

SS2017

ANNUAL
CANCER
SYMPOSIUM

March 15-18 | Seattle, WA

DISCOVER THE PROMISE
OF WHAT'S
POSSIBLE

The Exceptional Surgical Oncology Experience

A Brief Introduction to the SSO 2017 Mobile App

Becky Williams

Assistant Director, Education & Meetings
Society of Surgical Oncology

Why?

Access to complete SSO 2017 information including:

- Poster, video and oral abstracts
- Interactive schedule
- Up-to-the-minute Symposium updates
- Speaker and moderator listings, photos and biographies
- Exhibitor listing, categories and information
- Maps
- Committee meeting schedule
- Audience response polling in select sessions

What's New?

- Abstracts are easier to access when looking at parallel, video, and poster grand round sessions
- More speaker and moderator photos and biographies
- Exhibitor categories, making products and organizations easier to find

Great! How do I access the app?

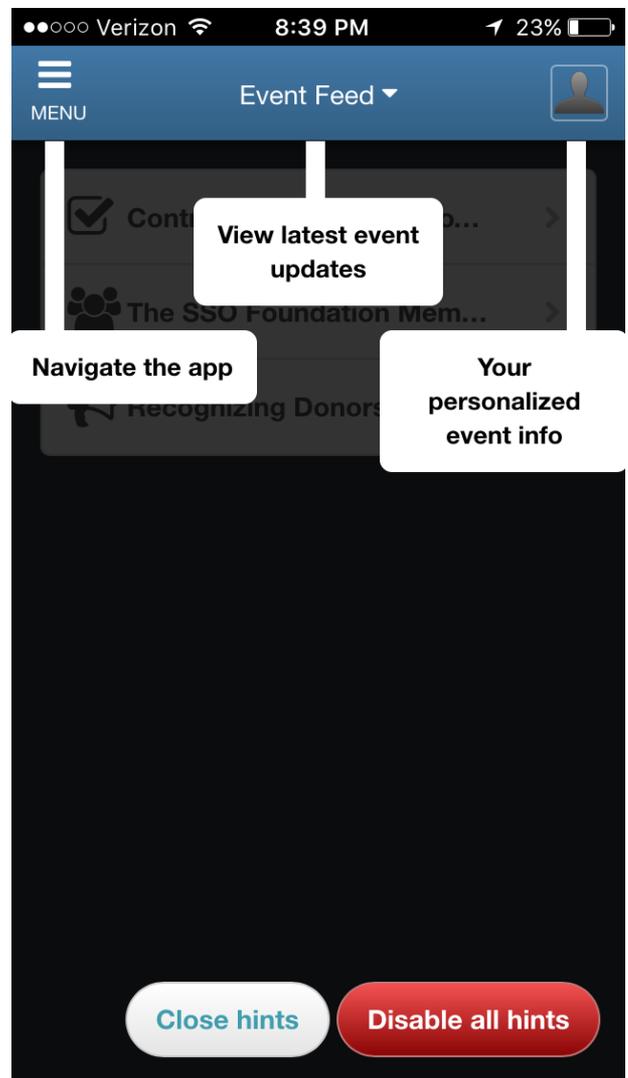
Search “SSO 2017” in Google Play, App Store, BlackBerry World and Windows Phone Store and download for free

OR

www.mobile.sso2017.org

I've downloaded it... now what?

