

2010

+ Disaster Response and Recovery EXPO



MAY 11-13, 2010 • GAYLORD OPRYLAND RESORT & CONVENTION CENTER • NASHVILLE, TENNESSEE

**Ensure Your Success at DRRE 2010
Become a Sponsor!**

Maximum Exposure Sponsorship Packages

	Platinum	Gold	Silver	Bronze
Number Available	One	Two	Three	Four
Exhibit Space	400 sq. ft.	300 sq. ft.	200 sq. ft.	100 sq. ft.
Training Summit Passes	6	4	2	1
Reception Drink Tickets	50	30	20	10
Logo & Link on front of Exhibit Web Site	X	X		
Upgraded Web Listing	X	X	X	X
Logo on select DRRE Promotional Materials	X	X	X	
Logo in Exhibitor Directory	X	X		
Logo on Sponsor Signage	X	X	X	X
Logo on Welcome Banner (Registration Level)	X	X	X	X
<i>Investment</i>	\$15,900	\$13,900	\$9,100	\$4,400

Individual Sponsorship Items

1 Hour Open Bar during the 3 hour Welcome Reception (exclusive) - \$15,000

The official opening to the DRRE Expo—this is your turn to stand out by welcoming attendees to Nashville.

In 2010 the Disaster Response & Recovery Expo will celebrate a historic 10th year of bringing together the nation’s top medical disaster first responders, decision makers and solutions providers from around the United States.

Once again, a unique networking opportunity will be provided with attendees of the Integrated Medical, Public Health, Preparedness and Response Training Summit (previously known as the NDMS Training Summit) during the Expo’s Welcome Reception. This year the opening reception will enjoy an increased attendance as there will be no conflicting events during this special gathering. Therefore, this will be a most valuable opportunity to sponsor the reception and magnify your company’s contribution.

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1 Hour Open Bar during the 3 hour Welcome Reception (continued)

Included in this Sponsorship:

- Food and beverage (DRRE Event Management to manage and order)
- Sponsor recognition on signage
- Sponsor recognition on the DRRE website
- Sponsor recognition in the exhibitor guide
- Sponsor recognition announcements in the exhibit hall
- Sponsor recognition on hotel welcome letter

We encourage the sponsor to take full advantage, get creative, and maximize exposure by supplying napkins, cups, etc. with company logo.

Grand Prize Drawing Reception (exclusive) - \$10,000

The Grand Prize Drawing Reception will be held *in the exhibit hall* on the second day of the event. During this one hour mixer a Flat Screen HDTV will be raffled in front of a captive audience of attendees, waiting for their name to be called.

Included in this Sponsorship:

- Beverages/Cash Bar (DRRE Event Management to manage and order)
- Big Screen LCD/HDTV (DRRE Event Management to order and ship to the winner)
- Sponsor recognition on signage
- Sponsor recognition on the DRRE website
- Sponsor recognition in the exhibitor guide
- Sponsor recognition announcements in the exhibit hall
- 250 drink tickets to be distributed directly from the sponsors booth
- Sponsor recognition on hotel welcome letter

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Exhibit Hall Afternoon Break (Exclusive) - \$8,000

Let your company leave a refreshing memory in the minds and palates of the Integrated Medical, Public Health, Preparedness and Response Training Summit and the Disaster Response & Recovery Expo attendees! Treat them to a delicious break in the *Exhibit Hall*.

Included in this Sponsorship:

Haagen Daz® Ice Cream Novelties, Frozen Snickers® Ice Cream Bars, Italian Ice® assorted sodas, still and sparkling waters, freshly brewed Columbian® coffee and decaffeinated coffee, selection of White Lion® Teas.

- *Sponsor recognition on signage*
- *Sponsor recognition on the DRRE website*
- *Sponsor recognition in the exhibitor guide*
- *Sponsor recognition announcements in the exhibit hall*



PLEASE CONTACT US TO SECURE YOUR SPONSORSHIP!

DRRE Exhibits Department * c/o J. Spargo & Associates, Inc.

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