

Dear Exhibitor:

We look forward to your company's participation in the 2014 Homeland Security Conference taking place in Washington, DC, March 10-12, 2014 (exhibit dates: March 10-11).

Please direct this Exhibitor Service Manual to the person who is in charge of you company's display. We ask you to take the time to review the entire manual. Remember that pre-planning will save your company both time and money.

While the Exhibitor Service Manual addresses many of the requirements you may have, if you have any questions, please do not hesitate to contact the appropriate contractor or Exposition Management.

A list of Key Contacts is available on page 4 of this manual.

Additional conference information can be found at:

www.afcea.org/events/homeland

We look forward to seeing you in Washington, DC!

Sincerely,

Arina Kravets, CEM, CMP
AFCEA Homeland Security Exposition Management
703-995-3873
arina.kravets@jspargo.com



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 Ronald Reagan Building
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EXHIBIT HALL SCHEDULE

All exhibits are located on the Atrium Ballroom in the Ronald Reagan Building

INSTALLATION

Sunday, March 9 1:00 pm – 5:00 pm

Monday, March 10 8:00 am – 12:00 pm*

*ALL EXHIBITS MUST BE SET BY 12:00PM ON MONDAY, MARCH 10, 201 .

After this time Show Management reserves the right to use any empty space in a way that will complement the overall appearance of the exposition. If you foresee any difficulty in meeting this deadline, you **MUST** contact Arina Kravets at 703-631-6200 or e-mail arina.kravets@jspargo.com by 4:00 pm (EST) on Wednesday, February 26th.

SHOW HOURS

Monday, March 10 1:30 pm – 6:30 pm*

Tuesday, March 11 7:00 am – 2:45 pm*

ALL EXHIBITS MUST BE STAFFED DURING OPEN SHOW HOURS!

DISMANTLING

Tuesday, March 11

2:45 pm- 6:00 pm*

No exhibit may be dismantled before closing time on Tuesday, March 11 at 2:45 pm. Please make your travel plans accordingly!

*Schedule is subject to change. In the event of a schedule change, exhibitors will be notified in writing!



AFCEA

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J. Spargo & Associates, Inc.	Projection		
11208 Waples Mill Road, Suite 112	1300 Pennsylvania Avenue, NW		
Fairfax, VA 22030	Washington, DC 20004		
<u>Telephone:</u> 703-631-6200	<u>Telephone</u> : 202-312-1379		
E-Mail: arina.kravets@jspargo.com	<u>Fax:</u> 202-312-1393		
	E-Mail: itcexhibits@projection.com		
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Brede Exposition Services	Ronald Reagan Building		
6801 Mid-Cities Avenue	1300 Pennsylvania Avenue, NW		
Beltsville, MD 20705-1411	Washington, DC 20004		
<u>Telephone:</u> 301-937-8600	<u>Telephone:</u> 202-312-1300		
<u>Fax:</u> 301-937-6513	<u>Fax</u> : 202-312-1310		
E-Mail: cswashington@brede.com			
k-8@cuk°u@\V	-O#uk@**Oo-k†@#-o		
J. Spargo & Associates, Inc.	Ronald Reagan Building		
11208 Waples Mill Road, Suite 112	1300 Pennsylvania Avenue, NW		
Fairfax, VA 22030	Washington, DC 20004		
<u>Telephone:</u> 703-449-6418	<u>Telephone:</u> 202-312-1300		
<u>Fax:</u> 703-631-7258	<u>Fax</u> : 202-312-1310		
E-Mail: homelandregistration@jspargo.com			
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J. Spargo & Associates	Convention & Tradeshow Freight Specialists		
11208 Waples Mill Road, Suite 112	P.O. Box 4806		
Fairfax, VA 22030	Alexandria, VA 22303		
<u>Telephone:</u> 703-995-1800	<u>Telephone</u> : 703-518-4720		
Fax: 703-562-9047	<u>Fax:</u> 703-518-4729		
E-Mail: directlead@jspargo.com	Website: www.ctfshows.com		





DEADLINE CHECKLIST

Act NOW!	Sponsorship Opportunities (call Theresa Fox at AFCEA at 703-631-6170 or email tfox@afcea.org)
February 7	Notification of Non-Official Contractor (EAC) form due
February 10	Lead Retrieval Form due – discounted rates
February 20	Brede Form due – discounted rates
February 20	On-Site Contact Information Form due
February 27	WAREHOUSE SHIPMENT DEADLINE (after this date, shipments received at the warehouse are subject to additional late charges)
February 27	Audio/Visual Order Form due at least one week in advance of event to guarantee availability of equipment. There is not a discount rate.
March 4	Notification due to Reagan Building to deliver materials (fax form in at least 72 hours prior to event set up)
March 7	Advance Registration Form due
March 9	Materials may begin arriving at the Ronald Reagan Building
March 10	Exhibits MUST be set by 12:00 PM (the exhibit hall will open at 1:30 PM)

PLEASE REFER TO ALL OTHER DEADLINES FROM OFFICIAL SERVICE CONTRACTORS ON THEIR INDIVIDUAL ORDER FORMS.

ITEMS INCLUDED WITH TABLE TOP SPACE

- All displays are restricted to the tabletop only. No materials or pop-up booths may be displayed in front of, behind, or next to the 6' table. All displays are limited to 54" in height from the top of the table.
- Two chairs per table top space
- One 6' skirted table
- One wastebasket
- Company Identification sign for table
- Pre-carpeted Floor
- Complimentary exhibitor registration for booth personnel for EXHIBIT HALL ONLY
- Two conference badges per table top (for entrance to panel sessions and keynote speakers. Also includes coffee breaks, afternoon breaks, Technology Reception (Tuesday)).
 - Tickets for Lunch with speakers will be available for purchase onsite.
- General exhibit hall lighting and heating/air conditioning
- General exhibit hall entrance security service
- Company listing in show program



ITEMS INCLUDED WITH 10'x10' BOOTH SPACE

- All displays must follow line of sight guidelines outlined in the Rules and Regulations section of this exhibitor service manual.
- 8' flameproof back drape (burgundy) and 3' side rail (burgundy)
- One 6' skirted table
- Two side chairs
- One wastebasket
- Company Identification sign
- Pre-carpeted floor
- Complimentary exhibitor registration for booth personnel for EXHIBIT HALL ONLY
- Two conference badges per 10'x10' (for entrance to panel sessions and keynote speakers. Also includes coffee breaks, afternoon breaks, Technology Reception (Tuesday)).
 - Tickets for Lunch with speakers will be available for purchase onsite.
- General exhibit hall lighting and heating/air conditioning
- General exhibit hall entrance security service
- Company listing in show program