Three main areas of
the app



Accessing Content

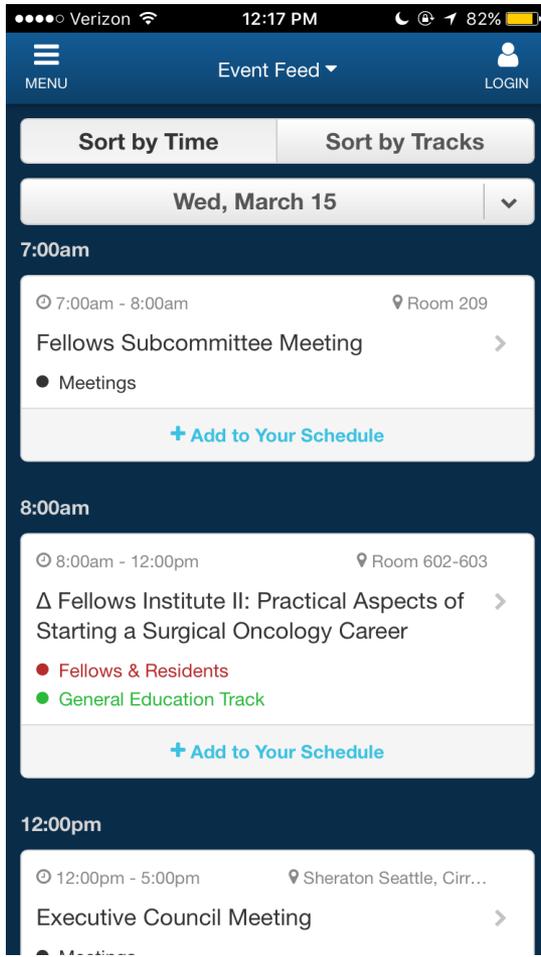


Navigate the app using the home page or the menu on the top-left of the screen

Search app here for speakers or sessions



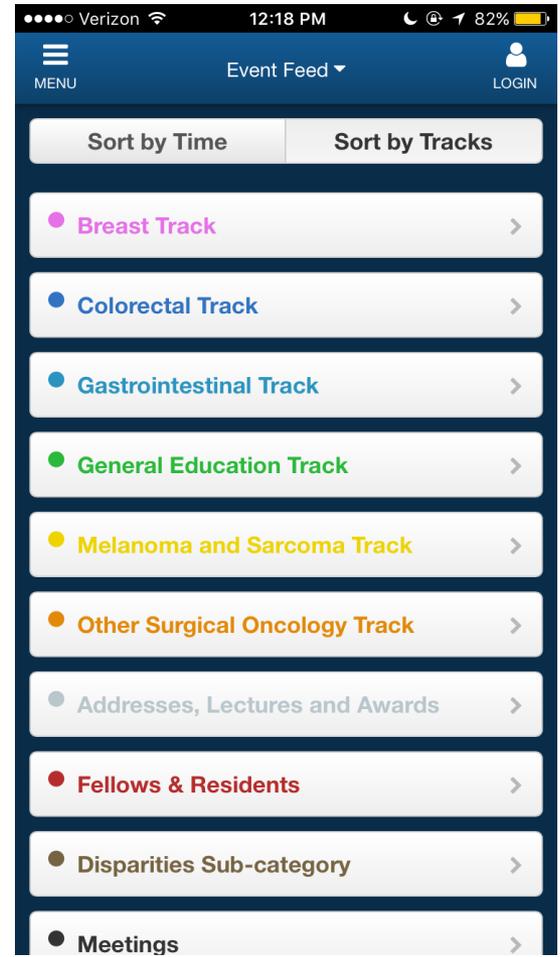
Schedule



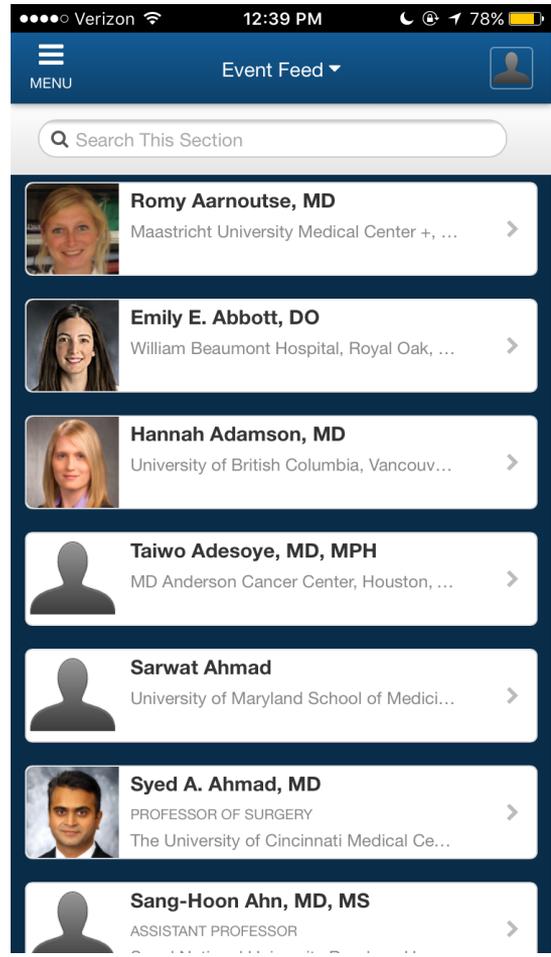
Sort schedule, abstracts and posters by date and time or track

