



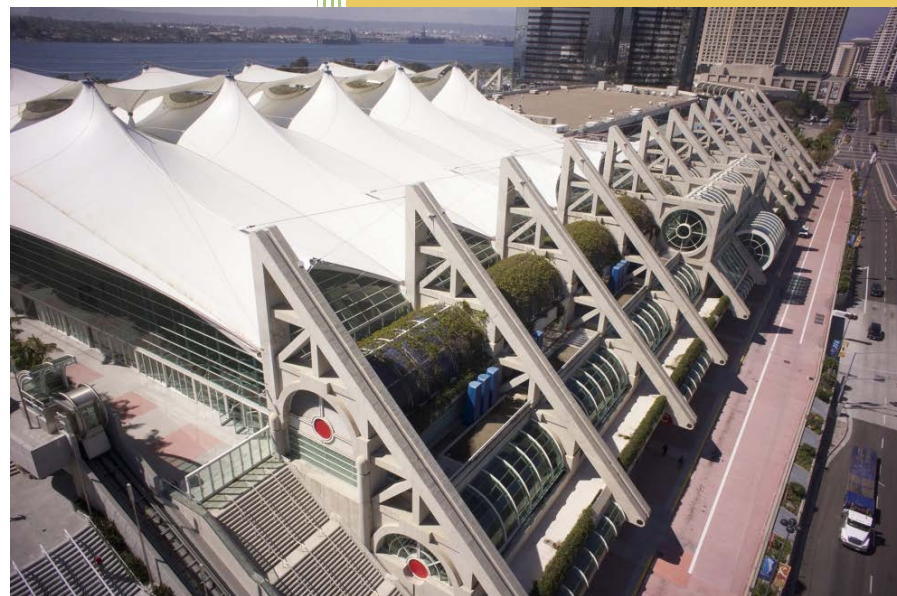
SAN DIEGO
CONVENTION CENTER
FEBRUARY 17-19, 2016
westconference.org



WEST
2016



Branding Opportunities at the San Diego Convention Center



For more information, please contact:
AFCEA and U.S. Naval Institute
Exhibit and Sponsorship Management Team
c/o SPARGO, Inc.
888.215.2241 / 703.995.2567
west@spargoinc.com

www.westconference.org

LOBBY HEADERS



2 Available
45'W x 6'D

Total Investment: \$15,000 each

Locations: A103 & A105

LOBBY HEADERS



2 Available
45'W x 6'D

Total Investment: \$12,500

Locations: B102 & C109

COLUMN WRAPS



23'W x 13'H
3 Available / 1 Sold

Total Investment: \$11,500 each

Locations: A113, A114, C114, C115

LOBBY HEADERS

1 Available
21'W x6'D

Total Investment: - \$10,000

Location: A107a



ESCALATOR BANNERS



6'W x 20'H
SOLD

Total Investment: \$10,000

Location: B107

EXHIBIT HALL COLUMN CLUSTER CLINGS



5'W x 5'H
Cluster of 8

Total Investment: \$ 10,000

Location: B114

ARCHWAY BANNERS



2 Available / 1 Sold

6'W x 20'H

Total Investment: \$7,500
 or 3 for \$20,000

Locations: A110, A111 & A112

LOBBY HEADERS



C109a
(21'w x 6'h)

21'W x 6'H
SOLD

Total Investment: \$ 7,000.00

Location: C109a



C109b
(29'w x 6'h)

