Graphic by Billy Cheney, Office Chief of Signal, Fort Gordon, GA

TechNet Augusta 2016

August 2–4, 2016 | Augusta Marriott at the Convention Center | Augusta, GA

Network with Key Leaders in Military Command, Control and Communications

AFCEA International is proud to once again present TechNet Augusta! This event will bring together key military professionals from the Army, Marine Corps, Navy, Air Force, Coast Guard, DoD, and other government agencies. The program will focus on empowering our armed forces with training and education aimed at ensuring soldiers, leaders and civilians have the necessary tools to implement network operations in the operational force and to better facilitate mission command.

Showcase your products and services to **key decision-makers, influencers** and **end-users** looking for your innovative ideas. **Join us as an exhibitor and/or sponsor!**

In 2015, over 2,670 attendees and exhibitors from the defense industry, representing 6 countries, participated in TechNet Augusta. Of the more than 1,700 attendees, 1,224 were active military and government personnel, an increase of more than 34% over 2014.

Hosted by AFCEA International

AFCEA International, established in 1946, is a non-profit organization serving its members by providing a forum for the ethical exchange of information, and dedicated to increasing knowledge through the exploration of issues relevant to its members in information technology, communications and electronics for the defense, homeland security and intelligence communities.

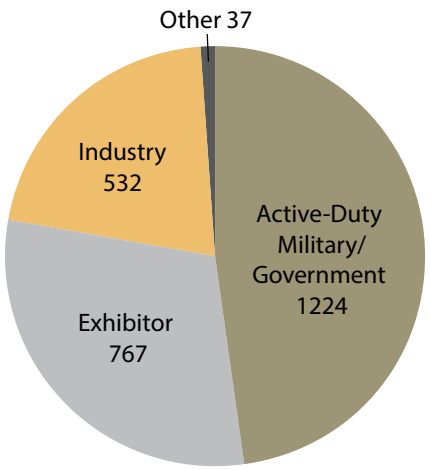
Why Exhibit & Sponsor

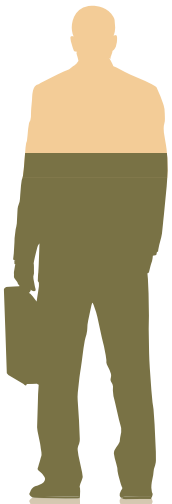
TechNet Augusta provides a forum for key military professionals from the Army and Marine Corps, as well as DoD, Navy, Air Force, and Coast Guard, to discuss issues and share ideas. The program, speakers and sessions will focus on and provide an in-depth look into challenges and solutions needed by the military and government going forward. More than 2,500 professionals from the military, government, industry and academia are expected at the 2016 event.

Military/Government Exhibitors in 2015

- LANDWARNETeU
- Joint Communications Support Element (JCSE)
- NIH – NITAAC
- National Security Agency

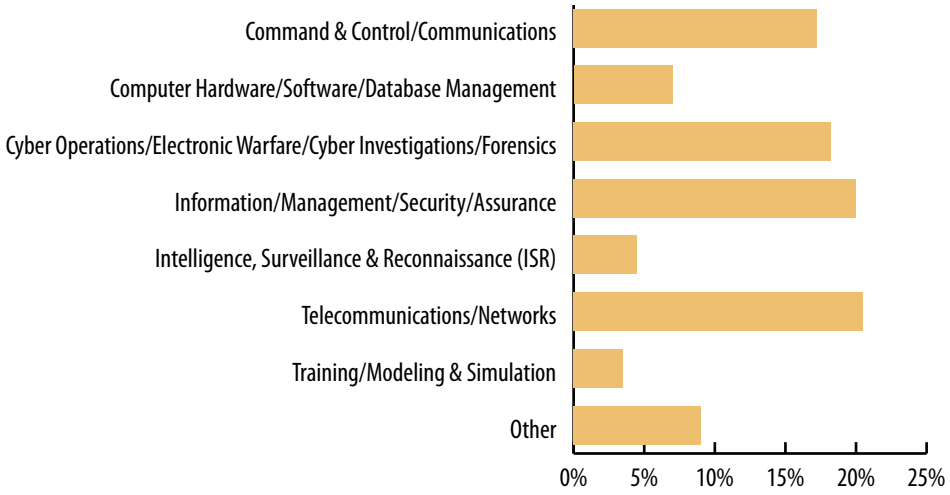
2015 Registrants





70% of attendees at TechNet Augusta 2015 were from the US Government or Military.

