

# Transportation Research Board 95th Annual Meeting

January 10–14, 2016 ■ Washington, D.C.

## ATTENDEE MAILING LIST RENTAL ORDER FORM

Sample Mailing and Payment must be submitted for order to be processed. **Deadline: Thursday, December 31, 2015**

### CONTACT (Please Print or Type Clearly)

☐ Exhibitor    ☐ Patron    Contact: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

☐ 2016 List: \$100 per 1,000 emails or \$400 (whichever is greatest). List available 12/1/15. Mail house fees are separate.

**The list will include names and emails of opted-in attendees (no phone or fax numbers) sent directly to a Bonded Data Management Company for deployment.**

### ORGANIZATIONAL TYPE

- |   |                                   |
|---|-----------------------------------|
| <input type="checkbox"/> ALL (or select one or more)                            | <input type="checkbox"/> Railroad |
| <input type="checkbox"/> U.S. DOT   | <input type="checkbox"/> Academia |
| <input type="checkbox"/> Other U.S. Federal Government                          | <input type="checkbox"/> Media    |
| <input type="checkbox"/> Non-U.S. Government                                    | <input type="checkbox"/> Other    |
| <input type="checkbox"/> Other State Government                                 |                                   |
| <input type="checkbox"/> State Highway/Transportation Department                |                                   |
| <input type="checkbox"/> Local/Regional Government Agency (City, County or MPO) |                                   |
| <input type="checkbox"/> Aviation   |                                   |
| <input type="checkbox"/> Port Authority   |                                   |
| <input type="checkbox"/> Transit Agency   |                                   |
| <input type="checkbox"/> Research Institution                                   |                                   |
| <input type="checkbox"/> Contractor/Consultant                                  |                                   |
| <input type="checkbox"/> Industry   |                                   |
| <input type="checkbox"/> Service/Trade Organization or Association              |                                   |

### SUBJECT AREAS

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> ALL (or select one or more)     | <input type="checkbox"/> Finance                           | <input type="checkbox"/> Pipelines                 |
| <input type="checkbox"/> Administration and Management   | <input type="checkbox"/> Freight Transportation            | <input type="checkbox"/> Planning and Forecasting  |
| <input type="checkbox"/> Aviation                        | <input type="checkbox"/> Geotechnology                     | <input type="checkbox"/> Policy                    |
| <input type="checkbox"/> Bridges and Other Structures    | <input type="checkbox"/> History                           | <input type="checkbox"/> Public Transportation     |
| <input type="checkbox"/> Construction                    | <input type="checkbox"/> Hydraulics and Hydrology          | <input type="checkbox"/> Railroads                 |
| <input type="checkbox"/> Data and Information Technology | <input type="checkbox"/> Law                               | <input type="checkbox"/> Research (about research) |
| <input type="checkbox"/> Design                          | <input type="checkbox"/> Maintenance and Preservation      | <input type="checkbox"/> Safety and Human Factors  |
| <input type="checkbox"/> Economics                       | <input type="checkbox"/> Marine Transportation             | <input type="checkbox"/> Security and Emergencies  |
| <input type="checkbox"/> Education and Training          | <input type="checkbox"/> Materials                         | <input type="checkbox"/> Society                   |
| <input type="checkbox"/> Energy                          | <input type="checkbox"/> Operations and Traffic Management | <input type="checkbox"/> Terminals and Facilities  |
| <input type="checkbox"/> Environment                     | <input type="checkbox"/> Pavements                         | <input type="checkbox"/> Transportation, General   |
|  | <input type="checkbox"/> Pedestrians and Bicyclists        | <input type="checkbox"/> Vehicles and Equipment    |

