



# AFCEA Defensive Cyber Operations Symposium

April 20–22, 2016 • Washington, D.C.



## Participants will include:

- Government Agencies, including: DCMA, DFAS, DISA, DTRA, DHS, DoD, GSA, NSA, WHCA
- Military Branches: Air Force, Army, Coast Guard, Air National Guard, Navy, Marines
- Coast Guard Cyber Command
- Intelligence Community
- SPAWAR Systems Center Atlantic
- SPAWAR Systems Center Pacific
- U.S. Central Command
- U.S. Cyber Command
- U.S. Navy Naval Air Systems Command (NAVAIR)
- USSOCOM
- USSOUTHCOM
- USTRANSCOM
- Industry & Academia

## Cyber Security | Government | Defense

Building on the success of the 2015 Defensive Cyber Operations Symposium, AFCEA International is furthering the dialogue on how government can leverage industry best practices and lessons learned to increase security, agility and efficiency across the DoD enterprise. The symposium is your prime opportunity to engage with key decision-makers responsible for securing, operating, and defending our nation's networks. As the U.S. Defense Information Systems Agency's operational role as network defender evolves, they continue to look to industry for innovative solutions to help centralize and integrate cyber operations across the DoD and all branches of the military. Key protections necessary to defend the Department's cyber infrastructure include:

- Software-Defined Networking
- Virtual Desktop Infrastructure
- Commercial Cloud Solution Optimization
- Cyber Analytics/Big Data

Over 4000 participants are expected to attend and contribute to the dialogue. Linked by a commitment to cybersecurity, the community of partners, including DISA, U.S. Cyber Command, and the Military Services will gather at the 2016 Defensive Cyber Operations Symposium April 20-22, 2016 at the Walter E. Washington Convention Center in Washington, D.C.

## Rethinking How We Build the Networks: Synchronizing Industry and DOD for Internet 2.0

In an environment where the economic barrier for attackers is low and the cost of defense is high, the Department of Defense needs the innovation and expertise industry has to offer. Now in its second year, the 2016 operational theme centers on the teamwork, relevant guidance and priorities, and associated perspectives of mission partners united in the development of an integrated approach to security and defense across the DoD enterprise.

For more information on attendees, please visit [www.exhibitatcyber.com](http://www.exhibitatcyber.com)

[CONFERENCE WEBSITE](#)

[SECURE EXHIBIT SPACE](#)

[SPONSORSHIP OPPORTUNITIES](#)

[PROGRAM](#)

# Bring your cyber security products and solutions right to decision-makers within the federal government and military community.

Past events associated with DISA and U.S. Cyber Command have resulted in outstanding turnout, both attendee and exhibitor, and have provided outstanding program content. In 2015, over 3,800 defense industry professionals attended, from 14 countries, including active duty military, government, industry and academia.

## Exhibit Rates:

AFCEA Corporate Member Rate . . . . . \$39.00 per sqft  
Non Member Rate . . . . . \$44.00 per sqft

## Exhibitor benefits will include:

### Pre-Event

- Exhibitor newsletters with important deadline information and reminders for a successful event.
- Access to the Exhibitor Resource Center, providing you tools to manage and enhance your exhibiting experience.
- Opportunity to include your new solutions in an outreach to registered attendees.
- Promote Your Booth
  - Company listing on the event website, including web address, description, and 3 product categories. Upgrades available.
  - Company listing on the event mobile app, including web address, description, and 3 product categories. Exposure continues through event. Upgrades available.

### On-Site

- 1 Full conference passes per 10'x10'
  - Take advantage of this outstanding opportunity to engage with other attendees and invite them back to your booth for a meeting and/or product demonstration
- Unlimited exhibitor badges

- Promote Your Booth
  - Company listing in the pocket program, including company name and booth number.
  - Company listing on onsite exhibitor locator(s), company name and booth number.

### Post-Event

- Copy of the post-conference summary

## Who Attends



**Government/  
Military**  
47%



**Business/  
Industry**  
42%



**Other**  
11%

The AFCEA Defensive Cyber Operations Symposium is your chance to bring your products and solutions right to decision-makers within the defense and intelligence community.

\*attendees only

***This conference is expected to attract over 4,000 professionals – join us as an exhibitor!***

## Products, Services and Solutions Attendees are looking for include

Application Software  
Bandwidth Compression and Synchronization  
Big Data Solutions  
Biometrics  
Business Intelligence/DSS  
Cloud Computing  
Collaboration & Collaborative Tools  
Common Operating Picture (COP)  
Computers & Peripherals  
Cyber Security Solutions  
Data Architecture  
Data Centers  
Data Encryption

Data Manipulation and Analytical Tools  
Data Mining & Warehousing  
Data Architecture  
Data Storage  
Disaster Preparedness & Recovery  
Display Systems & Software  
Electronic Warfare & Detection  
Electronic Warfare Equipment  
Electronically Enhanced Education  
Enterprise Architecture  
Enterprise Content Management (ECM)  
Global Positioning Systems

Information and Intelligence Fusion  
Information Operations, Assurance and Security  
Interoperability - Joint and Coalition  
Joint Deployment & Rapid Distribution  
Knowledge Enabled Logistics  
Knowledge Management & Leadership Decision Making  
Mobile Solutions  
Network Centric Warfare  
Networking/Network Solutions  
On-the-Move Voice and Data Comms

