

PISCOVER THE PROMISE OF WHAT'S POSSIBLE

The Exceptional Surgical Oncology Experience

A Brief Introduction to the SSO 2017 Mobile App

Becky Williams Assistant Director, Education & Meetings Society of Surgical Oncology



SS2017 ANNUAL CANCER SYMPOSIUM March 15-18 Seattle, W/

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Why?

Access to complete SSO 2017 information including:

- Poster, video and oral abstracts
- Interactive schedule
- Up-to-the-minute Symposium updates
- Speaker and moderator listings, photos and biographies
- Exhibitor listing, categories and information
- Maps
- Committee meeting schedule
- Audience response polling in select sessions





What's New?

- Abstracts are easier to access when looking at parallel, video, and poster grand round sessions
- More speaker and moderator photos and biographies
- Exhibitor categories, making products and organizations easier to find





Great! How do I access the app?

Search "SSO 2017" in Google Play, App Store, BlackBerry World and Windows Phone Store and download for free



www.mobile.sso2017.org

Society of

urgical Oncology







I've downloaded it... now what?

Three main areas of the app







Accessing Content









Schedule

Speakers





Navigate the app using the home page or the menu on the topleft of the screen

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Search app here for speakers or sessions









Schedule



Sort schedule, abstracts and posters by date and time or track

Schedule contains all sessions and public/committee meetings

Oral, Video and Poster abstract listings contain full abstract info

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Speakers and Moderators



Search at top of main menu or top of speakers or moderators to look someone up

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Photos and bios available if submitted

Listing and links to sessions/abstracts they're presenting or moderating





Emily E. Abbott, DO William Beaumont Hospital, Royal Oak,

ABOUT

Dr. Emily Abbott is a fourth year General Surgery Resident at William Beaumont Hospital in Royal Oak, Michigan. She did her undergraduate work at Michigan State University, masters at Wayne State University and medical school at Nova Southeastern University College of Osteopathic Medicine. Dr. Abbott is originally from West Bloomfield, Michigan.

SESSION

🗂 Friday, March 17

🕑 9:45am - 4:00pm

Sexhibit Hall 4ABC

PF317: Predicting Lymph Node Positivity in Melanoma Patients

+ Add to Your Schedule





Exhibitors and Sponsors



Exhibitors and Sponsors each have their own sections

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Sponsors are updated as we hear back from companies regarding funding requests

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Social Media



Links to SSO's social media accounts:

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- Twitter
- Facebook
- LinkedIn

Pushes you to each platform

#SSO2017





The mission of the Society of Surgical Oncology is to improve patient care by advancing the science and practice of surgical oncology worldwide. #SSO

International · surgonc.org

Loading...

Done

Alerts and Maps

SS2017 ANNUAL CANCER SYMPOSIUM

March 15-18 Seattle, WA

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- Alerts will be populated throughout the event highlighting sessions of interest, changes and reminders
- Maps will be updated this week with a floorplan of the Washington State Convention Center



SSO Society of Surgical Oncology.

General and Education Info

ANNUAL CANCER SYMPOSIUM

March 15-18 Seattle, W

SS7

 Contains most of the information in the "General Information" and "Education Information" sections of the Program Guide

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- Includes instructions to contribute to SSOF
- SSOF Member Partners*

*No longer listed in the Program Guide

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Login for additional functionality



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March 15-18 Seattle, WA

Enter your email address to log in and utilize additional features that allow

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- you to:
- Create your own schedule
- Take notes during sessions
 - Identify favorite exhibitors

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	Δ Fellows Institute II: Practical Aspects of Starting a Surgical Oncology Career Ø in 9 days ♥ Room 309			
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SSO Society of Surgical Oncology





Create your own Schedule



International Perspectives on Gastric Cancer (MOC)

DATE & TIME

- 💾 Thursday, March 3rd, 2016
- 🕑 8:00am 9:30am

LOCATION

9 Ballroom A >

TRACKS

SPEAKERS

Gastrointestinal Track >

+ Add to Your Schedule



Tweet about this session

Takaahi Sana MD DhD

Add sessions to your schedule throughout the app

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To access, click on "Schedule" in "★ Your Favorites" in right top navigation

"Export" to export schedule to phone or device







ARS/Live Polling

 Live polling will take place in 7 sessions through the mobile app

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• At the beginning of each session, instructions will be available for participation







ARS/Live Polling

●●●○○ Verizon 穼 2:41 PM ◀ 80% 🗆 4 Event Feed -BACK +.50 pm A Ghallenging Gase of Melanoma in Later Pregnancy Marc Moncrieff, MD 4:45 pm Durable Pathologic Complete Response to Combined Targeted Therapy and Immune Checkpoint Blockade Peter A. Prieto, MD, MPH 5 pm A Challenging Pediatric Melanocytic Neoplasm Christopher A. Puleo, PA-C 5:15 pm Management of Stage IIIC Melanoma Ashley N. Hardy, MD 5:30 pm Panel Discussion with Q&A SESSION ENGAGEMENT [‡] ∃ Join Live Poll

Navigate to the session in which live polling is taking place

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"Join Live Poll" at bottom of screen

Polling will go live each morning to prevent test submissions and close post-session



Live Poll

You cannot change your answer once it's submitted!

Question 1 of 14

1. Which one or more of the following do you consider immunotherapy agents used for metastatic melanoma?

Please select one answer.





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Questions?

Contact <u>beckywilliams@surgonc.org</u> Thank You!



#SSO2017