EXHIBITOR ADVANCE REGISTRATION FORM



AFCEA Homeland Security Conference 2014

March 10-12, 2014





Register booth personnel only online at www.afcea.org/events/homeland or fill out the form below to register for conference badges and booth personnel

ADVANCE REGISTRATION BY FORM DEADLINE: MARCH 7, 2014 *Exhibiting Company Name____ *Mailing Address_____ *State____*Zip___ ______*Main Fax______ *Main Phone__ *Contact Name_ *Contact's Email ____Booth Number___ Each table top exhibit receives TWO conference badges per table top (for entrance to panel sessions and keynote speakers.) Also includes breakfasts, lunches, breaks, and Technology Reception (Monday). Please indicate the people for your conference badges under the correct area. All booth only personnel are complimentary and should be listed below. If the contact listed above needs a badge, please list below. The mailing address, phone and fax number listed above will be used for each badge. Booth personnel badges can be picked up at the Exhibitor Registration Desk during published registration hours. Booth personnel credentials ARE NOT TRANSFERABLE. **Conference Badges** (Conference and Exhibit Hall access) Name:_ Email:___ Email:____ **Booth Only Personnel** (Exhibit Hall ONLY access) Name:

Return Completed Form To:

Fax: 703-631-7258

Mail: **AFCEA Homeland Security Conference** c/o J. Spargo & Associates, Inc.

11208 Waples Mill Road, Suite 112

Fairfax, VA 22030

For more information, call 703-449-6418 or email homelandregistration@jspargo.com.





ONSITE CONTACT INFORMATION

In the event that Exposition Management may need to contact someone from your company during the exposition, set-up, or move-out, we request that you provide the following information. Please return this form by February 20, 2014. This information can also be sent by e-mail to: arina.kravets@jspargo.com. This information is treated as confidential.

Company Name:			
Hotel:			
Arrival Date:			
Departure Date:			
Phone Number:			
☐ Cell Phone	☐ Office	☐ Other	
Contact at Office in the e	vent that the a	above person is unreachable:	
Name:			
Phone Number:			

PLEASE RETURN THIS FORM TO:

Arina Kravets, CEM, CMP
AFCEA Homeland Security 2013 Exposition Management c/o J. Spargo & Associates, Inc.

Email: arina.kravets@jspargo.com

Deadline: Friday, February 21

NO COVER SHEET NECESSARY



Notification of Intent to Use EAC/ Non-Official Contractor DEADLINE: February 7, 2014

An EAC (Exhibitor Appointed Contractor)/Non-Official Contractor is a company other than the official contractors listed in the exhibitor service manual providing a service(installation and dismantling labor, floral, photography, audio visual, computer rental and other related services) and requiring access to your booth during move-in and move-out.

All exhibiting companies/organizations that choose to use an EAC/Non-Official Contractor are required to submit this form, comply with all rules and regulations and supply necessary information by the *February 7, 2014* deadline.

EACs/Non-Official Contractors will be required to use labor supplied by the appointed contractor unless the following requirements are fulfilled:

- Exhibitors must return this completed form to Homeland Security Exhibit Management (J. Spargo & Associates, Inc.) by the *February 7, 2014* deadline.
- EACs/Non-Official Contractors must provide a Certificate of Liability Insurance naming AFCEA, J. Spargo & Associates, Inc., Brede Exposition Services and the Ronald Reagan Building and International Trade Center as additional insured. The Certificate of Liability Insurance must include Comprehensive General Liability coverage with limits not less than \$1,000,000 including Contractual Liability and Products Liability coverage and Workman's Compensation in accordance will local law. Please see the "sample certificate of liability insurance" on the following page. Certificates of Liability Insurance must indicate the name of the exhibiting company and booth number that they are representing in the description area of the certificate. Certificates will be discarded if this information is not supplied.
- All EAC/ Non-Official Contractor personnel must be properly identified with an official Homeland Security
 contractor badge on show site. Additional information on this process and access policies will be e-mailed
 to the supervisor listed on this form.

EAC/NON-OFFICIAL CONTRACTO	OR:			
ADDRESS:		CITY:	STATE:	ZIP:
SERVICE(S) PERFORMED:		SUPERVISOR/ON-SI	TE CONTACT:	
PHONE #:	FAX#:	E-MA	AIL:	
EXHIBITING COMPANY:			BOOTH	· #:
ADDRESS:		CITY:	STATE:_	ZIP:
PHONE #:	FAX#:	E-M	1AIL:	
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CERTIFICATE OF LIABILITY INSURANCE

DATE	(MM/DD/YYYY)
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PRODUCER		THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.							
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INSU	IRED				INSURER A:		· · · · · ·		
					INSURER B:				
					INSURER C:				
					INSURER D:				
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А		COMMERICAL GENERAL LIABILITY		Effec	tive Date is	Expiration Date	DAMAGE TO RENTED PREMISES (Ea occurrence)	\$100,000	
		CLAIMS MADE OCCUR		curre	nt.	is not expired.	MED EXP (Any one person)	\$5,000	
		├ ─					PERSONAL & ADV INJURY	\$1,000,000	
		CENT ACCRECATE LIMIT APPLIES DED					GENERAL AGGREGATE	\$2,000,000	
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		ALL OWNED AUTOS SCHEDULED AUTOS					BODILY INJURY (Per person)	\$	
		HIRED AUTOS NON-OWNED AUTOS					BODILY INJURY (Per accident)	\$	
							PROPERTY DAMAGE (Per accident)	\$	
A		GARAGE LIABILITY					AUTO ONLY - EA ACCIDENT	\$	
•		ANY AUTO					OTHER THAN EA ACC	\$	
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A		EXCESS/UMBRELLA LIABILITY					EACH OCCURRENCE	\$	
		OCCUR CLAIMS MADE					AGGREGATE	\$	
		DEDUCTIBLE						\$	
		RETENTION \$						\$	
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A	\boxtimes	EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECU-		is cur		is not expired.	E.L. EACH ACCIDENT	\$1,000,000	
		TIVE OFFICER/MEMBER EXCLUDED? If yes, describe under				_	E.L. DISEASE - EA EMPLOYEE	\$1,000,000	
		SPECIAL PROVISIONS below					E.L. DISEASE - POLICY LIMIT	\$1,000,000	
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AF	CEA,	J. Spargo & Associates, Inc., Brede Exp	position Services, Ronald Rea	gan Bu	ilding and Int	ernational Trade Cen	ter		
CF	RTIF	CATE HOLDER			CANCELL	ATION			

J. Spargo and Associates, Inc 11208 Waples Mill Road, Suite 112 Fairfax, VA 22030

Fairfax, VA 22030 Phone: 703-631-6200 SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE INSURER AFFORDING COVERAGE WILL ENDEAVOR TO MAIL $\underline{30}$ Days written notice to the certificate holder named to the left, but failure to do so shall impose no obligation or liability of any kind upon the insurer, its agents or representatives.