2015 Attendee Specialty



What Solutions Are Attendees Looking For?

Secure an exhibit/sponsorship if your company specializes in any of the following:

- Battlefield Radio Frequency (RF) Systems
- C4ISR
- Collaboration/Web Portal
- Cyber Security Solutions
- Defense Knowledge Management
- Electronic Warfare Equipment
- Enterprise Data Center Solution
- Global Positions Systems
- Homeland Security
- Information Management, Security, Systems, Technology
- Intelligence Gathering Systems
- Internet Services, Protocol
- Interoperability- Joint and Coalition
- Multi-level Security
- NetOps Capabilities
- Network Integration, Management, Solutions
- Portfolio Management
- Radar Systems
- Rugged Computers, Communications, Displays, Enclosures
- Satellite/Space Communications, Systems
- Secure Solutions
- Tactical information Systems & Networks
- Telecommunications
- VOIP Security Solutions
- Weapon Systems
- Wireless Communications and Technologies
- And More!

How to Exhibit

Exhibit Space Rates:

Booths Inside the Expo Hall

AFCEA Corporate Member** ..... $3,900 per 10x10
Non-Member ..... $4,700 per 10x10
Small Business..... $3,300 per 10x10
Military/ Government Rate ..... $2,500 per 10x10

Tabletops Outside of the Expo Hall

AFCEA Corporate Member Rate** ..... $2,700 per table top
Non-Member..... $3,200 per table top
Small Business..... $2,300 per table top
Military/Government ..... $1,950 per table top

Exhibitor Demo/Meeting Suites

Patron/Sponsor Rate ..... $10,000 Members/$14,000 Non-Members
Exhibitors ..... $12,500 Members/$17,000 Non-Members
Non-Exhibitors ..... $16,750 Members/$21,000 Non-Members

Outdoor Exhibit Space

Pricing dependent on square footage requirements. Please click **here** for an application and rates.

All booths receive:

Pre-Event

- Exhibitor newsletters with important deadline information and reminders for a successful event.
- Access to the Exhibitor Resource Center, providing you tools to manage and enhance your exhibiting experience.
- Opportunity to include your new solutions in an outreach to registered attendees.
- Promote Your Booth
  - Company listing on the event website, including web address, description, and 3 product categories. Upgrades available.
  - Company listing on the event mobile app, including web address, description, and 3 product categories. Exposure continues through event. Upgrades available.

On-Site

- 1 Full conference passes per 10'x10'
  - Take advantage of this outstanding opportunity to engage with other attendees and invite them back to your booth for a meeting and/or product demonstration
- Unlimited exhibitor badges
- Promote Your Booth
  - Company listing on onsite exhibitor locator(s), company name and booth number.

Post-Event

- Copy of the post-conference summary

* *Small business and military/government exhibitors will receive a booth package.*
** *Become a Corporate Member of AFCEA and save on your exhibit space.* ***Click here*** *for more information.*

Sponsorship and Branding Programs

Expand your reach and increase your visibility with outstanding sponsorship and branding opportunities designed to meet any budget! Opportunities include:

Official Mobile App $10,000
Lunches..... $10,000 *
Technology Reception $7,500
Floor Decals $7,500
Window Clings & Floor Graphics ... $7,500 *
Registration $5,000
Morning Coffee Break..... $3,500 *
Engagement Theatre Support..... $3,500
Exhibit Hall Window Clings..... $2,500 *
Main Entrance Banner ..... $1,500 *
Plaza Lobby Meter Panels ..... $1,000 *

To review a full listing of opportunities, visit the sponsorship and branding pages.

*Multiple opportunities available

For more information on becoming an exhibitor/sponsor, please contact:

AFCEA Exhibit and Sponsorship Management
888-215-2241 / 703-995-2567
afceaexhibits@spargoinc.com

The 2015 event saw a 14% increase in exhibitors, and a 23.5% increase in exhibit space over 2014!