### JOB TYPES

- |  |   |   |   |  |
|--|---|---|---|--|
| <input type="checkbox"/> ALL (or select one or more)     | <input type="checkbox"/> Elected Official/Staff       | <input type="checkbox"/> Information/Marketing/Communications | <input type="checkbox"/> Program or Project Coordinator/Manager | <input type="checkbox"/> Student   |
| <input type="checkbox"/> Attorney                        | <input type="checkbox"/> Engineer                     | <input type="checkbox"/> Operations Coordinator               | <input type="checkbox"/> Purchasing Agent/Contracts             | <input type="checkbox"/> Technician – Construction, Design, or Materials |
| <input type="checkbox"/> Business Development Specialist | <input type="checkbox"/> Environmental Analyst        | <input type="checkbox"/> Planner/Modeller                     | <input type="checkbox"/> Researcher                             | <input type="checkbox"/> Other   |
| <input type="checkbox"/> CEO/President/Director          | <input type="checkbox"/> Enforcement/First Responder  | <input type="checkbox"/> Policy Analyst                       | <input type="checkbox"/> Software Engineer/Developer            |  |
| <input type="checkbox"/> Executive Officer               | <input type="checkbox"/> Financial/Accountant/Auditor | <input type="checkbox"/> Professor                            |   |  |
| <input type="checkbox"/> Economic Development Specialist | <input type="checkbox"/> Government Relations/Public  |   |   |  |

### Send Order Form:

TRB 2016 Attendee Mailing List Order  
c/o J. Spargo and Associates, Inc.  
Fax: 703-563-2689  
Phone: 703-679-3923

### Email a Sample Mailing for approval to:

Judy Spargo, CEM  
Email: [judy.spargo@jspargo.com](mailto:judy.spargo@jspargo.com)

### Bonded Data Management Company

Infocus Marketing, Inc. will send out the email.  
(Separate fee applies for execution of the email.)

### PAYMENT METHOD

☐ Check (make payable to J. Spargo and Associates, Inc.)

☐ American Express    ☐ MasterCard    ☐ Visa

Card Number: \_\_\_\_\_ Total: \$ \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

*I am an authorized representative of my organization and by renting the TRB Attendee Mailing List, my organization agrees to the terms and conditions described above.*

Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

☐ I acknowledge that I have read and agree to the terms and conditions below/on the reverse side.

**Terms and Conditions:** To receive a list count, complete this form and return to J. Spargo and Associates, Inc. All orders **must be prepaid in full** prior to processing. Purchase orders are not accepted. Lists will be sent directly to Infocus Marketing Inc. The TRB Annual Meeting attendee mailing **lists are rented and not sold**. They are for **one-time use only**. (Separate fee applies for execution of the email.)

The Annual Meeting logo, at the top of this page, may be used in promotional materials. However, the TRB logo may not be used.

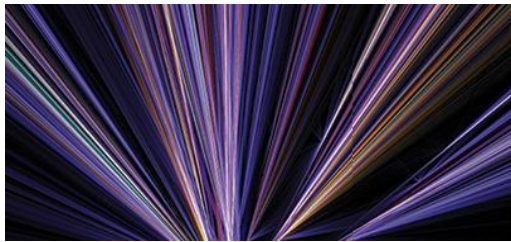
**Deliverability:** TRB does not guarantee the deliverability of its lists.

**Eligibility:** The TRB Annual Meeting Attendee List is available to patrons and contracted exhibitors only to promote transportation related products or services and their participation at the TRB Annual Meeting. TRB reserves the right to refuse rental of the attendee lists at any time.

**Turn-Around Time:** Infocus Marketing Inc. will receive the list 3-5 business days from receipt of payment and approval from TRB. Order confirmation will be delivered via email.

**Order Cancellation:** All orders are subject to a \$50 cancellation fee. No orders may be cancelled after processing and **no refunds** will be made for orders cancelled after processing.

**TRB Logo/Logotype and Use of TRB Annual Meetings Logos:** The use of the NAS or TRB Logo/Logotype is strictly prohibited. However, the TRB Annual Meeting Logo, as shown below is available for use by Exhibitors subject to written approval by TRB. Contact [exhibitcontracts@jspargo.com](mailto:exhibitcontracts@jspargo.com) for approved artwork.



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