service
- U.S. Senate
- U.S. Special Operations Command
- United States Mint
- White House Communications Agency

Source: TechNet International 2005 Participant Information



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