

APPLICATION AND CONTRACT FOR FINAL PROGRAM ADVERTISING



Transportation Research Board 94th Annual Meeting

January 11–15, 2015 • Washington, D.C.

Showcasing Transportation Innovation

Contact Information

Organization.....
 Contact..... Title.....
 Phone..... Fax.....
 Email..... Web Site
 Address.....

Final Program 4-Color Advertising Rates – Advertising must be secured by November 14, 2014 and artwork must be submitted by December 1, 2014.

<input type="checkbox"/>	Inside Front Cover 4-Color	\$4,000
<input type="checkbox"/>	Inside Back Cover 4-Color	\$4,000
<input type="checkbox"/>	Two-page Spread 4-Color	\$3,500
<input type="checkbox"/>	Full Page 4-Color	\$2,700
<input type="checkbox"/>	Half Page (horizontal only) 4-Color	\$1,400

Total Cost: \$ _____

Payment Information

Initials	Deposit and Payment Schedule
	100% due with application

Advertising space will not be held or confirmed without deposit.
 Failure to make payments does not release the contracted or
 financial obligation of Exhibitor/Advertiser.

Make checks payable to: TRB

Credit Card Payment

☐ Visa ☐ MasterCard ☐ American Express

Card Number: _____ Amount: \$ _____

Exp. Date: _____ Name on Card: _____ Signature: _____

Card Billing Address: _____

Cancellation Penalties

Cancellation Penalties	Initials
100% of advertising cost	

Mail payments to:

TRB Exposition Management
 11208 Waples Mill Road, Suite 112
 Fairfax, VA 22030

Tel: 800-564-4220 • Fax: 703-563-2691

Email: exhibitcontracts@jspargo.com

I acknowledge that as an authorized representative of the above stated Organization, I have received, reviewed, and agree that the Organization will comply with the *Rules and Regulations*. Organization will comply with all updates of such policies applicable to the TRB 94th Annual Meeting. This application will become a contract upon Organization's authorized signature and TRB's acceptance and approval.

Advertiser's Signature..... Date.....

Printed Name..... Phone.....

Show Management Use

Account Manager..... Date.....

Account Number..... Assigned Ad Space..... Size.....