Schedule contains all sessions and public/committee meetings

Oral, Video and Poster abstract listings contain full abstract info



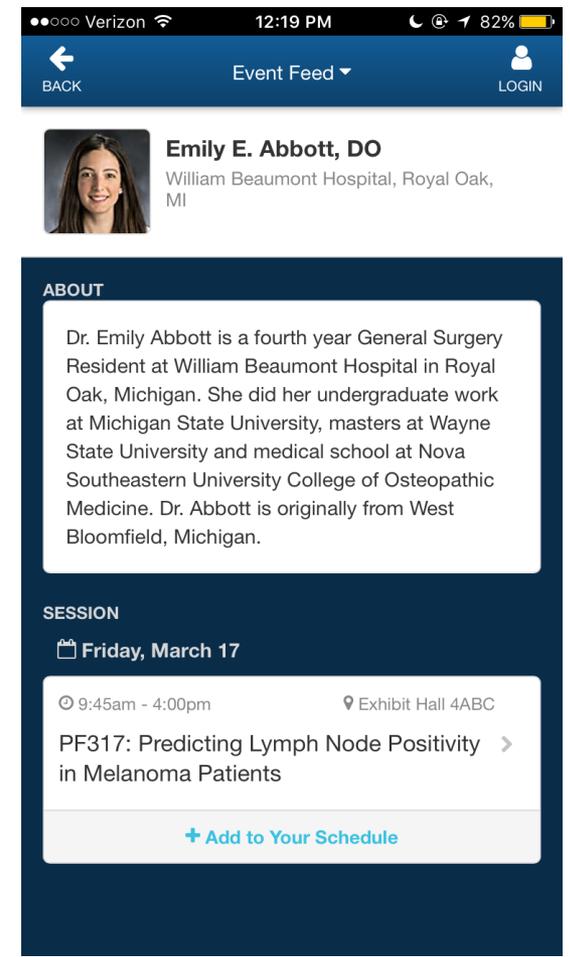
Speakers and Moderators



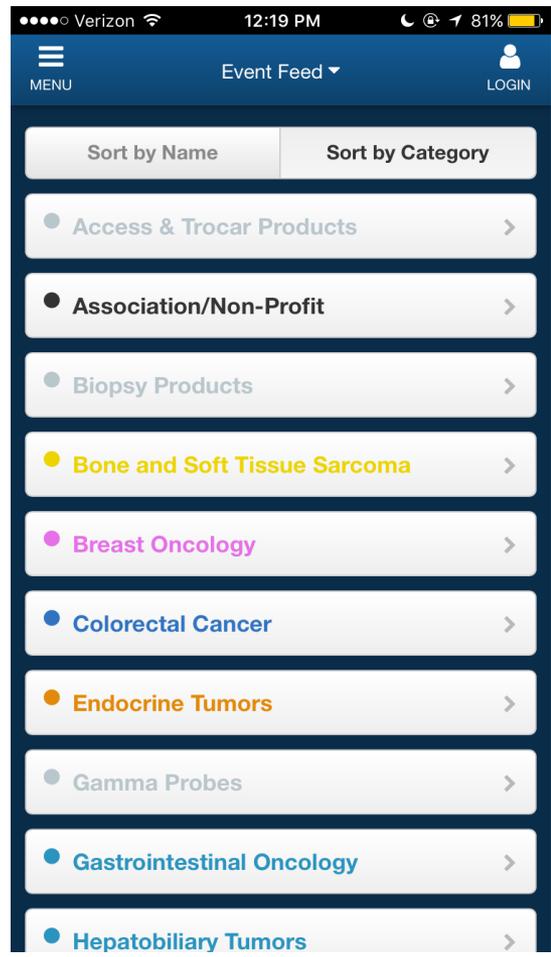
Search at top of main menu or top of speakers or moderators to look someone up