Radar and Surveillance Capability Enhancements  
Radio Frequency Identification (RFID)  
Satellite Communications  
Secure Comms - Voice and Data  
Secure Tracker System  
Shared Intel Databases at Multiple Security Levels  
Simulations & Modeling  
Unmanned Systems  
Visualization Technologies  
VTC - C2 System  
Wireless Communications  
Wireless Solutions, Networking and Security

[CONFERENCE WEBSITE](#)

[SECURE EXHIBIT SPACE](#)

[SPONSORSHIP OPPORTUNITIES](#)

[PROGRAM](#)

# Increase Your Exposure, Broaden Your Reach... Secure a Sponsorship Opportunity

## Patron Sponsorships include:

- Pre-Event & On-site Marketing
- Customer, Executive and Team Experience
- Thought Leadership

	Member	Non-Member
Platinum . . . . .	\$12,500 . . . . .	\$14,500
Gold . . . . .	\$7,500 . . . . .	\$8,800
Silver . . . . .	\$3,500 . . . . .	\$4,250
Small Business . . . . .	\$1,500 . . . . .	N/A

**Lunches** – Network with the decision-makers attending the Symposium with reserved seating at the Lunch Speakers VIP table for a corporate representative. Additionally, your company logo will be included in the schedule of events, and your company has the opportunity to hand out giveaways at the lunch. Also includes Platinum Benefits. **\$12,500**

**Registration** – Everyone needs to head to onsite registration! This opportunity includes splash ads on the registration computers, a sponsor banner in the registration area, your company logo in confirmation emails to registrants, at the end of the online registration session, as well as in updates/promotional emails. Additionally, your logo will featured in a slide presentation at General Sessions, as well as on the event website, with a link to your corporate homepage. Also includes two (2) tickets to the Speaker and Sponsor Reception and one (1) full conference registration. Includes Gold Benefits. **\$12,500**

**Official Mobile App** – This exciting opportunity will get you in front of thousands of AFCEA Defensive Cyber Operations Symposium attendees before, during and after the show. The mobile app keeps show attendees connected, engaged and informed, providing access to all event details including exhibitor and sponsor directory, booth listings, and exhibit hall map, social media and much more. Your company logo will be featured on the mobile app and event website with a hyperlink to your company website. Also includes Platinum Benefits. **\$10,000**

**Engagement Theater Support** – Your company representatives will be stationed at the Theater, and will have the opportunity to invite speakers and participants back to your booth for a demonstration/meeting. Your company logo will be include in PowerPoint presentations at General Sessions, placed prominently in the theater, as well as on the website with a hyperlink back to your corporate homepage. Includes one (1)

full conference registration and two (2) Speaker and Sponsor Reception tickets. Also includes Gold Benefits. **\$7,500**

**Technology Reception** – Held on the opening day of the Symposium, your company logo will be placed on signs and napkins on all reception stations. **\$7,500**

**Lanyards** – Every attendee needs a badge! This sponsorship provides the ultimate visibility. Your company logo will be included in attendee updates/promotional emails, featured in a PowerPoint presentation at General Sessions, as well as placed on the event website, with a hyperlink to your corporate homepage. Additionally, a banner (provided by you) will be in rotation on the event website with a hyperlink to your corporate homepage. Also includes Silver Benefits. **\$5,000** (Plus cost of lanyards)

**Attendee Totebags** – Exclusive! Each attendee will receive a totebag branded with your company logo on one side and the AFCEA logo on the other. Your company logo will be featured in a PowerPoint presentation at General Sessions, as well as placed on the event website with a hyperlink to your corporate homepage; Also includes Gold Benefits. **\$5,000**

**Cyber Café Sponsorship** – Where attendees check email, charge their mobile device, relax and network. Sponsor banners/signage strategically places at the Cyber Café. Your company logo will be included in attendee updates/promotional emails, featured in a PowerPoint presentation at General Sessions, as well as placed on the event website, with a hyperlink to your corporate homepage. Additionally, a banner (provided by you) will be in rotation on the event website with a hyperlink to your corporate homepage. Also includes Silver Benefits. **\$5,000**

**“You Are Here” Kiosks** – Exclusive! Placed in a strategic location, your company logo and booth number will be displayed on two sides of the kiosk. Additionally, your company logo will be included in attendee updates/promotional emails, in PowerPoint presentation at general sessions, as well as on the event website with a hyperlink to your corporate homepage. Includes one (1) full conference registration and two (2) Speaker and Sponsor Reception tickets. **\$5,000**

**Coffee Breaks** – Your company logo will be placed on the schedule of events, as well as on signs and napkins available on all break stations. Your company will also have the opportunity to provide giveaways at the breaks. **\$3,500**

**For more information on exhibit, sponsor and branding opportunities, please contact:**

**AFCEA Defensive Cyber Operations Event Management, c/o SPARGO, Inc.**

888-215-2241 | 703-995-2567 | [cyberexhibits@spargoinc.com](mailto:cyberexhibits@spargoinc.com)

[CONFERENCE WEBSITE](#)

[SECURE EXHIBIT SPACE](#)

[SPONSORSHIP OPPORTUNITIES](#)

[PROGRAM](#)