

CEC 2017

**SPECIAL
EDUCATION
CONVENTION
& EXPO**
Boston, MA | April 19-22

CEC Sponsorship Opportunities



YES I CAN AWARDS PROGRAM

Investment: \$12,000

Each year, CEC honors students with disabilities who excel in an area of strength or interest. Since the program's inception in 1980, thousands of children and youth have been recognized for their achievements in academics, arts, athletics, school and community service, advocacy, technology and transition. The Yes I Can Awards Ceremony is an extremely moving and poignant event, and a highlight of the CEC Convention & Expo.

Additional Benefits:

- Your company logo prominently placed on the CEC website, entrance unit to the expo, and in the official convention program.
- Your company banner placed on the CEC website beginning in March and running through April 2017.



Rick Guidotti

OPENING GENERAL SESSION

Investment: \$10,000 exclusive

Change how you see, see how you change.

Rick Guidotti, an award-winning photographer who uses the visual arts to change people's perception of beauty, will join the CEC community as the Opening

General Session Keynote Speaker at the Hynes Convention Center in Boston, Wednesday, April 19 at 5:00 p.m.

Be the first to make an impression at the kick-off event for CEC 2017! This is a unique opportunity to receive the benefits of sponsorship, while reaching thousands at one event and even more over the days of the convention.

Additional Benefits:

- Your company's logo will be featured in the video loop playing as attendees arrive to the opening event.
- A full-page black and white ad in the convention program, Teaching Exceptional Children and Exceptional Children
- Your company banner ad promoting your sponsorship will run on the CEC website starting in March through April 2017.

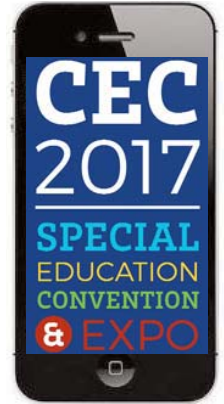
MOBILE EVENT APP

Investment: \$12,000

The Mobile Event App keeps convention attendees connected, engaged, and informed. This tool provides access to all convention details including exhibitor and sponsor directory, booth listing and exhibit hall map, social media, alerts, and much more! Your company logo will be placed on the Mobile App, so that each time a guest uses the app, they know who sponsored it!

Additional Benefits:

- Signage in the registration area featuring your company logo.



BADGE HOLDER SPONSOR

Investment: \$5,000

This high profile sponsorship ensures maximum visibility. Every attendee must wear a badge with your company logo. Lanyards will be produced by the sponsor, to CEC specifications.

Deadline: March 1, 2017

- Additional Benefits:
- Your company banner ad promoting your sponsorship will run on the CEC website starting in March through April 2017.



OFFICIAL 2017 BAG SPONSOR

Investment: \$3,000;

Two opportunities available/One sold

Walk your company name through the convention center on the CEC tote bag! Deadline: March 1, 2017

Additional Benefits:

- Your company banner ad promoting your sponsorship will run on the CEC website starting in March through April 2017.

TOTE BAG INSERT SPONSOR

Investment: \$500 Exhibitors/
\$1,500 Non-Exhibitors

Place a flyer in the convention tote bag that all convention attendees receive. This opportunity is limited to 15 participants, so act fast!



SPONSORSHIP APPLICATION AND CONTRACT

CEC Convention & Exposition

April 19-21, 2017

John B. Hynes Veterans Memorial Convention Center
Boston, MA

**Click Here to
Submit Via Email**



Contact Information

Company Name.....
 Contact..... Title.....
 Tel..... Fax..... Twitter Handle.....
 Email..... Web Site

Address.....
 City..... State..... Zip..... Country.....

Sponsorships

<input type="checkbox"/> Yes, I Can!	\$12,000	<input type="checkbox"/> Badge Holder	\$5,000
<input type="checkbox"/> Mobile Event App	\$12,000	<input type="checkbox"/> Official 2017 Tote Bag	\$3,000
<input type="checkbox"/> Opening General Session	\$10,000	<input type="checkbox"/> Tote Bag Insert Exhibitor	\$500
		<input type="checkbox"/> Tote Bag Insert Non-Exhibitor	\$1,500

Total Cost: \$ _____

Payment Information

Initials	Deposit and Payment Schedule
	Due with application.....50%
	Balance due December 20, 2016.....100%

Sponsorships will not be held or confirmed without deposit. Failure to make payments does not release the contracted or financial obligation of Sponsor.

