



## Associate Members Program

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The National League of Cities Associate Member Program is designed to meet the needs of corporations and other organizations which do business with — and need to know what is going on in the nation's cities and towns. Associate Membership can provide the edge your organization needs in the competitive local government marketplace of products, services, and ideas.

### ASSOCIATE MEMBERS RECEIVE:

- **TIMELY NEWS ABOUT CITIES.** Associate members receive NLC's informative newspaper, *Nation's Cities Weekly*, which has a circulation of 28,000 local officials. *The Weekly* provides up-to-the-minute news on how national developments will affect cities and regular reports on what cities are doing that might affect business development opportunities. Multiple copies of the Weekly are available for key members of your organization.
- **VALUABLE PUBLICATIONS.** Associate members receive important information about cities through NLC's wide range of publications, including case study, guidebook, and research reports. Whether the topic is economic development, municipal finance, public safety, jobs, environmental protection, or low-income housing, NLC publications provide practical information about how cities are meeting today's challenges and planning for tomorrow. NLC publishes five to ten new titles each year and Associate Members receive complimentary copies of all new NLC publications.
- **ACCESS TO THE MUNICIPAL MARKET.** Associate members receive an annual directory listing the names, addresses, and telephone and fax numbers of more than 15,000 key municipal leaders in nearly 1,900 cities and towns throughout the U.S., plus other directories which highlight the operations and staff responsibilities of NLC and the 49 state municipal leagues. Associate members also have valuable opportunities to meet and work with city leaders, participate as seminar speakers, and network at annual conferences.
- **INQUIRY ASSISTANCE FROM NLC'S MUNICIPAL REFERENCE SERVICE.** At no extra cost, associate members can take advantage of NLC's library, Municipal Reference Service (MRS). By phone, fax, or mail, the MRS staff can connect you to a variety of sources on topics related to local government—from examples of effective and innovative programs to government statistics to bibliographies on specific topics.
- **DISCOUNTS.** Associate members enjoy reduced rates on exhibit booth space at NLC's annual convention; a 10% discount on advertising in *Nation's Cities Weekly*; a 15% discount on advertising in the *Directory of City Policy Officials*; a 25% savings on rental charges for NLC mailing lists and labels of municipal officials; member discounts on additional copies of publications, and low member rates on registration fees for NLC conferences.
- If you market products or services to cities, or if you need to reach grass-roots opinion leaders in the marketplace of ideas, NLC Associate Membership is your link to the nation's key municipal decision makers.

### NLC ASSOCIATE MEMBER ANNUAL DUES

**For-Profit Organizations**                      \$1000

**Non-Profit Organizations**                      \$675

(includes libraries, universities, regional councils non-municipal governments, and other non-profit corporations)

*For more information, contact Amy Elsbree, Director,  
Communications and Corporate Programs by [email](#) or call 202-626-3126.*



# NLC Associate Membership Application

The National League of Cities Associate Member Program is designed to meet the needs of corporations and other organizations which do business with, and need to know what is going on in, the nation's cities. Membership provides access to key municipal decision-makers, timely news about cities, publications, discounts on services, and valuable advantages in the competitive local government marketplace.

**YES**, please enroll my company/organization as an Associate Member.

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ - \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

**YES**, I would like to link our homepage to NLC's website. Please provide precise URL Address: (i.e..http://www.nlc.org) \_\_\_\_\_

Signature: \_\_\_\_\_ E-mail: \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_ (We do accept VISA & MasterCard – please call Joyce Carter, 202-626-3017, to pay by credit card.)

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## ANNUAL DUES (check one)

For-Profit Organizations  \$1000.00

Non-Profit Organizations  \$675.00

*(Includes libraries, universities, regional council, non-municipal governments, and other non-profit corporations)*

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### SUBMIT APPLICATION TO:

#### **Associate Membership**

National League of Cities  
1301 Pennsylvania Ave. NW, Suite 550  
Washington, DC 20004

#### **For more information contact:**

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Center for Communications and Corporate Programs  
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