

SOCIETY OF SURGICAL ONCOLOGY

CANCER SYMPOSIUM

PHOENIX CONVENTION CENTER • PHOENIX, ARIZONA

67th ANNUAL

2014

March 12-15

EXPAND **YOUR** **EXPERTISE**

In Surgical Oncology

{SYMPOSIUM PREVIEW}

REGISTER BY **JANUARY 31** FOR BEST RATES

SSO Society of
Surgical Oncology®

EXTEND
EXPAND

YOUR NETWORK & YOUR EXPERTISE

AT SSO 2014



Make the difference in the care of surgical patients with solid tumor cancers by attending the premiere showcase for the year's most influential developments in surgical oncology. At SSO 2014, the 67th SSO Annual Cancer Symposium, you'll experience firsthand the most comprehensive cross-section of new techniques and equipment that will play a central role in the advancements of the coming year.



Presented by the Society of Surgical Oncology (SSO), the Symposium will take place March 12-15, 2014 at the Phoenix Convention Center in Phoenix, Arizona. More than 1,500 of your most esteemed surgical oncology colleagues from around the world will come together to debate the symposium's substantial selection of landmark research, meet with leading innovators and explore the latest technology that is determining the future of the field.

New at SSO 2014!

- **Scientific Program:**
More offerings than ever before
- **ABS MOC Program:**
Multiple opportunities to receive MOC Part 2 credit for 10 symposia on Thursday, March 13 - Saturday, March 15
- **Pre-meeting, Hands-on Workshops**
- **Poster Session Grand Rounds**
- **Virtual Meeting:**
Sessions available online to attendees free of charge within 12 hours of presentation (included in registration)
- **Social Media:** Topic-specific symposium and a social media presence on-site
- **Technology Focused:**
MOC Thursday and Friday (selected sessions), free WiFi, virtual sessions
- **Fellows Case Presentations**

Who Should Attend

SSO 2014 attendees are academic and community practitioners and affiliated professionals from all surgical oncology subspecialties. Those who will most benefit from attending SSO 2014 are:

- **SSO members**
- **Community surgeons**
- **General surgeons**
- **Non-member physicians and scientists**
- **Non-member PharmDs, PhDs and other**
- **Surgical oncology fellows and residents**
- **Allied health providers (PA, NP, RN, LPN, LVN)**
- **Chiefs of staff, department heads and senior faculty**

AN EXPANSIVE EXPERIENCE

- Advanced knowledge, research, insight, perspectives and ideas from leaders in the field
- A robust, comprehensive scientific program featuring more than 500 learning opportunities
- Interacting, sharing, engaging and collaborating with old friends and new
- 400+ poster sessions
- The latest medical equipment, services and solutions
- Hands-on product demonstrations
- Virtual access to Symposium presentations within 12 hours
- An energetic social media presence



The Full Scientific Program Includes:

- Plenary Sessions
- Parallel Sessions
- Variety of Scientific Symposia
- SSO Presidential Lecture
- Invited Lecturers
- Poster Presentations
- Poster Session Grand Rounds
- Meet the Professor (MTP) Breakfasts
- Industry Forums
- Satellite Symposia
- Video Abstracts

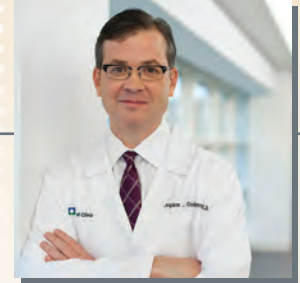
IT'S MY PLEASURE TO INVITE YOU TO ATTEND SSO 2014

On behalf of SSO President Suzanne Klimberg, MD, the Executive Council and the Scientific Program Committee, it is my pleasure to invite you to attend SSO 2014.

Transformative and exciting advances in cancer care are being made with the introduction of new surgical approaches, advances in the understanding of cancer biology, improvements in cancer imaging and multimodality therapy. These advances are significantly changing modern approaches to the care of the cancer patient.

The SSO 2014 Scientific Program offers the opportunity for surgical oncologists, general surgeons, thoracic surgical oncologists and other medical professionals involved in the care of patients with solid tumors to become updated on a variety of these contemporary, evolving management issues. This year's offerings include many disease-specific symposia on topics such as HIPEC, EG junction carcinoma, rare and uncommon rectal tumors, endocrine controversies and hepatopancreaticobiliary malignancy.

Read Dr. Grobmyer's full invitation to SSO 2014 online at sso2014.org.



Stephen R. Grobmyer, MD
Chair, 2014 Scientific
Program Committee

HIGHLIGHTS OF AN **EXPANDED PROGRAM**

Pre-Meeting Hands-on Workshops

These pre-meeting, hands-on workshops are designed to give community and general oncologists a hands-on experience in specialized procedures and will complement the educational offerings provided during the regular sessions. Faculty members are renowned in their respective fields and will provide attendees with both didactic and hands-on training. Separate fees apply.