Cancellation/Decrease Penalties

Cancellation/Decrease Penalties	Initials
Through June 14, 2016.....0%	
June 15, 2016 -December 20, 2016.....50%	
After December 20, 2016.....100%	

Make checks payable to:**
CEC

Mail payments to: CEC Exposition Mgmt., c/o SPARGO, Inc.
11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030
Tel: 800-564-4220 ♦ Fax: 703-563-2691 ♦ Email: exhibitcontracts@spargo.com

Credit Card Payment

Visa MasterCard American Express Discover

Card Number: _____ Amount: \$ _____

Name on Card: _____ SEC Code _____ Exp. Date: _____

Signature: _____

**Please reference CEC 2017 and the exhibiting company name to ensure proper credit.

This sponsorship application will become a contract upon acceptance with authorized signature and is based upon the sponsorship availability, sponsorship fees, rules governing the sponsorship and general information that is included with this document.

Exhibitor Signature..... Date.....
 Printed Name..... Telephone.....

Show Management Use

Account Number..... Assigned Booth Number..... Size..... Date.....

CEC 2017 Exposition and Sponsorship Rules

1. Purpose

The objective of the CEC 2017 Convention & Expo is to further CEC's objectives by providing a forum through exhibits and sessions. Exhibitors/Sponsors are limited to firms, organizations and agencies whose exhibits are in harmony with the purpose of this Exposition.

2. Location of Exhibits

The Conference & Expo will be held at the John B. Hynes Veteran Memorial Convention Center, Boston, MA.

3. Subleasing

Exhibitor may not sublet his exhibit space, nor any part thereof, nor exhibit, offer for sale, or advertise articles not manufactured or sold by the exhibiting company, except where such articles are necessary for proper demonstration or operation of the exhibitor's display, in which case identification shall be limited to the manufacturer's normal regular nameplate. Exhibitor may not permit non-exhibiting company representatives to operate from his booth. Rulings of CEC shall, in all instances, be final with regard to use of exhibit space.

4. Occupancy Default

Any exhibitor failing to occupy space contracted for shall not be relieved of the obligation of paying the full rental charge of such space. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by CEC, and re-allocated or reassigned for such purposes or use CEC may see fit.

5. Eligibility

CEC has the sole right to determine the eligibility of any company or product for inclusion in the Exposition.

6. Cancellation or Change of Exposition

In the event that the premises in which the Exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of CEC or its agents, the Exposition may be canceled or moved to another appropriate location, at the sole discretion of CEC. CEC shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of CEC. Causes for such action beyond the control of CEC shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the John B. Hynes Veteran Memorial Convention Center, municipal, state or federal laws, or act of God. Should CEC terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damage arising therefrom. Refunds of "Paid Exhibit Space Fees" in the event of event termination or cancellation shall be made to exhibitors at the sole discretion of CEC and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by CEC through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

7. Cancellation/Decrease by Exhibitor/Sponsor

In the event of cancellation/decrease by an exhibitor/sponsor, CEC shall determine an assessment covering the reassignment of space, prior services performed, and other damages related to cancellation, according to the following schedule:

Through June 14, 2016, 0% of total sponsorship fee
June 15, 2016 – December 20, 2016, 50% of total sponsorship fee.
After December 20, 2016, 100% of total sponsorship fee.

CEC must receive written notification of the cancellation/decrease. Date cancellation/decrease notice is received by CEC will determine above assessment charges. In the event of either a full or partial cancellation of space by an exhibitor/sponsorship by a sponsor, CEC reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor/sponsor of the obligation to pay the cancellation/decrease assessment. Appropriate payment must be received within 15 days of cancellation/decrease.

8. Limitation of Liability

Exhibitor agrees to make no claim for any reason whatsoever against CEC, its employees, agents, or representatives for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the Exposition as scheduled; nor for any action or omission of CEC. The exhibitor/sponsor is solely responsible for his own exhibition material and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood all property of an exhibitor is in his care, custody, and control in transit to, or from, or within the confines of the exhibit hall. CEC shall bear no responsibility for the safety of the exhibitor, its personnel, employees, agents or representatives or personal property.

9. Exhibitor Insurance

The exhibitor shall, at its sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than minimum \$1,000,000 per occurrence/\$2,000,000 aggregate coverage. Such insurance shall name CEC, SPARGO, Inc., John B. Hynes Veteran Memorial Convention Center and Decorator/General Service Contractor as an additional insured. During the term hereof, the exhibitor shall maintain Workers' Compensation and Occupational Disease insurance in full compliance with all federal and state laws, covering all of exhibitor's employees engaged in the performance of any work for exhibitor. All property of the exhibitor is understood to remain under its custody and control in transit to and from the confines of the hall. Proof of such insurance, including a Certificate of Insurance, shall be provided to Show Management or its agent or representative within three (3) calendar days after request, time being of the essence. Failure to remit such proof shall be a material breach of this agreement.

10. Union Labor

Exhibitor shall employ only union labor, as made available by official contractors in the setting up and dismantling of the exhibits and in the operations when required by union agreements. Exhibitors planning to build special displays should employ union display companies in their fabrication, carpentry and electrical work.