Photos and bios available if submitted

Listing and links to sessions/abstracts they're presenting or moderating

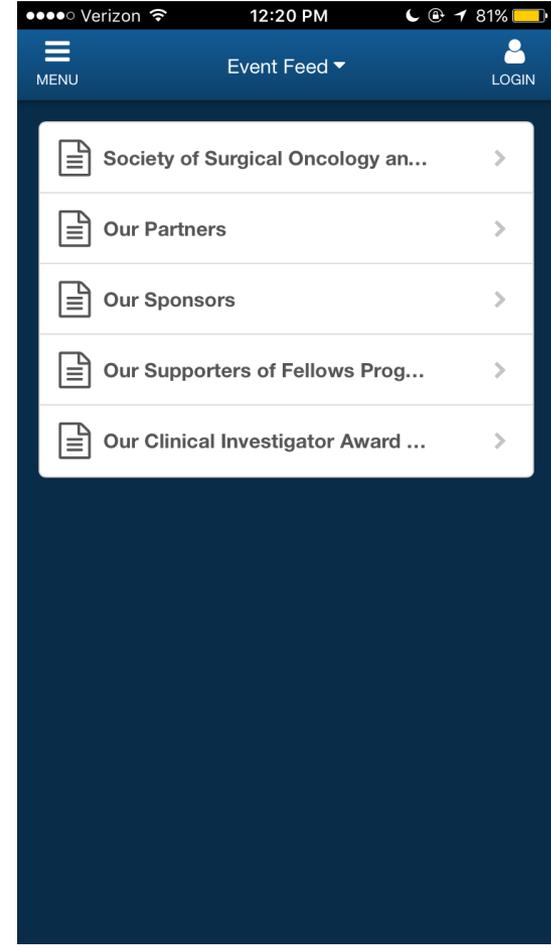


Exhibitors and Sponsors

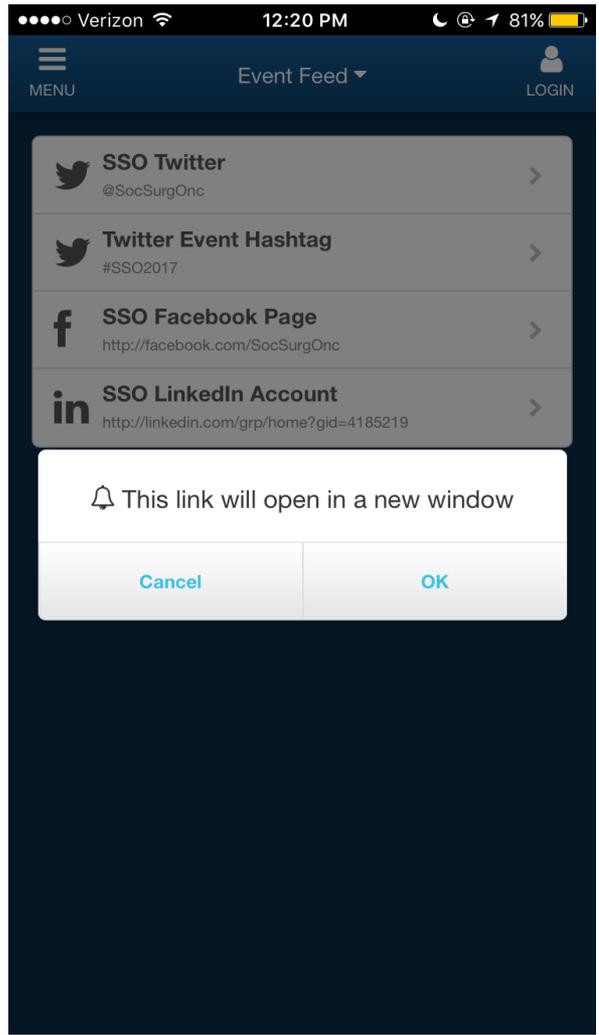


Exhibitors and Sponsors each have their own sections

Sponsors are updated as we hear back from companies regarding funding requests



Social Media



Links to SSO's social media accounts:

