AACC | Middle East

Conference & Exposition
October 7-8, 2023 | Dubai, UAE

October 7-8, 2023 | Grand Hyatt Dubai

2023 AACC Middle East Kick-Off Meeting & Reception

A partnership of AACC and Life Dx.



www.aaccme.com

VisitorProfile

1,000+ Att

32 Countries

85%

Visitors were very satisfied with the event

79%

Visitors said the event is important for their business

89%

Visitors are likely to return in 2023

Reasons for visiting

88% Mee new

Meet current and new suppliers

81%

Source new products

89%

Network with the industry

92%

Discover the latest trends and innovations

Visitors by Company's Main Activity

24%

Laboratory

22%

Hospitals and Healthcare

14%

Medical Devices

14%

Research and Universities

10%

Health-Tech Innovator

8%

Lifescience Innovator

7%

Government

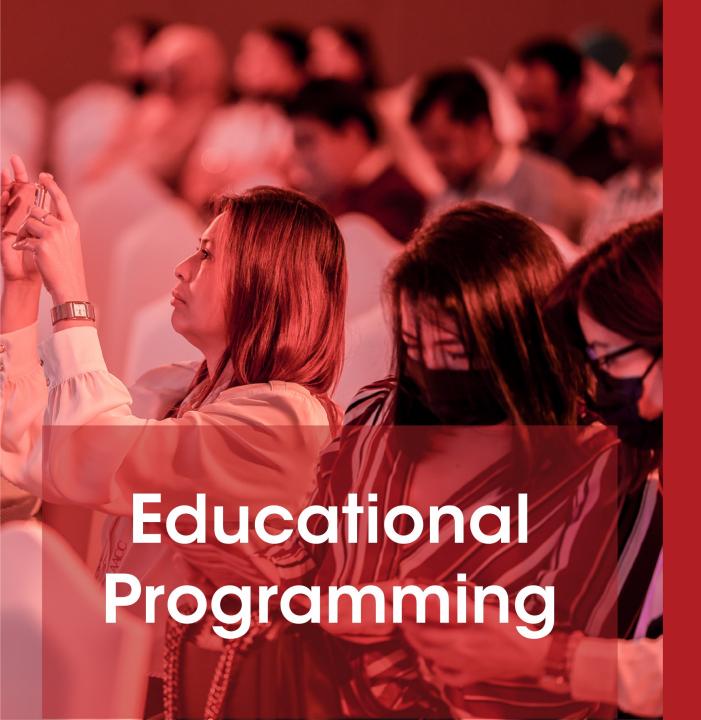
1%

Media



Audience Demographics

- Laboratory Directors
- Laboratory Technologists
- Pathologists
- Molecular Biologists
- Phlebotomists
- Chemists
- Professors
- Industry



- Medical genetics. How to use, order, and interpret genetic testing.
- Next Generation Sequencing.
- Molecular testing in a post-COVID era.
- Laboratory 2.0. Future of laboratory medicine.
- Considerations in sustainability, automation, Al.
- Immunology.
- Autoantibodies.
- Immunofluorescence.
- Hemoglobinopathies.













Accreditation

The program will provide 12 hours of Continuing Education Credit to participants. The 2023 program has been granted provisional approval from Ethical MedTech – full approval will be posted when the program is published.

WHAT'S NEXT

7–8 October 2023 Grand Hyatt Dubai

www.aaccme.com

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Supporting Organizations

The Dubai Health Authority, the Saudi Society of Clinical Chemistry, and the College of American Pathologists (CAP) have committed their support for the program.









