



## TechNet Augusta 2015

Cyber Convergence

August 25–27, 2015 | Augusta Marriott at the Convention Center | Augusta, GA

[Conference Website](#)
[Reserve a Booth](#)
[Current Exhibitors](#)
[Floorplan](#)
[Reserve a Sponsorship](#)

# Network with Key Leaders in Military Command, Control and Communications

AFCEA International is proud to once again present TechNet Augusta! This event will bring together key military professionals from the Army, Marine Corps, Navy, Air Force, Coast Guard, DoD, and other government agencies. The program will focus on empowering our armed forces with training and education aimed at ensuring soldiers, leaders and civilians have the necessary tools to implement network operations in the operational force and to better facilitate mission command.

Showcase your products and services to **key decision-makers, influencers** and **end-users** looking for your innovative ideas. **Join us as an exhibitor and/or sponsor!**

The 2014 event boasted **2,164** attendees and exhibitors from the defense industry, representing **7 countries**. Among the attendees were **908 active duty** military and government personnel, **a 44% increase over 2013**.

## Hosted by AFCEA International

AFCEA International, established in 1946, is a non-profit organization serving its members by providing a forum for the ethical exchange of information, and dedicated to increasing knowledge through the exploration of issues relevant to its members in information technology, communications and electronics for the defense, homeland security and intelligence communities.

## New Initiatives at the 2015 event!

AFCEA will be introducing new initiatives to ensure more focused engagement between military, government and industry, including:

- ▶ **A total of 11 hours 45 minutes of focused exhibit hall time – no competing sessions or other events!**
- ▶ **Reduced number of overall sessions, and select sessions moved to Monday – creating more attendee-exhibitor engagement opportunities.**
- ▶ **Leadership Reception held in the exhibit hall (Tuesday 4:30pm to 6:30pm), providing industry the opportunity to network and demo their latest solutions to Army leadership.**
- ▶ **Expanded mid-day (10:00am to 2:30pm) Wednesday Exhibit Hall Lunch and Industry Interface in the exhibit hall, now 4.5 hours**


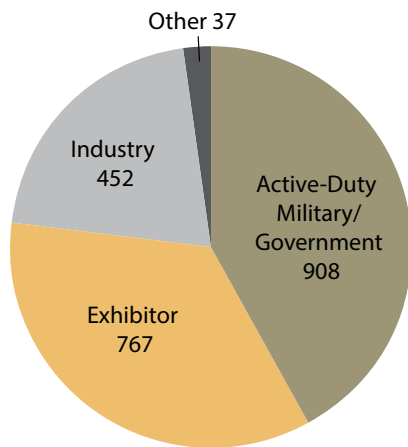
## Why Exhibit & Sponsor

TechNet Augusta provides a forum for key military professionals from the Army and Marine Corps, as well as DoD, Navy, Air Force, and Coast Guard, to discuss issues and share ideas. Under the theme "Cyber Convergence", the program, speakers and sessions will focus on and provide an in-depth look into challenges and solutions needed by the military and government going forward. More than 2,000 attendees from the military, government, industry and academia are expected at the 2015 event.

### Military/Government Exhibitors in 2014

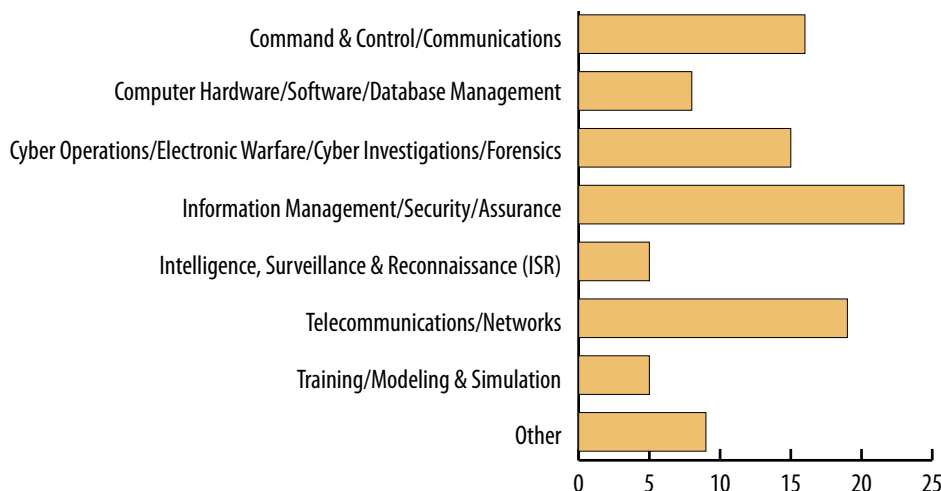
- ▶ Cyber COE DOT
- ▶ G6 Cyber CoE
- ▶ Joint Communications Support Element (JCSE)
- ▶ Joint Communications Unit
- ▶ NIH – NITAAC
- ▶ National Security Agency