- Twitter
- Facebook
- LinkedIn

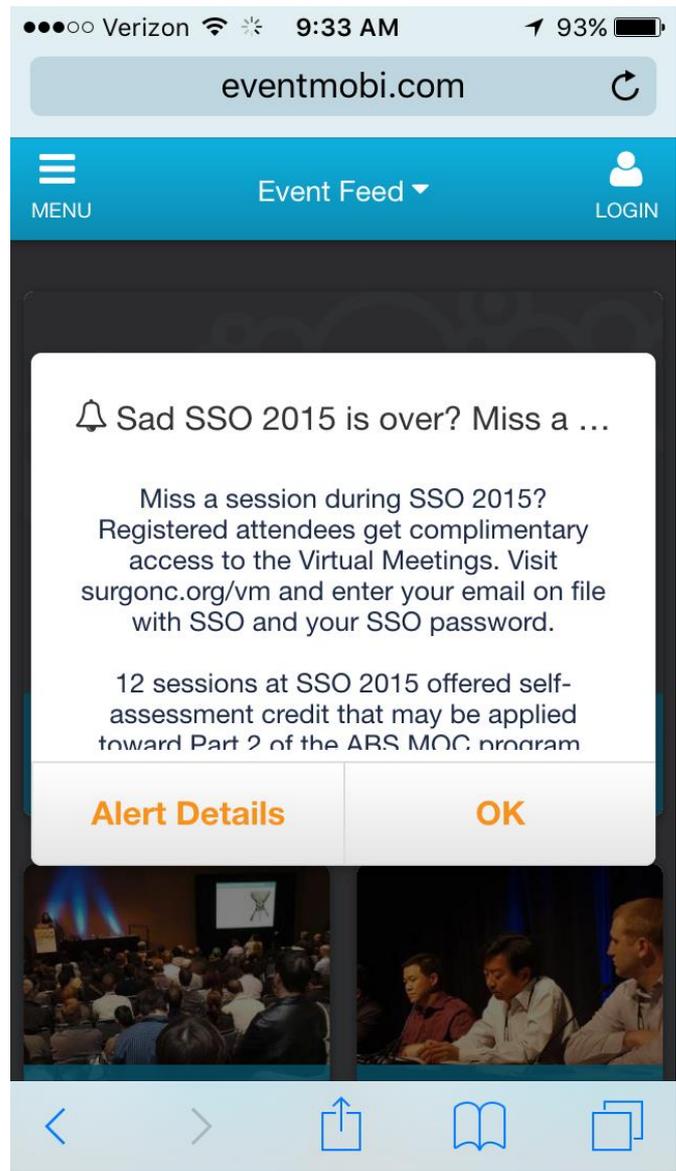
Pushes you to each platform

#SSO2017



Alerts and Maps

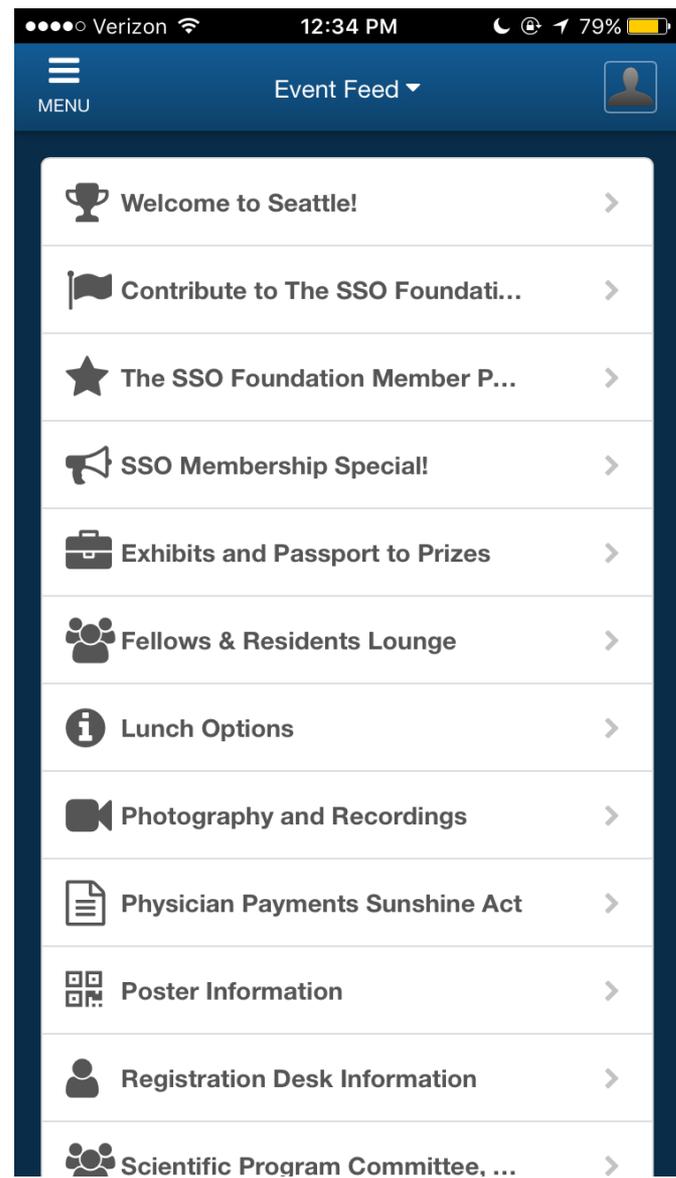
- Alerts will be populated throughout the event highlighting sessions of interest, changes and reminders
- Maps will be updated this week with a floorplan of the Washington State Convention Center