IMPORTANT

If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

DISCLAIMER

The Certificate of Insurance on the reverse side of this form does not constitute a contact between the issuing insurer(s), authorized representative or producer, and the certificate holder, nor does it affirmatively or negatively amend, extend or alter the coverage afforded by the policies listed thereon.



SECURITY TIPS

AFCEA Homeland Security will provide front entrance security. Although security will be provided during installation, show days and dismantling, it is always the exhibitor's responsibility to ensure the security of his/her exhibit and its contents. If you wish to hire personal in-booth security please contact Show Management at arina.kravets@jspargo.com.

The following security tips are offered:

- Always remove your badge once you leave the facility.
- Never leave small electronic equipment such as laptop computers, monitors, cell phones, personal hand-held electronic devices unattended in your booth, ESPECIALLY OVERNIGHT.
 This rule should also apply to personal items such as briefcases, purses etc.
- Shipping cartons should not identify contents. Use coded labels.
- Do not ship electronic equipment in the manufacturer's cartons. Consolidate shipments of several boxes into one large crate or carton if possible.
- Empty cartons and crates are not in a "secure" area. Do not store valuables in them.
- For those exhibits featuring theft-prone products some thought should be given to displaying a replica or bringing extras.
- Cover your products before and after show hours. Use Velcro or grommets to secure the fabric over the products.
- Mark all crates and cartons with your company's name and address.
- When your crates have been returned to your booth for move-out, make certain all items are accounted for.
- At the close of the exposition and after your materials are packed, turn in your bills of lading at the Brede Exhibitor Service Desk. Do not leave them in your booth or attached to crates.
 Stay with your equipment if possible.
- Report any loss or damaged cartons to Show Management and to the Security Supervisor immediately.

AFCEA, J. Spargo & Associates, Inc., Brede Exposition Services, the Ronald Reagan Building and all organizations and individuals who are employed by, or associated with the conference and exposition, will not be responsible for injury that may occur to an exhibitor, his/her employees, or any agents, or for the safety of an exhibit or other property against theft, fire, accident or any other destructive cause. Exhibitors should ensure that they have adequate insurance coverage.



EXHIBIT HALL RULES & REGULATIONS

- Americans with Disabilities Act (ADA) All exhibiting companies are required to be in compliance with the Americans with Disabilities Act (ADA) and are encouraged to be sensitive, and as reasonably accommodating as possible, to attendees with disabilities.
 Information regarding ADA compliance is available form the U.S. Department of Justice ADA Information Line (800-514-0301).
- Balloons are not permitted in the exhibit hall.
- Booth Set Up Guidelines Only official contractors, exhibitor appointed contractors and exhibiting company personnel are permitted on the show floor during move-in, move-out and NO ONE under the age of 18 is permitted on the show floor during that time. It is the responsibility of Exposition Management to ensure the overall appeal of the exhibit area. We need your cooperation in assuring an attractive Exposition. Exposition Management complies to any policy the Fire Marshal mandates, and adheres to the official IAEE guidelines. Should your exhibit not conform you will be asked to modify it on-site at your expense. Show Management will advise you if you are in violation and give you the opportunity to make adjustments prior to the Fire Marshal walkthrough.
- **Children** under the age of 18 are not permitted in the exhibit areas during move-in, show hours, and move-out.
- Crates/Carton Removal and Storage Exhibitors will NOT be permitted to store empty crates or boxes in their booth areas during the show period. However, empty crates or boxes, when properly marked and identified by the exhibitor, will be removed, stored and returned to the booth at no additional charge if the exhibitor uses Brede Exposition Services to handle their freight in and out of the show. 'Empty' stickers are available at the Brede Service Desk.

EXHIBIT HALL RULES & REGULATIONS CONT'D

- **Demonstrations** As a matter of safety and courtesy to others, exhibitors should conduct presentations and product demonstrations in a manner which assures all exhibitor personnel and attendees are within the contracted exhibit space and not encroaching on the aisle or neighboring exhibits. It is the responsibility of each exhibitor to arrange displays product presentation and demonstration areas to ensure compliance. Special caution should be taken when demonstrating machinery or equipment that has moving parts, cooking equipment with open flame, or any product that is otherwise potentially dangerous. Exhibitors should establish a minimum setback of three feet (3') and/or install hazard barriers as necessary to prevent accidental injury to spectators. Sound demonstrations should not exceed 85 decibels. Additionally, only qualified personnel should conduct demonstrations.
- **Direct Cash** sales from the show floor are NOT permitted.
- Electrical Service The Ronald Reagan Building and International Trade Center does not provide 24-hour electrical service. To order 24-hour electrical service or to order any other utilities, please complete the appropriate order forms. Every exhibit facility has different electrical requirements; however, minimum guidelines are suggested: All 110-volt wiring should be grounded three-wire. Wiring that touches the floor should be "SO" cord (minimum 14-gauge/three-wire) flat cord, which is insulated to qualify for "extra hard usage". Using zip cords, two-wire cords, latex cords, plastic cord, lamp cord, open clip sockets, and two-wire clamp-on fixtures are not recommended and are often prohibited. Cube taps are not recommended and often prohibited. Power strips (multi-plug connectors) should be UL approved with built-in over-load protectors.

• Fire Regulations

- All draperies, backdrops, bunting and other decorations must be flameproof; exhibitors must have certificate of flame retardancy!
- All paper and other flimsy materials used for decorative purposes, including flameproof paper are prohibited.
- The use of liquid petroleum and gases is prohibited
- Helium Balloons are also prohibited
- Flammable or combustible mixtures, waste, liquids and other hazardous materials are not permitted without approval of the Grand Hyatt
- Combustible crates and packaging boxes MUST be removed after set-up period to the storage area.
- Exhibitors should dispose of any waste products they generate during the exhibition in accordance with guidelines established by the Environmental Protection Agency and the facility.

