

AACC | Middle East

Conference & Exposition

October 7-8, 2023 | Dubai, UAE

October 7-8, 2023 | Grand Hyatt Dubai

2023 AACC Middle East Kick-Off Meeting & Reception

A partnership of AACC and Life Dx.



www.aaccme.com



Visitor Profile

1,000+ Attendees

32 Countries

85%

Visitors were very satisfied with the event

79%

Visitors said the event is important for their business

89%

Visitors are likely to return in 2023

Reasons for visiting

88% Meet current and new suppliers

81% Source new products

89% Network with the industry

92% Discover the latest trends and innovations

Visitors by Company's Main Activity

24%

Laboratory

22%

Hospitals and Healthcare

14%

Medical Devices

14%

Research and Universities

10%

Health-Tech Innovator

8%

Lifescience Innovator

7%

Government

1%

Media



75%

of attendees used
our networking tools!

Audience Demographics

- Laboratory Directors
- Laboratory Technologists
- Pathologists
- Molecular Biologists
- Phlebotomists
- Chemists
- Professors
- Industry



Educational Programming

- Medical genetics. How to use, order, and interpret genetic testing.
- Next Generation Sequencing.
- Molecular testing in a post-COVID era.
- Laboratory 2.0. Future of laboratory medicine.
- Considerations in sustainability, automation, AI.
- Immunology.
- Autoantibodies.
- Immunofluorescence.
- Hemoglobinopathies.

2023 AACC Middle East Program Committee

AACC Middle East 2023 Program Chair



Linnea M. Baudhuin, Ph.D.

**Assistant Professor of Laboratory Medicine and Pathology
Mayo Clinic**



2023 AACC Middle East Program Committee

AACC Middle East 2023 Program Committee Member



Rania Bedair, MD, PhD

**Chief Medical Officer
Life Dx.**



2023 AACC Middle East Program Committee

AACC Middle East 2023 Program Committee Member



Deborah French, PhD, DABCC, FAACC

**Associate Clinical Professor, Assistant Director of Chemistry and Director of Mass Spectrometry
University of California San Francisco Laboratory Medicine**

UCSF Departments of Pathology
and Laboratory Medicine

2023 AACC Middle East Program Committee

AACC Middle East 2023 Program Committee Member



Aaron Han, MD, PhD, FCAP

**Assistant Chief Medical Officer and Head of Lab
Kings College Hospital Dubai**



مستشفى كينجز كوليدج لندن
King's College Hospital London

2023 AACC Middle East Program Committee

AACC Middle East 2023 Program Committee Member



Amy K. Saenger, PhD, DABCC, FACB

**Assistant Professor of Laboratory Medicine and Pathology
Mayo Clinic**



2023 AACC Middle East Program Committee

AACC Middle East 2023 Program Committee Member



Hisham Shams, MD, PhD

**Chief Scientific Officer
Life Dx.**



Accreditation

The program will provide 12 hours of Continuing Education Credit to participants.

The 2023 program has been granted provisional approval from **Ethical MedTech** – full approval will be posted when the program is published.

WHAT'S NEXT

7-8 October 2023
Grand Hyatt Dubai

www.aaccme.com

Sue Deveaux

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Industry Presentations

- We will offer a total of 9 industry presentations in 2023, an increase of 3 from 2022.
- Presentation opportunities are exclusive to our platinum sponsors
- Presentations will take place:

October 7 – 1:00 – 1:45 p.m. – 3 opportunities

October 8 – 9:00–9:45 a.m. – 3 opportunities

October 8 – 1:00–1:45 p.m. – 3 opportunities

9

Industry Presentations

Supporting Organizations

The Dubai Health Authority, the Saudi Society of Clinical Chemistry, and the College of American Pathologists (CAP) have committed their support for the program.



COLLEGE of AMERICAN
PATHOLOGISTS



Timeline

Now

Housing Open

16
March

Sponsorship and
booth space
available to industry

21
April

Registration opens

15
March

Deadline for priority
booking for those
that exhibited or
sponsored in 2022.

7
April

The scientific
program published

See you at the 2023 AACC Middle East

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