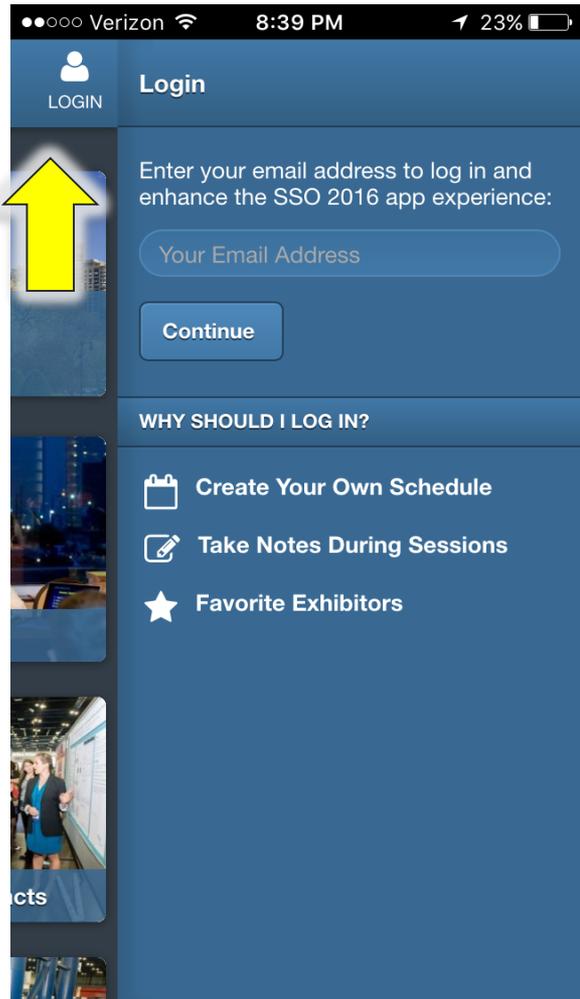
General and Education Info

- Contains most of the information in the “General Information” and “Education Information” sections of the Program Guide
- Includes instructions to contribute to SSOF
- SSOF Member Partners*

