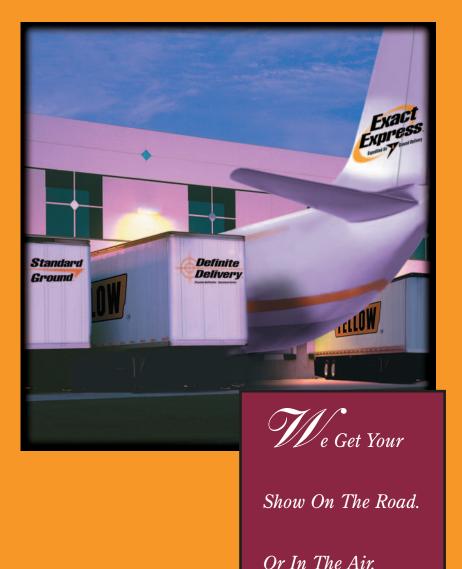
### **EXHIBIT SERVICES**

# THE SHOW MUST GO ON. AND WE'LL MAKE SURE IT DOES.





# **Brede Exposition Services**

has selected **Yellow**® as the recommended **Ground** and **Air Transportation Provider** for your Trade Show. To insure prompt handling of your exhibit shipments both <u>to</u> and <u>from</u> the Trade Show, please route all Ground shipments via **Yellow** and all Air shipments via **Yellow Exact Express**®.

#### **Shipping Your Trade Show Exhibit**

- Specify the name of your Trade Show and Booth Number on your shipping documents and labels.
- Ship prepaid to the Trade Show as the show contractor does not accept collect shipments.
- When you are ready to ship to your Trade Show, call the Yellow Customer Service Center at 1-800-610-6500 to arrange your pick-up via Yellow Exact Express, Definite Delivery®, or Standard Ground™.

#### When the Trade Show is Over

 Specify on your shipping documents which service you prefer: Yellow Exact Express,
Definite Delivery, or Standard Ground to deliver your exhibit to its next destination.

## **YELLOW**

The recommended **Ground** and **Air Transportation Provider** for your Trade Show





Your Choice.

# Yellow Exhibit Services

We get your show on the road. Or in the air. Your choice.

#### **Single Source Provider**

It's our job to make your job easier and to make sure your Trade Show is a success. Wherever your Trade Show materials need to be and whenever they need to be there, Yellow offers a wide range of services to satisfy all your shipping needs, including air and ground, expedited and guaranteed.

#### **On-Site Representation**

**Y**ellow **E**xhibit **S**ervices has on-site representation available at most major Shows to ensure your special shipping needs are handled efficiently.

#### **Award Winning Customer Service Center** And Web Site - Keeping You On Track

We understand that Trade Show management isn't a Monday through Friday job – you work on the weekends and we do too. Both our Customer Service Center and Yellow web site have been recognized for their leading edge technology. They provide you the flexibility to track your Trade Show shipments – both ground and air – from pickup to delivery, 24 hours a day, 7 days a week. Simply call Yellow Customer Service at 1-800-610-6500 or log on to www.myyellow.com to schedule pickups, get rate quotes and proof of delivery. and to get answers to your Trade Show transportation questions.

#### **Everywhere You Need To Be**

The Yellow network of terminal locations throughout the U.S., Canada, and Mexico provides prioritized handling of your valuable Trade Show shipments. Anywhere and Any Time − **Y**ellow **E**xhibit **S**ervices delivers for you.

#### **Caravan Service**

We can transport your Trade Show materials directly from Show to Show. Whether it's two Shows or twenty, Yellow Exhibit Services can manage your Show on the road or in the air.

Proud to be members of:

















#### **Specializing In Expedited Solutions**

#### **Exact Express®**

Our Expedited and Day-Specific Delivery service for your critical shipments throughout the U.S. and Canada – to, from, and between Trade Shows. Yellow Exact Express provides you with the peace of mind knowing that your Trade Show shipments will arrive exactly when you need them - Next Day, Second Day, Any Day Service, even on Saturday and Sunday.

- 100% Satisfaction Guarantee Yellow Exact Express is backed up with our industry-leading 100% Customer Satisfaction Guarantee.
- **Proactive Notification**

If there is a chance your Yellow Exact Express shipment won't make your requested delivery time, our Exact Express Service Coordinators will contact you immediately and offer options to satisfy your needs.

#### **Definite Delivery®**

Guaranteed delivery of your Trade Show shipments on or before our standard transit day. Yellow also provides 24/7 tracking and proactive notification.

#### Standard Ground™

Our Standard Ground service sets the standard for quality, reliability, and speed by offering the fastest, most reliable service of all national carriers. And now with Standard Ground™ Regional Advantage, Yellow provides 2 and 3 day service to targeted metropolitan areas. You can trust Yellow Exhibit Services for on-time deliveries.

#### **Any Size Shipment**

Yellow can handle any size shipment you may have - small to full truckloads. Anywhere, Any Time, Any Size – **Y**ellow **E**xhibit **S**ervices says <u>Yes We Can.</u>