EXHIBIT HALL RULES & REGULATIONS CONT'D

- **Floor Covering** The exhibit area will be pre-carpeted. If you have your own carpet that you traditionally use with your display, you will be unable to use this.
- **Food & Beverage** service dispensed or given away at booths must be supplied and prepared by the Ronald Reagan Building and International Trade Center.
- Hanging Signs There is no sign hanging for this event.
- Lighting Exhibitors should adhere to the following suggested minimum guidelines when determining booth lighting: No lighting, fixtures, lighting trusses or overhead lighting are allowed outside the boundaries of the exhibit space. Exhibitors intending to use hanging light systems should submit drawings to exhibition management for approval. Lighting should be directed to the inner confines of the booth space. Lighting should not project onto other exhibits or show aisles. Lighting, which is potentially harmful, such as lasers, or ultraviolet lighting should comply with facility rules and be approved in writing by exhibition management. Lighting that spins, rotates, pulsates and other specialized lighting effects should be in good taste and not interfere with neighboring exhibitors or otherwise detract from the general atmosphere of the event.
- Parking is not allowed in any of the loading dock areas.
- **Shipments** directly to the facility before or after the designated times and dates may be turned away and may occur additional material handling charges.
- Smoking is strictly prohibited in the entire facility.
- **Soliciting** outside of your exhibit space is prohibited.
- Sound/Music In general, exhibitors may use sound equipment in their booths so long
 as the noise level does not disrupt the activities of neighboring exhibitors. Speakers and
 other sound devices should be positioned so as to direct sound into the booth rather
 than into the aisle. Rule of thumb: Sound and noise should not exceed 85 decibels.
 Exhibitors should be aware that music played in their booths, whether live or recorded,
 may be subject to laws governing the use of copyrighted compositions. ASCAP, BMI and
 SESAC are three authorized licensing organizations that collect copyright fees on behalf
 of composers and publishers of music.
- Storage Fire regulations in most facilities prohibit storing product, literature, empty
 containers or packing materials behind back drapes or under draped tables. In most
 cases, however, exhibitors may store a limited supply of literature or product
 appropriately within the exhibit area as long as these items do not impede access to
 utility services, create a safety problem or look unsightly.

EXHIBIT HALL RULES & REGULATIONS CONT'D

- Structural Integrity All exhibit displays should be designed and erected in a manner
 that will withstand normal contact or vibration caused by neighboring exhibitors, hall
 laborers or installation/dismantling equipment such as forklifts. Displays should also be
 able to withstand moderate wind effects that may occur in the exhibit hall when freight
 doors are open. Exhibitors should ensure that any display fixtures such as tables, racks
 or shelves are designed and installed properly to support the product or marketing
 materials to be displayed upon them.
- Tabletop Restrictions All table top exhibits are restricted to the tabletop only. No
 materials or pop-up booths may be displayed behind, in front of, or next to the 6'
 table. All displays are limited to 54" in height from the top of the table.
- Tips & Gratuities to union employees are strictly prohibited.

The above Rules and Regulations cover most of the common questions exhibitors seek answers to. If you cannot find the information you are looking for above and you feel that your display may not pass Show Management requirements, please contact Show Management at 703-631-6200 for additional Rules and Regulations.





HEIGHT RESTRICTIONS

TABLETOP EXHIBITS

All table top exhibits are restricted to the tabletop only. No materials or pop-up booths may be displayed behind, in front of, or next to the 6' table. All displays are limited to **54" in height** from the top of the table.

LINEAR EXHIBITS ("IN-LINE")

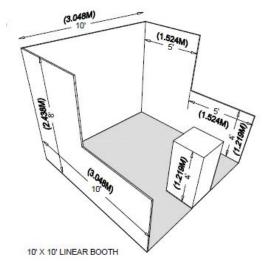
Back wall height limitation is 8'.

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of eight feet (8') is allowed only in the rear 5' of the booth space, with a four-foot (4') height restriction imposed on all materials in the remaining space forward to the aisle. (Note: When three or more Linear Booths are used in combination as single exhibit space, the four foot (4') height limitation is applied only to that portion of exhibit space which is within ten feet (10') of an adjoining booth.)

CORNER EXHIBITS

A corner booth is a linear booth ("In-Line") exposed to aisles on two sides. All other guidelines for linear booths apply.

Please refer to the diagrams immediately following for a pictorial description of the blocking rules and height restrictions for a linear booth and a table top display.



Linear Booth

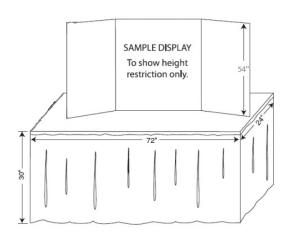


Table top Display



EXHIBITING TIPS FOR SAVING TIME AND MONEY

- Read the exhibitor manual thoroughly, and be certain that forms are completed by someone familiar with your show needs and the on-site person.
- Be sure to complete all the Show Management required forms-such as exhibitor registration, program listing, lead retrieval etc.
- Make sure that your on-site representative has copies of all orders, invoices and paperwork associated with exhibiting and shipping.
- Order by the deadlines shown on the forms to take advantage of generous discounts.
- Provide diagrams whenever possible...for hanging signs, electrical placement/distribution, booth installations, etc.
- Be sure to comply with Fire Marshal and Show Management Rules & Regulations regarding booth design for the construction and design of your exhibit. On-site changes can be costly due to unapproved exhibits.
- Consider the costs of rental displays, carpet and booth furnishing versus shipping and material handling charges for the same.
- Meet your freight target times, and instruct your drivers to check in at the marshaling yard (if applicable) before the deadline noted in the service manual to avoid additional surcharges.
- If you provide your own booth carpet, ensure that it is packed at the rear of the truck so that it can be offloaded and installed first. Also consider shipping it in advance to allow for straight-time installation when possible.
- Please, make sure that all of your display items are packed securely in crates or boxes. Loose, pad-wrapped and non-palletized items are charged at higher rates.
- Work closely with your freight carrier representative to ensure that items being shipped are classified and labeled accurately.
- Ship hanging signs in advance to allow for straight-time installation when possible.
- Place a rider on your existing company insurance policy to ensure that your exhibit or product is covered from the time they
 leave your possession to the time they are returned, or purchase show insurance. Show Management and official
 contractors are not responsible for lost, stolen, damaged exhibits or products.
- Submit exhibitor personnel badge requests in advance.
- Submit Exhibitor Appointed Contractor paperwork and appropriate insurance no later than 30 days prior to move-in.
- Take necessary security precautions, such as not leaving laptops in your booth over night, etc.
- If you have a dispute regarding ANY payments for services or for damages to property, please be sure to notify a member of Show Management <u>before</u> the show closes. Show Management will be able to provide you with information on what steps you may want to consider taking next.
- Be sure to look over all products when delivered to your exhibit and document ANY damage. Be sure to provide Show Management with a copy of your report.
- If you plan to dispute any charges provided by any "Official Service Provider" please notify Show Management immediately we may be able to lend assistance.

