


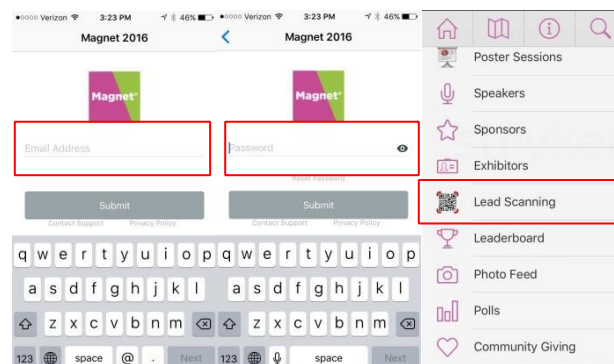
## 2017 ANCC National Magnet Conference® Lead Retrieval

### What to Expect:

- When you purchase Lead Retrieval we give you the best experience all in the same app, directly on your smartphone.
- Become an exhibitor and purchase Lead Retrieval (exclusively available on our 2017 MagCon App)
- Download the ANCC Magnet Conference App from App Store or Google Play (developed by Double Dutch)
- After purchase, the designated App Admin will be noted in the App
- The App Admin will receive an email invitation to log in to the Double Dutch Exhibitor Portal
  - a. Once logged-in, please review all of your company information
- The Admin will enter in all booth staff needing access to Lead Retrieval
- At the event, booth staff entered by the Admin will be able to scan attendee badges, using the app.
- Registrant information is accessible from the Double Dutch Exhibitor Portal
  - a. The list can be accessed from any browser and can be exported as needed, in real-time.

### Setting up your device:

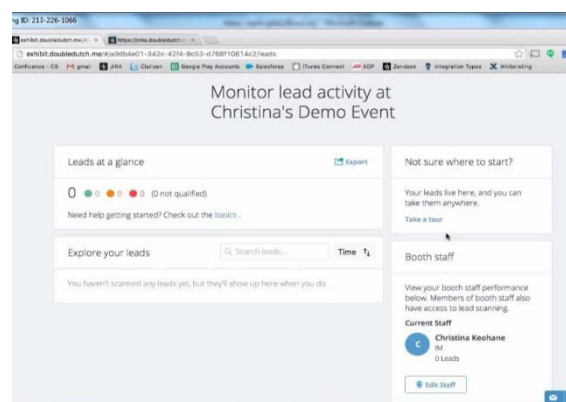
- Download the App at: [bit.ly/ANCCMagCon](http://bit.ly/ANCCMagCon)
- Enter the email address from your welcome email
- Enter the default password in the welcome email
- Select Event
- Click  on the top left corner
- Click on "Lead Scanning"
- Start scanning you are all set!



### Exhibitor Account Setup

- Logging into the [Double Dutch Exhibitor Portal](#)
- Understanding the different [Exhibitor Roles](#)
- How to manage [Booth Staff](#)
- How to [Scan Attendees](#) ○ The Scanner
- Integrated in the app
- Only exhibitor Admin and booth staff can have access to the lead scanner
- The scanner will capture attendee information, which will appear in the Leads section of the app.

### Sample Screenshot of the Exhibitor Portal:



### Additional Information:

It is recommended to have a Data or WiFi connection to ensure Leads are synced at the time of scanning, However, Lead Retrieval through the app does not require a data or WiFi connection and all leads scanned will sync to your personal database accessible through the admin portal once the device connects to an internet source.

Please make sure all participating booth staff is registered as an exhibitor.

**Exhibitor Registration**



ANCC NATIONAL  
**MAGNET**  
CONFERENCE

**HOUSTON TX**  
OCTOBER 11 13, 2017

## LEAD RETRIEVAL ORDER FORM

ANCC National Magnet Conference®

October 11-13, 2017 | Houston, TX



### Contact Information (Please Print or Type Clearly)

Booth Number: \_\_\_\_\_ Contact: \_\_\_\_\_ Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Onsite Contact: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

**Lead Retrieval:** ☐ **BEFORE** October 10, 2017 **Pre-Show \$500** ☐ **AFTER** October 10, 2017 **Onsite \$750** **Quantity** \_\_\_\_\_ **Total \$** \_\_\_\_\_

### Lead Retrieval Application License for up to 8 exhibit booth staff.

Please make sure all participating booth staff is registered as an exhibitor.

**Exhibitor Registration**

### Make checks payable to: ANCC

### Mail Payments to:

ANCC Exposition Management  
c/o SPARGO, Inc.  
11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

### Credit Card Payment:

Call 703-631-6200 or 800-564-4220 with credit card after emailing application.

### Order by E-Mail

ANCC Exposition Management

[Craig.baker@spargoinc.com](mailto:Craig.baker@spargoinc.com)

703-679-3942

- Payment must accompany order form
- Cancellation of order is subject to a \$50.00 administrative fee.
- No refunds after September 15, 2017.
- Exhibitor must provide their own smartphone, tablet, or mobile device.
- No credit issued for unused licenses.
- Please allow 1-3 business days to receive confirmation of your order.

Your signature authorizes your credit card to be charged for the total payment due. SPARGO reserves the right to charge the correct amount if different from the total listed above. Your order must be submitted on or prior to the discount deadline to receive the discounted rate.

☐ Please check the box and sign below that you have read and understood the terms of this agreement

**Signature** \_\_\_\_\_

### For Questions and Support Related Inquiries:

Haim Gabay, Project Manager  
Nursing Knowledge Center  
301-628-5166 | [haim.gabay@ana.org](mailto:haim.gabay@ana.org)

ANCC Exposition Management  
c/o SPARGO, Inc.

11208 Waples Mill Road, Suite 112, Fairfax, VA 22030 Phone: 703-679-3942  
Email: [craig.baker@spargoinc.com](mailto:craig.baker@spargoinc.com)



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## LEAD RETRIEVAL ADDITIONAL INFORMATION FORM

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### Why Do We Need This Form?

You just filled out an order form so why do we need this? The information captured from this form will allow us to ensure you have a successful event and eliminate hiccups to ensure you get the leads you are looking for from the start. We need to know who the Admin will be so we can send an email out to that person to allow them to create an exhibitor portal account to be able to export the lead list real-time.

We need to know who your booth staff will be so that when they load the app they will automatically have access to the Lead Scanning portion of the app.

If you have any further questions about this process you can reach out to our App Lead, Haim Gabay.

301-628-5147

Haim.Gabay@ana.org

### Contact Information

Who will be your Admin?	
Name:	
Email:	Phone:
Booth Number:	Company:

### Booth Staff

Please make sure all participating booth staff is registered as an exhibitor prior to submitting this form.

#### Exhibitor Registration

Name:		Email:		Cell:		
Name:		Email:		Cell:		
Name:		Email:		Cell:		
Name:		Email:		Cell:		
Name:		Email:		Cell:		
Name:		Email:		Cell:		
Name:		Email:		Cell:		
Name:		Email:		Cell:		

### Questions?

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