*No longer listed in the Program Guide

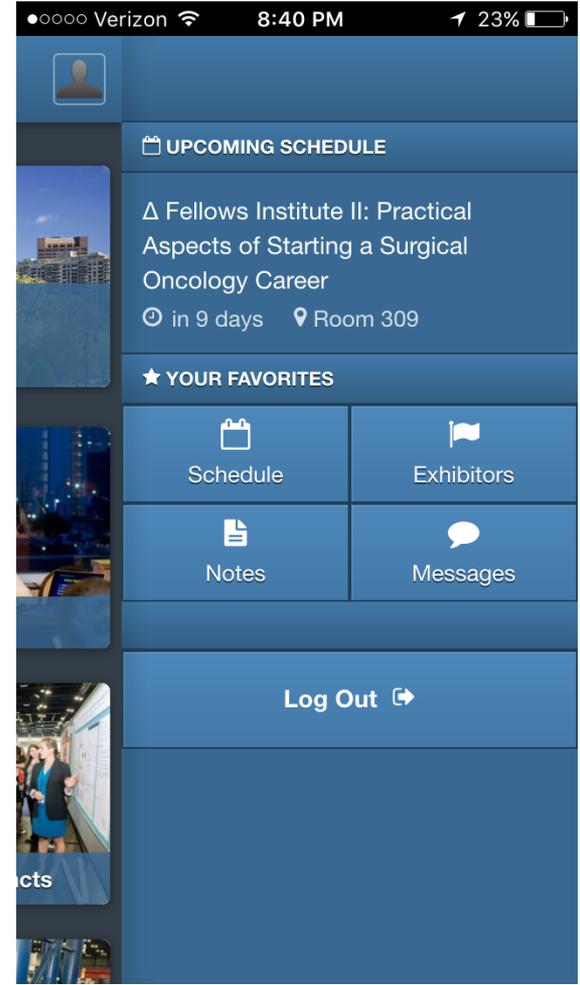


Login for additional functionality

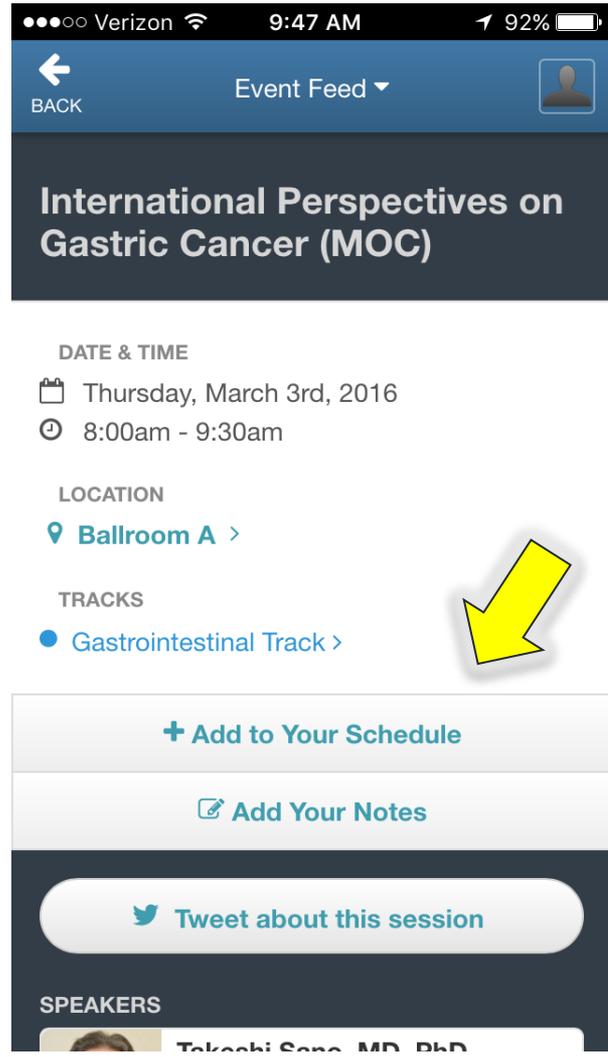


Enter your email address to log in and utilize additional features that allow you to:

- Create your own schedule
- Take notes during sessions
- Identify favorite exhibitors



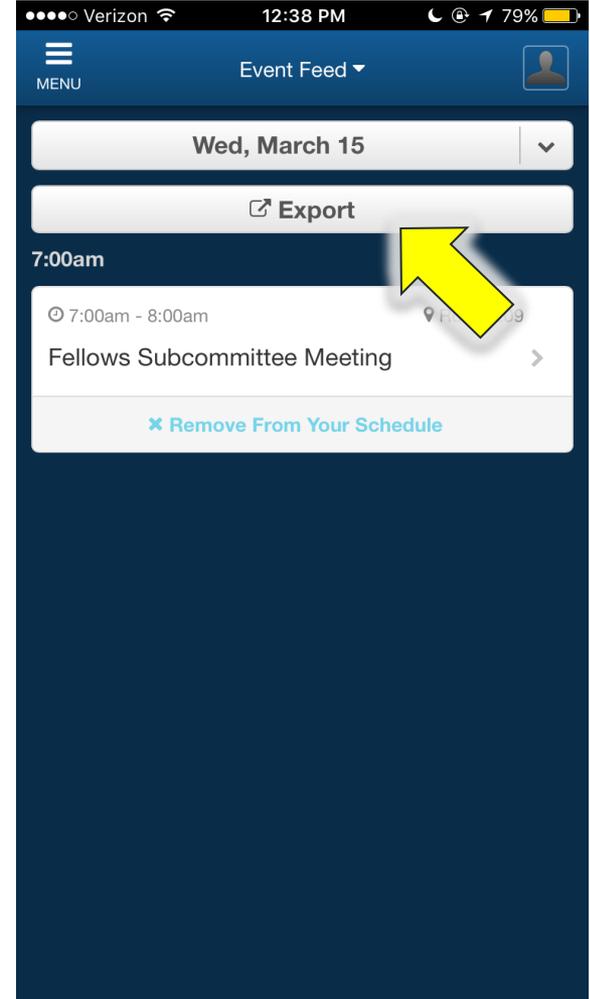
Create your own Schedule



Add sessions to your schedule throughout the app

To access, click on "Schedule" in "★ Your Favorites" in right top navigation

"Export" to export schedule to phone or device



ARS/Live Polling

- Live polling will take place in 7 sessions through the mobile app
- At the beginning of each session, instructions will be available for participation



To join live polling for this session,
please navigate to this session in the SSO 2016 Mobile App **OR** type in the following address into your device's browser and scroll down:

<http://bit.ly/1XCdtKM>
(case sensitive)