Homeland Security Conference 2014
Ronald Reagan Building & International Trade Center
Washington, DC
March 10-11, 2014

Dear Exhibitor:

Brede Exposition Services is pleased to have been selected as the Official Service Contractor for the upcoming *Homeland Security Conference 2014.* We recognize that your participation in this event is a vital part of your firm's marketing program, and we want to do everything possible to make it profitable and rewarding for you.

Included in this service manual are forms for ordering various services and equipment. The Brede forms are to be returned to our office, the others to the specific contractors who are providing the services. Please review, complete, and submit your order forms as early as possible to take advantage of our discount pricing.

Please refer to the enclosed *Show Details* page for vital facts and information about this event. If you have any additional questions about Brede's services, please do not hesitate to call or email Brede's Homeland Security Conference 2014 Customer Service Representative at cswashington@brede.com.

A Brede Service Desk will be maintained in the exhibit area during exhibitor move-in to answer any questions that arise and to assist with any last minute requirements.

We look forward to working with you and your company toward a successful show.

Thank you.





Ronald Reagan Building & International Trade Center Washington, DC

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March 10-11, 2014

Brede Customer Service

- 301.937.8600 Fax 301.937.6513 e-mail: <u>cswashington@brede.com</u>
- Office Hours: 8:00 AM 4:30 PM (eastern time)
- No telephone orders accepted; please complete and submit your order and credit card information to Brede.

Show Management

- Arina Kravets
- 703.631.6200
- arina.kravets@jspargo.com

Booths

Each table-top includes:

- 8' high back drape- Burgundy
- · 3' high side drape- Burgundy
- (1) 6' x 30" draped table-White
- (2) side chairs
- (1) waste basket
- (1) one-line booth ID sign with booth number

The exhibit hall is carpeted. Exhibitors may choose to rent carpet through Brede Exposition Services using the Carpet Order form.

Material Handling

Advance to Warehouse

Late to warehouse charges apply after: February 27, 2014

Exhibiting Company Name and Booth # TO:

FOR: Homeland Security Conference 2014

Brede Exposition Services

c/o YRC

7600 Preston Dr.

Landover, MD 20785

Direct to Show Site

Do not deliver prior to: March 9, 2014

Exhibiting Company Name and Booth #

FOR: Homeland Security Conference 2014

c/o Brede Exposition Services

Ronald Reagan Building & Int'l Trade Center

1300 Pennsylvania Ave. NW

Washington, DC 20004

Exhibitor Schedule

Exhibitor Move-in:	Sunday	March 9	1:00 PM	_	5:00 PM
	Monday	March 10	8:00 AM	_	12:00 PM
Show Hours:	Monday	March 10	1:30 PM	_	6:30 PM
	Tuesday	March 11	7:00 AM	_	2:45 PM
Exhibitor Move-out:	Tuesday	March 11	2:45 PM	_	6:00 PM

Drivers for all carriers must be checked in at the Brede Service Desk for pick-up of freight by: 4:30 PM on March 11, 2014.

Utilities & Services

For booth utilities and additional booth services, please contact the individual suppliers using the enclosed order forms.







Ronald Reagan Building & International Trade Center Washington, DC

March 10-11, 2014



Please make your show site representative aware of the following policies.

Important Deadlines

Take advantage of advance order discount pricing! Orders must be received with payment in full no later than the following dates. Orders received with payment in full after discount deadline dates will be invoiced at "standard floor" pricing.

Carpet & Furnishings rental February 20, 2014 Labor orders February 20, 2014

Freight received at the warehouse after the deadline will incur an additional charge.

Advance shipments to warehouse to arrive by: February 27, 2014 Shipments to show site to arrive no sooner than: March 9, 2014

Payment Policies

- Orders received without full payment or credit card information will not be processed.
- A credit card on file is required when using Brede Exposition Services.
- All charges must be paid prior to close of show.
- For your convenience, we accept the following methods of payment: cash; checks and money orders drawn on U.S. banks in U.S. funds; and credit cards including VISA, MasterCard and American Express.
- Purchase Orders are not considered payment; therefore, a check or credit card is required.

Cancellations Adjustments

- Cancellations are invoiced at 50% of original price, unless otherwise noted on order form.
- No adjustments will be made after close of the show.

Tax Exemption

- If tax exempt, a copy of your tax exempt certificate must accompany your order. This is not a resale certificate.
- No adjustments for tax exempt status will be made after close of the show.

Third Party Payment Billing

The exhibiting company is ultimately responsible for the payment of all charges. If no arrangements are made for payment of invoice(s) by the third party prior to the last day of the show, charges will revert back to the exhibitor.

Miscellaneous

- Rental items not ordered, yet found in booths, are invoiced at "Standard Floor" pricing.
- All prices are in U.S. dollars (\$).
- · All rental items are subject to applicable taxes.
- All rental items remain the property of Brede Exposition Services.





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Preland Security Conference 2014
Ronald Reagan Building & International Trade Center
Washington, DC

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This form must accompany any completed order form(s) submitted to Brede.

Payment Method must be completed to process orders.

Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: February 20, 2014

Order	Tables & Accessories	\$	
Summary	Carpet	\$	
	Material Handling	\$	
	Labor	\$	
	Graphics	\$	
		Total Due \$	

Paym	ent
Met	hod

U.S. funds, VISA, MasterCard Purchase Orders are not cons All charges must be paid prior Orders received without full pa	idered payment.	☐ Third Party Payer ☐ Tax Exempt include certificate Brede Job # [JOB#]
Pay By Credit Card • Please complete the <i>Cred</i>	dit Card Authorization form and submit with your order.	
Pay By Check or Money C	Order Payable to Brede Exposition Services	
 International checks must 	be drawn on a U.S. bank, U.S. funds account only—process	sing fee of \$25.00.
Please include Homeland	d Security Conference 2014 and booth number on all payments	ents.
Check Number	Dated Am	ount

Exhibiting Company

Company:		Contact:	
Address:		City, State, Zip:	
Phone:	Fax:	Email:	Booth Number



Ronald Reagan Building & International Trade Center Washington, DC March 10-11, 2014

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This form must accompany any completed order form(s) submitted to Brede. A credit card must be on file prior to the delivery of any goods or services. Orders received without full payment or credit card information will not be processed.

Terms

- All charges must be paid prior to close of show.
- Orders received without full payment or credit card information will not be processed.

I authorize Brede Exposition Services to charge any additional amounts incurred

- A credit card on file is required when using Brede Exposition Services.
- Submitting credit card information and signature indicates agreement with the terms below.

