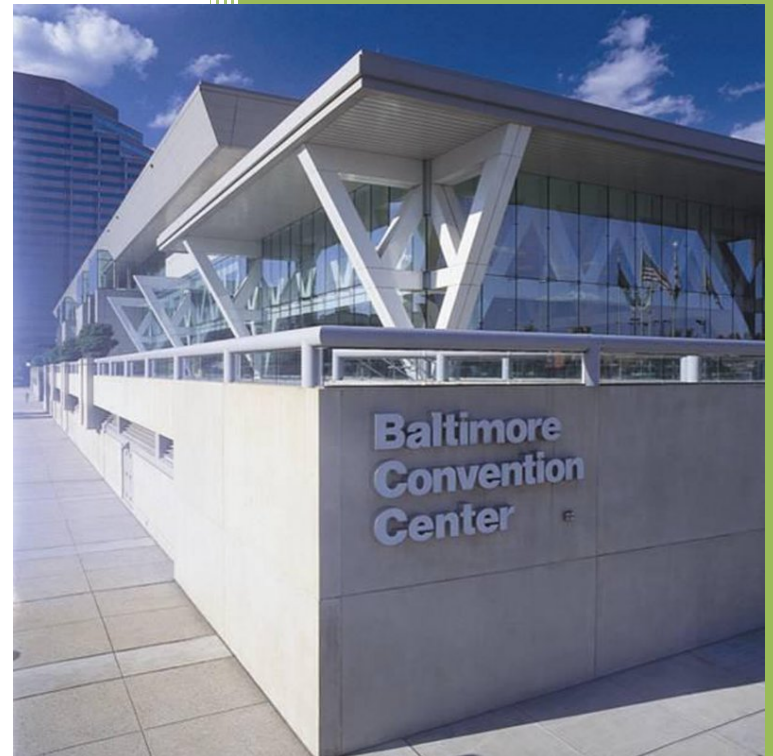


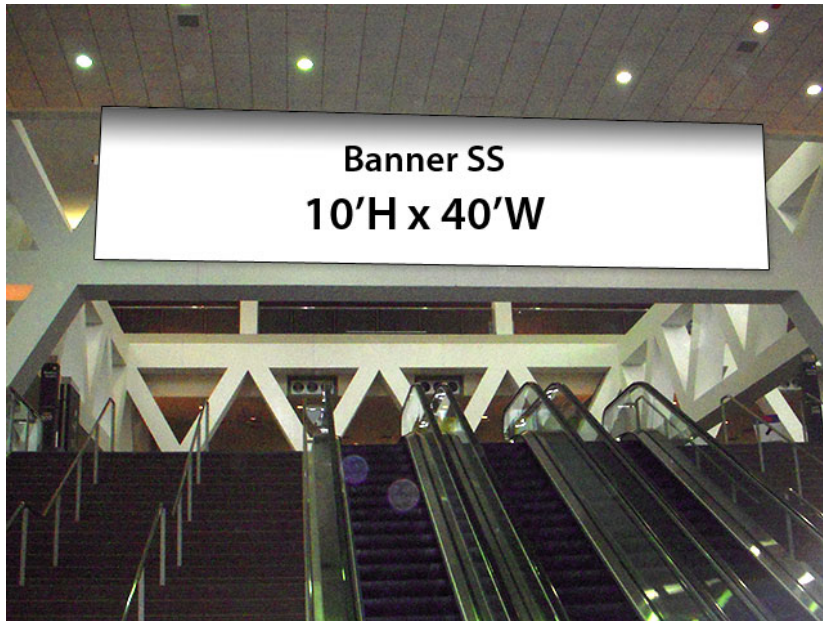
# MILCOM2016

NOVEMBER 1-3, 2016  
BALTIMORE CONVENTION CENTER  
WWW.MILCOM.ORG

## Branding Opportunities at the Baltimore Convention Center

For more information, please contact:  
**MILCOM Exhibit and Sponsorship Management Team**  
c/o SPARGO, Inc.  
888.215.2241 / 703.995.2567  
[milcom@spargoinc.com](mailto:milcom@spargoinc.com)





**Pratt Street Lobby – Top of Main Escalators**

Investment: \$8,500

**Pratt Street Lobby – Inside Windows Above Entrance**

Investment: \$8,500

**Outside Banner** (not pictured)

Investment: \$8,500



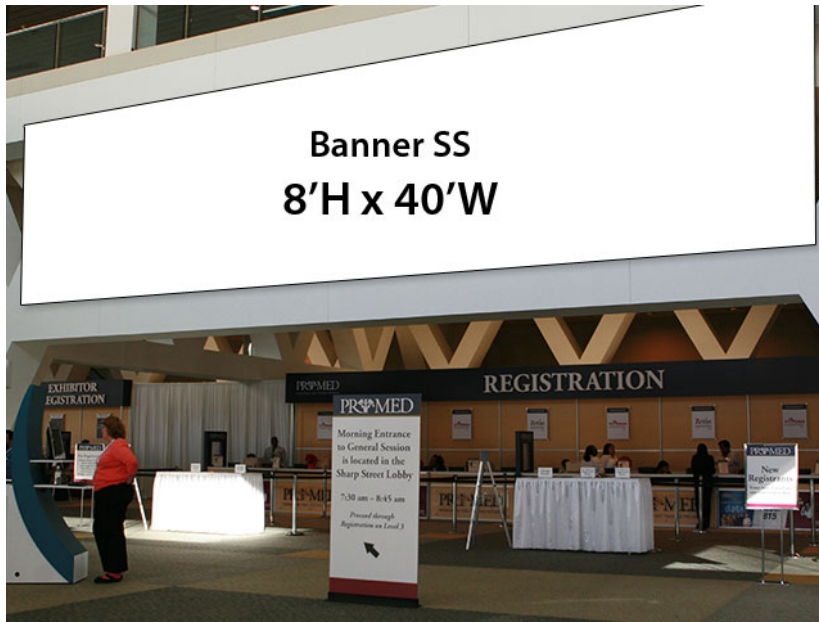


### **Pratt Street Lobby Truss**

Right Truss Investment: \$7,250

Left Truss Investment: \$7,250





## Pratt Street Lobby Center Truss

Included with Registration Sponsor Opportunity  
Not for sale separately.