29'W x 6'H
1 Available

Total Investment: \$ 7,000.00

Location: C109b

GLASS DOOR CLINGS



4 Available
Quantity 10 per set

Total Investment: \$4,500.00 per set

Locations: DG01, DG02, DG05, DG06

GLASS DOOR CLINGS

2 Available

Quantity 14 per set

Total Investment: \$5,500 per set of 14

Locations: DG03, DG04

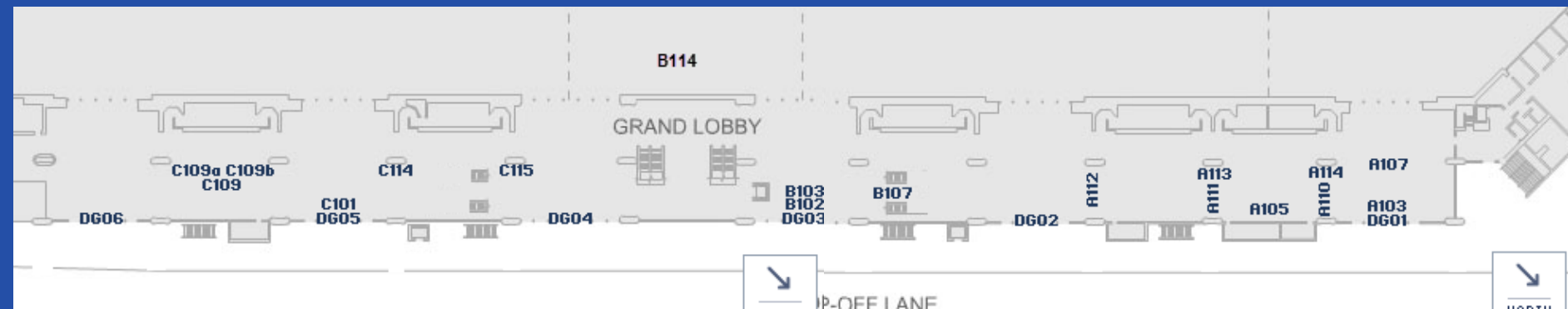


[Click here for the application.](#)

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Branding Opportunity Locator

Where is your opportunity located?





SPONSORSHIP BRANDING CONTRACT

WEST 2016

February 17-19, 2016
San Diego Convention Center
San Diego, CA

[Click Here to
Submit Via Email](#)

Advertising/Sponsorship Description		Price
Lobby Header (A103 / A105)	<input type="checkbox"/>	\$15,000*
Lobby Header (B102 / C109)	<input type="checkbox"/>	\$12,500*
Column Wraps	<input type="checkbox"/>	\$11,500*
Lobby Header (A107a)	<input type="checkbox"/>	\$10,000
Escalator Banners	<input type="checkbox"/>	\$10,000
Exhibit Hall Column Cluster Clings	<input type="checkbox"/>	\$10,000
Archway Banner (A110 / A111 / A112)	<input type="checkbox"/>	\$7,500 / \$20,000
Lobby Header (C109a / C109b)	<input type="checkbox"/>	\$7,000
Glass Door Clings (DG01 / DG02 / DG05/ DG06)	<input type="checkbox"/>	\$4,500*
Glass Door Clings (DG03 / DG04)	<input type="checkbox"/>	\$5,500*
TOTAL:		

*price is per each

Contact Information

Company Name.....
Contact.....
Tel..... Fax..... Email.....
Address.....
City..... State..... Zip..... Country.....

Payment Information

Initials	Deposit and Payment Schedule
	Due with application.....50%
	After October 20, 2015.....100%
Failure to make payments does not release the contracted or financial obligation of Exhibitor.	

Cancellation Penalties	Initials
Through October 20, 2015.....50%	
After October 20, 2015.....100%	

Make checks payable to: AFCEA

Mail payments to: AFCEA Exposition Mgmt., c/o SPARGO, Inc

11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

Tel: 800-564-4220 ♦ Fax: 703-563-2691 ♦ Email: exhibitcontracts@spargo.com

Credit Card Payment

☐ Visa ☐ MasterCard ☐ American Express ☐ Check (#.....)

Card Number..... Security Code..... Amount: \$.....
Exp. Date..... Name on Card.....
Signature.....

Authorized Sponsor Signature..... Title.....
Printed Name..... Date.....