

## EXHIBIT SERVICES

THE SHOW MUST GO ON. AND WE'LL MAKE SURE IT DOES.



**YELLOW**  
EXHIBIT SERVICES

## Brede Exposition Services

has selected Yellow® as the recommended **Ground and Air Transportation Provider** for your Trade Show. To insure prompt handling of your exhibit shipments both *to* and *from* the Trade Show, please route all Ground shipments via **Yellow** and all Air shipments via Yellow **Exact Express**®.

### Shipping Your Trade Show Exhibit

- Specify the name of your Trade Show and Booth Number on your shipping documents and labels.
- Ship prepaid to the Trade Show as the show contractor does not accept collect shipments.
- When you are ready to ship to your Trade Show, call the Yellow Customer Service Center at **1-800-610-6500** to arrange your pick-up via Yellow **Exact Express**, **Definite Delivery**®, or **Standard Ground**™.

### When the Trade Show is Over

- Specify on your shipping documents which service you prefer: Yellow **Exact Express**, **Definite Delivery**, or **Standard Ground** to deliver your exhibit to its next destination.

*We Get Your*

*Show On The Road.*

*Or In The Air.*

*Your Choice.*

**YELLOW**  
YES WE CAN.®

**Exact Express**  
Expedited Air & Ground Delivery  
*Exactly when you need it.™*

**YELLOW**

The recommended **Ground and Air Transportation Provider** for your Trade Show

# Yellow Exhibit Services

We get your show on the road. Or in the air. Your choice.

## Single Source Provider

It's our job to make your job easier and to make sure your Trade Show is a success. Wherever your Trade Show materials need to be and whenever they need to be there, Yellow offers a wide range of services to satisfy all your shipping needs, including air and ground, expedited and guaranteed.

## On-Site Representation

Yellow Exhibit Services has on-site representation available at most major Shows to ensure your special shipping needs are handled efficiently.

## Award Winning Customer Service Center And Web Site – Keeping You On Track

We understand that Trade Show management isn't a Monday through Friday job – you work on the weekends and we do too. Both our Customer Service Center and Yellow web site have been recognized for their leading edge technology. They provide you the flexibility to track your Trade Show shipments – both ground and air – from pickup to delivery, 24 hours a day, 7 days a week. Simply call Yellow Customer Service at **1-800-610-6500** or log on to [www.myyellow.com](http://www.myyellow.com) to schedule pickups, get rate quotes and proof of delivery, and to get answers to your Trade Show transportation questions.

## Everywhere You Need To Be

The Yellow network of terminal locations throughout the U.S., Canada, and Mexico provides prioritized handling of your valuable Trade Show shipments. Anywhere and Any Time – Yellow Exhibit Services delivers for you.

## Caravan Service

We can transport your Trade Show materials directly from Show to Show. Whether it's two Shows or twenty, Yellow Exhibit Services can manage your Show on the road or in the air.

## Specializing In Expedited Solutions

### Exact Express®

Our **Expedited** and **Day-Specific Delivery** service for your critical shipments throughout the U.S. and Canada – to, from, and between Trade Shows. Yellow Exact Express provides you with the peace of mind knowing that your Trade Show shipments will arrive exactly when you need them – Next Day, Second Day, Any Day Service, even on Saturday and Sunday.

- **100% Satisfaction Guarantee**  
Yellow Exact Express is backed up with our industry-leading 100% Customer Satisfaction Guarantee.
- **Proactive Notification**  
If there is a chance your Yellow Exact Express shipment won't make your requested delivery time, our Exact Express Service Coordinators will contact you immediately and offer options to satisfy your needs.

### Definite Delivery®

Guaranteed delivery of your Trade Show shipments on or before our standard transit day. Yellow also provides 24/7 tracking and proactive notification.

### Standard Ground™

Our Standard Ground service sets the standard for quality, reliability, and speed by offering the fastest, most reliable service of all national carriers. And now with **Standard Ground™ Regional Advantage**, Yellow provides 2 and 3 day service to targeted metropolitan areas. You can trust Yellow Exhibit Services for on-time deliveries.

### Any Size Shipment

Yellow can handle any size shipment you may have – small to full truckloads. Anywhere, Any Time, Any Size – Yellow Exhibit Services says Yes We Can.

Proud to be members of:



**YELLOW**

**YES WE CAN.®**

[myyellow.com](http://myyellow.com)

