



## GIVEAWAYS

### **Giveaways:**

Prize awards, lotteries, drawings, contests, favors, advertising premiums, or any other items with a value of \$100 or more to be given to attendees, must be pre-approved by show management through the online [Exhibitor Resource Center](#). Request for approval of such giveaway items must be submitted through the online Exhibitor Resource Center no less than 30 days prior to the first day of move-in and include a sample, photograph or description of the item (if there will be a drawing, eligibility requirements, etc.). Exhibitors are not allowed to offer Lanyards, badge holders and water bottles in their booths. Refreshments will not be permitted to be served in the exhibitor's booth without the permission from ANCC and the official facility center. If permission is granted, these items must be provided by the official caterer unless the caterer allows the exhibitor to use another supplier.

All items distributed in the exhibit hall must be useful to the participants at the meeting and/or in their professional activities. Items must be small in size and made available to all Magnet attendees, regardless of registration type or demographics, as long as the supplies last.

### **Food and Beverage:**

Permission to serve food and beverages in exhibit booths must be requested in writing and approved by ANCC Exposition Management and the Colorado Convention Center. All food and beverages must be purchased through the Colorado Convention Center. An exhibitor may distribute food and beverages if it is the legal manufacturer and/or distributor of the product. ANCC prohibits the distribution of alcoholic beverages. Companies wishing to serve food and beverages must complete the Request for Approval of Giveaway Form, via the [Exhibitor Resource Center](#).

### **Contests, Lotteries, Raffles, and Games of Chance:**

All promotional activities must be approved in writing by Show Management no later than sixty (60) days prior to the opening of the exhibition.