11. Installing, Exhibiting, Dismantling

Hours and dates for installing, exhibiting, and dismantling shall be those specified by CEC. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material

from the Exposition before the specified conclusion of the dismantling period set by CEC.

12. Damage to Property

Exhibitor/sponsor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property. Exhibitor may not apply paint, lacquer, adhesive or other coatings to building columns, floors or walls, or to standard booth equipment.

13. Floor Loading

Under no circumstances may the weight of any equipment or exhibit material exceed the specified floor load limit of the exhibit hall. Exhibitor accepts full and sole responsibility for injury or damage to property or persons resulting from failure, knowingly or otherwise, to distribute the exhibit material and products in conformity with the maximum floor load specifications.

14. Alcoholic Beverages

The dispensing, distribution or use of alcoholic beverages in the Exposition hall is prohibited without the express prior approval of CEC.

15. Flammable Materials

No flammable fluids or materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations may be used in any booth.

16. Lotteries or Contests

The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational past time is permitted only on written approval from CEC.

17. Noise and Odors

Noisy or obstructive work will not be permitted during open hours of the Exposition, nor will noisily operating displays, nor exhibits producing objectionable odors. CEC shall have sole discretion in determining what is noisy, obstructive or objectionable.

18. Music

Any exhibitor using music must ensure that licensing fees have been paid to the appropriate agency, i.e., ASCAP or BMI. CEC is not responsible for any licensing fees for music played in exhibitor's booth.

19. Obstruction of Aisles or Booths

Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby exhibitor's booth shall be suspended for any periods specified by CEC.

20. Attendance

Admission policies shall remain, at all times, the prerogative of CEC, and may be revised or amended to suit unforeseen conditions.

21. Booth Personnel

Exhibitor representatives are restricted to personnel engaged in the display, demonstration, application or sale of the company's product or services. Booth personnel shall wear "exhibitor" badge identification furnished by CEC at all times while they are in the exhibit area. All other employees and representatives of the exhibiting companies must register as Show Attendees. CEC reserves the right to restrict or limit the number of booth representatives. All exhibits must have personnel present during show hours.

22. Height and Non-Blocking Regulations

All exhibit display construction design must conform to the regulations set forth in the "Display Rules and Regulations," a copy of which is supplied to each exhibitor by CEC. "Display Rules and Regulations" provides details as to what is allowed for exhibitor's booth so as to enable use of the space without detriment to neighboring exhibitors or the Exposition.

23. Electrical Safety

All wiring on booths or display fixtures must meet underwriters' rules and standard fire department inspection. This applies to booth construction only and not to pre-wired radio and electronic equipment.

24. Use of Space

Displays and demonstrations are limited to the confines of an exhibitor's own booth, as is the distribution of literature or other items.

25. Display

CEC shall have full authority for approval or arrangement and appearance of items displayed. CEC may, at its discretion, require replacement, rearrangement, or redecoration of any item or any booth, and no liability shall attach to CEC for the costs that may evolve upon exhibitor thereby. Exhibitors with special backgrounds or side dividers must make certain that such material is furnished in such a manner as to not be unsightly to exhibitors in adjoining booths. If such surfaces remain unfinished two hours before the scheduled opening of the show, CEC shall authorize the official decorator to affect the necessary finish and the exhibitor must pay all charges involved thereby.

26. Exhibitor Representative's Responsibility

Neither the conference/exhibition sponsor, nor its show management company or other agents or representatives, or their shareholders, officers, directors, employees or contractors shall be responsible for any injury, loss, or damage that may occur to exhibitor or to exhibitor's agents, employees, affiliated personnel, officers, directors, shareholders, contractors or representatives or any of their property, businesses, or other activities from any cause whatsoever, prior to, during or subsequent to the conference or exposition event. By signing this Agreement, exhibitor expressly and voluntarily and knowingly assumes all such risk and expressly agrees, and hereby does, indemnify, defend and hold harmless the conference/exhibition sponsor, its show management company and other agents and representatives, and their shareholders, officers, directors, employees and contractors, from and against all claims and liabilities arising out of, or in any way related to, the acts or negligence of exhibitor, exhibitor's agents, employees or representatives.

27. Waiver of Rights

Any rights of CEC under this contract shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of CEC.

28. Relocation and Floor Plan Revisions

CEC retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.

29. Amendment and Addition Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of CEC. CEC may, at any time, amend or add further rules to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations.

30. Agreement to Rules

Exhibitor, for himself or itself, his or its personnel, employees, agents or representatives, agrees to abide by the foregoing rules and those provided and contained in the Exhibitors Manual, and by any amendments and additional rules that may be put into effect by CEC.