## Pratt Street Lobby East to 327

Investment: \$7,250





## Pratt Street Lobby East Above Windows

Investment: \$7,250

## Pratt Street 200 Right Side Truss

Investment: \$3,000



## ADDITIONAL OPTIONS



### Column Enclosures

Investment: \$7,250

### Baltimore Convention Center Sign Wrap

Investment: \$3,500







## Outdoor Truss Banner

Investment: \$3,500

## Outdoor Ground Decals

Investment: \$200 per decal (5 decal minimum)





## Triangle Truss Graphics

Investment: \$3,750 per triangle or 3 for \$10,000

## Rail Banner

Investment: \$2,000 per banner







## Indoor Column Wraps

Investment: \$1,250 per column or 4 for \$4,500

## Registration Lobby Double-Sided Truss Banner

Investment: \$10,500 per banner





## Entrance/Registration Lobby Stair Decal

Right Side Investment: \$9,750

Left Side Investment: \$10,000

Right and Left Side Investment: \$18,000

[Click Here for the application.](#)

For more information, please contact:

**MILCOM Exhibit and Sponsorship Management Team**

c/o J. SPARGO, Inc.

888.215.2241 / 703.995.2567

[milcom@spargoinc.com](mailto:milcom@spargoinc.com)



# Sponsorship Branding Contract

**MILCOM 2016**

November 1-3, 2016

Baltimore Convention Center

Baltimore, MD

[Click Here to Submit Via Email](#)

Advertising/Sponsorship Description		Price
Entrance/Registration Lobby Stair Decal - \$9,750 Right Side / \$10,000 Left Side / \$18,000 Both Sides	<input type="checkbox"/>	<input type="checkbox"/> \$9,750 / <input type="checkbox"/> \$10,000 / <input type="checkbox"/> \$18,000
10x40 Banner – Pratt Street Lobby – Top of Main Escalators	<input type="checkbox"/>	\$8,500
10x40 Banner – Pratt Street Lobby – Inside Windows Above Entrance	<input type="checkbox"/>	\$8,500
10x40 Banner – Pratt Street Lobby – Outside Banner	<input type="checkbox"/>	\$8,500
10x40 Banner – Pratt Street Lobby Truss <input type="checkbox"/> RIGHT <input type="checkbox"/> LEFT	<input type="checkbox"/>	\$7,250*
10x40 Banner – Pratt Street Lobby East Entrance to 327	<input type="checkbox"/>	\$7,250
10x40 Banner – Pratt Street Lobby East Above Windows	<input type="checkbox"/>	\$7,250
Column Enclosures	<input type="checkbox"/>	\$7,250
10x40 Banner – Pratt Street 200 Right Side Truss	<input type="checkbox"/>	\$3,000*
Baltimore Convention Center Sign Wrap	<input type="checkbox"/>	\$3,500
Outdoor Truss Banner	<input type="checkbox"/>	\$3,500
Outdoor Ground Decals (5 decal minimum)	<input type="checkbox"/>	\$200* X _____
3x20 Rail Banner *	<input type="checkbox"/>	\$2,000*
Indoor Column Wraps* \$1,250 per column or \$4,500 for all four	<input type="checkbox"/>	<input type="checkbox"/> \$2,000*/ <input type="checkbox"/> \$4,500
Registration Lobby Double-Sided Truss Banner	<input type="checkbox"/>	\$10,500
Triangle Truss Graphics \$3,750 each or \$10,000 for all three	<input type="checkbox"/>	<input type="checkbox"/> \$3,750* / <input type="checkbox"/> \$10,000
<b>TOTAL:</b>		

\*price is per each

## Contact Information

Company Name.....  
 Contact.....  
 Tel..... Fax..... Email.....  
 Address.....  
 City..... State..... Zip..... Country.....

## Payment Information

Initials	Deposit and Payment Schedule
	Through January 5, 2015.....50%
	After January 5, 2015.....100%
Failure to make payments does not release the contracted or financial obligation of Exhibitor.	

Cancellation Penalties	Initials
Through July 13, 2014.....0%	
July 14, 2014 through January 5, 2015.....50%	
After January 5, 2015.....100%	

**Make checks payable to: AFCEA**

**Mail payments to:** AFCEA Exposition Mgmt., c/o SPARGO, Inc  
 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030  
 Tel: 800-564-4220 ♦ Fax: 703-563-2691 ♦ Email: [exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com)

## Credit Card Payment

☐ Visa ☐ MasterCard ☐ American Express ☐ Check (# \_\_\_\_\_)  
 Card Number..... Security Code..... Amount: \$.....  
 Exp. Date..... Name on Card.....  
 Signature.....

Authorized Sponsor Signature..... Title.....  
 Printed Name..... Date.....