

TechNet International 2006

Information Sharing—Adaptability Across the Spectrum of Operations



June 19-20, 2006
Washington
Convention Center
Washington, DC

Co-Located with
J-6 CIO Conference



Reach Military & Federal Government Technology Buyers!

Information Sharing— Adaptability Across the Spectrum of Operations



Noted speakers

Never before has a group of speakers like this been assembled. Starting with a keynote address by Former Secretary of State Colin Powell to the panel sessions, TechNet Internationals line-up of speakers is second to none.



Nearly 7,500 prospective buyers, representing the multi-billion dollar military and government technology market, will look for companies like yours at TechNet International.

Held June 19-20, 2006 at the Washington, Convention Center, the event will draw commanders and staff from every branch of the military, including warfighting integration organizations charged with the most critical responsibilities of synthesizing military power on land, at sea, and in the air.

High-level representatives from the Defense Intelligence Agency, Defense Logistics Agency, the National Geospatial-Intelligence Agency, NORTHCOM, NORAD, and EUCOM will also be there with lists of requirements your products or technologies can satisfy.

Exhibit at TechNet International 2006 for Your Best Chance to-

- ★ Launch new products and services before a powerful buying audience.
- ★ Hear first-hand about the government's and the military's critical requirements.
- ★ Demonstrate your presence in the industry and evaluate your competition.
- ★ Develop new business partnerships with related technology companies.
- ★ Hear from and meet industry experts.



Expect TechNet International 2006 to Be Your Best Investment of the Year

★ Two days of action packed exhibiting!

★ Over 6 hours of exhibit hours with no competing events!

Attendees will have the opportunity to spend more time visiting the exhibits and focusing on you than ever before.

★ All events held in the exhibit hall!

Breakfast, lunch, receptions, panel discussions and keynote speakers- all of it will keep buyers on the exhibit floor.

★ The TechNet Advisory Group

Made up of representatives from all five Services and the Joint Staff, TAG develops the conference program with inside knowledge of what will draw representatives from every technology organization in the government and across the military.

★ Co-Located with J-6 CIO Conference

The J-6 Worldwide Conference, being held in conjunction with TechNet International at the Washington Convention Center, will bring together all of the head service communicators from around the globe to discuss current and future requirements and strategies.

87% of TechNet attendees make or influence the buying decision.



RESERVE YOUR EXHIBIT SPACE TODAY!

CONTACT-

AFCEA Exposition Management

c/o J. Spargo & Associates, Inc.

11212 Waples Mill Rd., Suite 104

Fairfax, VA 22030

Phone: 800-564-4220 or 703-631-6200

FAX: 703-654-6931

E-mail: technet@jspargo.com



TechNet International Delivers The High Level Decision-Makers!

No Other Event in Washington, DC Will Bring You Face-to-Face with Buyers from Organizations like These, Who Regularly Attend TechNet-

- Air Force Pentagon Communications Agency
- Air Force Research Lab
- Air Intelligence Agency
- Army Management Staff College
- Army Materiel Command
- Army Research Laboratory
- Army Test and Evaluation Command
- Chief of Naval Operations
- Coast Guard Headquarters
- Commander, US Pacific Fleet
- Customs and Border Protection
- Defense Acquisition University (DAU)
- Defense Intelligence Agency (DIA)
- Defense Logistics Agency (DLA)
- Defense Technical Information Center
- Defense Threat Reduction Agency
- Department of Commerce
- Department of Defense
- Department of Energy
- Department of Homeland Security
- Department of Justice
- Department of State
- Department of the Interior
- Department of the Navy CIO
- Department of Transportation
- Department of Treasury
- Department of Veterans Affairs
- Director NMCI
- DISA
- Drug Enforcement Administration
- Federal Aviation Administration
- Federal Bureau of Investigation
- Federal Protective Service
- FEMA
- GSA Federal Technology Service
- GSA FTS Center for Information Security Services
- House Intelligence Committee
- Internal Revenue Service
- Joint Chiefs of Staff
- Joint Strike Fighter Program
- Joint Systems Integration Command
- Joint Warfare Analysis Center
- Marine Corps Systems Command
- Military Sealift Command
- Missile Defense Agency
- NASA
- National Counter Terrorism Center
- National Geospatial- Intelligence Agency (NGA)
- National Institute Urban Search & Rescue
- National Institutes of Health
- National Park Service
- National Reconnaissance Office
- National Security Agency
- National War College
- Naval Air Systems Command
- Naval Cryptologic Office
- Naval Inspector General
- Naval Research Lab
- Naval Sea Systems Command
- Naval Surface Warfare Center
- NOAA
- NORAD
- NORTHCOM
- Office of Naval Intelligence
- Pentagon Force Protection
- SPAWAR CHAS NCR
- U.S. Air Force
- U.S. Army
- U.S. European Command (EUCOM)
- U.S. House of Representatives
- U.S. Joint Forces Command
- U.S. Marine Corps
- U.S. Naval Observatory
- U.S. Navy
- U.S. Postal Service
- U.S. Secret Service
- U.S. Senate
- U.S. Special Operations Command
- United States Mint
- White House Communications Agency