Credit	
Card	

by me or my show representative, including material handling and/or labor charges. If credit card is declined, Standard Floor pricing prevails and a \$25.00 service charge will be added. Cardholder's name (please print): Cardholder's Signature: Cardholder's Billing Address: Zip: City: State: Phone: Fax: Email: VISA MC AMEX EXP



Third Party Payer





Washington, DC March 10-11, 2014

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Submit this form if you wish to rent carpet, visqueen, or padding from Brede. Enter the Carpet Total below on Order Summary / Payment form. Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: February 20, 2014

peting		Black	Blue		☐ Teal		Burgund	у			
			Red		Grey		Forest G	reen			
	Qty	Size				A	A <i>dvance</i>	Standard	1	Subtotal	
		10' Carpet				\$	183.50	\$ 238.50	\$		
		20' Carpet				\$	367.00	\$ 477.00	\$		
		30' Carpet				\$	550.50	\$ 715.75			
		40' Carpet				\$	734.00	\$ 955.50			
		Full Coverag	e		= Si 00 sq. ft. minimum)	q. ft \$	4.25 per sq. ft.	\$ 5.50 per sq. ft.	\$		
	• Stand	dard carpets ord	dered in mult	tiples of 2 o	or more do not in	clude se	aming and	d exact color	match is	not guarantee	d.
ptions		Carpet Padd	ing	X _	= S	q. ft \$	1.70	\$ 2.21	\$		
		Visqueen		X _	= S	q. ft \$.85	\$ 1.10			
ı							per sq. ft.	per sq. ft.			
Plush	Se	lect from Cust	om Colors								
		Charcoal	White	☐ Bu	rgundy N	lavy	Grey	Pearl	French I	Beige	
_		_	_		. 9			_		3	
Custom rpeting			Red	=	- =	Black	_	ny Blue		J	
				Em	nerald B	Black	Colo	ny Blue		J	
		Full Coverage		x_	nerald B	Black	Colo 4.90	ny Blue 6.40			
	• Includ	Full Coverage	-	x	nerald B	Black	Colo	ny Blue			
_		Full Coverage des poly coverir	ng for protec	x	nerald B = Si 0 sq. ft. minimum)	Black q. ft \$	Colo 4.90 per sq. ft.	s 6.40			
	• To gu	Full Coverage des poly coverir	ng for protectibility, orders	Em x x (10 tion.	nerald B =s Signature Signature	Black q. ft \$	Colo 4.90 per sq. ft.	s 6.40			
peting	To guCanc	Full Coverage des poly coverir uarantee availat elled orders for	ng for protec bility, orders custom carp	ion. must be repet will be constant.	nerald B =s Signature Signature	q. ft \$	4.90 per sq. ft.	s 6.40			
peting	To guCancOrder	Full Coverage des poly coverir uarantee availat	ng for protect bility, orders custom carp to move-in wi	ion. must be repet will be constant.	nerald B = single sq. ft. minimum) ecceived 30 days patcharged 100%.	q. ft \$	4.90 per sq. ft.	s 6.40 per sq. ft.			
peting	To guCancOrder chargOrder	Full Coverage des poly coverir uarantee availat elled orders for s cancelled prior ed 50% of the ori s cancelled after	ng for protectibility, orders custom carp to move-in wilding price.	tion. must be repet will be considered.	nerald B = single sq. ft. minimum) ecceived 30 days patcharged 100%.	q. ft \$	Colo 4.90 per sq. ft. how move \$5.75%	s 6.40 per sq. ft. e-in. ubtotal \$ DC Tax \$			
peting	To guCancOrder chargOrder charg	Full Coverage des poly coverir uarantee availat elled orders for s cancelled prior ed 50% of the ori s cancelled after ed 100% of the o	ng for protect bility, orders custom carp to move-in wi iginal price. move-in begin original price.	Em x _ (10) tion. must be repet will be of the control of the c	nerald B = single sq. ft. minimum) ecceived 30 days patcharged 100%.	q. ft \$	Colo 4.90 per sq. ft. how move \$5.75%	s 6.40 per sq. ft.			
peting	To guCancOrder chargOrder chargA cree	Full Coverage des poly coverir uarantee availat elled orders for s cancelled prior ed 50% of the ori s cancelled after ed 100% of the o dit card on file is r	ng for protect billity, orders custom carp to move-in wi iginal price. move-in begin riginal price. required when	Em x _ (10) tion. must be repet will be of the control of the c	nerald B = single sq. ft. minimum) ecceived 30 days patcharged 100%.	q. ft \$	Colo 4.90 per sq. ft. how move 5.75% Carpet Transfer	s 6.40 per sq. ft. e-in. DC Tax \$ Total \$ this total to th	\$e Order St	ımmary / Payme	
peting	To guCancOrder chargOrder chargA crec Brede	Full Coverage des poly coverir uarantee availat elled orders for s cancelled prior ed 50% of the ori s cancelled after ed 100% of the o	ng for protect bility, orders custom carp to move-in wi iginal price. move-in begin original price. required when ices.	tion. must be repet will be consisted in using	nerald B = single sq. ft. minimum) ecceived 30 days patcharged 100%.	q, ft \$	4.90 per sq. ft. how move 5.75% Carpet Transfer Payment	\$ 6.40 per sq. ft. e-in. Ubtotal \$ DC Tax \$ Total \$ this total to th Method must eceived withou	\$e Order So		orders.
peting	To guCancOrder chargOrder chargA crec Brede	Full Coverage des poly coverir uarantee available elled orders for s cancelled prior ed 50% of the ori s cancelled after ed 100% of the o dit card on file is r e Exposition Servi	ng for protect bility, orders custom carp to move-in wi iginal price. move-in begin original price. required when ices.	tion. must be repet will be consisted in using	nerald B = single sq. ft. minimum) ecceived 30 days patcharged 100%.	q, ft \$	4.90 per sq. ft. how move 5.75% Carpet Transfer Payment Orders re	\$ 6.40 per sq. ft. e-in. Ubtotal \$ DC Tax \$ Total \$ this total to th Method must eceived withou	\$e Order So	ummary / Payme	orders.
peting	To guCancOrder chargOrder chargA crec Brede	Full Coverage des poly coverir uarantee available elled orders for s cancelled prior ed 50% of the ori s cancelled after ed 100% of the o dit card on file is r e Exposition Servi	ng for protect bility, orders custom carp to move-in wi iginal price. move-in begin original price. required when ices.	tion. must be repet will be consisted in using	nerald B = single sq. ft. minimum) ecceived 30 days patcharged 100%.	q, ft \$	4.90 per sq. ft. how move 5.75% Carpet Transfer Payment Orders re	\$ 6.40 per sq. ft. e-in. Ubtotal \$ DC Tax \$ Total \$ this total to th Method must eceived withou	\$e Order So	ummary / Payme eted to process o eent or credit car	orders.

