CONTACT INFORMATION:
Phone: 800-708-5478
Fax: 866-708-5478
sales@infocusmarketing.com
www.infocusmarketing.com/magcon

INFOCUS EXCLUSIVE

SPECIFICATIONS

* SOURCE: Registration Records
* LIST UPDATED: Bi-Weekly
* MINIMUM ORDER: Entire List
* Sample mail and/or email piece required for approval.
* Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.
* All print and mail fulfillment must be done by INFOCUS Marketing.
* 20% commission to qualified list brokers.
* Allow 2-3 business days to process order after list owner approval.
* All cancelled orders will incur a $250/F cancellation fee. No cancellations will be accepted after test message deployment.
* Approved mailer should not change, alter, or otherwise modify the approved sample mail piece without the consent & submission of the new piece.
* Prepayment required.
* All email transmissions must be completed through INFOCUS Marketing.
* Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.
* List rental quote and list rental agreement must be signed and returned to secure email transmission date.
* All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge o $100/Hour.
* Prices and features subject to change.

DISCLAIMER

We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the mailing.

ANCC NATIONAL MAGNET CONFERENCE®
HOUSTON TX
OCTOBER 11-13, 2017

ANCC National Magnet Conference®
WEB SITE:
www.nursecredentialing.org/magnetconference

4,500	Estimated Opt-In Attendees' Postal Addresses	$1125/F
4,000	Estimated Opt-In Attendees' Email Addresses	$1500/F

The ANCC National Magnet Conference® will be held in Houston, TX, October 11-13, 2017. Thousands of nurses and nursing executives from top hospitals will gather at the event to celebrate Magnet® Recognition and share evidence-based practices.

Available exclusively to ANCC National Magnet Conference® exhibitors and sponsors, the attendee mailing and email lists are an excellent way to connect with show attendees. Mailing lists will not be released, rather, INFOCUS will provide print and fulfillment services. Email package includes email set-up, opt-out file suppression, deployment, and a tracking report.

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