

JULY 27-31
2014
CHICAGO, IL, USA

clinical lab
expo

MAKE
CONNECTIONS
THAT MATTER

Magnify Your Presence at the 2014 Clinical Lab Expo

ONLINE • MOBILE • PRINT

Extended and Premium Listings

Expanded listings give your company greater exposure to attendees. Longer company and product descriptions, press releases, product photos, corporate videos, and banner ads draw attention to your listing and drive traffic to your booth.

Features	Basic Included	Extended \$600	Premium \$1,950
ONLINE LISTING			
Company Name	●	●	●
Booth Number	●	●	●
Corporate Address and Phone	●	●	●
Corporate URL	●	●	●
Company Logo	●	●	●
Product & Service Categories	●	●	●
500 Character Description	●	●	●
Expanded Company Description up to 1,000 Characters		●	●
Ability to Upload up to 5 Press Releases		●	●
Company Highlighted on Floor Plan with an Enhanced Listing Icon on Your Booth		●	●
Up to 3 Product Photos			●
Links to Social Media Platforms			●
Multimedia Flash of Video Presentation			●
Rotating Banner Ad on Home Page of Exposition Website			●
PRINTED EXPO EXHIBIT GUIDE			
Company Name	●	●	●
Booth Number	●	●	●
Corporate Address & Phone	●	●	●
Corporate URL	●	●	●
Company Logo		●	●
500 Character Description	●	●	●
Expanded Company Description up to 1,000 Characters		●	●

Included With Your Premium Listing



Upload video presentations that are automatically encoded for playing on multiple platforms including mobile devices.



Have your banner ad rotating on the home page of the Exposition website.

Gain Maximum Exposure Before, During and After Clinical Lab Expo

Exhibitor Listings Published in:

- Online Exhibitor Directory
- Mobile App
- Onsite Printed Expo Exhibit Guide

Listings are searchable by company, key words, product category and other criteria (with exception of printed guide).

Upgrade your listing:

Call: 703-631-6200 | 800-564-4220

Email: aaccexhibits@jspargo.com

Early Bird Incentive: 20% off Published Rates
Purchase by August 2, 2013 to Save

50% deposit must be received by October 31, 2013 to be eligible for discount