Plenary Sessions

Learn about the latest scientific research related to the field of surgical oncology. Seven exceptional presentations will be given by authors of the “best-of-the-best” selected abstracts during two Plenary Sessions.

New this year! Poster Grand Rounds

Due to the number of high-quality poster submissions, Poster Grand Rounds are being planned for the first time at SSO 2014. During these sessions, top scoring poster presentations will be highlighted by moderators in each disease site category. Discussion and comments will be encouraged in the Grand Rounds that will take place during lunch in the exhibit hall on Friday, March 14 and Saturday, March 15.

New this year! Fellows Case Presentations

Distinguished surgical oncology professors call on specially selected fellows to critique their presentations.

More Maintenance of Certification (MOC) Credits Available

This year, self-assessment credit towards Part 2 of the ABS MOC program will be offered Thursday, March 13 - Saturday, March 15 for 10 symposia covering Breast, Pancreatic, Gastric and Colorectal Cancers and Melanoma. Attendees can complete the MOC self-assessment exam anytime online or during SSO 2014 from Thursday, March 13 - Saturday, March 15.

Virtual Meeting

Take advantage of the Symposium’s expanded educational opportunities and make the most of your time with Virtual Meetings. SSO 2014 attendees will have the opportunity to access sessions virtually and view programs online within 12 hours of the presentations. CME and MOC Part 2 credit may be earned where applicable.

CME Information

This activity is supported by independent educational grants from commercial interests and is intended for all surgeons who are involved in the treatment of patients with cancer.

Accreditation

The Society of Surgical Oncology (SSO) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.



See complete CME information details at sso2014.org.

MARCH 12 - 15

SCHEDULE-AT-A-GLANCE

MORNING PROGRAM			66TH ANNUAL CANCER SYMPOSIUM										
Wednesday, March 12			Thursday, March 13			Friday, March 14		Saturday, March 15					
Pre-Meetings			6:45 - 7:45 am Non-CME Breakfast/Industry Sheraton			6:30 - 7:30 am Meet the Professor Breakfasts Sheraton		6:30 - 7:30 am Meet the Professor Breakfasts Sheraton					
9:30 am - 6:15 pm Advances in the Care of Esophageal Cancer Limited Capacity	7 am - 1 pm Hands-on Laparoscopic Colorectal Procedure Mayo Clinic Center for Procedural Innovation Transportation departs Hotel at 7 am Limited Capacity	7 am - 4 pm Breast Ultrasound Limited Capacity	8 - 10 am Social Media Update - There's an App for That...	8 - 10 am Expert Practice in GE Junction Carcinoma	8 - 10 am New and Emerging Treatments in Metastatic Melanoma	8 - 8:15 am Welcome and Announcements		8 -10 am Upper Gastro-intestinal/ Pancreas Parallel Session	8 - 10 am Breast Parallel Session	8 - 10 am Sarcoma Parallel Session			
9:30 - 11:30 am Esophageal Cancer Procedure Didactic Sessions Sheraton						8:15 - 9 am Plenary I							
						9 - 9:45 am Plenary II							
11:30 am - 12 pm Lunch						7:45 am - 12 pm Breast Ultrasound Didactic Sessions		10:15 am - 12:15 pm Joint SSO/ESSO Symposium: Current Controversies in Neuroendocrine Tumors		10:15 am - 12:15 pm Personalized Cancer Care Symposium		10:15 am - 12:15 pm Multimodality Management of Soft Tissue Sarcoma - Personalized Medicine in Practice	
		10 - 10:15 am Break											
		10:15 - 11 am SSO Presidential Address		10:15 - 11:00 am John Wayne Clinical Research Lecture									
12 - 1 pm Bus Transfer to Mayo Clinic Center for Procedural Innovations	12 - 1 pm Lunch		12:15 - 1:30 pm Lunch on own and Industry Forum		11 - 11:45 am James Ewing Lecture		11:15 am - 12 pm CIA Presentations		11 - 11:45 am James Ewing Lecture		11:15 am - 12 pm CIA Presentations		
									11:45 am - 12:45 pm Lunch in the Exhibit Hall, View Exhibits and Posters Exhibit Hall		12 - 1 pm Lunch in the Exhibit Hall, View Exhibits and Posters Exhibit Hall		

