AFCEA

TechNet Augusta 2014
Achieving Force 2025 Through Signals and Cyber

September 9–11, 2014 | Augusta Marriott at the Convention Center | Augusta, GA

Graphic by Billy Cheney, Office Chief of Signal, Fort Gordon, GA

PLUGFEST DEMO SPONSORSHIP

PlugFest is a dynamic area on the exhibit floor that highlights the Rapid Integration Innovation Process (RI2P) and demonstrates to government decision makers' the best practices when sourcing open standard solutions. Industry, academia, and government will have an opportunity to showcase their collaborate efforts to solve use cases in a competitive environment using the RI2P approach at TechNet Augusta 2014.

	PlugFest Host/ Co-Host Sponsor	Exhibitor Partner	PlugFest Partner	Small Business Partner
Investment				
AFCEA Corporate Member	$15,000/$8,000	$1,550	$2,000	$1,550
Non-Member		$1,950	$2,300	
Pre-Event Marketing				
Company logo & link on event website PlugFest webpage	◆	◆	◆	◆
Company name on attendee updates/promotions for PlugFest	◆	◆	◆	◆
Upgraded online listing	4-Star			
On-Site Marketing				
Demo kiosk in PlugFest area - includes one counter, one stool, basic internet and electricity, 14x22 logo graphic	2	$750	1	1
Signage in PlugFest area promoting participation	◆	◆		
Inclusion in relevant VIP tours of PlugFest	◆	◆	◆	◆
Branding on signage	◆	◆	◆	◆
Customer, Executive and Team Experiences				
Speaker and Sponsor Reception Tickets	4	1	1	1
Thought Leadership				
White paper or report distribution on event website	◆	◆		
Post-Event Marketing				
White paper or report in Knowledge Showcase	◆	◆		

For questions regarding PlugFest or to submit your application please contact:

Paul doCarmo
Companies A-L
pdocarmo@jspargo.com
800.564.4220 / 703.631.6200

Connie Shaw
Companies M-Z
cshaw@jspargo.com

For **technical questions** regarding PlugFest, please contact:

Eric Westreich
858.736.5718 (mobile)
ewestreich@esri.com