Source: TechNet International 2005 Participant Information

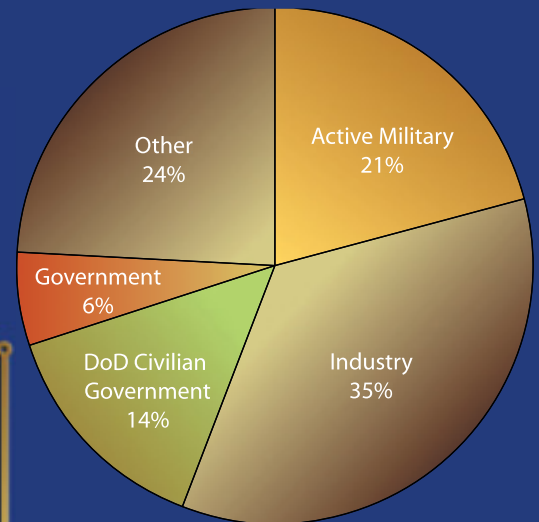


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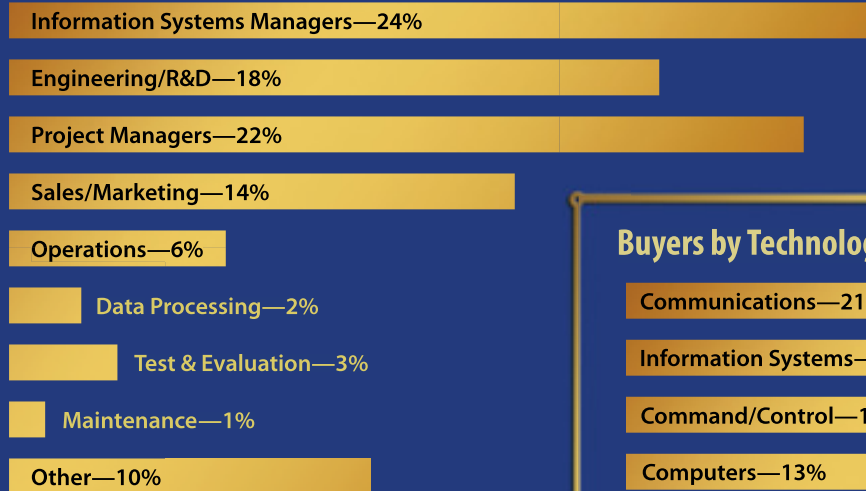
TechNet International 2005 Participant Information

TechNet International 2006 will draw buyers from a broad range of technologies and occupations.

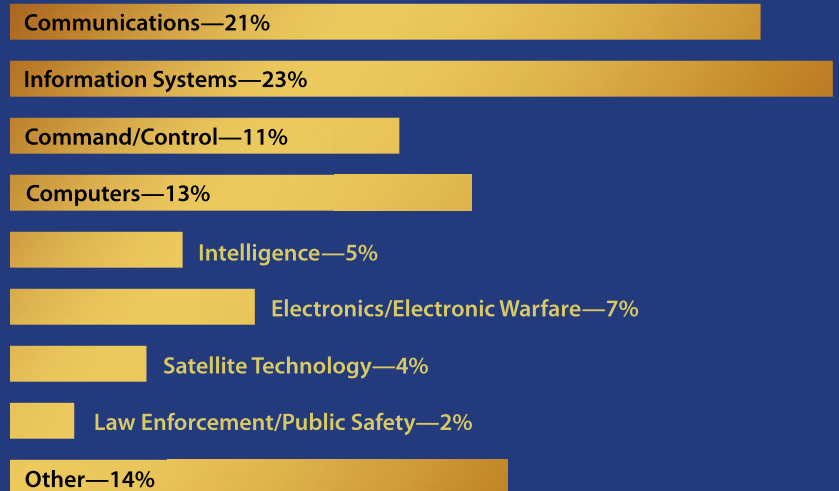
Buyers by Organization



Buyers by Occupations



Buyers by Technology Specialty



IT'S A FACT.

Overall, your trade show investments will outperform all other marketing avenues.

- Exhibitions are the #1 source for attendees who make final buying decisions.
- Exhibitions are used 87% more by companies in the selling process than advertising, direct/field sales, direct mail or public relations.
- Exhibition leads cost 56% less to close than a field sales call.
- Exhibitions reach unknown prospects and uncover known buying influences.

Source: CIEF- The Center for Exhibition Industry Research.





About AFCEA

The Armed Forces Communications and Electronics Association was founded in 1946. Its roots trace back to the American Civil War. Today, AFCEA serves as a bridge between government requirements and industry capabilities, representing the top government, industry, and military professionals in the fields of information technology, communications, and intelligence.

A non-profit association, AFCEA is dedicated to supporting global security by providing an ethical environment that encourages a close cooperative relationship among civil government agencies, the military and industry.

AFCEA is supported by over 30,000 members and 1,000 corporate sponsors. AFCEA's members, associates and sponsors are among the world's leading designers, planner, manufacturers, testers and users of systems, services, and components for IT, communications, and intelligence.



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