AFTERNOON PROGRAM		66TH ANNUAL CANCER SYMPOSIUM						
Wednesday, March 12		Thursday, March 13		Friday, March 14			Saturday, March 15	
1 - 5:15 pm Esophageal Cancer Procedure Mayo Clinic Center for Procedural Innovation	1 - 4 pm Hands-on Breast Ultrasound Session	1:30 - 3:30 pm Pancreas Symposium	1:30 - 3:30 pm Current Concepts and Controversies in Peritoneal Surface Malignancy	1:30 - 3:30 pm Susan G. Komen for the Cure® Symposium: Triple Negative Breast Cancer	12:45 - 1 pm Distinguished Service Award			1 - 2:30 pm Surgical Oncology Education: Recent Changes, Updates, and Future Direction
					1 - 1:45 pm SSO/American Cancer Society Basic Science Lecture			1 - 2:30 pm Surgical Challenges in Cutaneous Oncology
		3:30 - 3:45 pm Break			1:45 - 2:15 pm View Posters and Exhibits Exhibit Hall			2:30 - 2:45 pm Break
		3:45 - 5:45 pm Colorectal Parallel Session	3:45 - 5:45 pm Hepatobiliary Parallel Session	3:45 - 5:45 pm Endocrine Parallel Session	2:15 - 4:15 pm Melanoma Parallel Session	2:15 - 4:15 pm Quality/Outcomes Parallel Session	2:15 - 4:15 pm Thoracic/Esophageal Parallel Session	2:45 - 4:15 pm Breast Cancer Reconstruction Issues
		5:45 - 6 pm Break			4:15 - 5:45 pm Breast Cancer Extremes of Age	4:15 - 5:45 pm Controversies in Endocrine Surgery: Observation versus Surgical Resection	4:15 - 5:45 pm Case Presentations with Professors and Fellows	2:45 - 4:15 pm Treating Rare Anorectal Tumors
								2:45 - 4:15 pm The Role of the Surgical Oncologist in the Management of Biliary Malignancy
								4:15 - 5:45 pm Great Debates
								5:45 - 6:30 pm Town Hall and Annual Business Meeting
5:15 - 6:15 pm Bus Transfer to Hotel	5:30 - 7:30 pm Dinner Symposium (Ticketed) Surgeon Directed Tumor Ablation	6 - 7:30 pm Welcome Reception View Posters and Exhibits Exhibit Hall						7 - 8:30 pm President's Reception

INTERACT WITH EXCITING NEW TECHNOLOGY

CONNECT WITH INNOVATORS AND LEADERS IN THE FIELD.

The SSO 2014 Exhibition gives you the opportunity to experience the most influential developments in research and technology in the world of surgical oncology. The innovators behind the year's most important advances in technology, services and solutions will be on hand to discuss them with you and your peers. You'll also have the chance to network while you interact with the tools and equipment that are responsible for the year's most exciting breakthroughs.

EXHIBITION HOURS

Thursday, March 13 5:30 - 7:30 pm (Welcome Reception)

Friday, March 14 9:30 am - 3:30 pm
(Morning Refreshment Break/Lunch/Afternoon Refreshment Break)

Saturday, March 15 9:30 am - 1:30 pm
(Morning Refreshment Break/Lunch)

INDUSTRY FORUMS

Thursday, March 13 12:15 - 1:15 pm

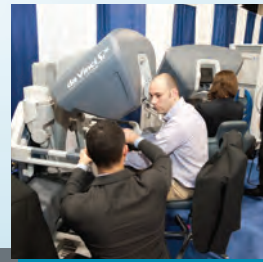
Attend one-hour non-CME informative educational presentations featuring select exhibitors addressing current issues in health care.

HANDS-ON PRODUCT DEMONSTRATION

Friday, March 14 11:50 am - 12:45 pm

Saturday, March 15 12:35 - 1:30 pm

Gain more in-depth knowledge and experience by meeting with select exhibitors and learning about their products and service innovations. These 55-minute workshop presentations take place on the exhibit floor and occur during lunch breaks on Friday and Saturday. Lunch is provided.



MEET, GREET & SOCIALIZE WITH COLLEAGUES OLD AND NEW

The Symposium is the best time of the year to strengthen and extend your professional network. Longstanding, favorite events like the Exhibit Hall Welcome Reception and the President's Reception will accompany a diverse array of socializing opportunities, where you'll meet with the leaders and pioneers at the forefront of Surgical Oncology and reunite with longstanding friends and colleagues.

WELCOME RECEPTION

Thursday, March 13 5:30 - 7:30 pm

Join us in the Exhibit Hall for hors d'oeuvres, refreshments and networking as you visit the Posters and Exhibits. View state-of-the-art equipment and techniques. This complimentary event is open to all physician registrants and registered guests.



EXHIBIT HALL LUNCHES

Friday, March 14 11:45 am - 12:45 pm

Saturday, March 15 12 - 1 pm

PRESIDENT'S RECEPTION

Saturday, March 15 7 - 8:30 pm (ticket required)

SSO is compliant with the rules and regulations of the Open Payment Act (Sunshine Act).