COMPLETE and SUBMIT this form:

by fax 301.937.6513



EXPOSITION SERVICES

Washington, DC March 10-11, 2014

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Submit this form if you wish to rent tables, risers or furnishings from Brede. Enter the Table & Accessories Total below on Order Summary / Payment form. Orders received without full payment or credit card information will not be processed.

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Advance Order Discount Deadline: February 20, 2014

COMPLETE and SUBMIT this form:

by mail Brede Exposition Services | 6801 Mid-Cities Avenue | Beltsville, MD 20705-1411 | USA

α	Itom	1	duanas		Ctandard	Cubtotal	Otre	Ham.	•	1 duamas		Standard		Cubtata
_	Item		dvance		Standard	Subtotal	Qty	Item Padded Side Chair—Grey		Advance 55.00	\$	71.50	\$	Subtota
30" H	ligh Display Tables (inc				•	•		Padded Arm Chair—Grey		75.50	\$ \$	98.50	_	
	4' x 2' draped table	\$	112.50 128.00	\$	146.50 166.50	\$		•					9 –	
	6' x 2' draped table 8' x 2' draped table	\$ \$	157.00	\$ \$	204.00	\$ \$		Swivel Chair—-Grey	\$	84.00	\$	109.50	_	
	4th side drape	\$	48.50	\$	63.00	\$		Counter Stool with Back	\$	90.50	\$	118.00	\$	
	4' x 2' undraped table		53.50	\$	70.00	\$		30" Pedestal Table						
	6' x 2' undraped table		68.00	\$	88.50	\$		30" d 36" d	\$	87.00	\$	113.50	\$_	
	8' x 2' undraped table		71.00	\$	92.50	\$		42" Pedestal Table						
								30" d 36" d	\$	87.00		113.50	-	
42″ H	igh Display Tables (inc			-	•	•		Waste basket	\$	24.00	\$	31.50	\$_	
	4' x 2' draped table	\$	145.50	\$	189.50	\$		Floor Easel	\$	49.00	\$	64.00	\$_	
	6' x 2' draped table	\$	166.00	\$	215.00	\$		Sign Stand 22" x 28"	\$	56.00	\$	73.00	\$_	
	8' x 2' draped table	\$	187.50	\$	244.00	\$		Bag Rack	\$	49.00	\$	64.00	\$_	
	4th side drape	\$	48.50	\$	63.00	\$		Waterfall Rack	\$	49.00	\$	64.00	\$_	
	4' x 2' undraped table		82.50	\$	107.50	\$		Literature Rack	\$	84.00	\$	109.50	\$_	
	6' x 2' undraped table		96.00	\$	125.00	\$		Garment Rack	\$	71.00	\$	91.25	\$	
	8' x 2' undraped table	\$	107.50	\$	140.00	\$		Tackboard 8'x4'						
12" T	abletop Risers (include	es w	hite vinyl	top))			(horizontal only)	\$	146.50	\$	190.50	\$_	
	4' x 12" draped riser	\$	56.00	\$	73.00	\$		Perfboard 8' x 4'	\$	146.50	\$	190.50	¢	
	6' x 12" draped riser	\$	75.50	\$	98.50	\$		(horizontal only)					-	
								3' high drapery (per ft)	\$	18.00	\$	23.50	_	
								8' high drapery (per ft)	\$	22.00	\$	29.00	\$_	
Select	Drape Color (if no color	is sel	lected, sho	w col	lors will prev	ail.)								
	☐ Black	Г	☐ Blue			Teal	\Box	Gold 🔲 Burgu	ındv	ı	П	White		
			Red			Plum	_	Grey	-		_			
		_	_ iteu					•		CCII				
ortan	Orders dance		'			Calc	ulate	Subtotal	\$_					
Votes	onargou ouro		•	•				5.75% DC Tax	\$					
	Orders cance				Ü	be		Table Total	\$					
	charged 100%		•	•				Transfer this total to	_	Ordor C	ımm	anı / Davm	nont fo	
	A credit card			red v	vhen using							, ,		
	Brede Exposi							 Payment Method m 						
		ilist r	oe paid pr	or to	ciose of s	now.		Orders received wi	thou	t full paym	nent (or credit ca	ard wi	ll not
	 All charges m 							be processed.						
	All charges m							be processed.				В	Booth	Number



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Brede Exposition Services' liability shall be limited to the physical loss or damage to the specific article which is lost or damaged as described below. Please make your show site representative aware of the following policy.

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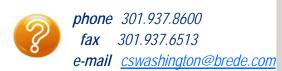
Limitations of Brede Exposition Services' Liability and Responsibility

- 1. Brede Exposition Services shall not be responsible for damage to uncrated materials, materials improperly packed, or concealed damage.
- Brede Exposition Services shall not be responsible for loss, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth.
- Brede Exposition Services shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth for re-loading after the show. Brede bills of lading covering outgoing shipments which are tendered to Brede Exposition Services by exhibitors, will be checked at time of actual pickup from booth and corrections made where discrepancies occur.
- Brede Exposition Services shall not be liable to any extent whatsoever for any actual, potential, or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's material which make it impossible or impractical to exhibit same.
- The consignment or delivery of a shipment to Brede Exposition Services by an exhibitor, or by any shipper on behalf of any exhibitor shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.
- Brede Exposition Services shall exercise ordinary diligence and care in the receiving, handling and storage of all shipments. Brede Exposition Services shall not be liable for loss or damage by fire, acts of God, or causes beyond its control. Brede Exposition Service's liability shall be limited to the physical loss or damage to the specific article which is lost or damaged. In any case, the liability of Brede Exposition Services is limited to \$.30 per pound per article, with a maximum of \$50.00 per item, and a maximum of \$1,000.00 per shipment. This applies while these goods are in Brede's warehouse, in vehicles for delivery, or at show site.
- Claims for loss or damage which are not submitted to Brede Exposition Services within thirty (30) days of the close of the show on which the loss or damage occurred shall be considered waived. No suit or action shall be brought against Brede Exposition Services or its subcontractors more than one (1) year after the accrual of the cause of action therefore.
- Shipments received without receipts, freight bills, or specified unit counts on receipts or freight bills (i.e., one lot, 800 cu. ft., etc.), such as UPS or van lines will be delivered to the exhibitor's booth without guarantee of piece count or condition. No liability will be assumed by Brede Exposition Services for such shipments.
- Empty container labels will be available at the service desk. Affixing the labels is the sole responsibility of the exhibitor or his/her representative. All previous labels should be removed or completely covered. Brede Exposition Services assumes no responsibility for errors to the aforementioned procedure, removal of containers with old empty labels and without Brede Exposition Services labels, improper information on empty labels, or valuables stored in containers with empty labels
- 10. Exhibitors should arrange for outgoing shipments during the show or immediately after its close. Brede will assist in the preparation of Brede bills of lading. Be sure that your material has been carefully crated or packed, and properly tagged or marked.
- 11. In order to expedite removal of materials, Brede Exposition Services shall have authority, without further clearance with exhibitors, to change designated carriers.
- 12. Labor and services ordered on behalf of exhibitors by display builders or other parties must be so authorized in a letter from exhibitors. Payment for all labor and services will be the responsibility of the exhibitor.
- 13. Freight handling charges are the responsibility of the exhibitor to whom shipments have been consigned. Also, charges for loading out freight shipments are the responsibility of the exhibitor from whose booth shipments are made. Exhibitors may not assign this responsibility to suppliers or customers.