### 2014 Registrants



**65% of attendees at TechNet Augusta 2014 were from the US Government or Military.**

### 2014 Attendee Specialty



## What Solutions Are Attendees Looking For?

**Secure an exhibit/sponsorship if your company specializes in any of the following:**

- ▶ Battlefield Radio Frequency (RF) Systems
- ▶ C4ISR
- ▶ Collaboration/Web Portal
- ▶ Cyber Security Solutions
- ▶ Defense Knowledge Management
- ▶ Electronic Warfare Equipment
- ▶ Enterprise Data Center Solution
- ▶ Global Positions Systems
- ▶ Homeland Security
- ▶ Information Management, Security, Systems, Technology
- ▶ Intelligence Gathering Systems
- ▶ Internet Services, Protocol
- ▶ Interoperability- Joint and Coalition
- ▶ Multi-level Security
- ▶ NetOps Capabilities
- ▶ Network Integration, Management, Solutions
- ▶ Portfolio Management
- ▶ Radar Systems
- ▶ Rugged Computers, Communications, Displays, Enclosures
- ▶ Satellite/Space Communications, Systems
- ▶ Secure Solutions
- ▶ Tactical information Systems & Networks
- ▶ Telecommunications
- ▶ VOIP Security Solutions
- ▶ Weapon Systems
- ▶ Wireless Communications and Technologies
- ▶ And More!

# How to Exhibit

## Exhibit Space Rates:

### Booths Inside the Expo Hall

AFCEA Corporate Member**	\$3,600 per 10x10
Non-Member	\$4,300 per 10x10
Small Business	\$3,000 per 10x10
Military/ Government Rate	\$2,500 per 10x10

### Tabletops Outside of the Expo Hall

AFCEA Corporate Member Rate**	\$2,500 per table top
Non-Member	\$3,000 per table top
Small Business	\$2,200 per table top
Military/Government	\$1,950 per table top

### Exhibitor Demo/Meeting Suites

Patron/Sponsor Rate	..... \$10,000 Members/\$12,000 Non-Members
Exhibitors	..... \$12,500 Members/\$15,000 Non-Members
Non-Exhibitors	..... \$15,000 Members/\$19,000 Non-Members

### Outdoor Exhibit Space

Pricing dependent on square footage requirements. Please click [here](#) for an application and rates.

### All booths receive:

- ▶ 1 full conference registration per 10x10 booth
- ▶ Unlimited exhibit hall only booth personnel badges
- ▶ Company listing on the exhibit website
- ▶ Pipe and Drape
- ▶ 7"x44" booth ID sign
- ▶ General Exhibit Hall Security

\* Small business and military/government exhibitors will receive a booth package.

\*\* Become a Corporate Member of AFCEA and save on your exhibit space. [Click here](#) for more information.



## Sponsor Program

Expand your reach and increase your visibility with outstanding sponsorship opportunities designed to meet any budget! Opportunities include:

Official Mobile App	.....\$10,000
Lunches	.....\$10,000
Floor Decals	..... \$7,500
Registration	..... \$5,000
Lanyards	..... \$5,000

Please click [here](#) for a full listing of available sponsorship opportunities.

**For more information on becoming an exhibitor/sponsor, please contact:**

### AFCEA Exhibit and Sponsorship Management

888-215-2241 / 703-995-2567  
[afceaexhibits@jspargo.com](mailto:afceaexhibits@jspargo.com)

The 2014 event saw an **11% increase** in exhibitors, and a **16% increase** in exhibit space over 2013!