NEW THIS YEAR:

THREE PRE-MEETING HANDS-ON WORKSHOPS OFFERED SIMULTANEOUSLY

Wednesday, March 12

These Pre-Meeting, Hands-on Workshops are designed to give community and general oncologists hands-on experience with specialized procedures and will complement the educational offerings provided during the regular sessions. Faculty members are renowned in their respective fields and will provide attendees with both didactic and hands-on training. Separate registration fees apply.

ESOPHAGEAL HANDS-ON PRE-MEETING WORKSHOP -

This full-day session will start in the conference hotel with the didactic portion of the program. For the afternoon, attendees will be transported to the Mayo Clinic Center for Procedural Innovation for the hands-on portion of the program before returning to the hotel.

HANDS-ON LAPAROSCOPIC COLORECTAL PROCEDURE WORKSHOP

7 am - 1 pm

Held at the Mayo Clinic Center for Procedural Innovation.
Transportation and lunch will be provided.

Receive didactic instruction on Laparoscopic Colorectal Procedures, followed by a hands-on portion of the program.

BREAST ULTRASOUND WORKSHOP

7 am - 4 pm

Held at the Phoenix Sheraton Downtown.
Lunch will be provided.

The morning is dedicated to a variety of didactic sessions that will provide background information on topics surrounding and related to the breast ultrasound procedure. After lunch, the afternoon session will provide valuable hands-on experience to attendees.

ADVANCES IN THE SURGICAL CARE OF ESOPHAGEAL CANCER WORKSHOP

9:30 am - 6:15 pm

Held at the Phoenix Sheraton Downtown and the Mayo Clinic Center for Procedural Innovation.
Transportation and lunch provided.

The morning will be dedicated to the didactic portion of the program. For the afternoon, attendees will be transported to the Mayo Clinic Center for Procedural Innovation for the hands-on portion of the program.

DINNER SYMPOSIUM

5:30 - 7:30 pm

Surgeon Directed Tumor Ablation – State of the Art**

Meet the Professor Breakfasts

Held at the Phoenix Sheraton Downtown, choose from 16 individual Meet the Professor Breakfasts where experts of international renown share their wisdom and knowledge on critical clinical issues. To ensure your selection, please register as early as possible. Space is limited for each session.

Friday, March 14
and Saturday, March 15
6:30 - 7:30 am

Separate registration required

- Each breakfast is \$45
- Continental breakfast included

ENJOY

THE FULL EXTENT OF YOUR TIME: EXPERIENCE PHOENIX

This year's Symposium will take place at the Phoenix Convention Center in Phoenix, Arizona, within close proximity to downtown Phoenix and its vibrant community. The conference hotel is the Sheraton Phoenix Downtown Hotel located one block from the Phoenix Convention Center. Reserve your room at the special SSO guest rate of \$228 by Tuesday, February 11 online at sso2014.org. Also available is information on special airfare discounts.

Travel Information

To book your reservation, call SSO's official travel agency, Uniglobe Preferred Travel, at 1-800-626-0359 and after the prompt dial '0' (M-F 8:30 am - 5:30 pm CST).

Registration Fees:

Register and book Housing for SSO 2014 Today!

2014 Registration	Advance 11/15-1/31	Late 2/1-3/10	Onsite 3/11 and after
SSO Member Physician or Scientist*	\$550	\$700	\$750
SSO Associate (PA, NP, RN, LPN, LVN)*	\$380	\$450	\$500
SSO Resident/Fellow/Medical Student (letter on file in IMIS)	\$150	\$225	\$275
SSO Senior*	\$380	\$450	\$500
SSO International Member	\$330	\$420	\$450
Non-Member Physician or Scientist*	\$700	\$850	\$900
Non-Member (Pharma or Other)*	\$700	\$850	\$900
Non-Member Allied Health Provider (PA, NP, RN, LPN, LVN)*	\$450	\$550	\$650
Non-Member Resident/Fellow/Medical Student (Letter from Program Director required)	\$150	\$225	\$275
Spouse/Guest**	\$145	\$180	\$200

*Includes ticket to Saturday President's Reception

** Spouse/Guest registration includes Scientific Sessions, Thursday Welcome Reception, Saturday President's Reception and Exhibit access.



OUTSTANDING
**EDUCATIONAL
OPPORTUNITIES ... CAREER ENHANCING
CONNECTIONS
AT SSO 2014**

Register now at sso2014.org for SSO 2014, where you'll experience the new SSO reflected in the many exciting additions and enhancements planned for SSO 2014 attendees.

Join our Online Communities

Connect with your colleagues and SSO online to stay updated on the latest trends and resources.



sso2014.org

SSO Society of
Surgical Oncology®

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Visit SSO 2014