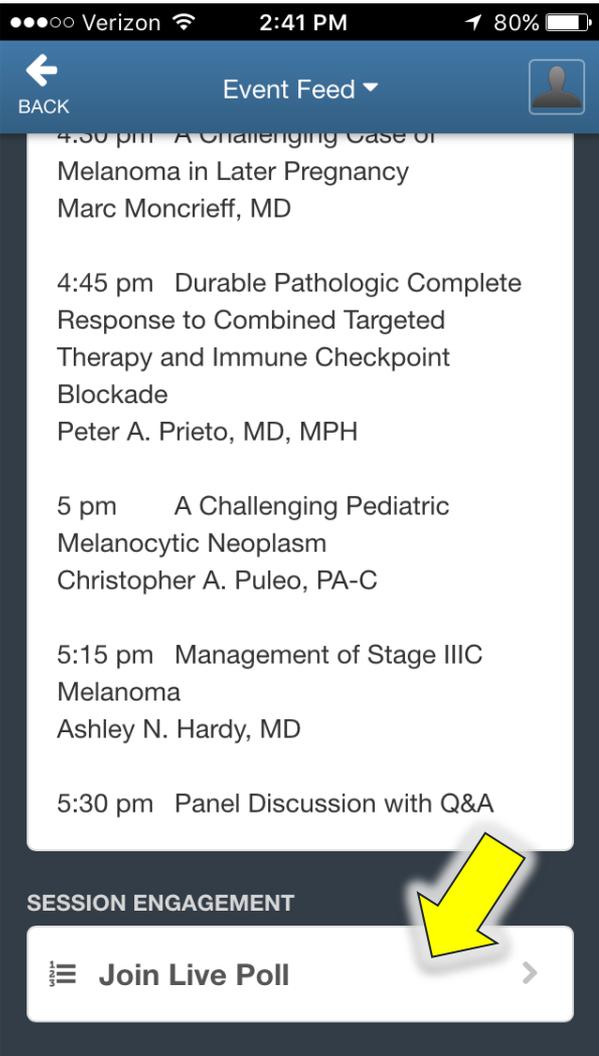
<http://bit.ly/1XCdtKM>
(case sensitive)

Once the page/app is loaded, click "Join Live Poll"

- ✓ Follow along with the session and submit your answers as they come up in presentations
- ✓ You cannot change your answer once it's submitted



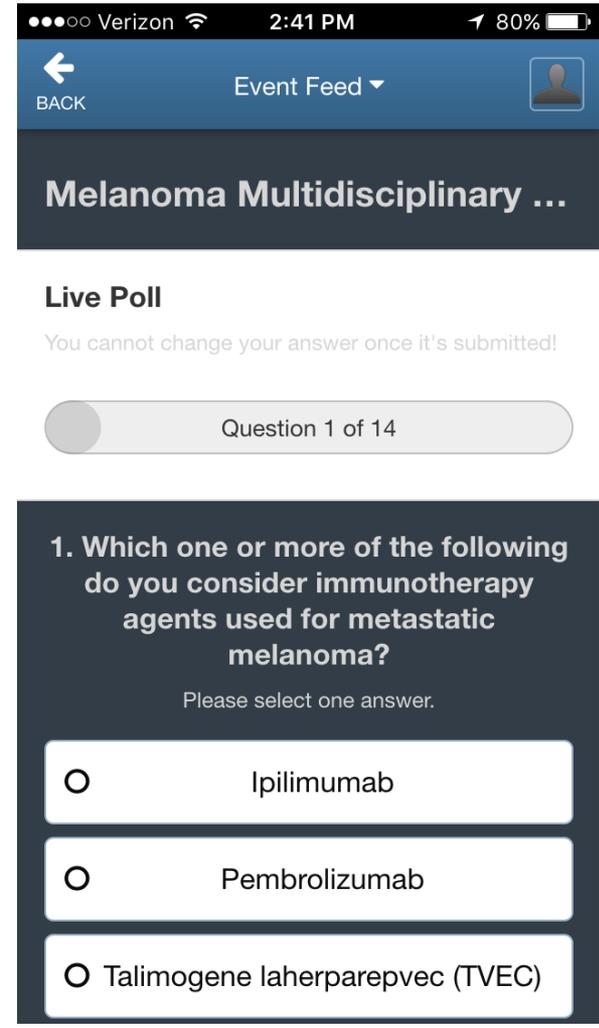
ARS/Live Polling



Navigate to the session in which live polling is taking place

“Join Live Poll” at bottom of screen

Polling will go live each morning to prevent test submissions and close post-session



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Questions?

Contact beckywilliams@surgonc.org

Thank You!