



Sponsorship, Marketing and Promotional Opportunities

Sponsorship Opportunities

Opening Ceremony Reception & Breakfast – \$9,000

- Limited to 1 sponsor
- Recognition of the sponsor from the podium
- Sponsor's name/logo on prominent signage near ceremony and breakfast
- Opening Ceremony tentatively scheduled to be held outside on the Gaylord National Terrace by Exposition Registration
- Sponsor's name/logo in Sea-Air-Space program

Professional Development Seminars (includes all 5 Seminars) – \$15,000 – 1 Sold 1 Avail.

- Limited to 2 sponsors
- Sponsor name/logo included in the pre- and post- Seminar slide shows
- Sponsor name/logo on signage going into Seminar
- Sponsor name/logo in SAS program

Sea-Air-Space Reception - \$6,000

- Limited to 4 sponsors
- Sponsor will receive exposure on signage in the exhibit hall during the Dinner Reception
- Sponsor may provide branded giveaways at the Reception (Subject to approval)

Sea-Air-Space Dinner – \$15,000 – 2 SOLD 2 AVAILABLE

- Limited to 4 sponsors
- Priority placement for one purchased dinner table
- Preferred placement for additional purchased dinner tables
- Recognition of the sponsor from the podium
- 4 tickets to VIP Reception
- Sponsor name/logo on signage going into Dinner
- Sponsor name/logo on monitors before and after the Dinner
- Sponsor name/logo in dinner program
- Sponsor name/logo in SAS program

Monday Luncheon - \$9,000

- Limited to 3 sponsors
- 1 complimentary head table ticket
- Recognition of the sponsor from the podium
- Sponsor name/logo included in the pre- and post- event slide show
- Sponsor name/logo in the Sea-Air-Space program

CONTACT US TO SECURE YOUR SPONSORSHIP!

Sea-Air-Space Exhibits Department c/o J. Spargo & Associates, Inc.
(703) 631-6200 (800) 564-4220 Fax: (703) 654-6931 sas@jspargo.com

NOTE: All designs, logos and marketing promotional items must be approved in advanced by Exposition Management

As of: 1/21/2010



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Sponsorship Opportunities – continued

Tuesday Luncheon - \$9,000 – ONE SOLD TWO AVAILABLE

- Limited to 3 sponsors
- 1 complimentary head table ticket
- Recognition of the sponsor from the podium
- Sponsor name/logo included in the pre and post event slide show
- Sponsor name/logo in the Sea-Air-Space program

Wednesday Luncheon - \$9,000

- Limited to 3 sponsors
- 1 complimentary head table ticket
- Recognition of the sponsor from the podium
- Sponsor name/logo included in the pre and post event slide show
- Sponsor name/logo in the Sea-Air-Space program

Marketing and Promotional Opportunities

Exposition Aisle Signs – \$15,000

- Limited to 1 sponsor
- Sponsor name/logo overhead on every aisle

SOLD

Booth Locator Kiosks – \$5,000

- 8 kiosks available
- Gain exposure as attendees view your advertisement with the floor plan at one of eight kiosks spread throughout the exhibit area (multiple kiosk discount offered)
- 8'x3' in size

Exhibit Hall Entrance Banners – \$1,500 – 2 SOLD 4 AVAILABLE

- Be one of only 6 companies to have company name/logo listed on entrance banner

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Marketing and Promotional Opportunities - continued

Lanyards – \$10,000

- Limited to 1 sponsor
- Sponsor to provide 10,000 lanyards for badge holders to be distributed at Exposition Registration

Registration Bags – \$5,000

- Limited to 1 sponsor
- Sponsor to provide 5,000 bags to be at Exposition Registration

Registration Desk Pens – \$5,000

- Limited to 1 sponsor
- Sponsor to provide 2,000 pens to be at Exposition Registration

SOLD

Sea-Air-Space Program Advertising – Program Size is 7 3/4” x 10 3/4”

- **Outside Back Cover (Four-Color) – \$8,000**
- **Inside Front Cover (Four-Color) – \$5,000**
- **Inside Back Cover (Four-Color) – \$4,500**
- **Full-Page Interior (B&W) - \$4,000**
- **Half-Page Interior (B&W) - \$2,500**

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