

Application & Contract for Interactive Learning Lab™

Company & Contact Information (Please print clearly.)

Company Name: _____
 Street Address: _____
 City/Province: _____ State/Country: _____ ZIP/Postal Code: _____
 Contact: _____ Title: _____
 Direct Phone: _____ Mobile Phone: _____ Contact's Email (required): _____
 If company exhibits at ACC under a different name, what is it? _____

Terms & Conditions

- Only exhibiting companies in good standing with ACC are permitted to submit an application for a Learning Lab. Exhibiting companies must settle any outstanding balances from current and/or previous ACC events in order for their applications to be considered.
- Right of first refusal Applications must be received by **1:00 p.m. Eastern Time on Friday, September 1, 2017**, for consideration.
- This application will not become a binding Contract until this application is approved and signed by ACC.

Learning Lab Sizes and Fees

30'x40'—\$52,000 20'x20'—\$41,000

Please complete one Application for each Learning Lab requested.

Payment Method

☐ **Check or Wire Transfer**—Upon assignment of an Interactive Learning Lab, ACC will invoice the Participant—50% of the total amount will be due by Oct. 13, 2017, and the balance will be due by Jan. 5, 2018. As of Jan. 5, 2018, full payment is required with application. All wire transfer fees are Participant's responsibility. Please note "ACC ILL" in the memo field of the check to ensure correct application of funds.

Please Note: A credit card number with authorization to charge is required to secure a company's application and must be provided with all applications. Please complete the credit card section below. If 50% payment isn't received by Oct. 13, 2017, ACC will charge the credit card the amount due.

☐ **Credit Card**—ACC will charge the credit card provided 50% of the total amount due by Oct. 13, 2017, and the balance will be charged by Jan. 5, 2018. As of Jan. 5, 2018, full payment is required with application.

All Applicants Must Provide:

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Number: _____

Exp. Date: _____ CSV # (3- or 4-digit security code): _____

Cardholder's Name: _____

Cardholder's Phone: _____

Cardholder's E-mail: _____

I, the undersigned, authorize the American College of Cardiology to charge my credit card up to \$52,000/\$41,000, as applicable.

Cardholder's Signature (Required): _____

Agreement

I, the undersigned, hereby make application for an Interactive Learning Lab™ (check one):

- ☐ 30'x40'—\$52,000
☐ 20'x20'—\$41,000

at the American College of Cardiology's (ACC's) 67th Annual Scientific Session & Expo. I am an authorized representative of the company with the full power and authority to sign and deliver this Application. The company listed on this Application agrees to comply with the policies, rules and regulations contained in the *ACC.18 Rules, Regulations, Terms & Conditions*, the Exhibitor Service Kit, the *Interactive Learning Lab Guidelines* and all policies, rules and regulations adopted by ACC hereinafter.

Authorized Officer's Name: _____

Title: _____

Authorized Officer's Signature (Required): _____

Date: _____

Send Applications by Sept. 1, 2017, to:

Scan & Email: broy@acc.org

Fax: (202) 375-6838

Questions?

Please contact Birgit Roy, Senior Director, Corporate Partnerships & Business Development, at (732) 778-3276 or broy@acc.org.

FOR ACC USE ONLY

Date Received _____ Assignment Date _____
 Lab Assigned _____
 Amount Due _____ Amount Paid _____
 Cancelled Date _____ Liquidated Damages _____
 Accepted by _____
 Date _____