The exhibitor agrees, in the event of a dispute with Brede Exposition Services relative to any loss or damage to any of their materials or equipment, that they will not withhold payment of any amount due to Brede Exposition Services for Drayage or any other services provided by Brede Exposition Services as an offset against the amount of the alleged loss or damage. Instead, they agree to pay Brede Exposition Services at the close of the show for all such charges, and they further agree that any claim they may have against Brede Exposition Services shall be pursued independently by them as a completely separate transaction to be resolved on its own merits.

- 14. Service charge of 1-1/2% per month on any unpaid balance will be made starting 30 days after date of invoice.
- 15. Where an exhibitor indicates choice of carrier for pickup it is the exhibitor's responsibility to arrange with such carrier for said pickup service. If the carrier does not pick up within the time limited for the removal of exhibitor's materials at the Exhibit Hall, we reserve the right to forward such material by the shipping method of our choice or to remove said material to our warehouse for disposition, at an additional charge to the exhibitor in accordance with prevailing rates for the service performed.
- 16. Material left behind without orders placed at the Drayage Service Desk may be classified as abandoned. The Drayage Contractor shall not be responsible for same. We are not responsible for any delay of rush shipments. We will expedite such rush shipments to the best of our ability, but will not assume any financial responsibility for shipments which do not arrive at their destination at a dated time.
- 17. EXHIBITORS ARE URGED TO CARRY ALL-RISK INSURANCE covering your materials against damage, loss and all other hazards from the time shipments are made prior to the show until shipments are received back after the show. This can generally be done by adding "riders" to existing insurance policies, often at no additional cost. It is understood that Brede Exposition Services is not an insurer, that insurance, if any, shall be obtained by the exhibitor and the amounts payable to Brede Exposition Services hereunder are based on the value of the material handling services and the scope of Brede Exposition Services liability as set forth above.







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Brede Exposition Services will receive your materials shipped in advance at our local warehouse, or shipped directly to show site. For detailed information regarding material handling services provided by Brede and the associated charges, please see below. Please make your show site representative aware of the following information.

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Exhibitors may choose to ship freight to the advance warehouse or directly to show site. Brede will receive and manage the freight at the warehouse and on show site as described in the following pages. Material handling fees are paid to Brede for these material handling services, and are separate from and independent of freight transportation charges, which are paid to a freight carrier such as YRC, ABF, FedEx, or any other carrier of the exhibitor's choosing. Exhibitors are responsible for securing a carrier of their choosing and arranging freight transportation to and from the event, and all associated transportation fees.

Advance Shipments to the Warehouse

Deadlines and Info

- Receiving begins 30 days prior to exhibitor move-in.
- Shipments received at the warehouse after February 27, 2014 are subject to additional charges.
- Ship pre-paid; collect shipments will be refused
- Uncrated, pad wrapped or specialized equipment will not be accepted at the warehouse.
- Hazardous materials will not be accepted at the warehouse.

Advantages

There are several advantages to shipping advance to the warehouse versus directly to the show site:

- Exhibitors can confirm shipment has arrived and is intact in advance of the move-in date.
- Materials will be delivered to your booth prior to your arrival on site.
- Delivery dates and times are more flexible.

Advance Warehouse Rates

See below for definitions and descriptions of warehouse rates, and the Material Handling Rates form for the associated fees.

All material handling fees are calculated on a CWT basis (per hundredweight, or fraction thereof) per shipment, and vary depending on the type of shipment, the amount of handling and the time of day. Separate shipments will not be combined. Minimum charges will apply as shown on the *Material Handling Rates* form. Be sure to review these costs when you prepare your show budget. Contact Brede for assistance in estimating your material handling charges, based upon your specific needs.

Rates Include

Warehouse material handling rates include the following:

- Receiving exhibitor shipment at the advance warehouse, and storage beginning 30 days prior to the show.
- Movement of all exhibitor freight from warehouse to exhibit site.
- Materials unloaded and delivered to booth by move-in time.
- Pick-up and storing of shipping containers and boxes labeled EMPTY, and returning empty shipping containers to
 your booth at the close of the show. Empty labels may be obtained at the Brede Service Desk on show site.
 Empty containers are not accessible during the show.
- Removal of freight from booth, and reloading onto exhibitor's designated outbound carrier from the loading dock.

Crated or Skidded

Use this rate for shipments that arrive via common carrier such as YRC, ABF, etc., and can be unloaded at the dock with no additional handling required. Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.

Special Handling

Use this rate for shipments that are crated van line shipments or packed in such a manner as to require special handling, such as ground loading, side door loading, constricted space loading and designated piece loading or stacked shipments. Also included are mixed shipments without certified weight tickets or delivery receipts, such as Fedex, UPS, POVs (personally owned vehicles).

Small Package

Use this rate for cartons/envelopes weighing less than 25 lbs. per shipment without documentation. These will be delivered to the booth without guarantee of piece count or condition.







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Ronald Reagan Building & International Trade Center Washington, DC

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March 10-11, 2014



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Brede Exposition Services will receive your materials shipped in advance at our local warehouse, or shipped directly to show site. For detailed information regarding material handling services provided by Brede and the associated charges, please see below. Please make your show site representative aware of the following information.

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Direct Shipments to Show Site

Deadlines and Info

- Do not ship to the facility prior to March 9, 2014. Early shipments to show site may be refused. Brede Exposition Services will be on show site at the loading dock to receive exhibitor materials only during move-in hours.
- Ship pre-paid; collect shipments will be refused.
- Hazardous materials will not be accepted at show site.

Direct to Show Site Rates

See below for definitions and descriptions of direct to show site rates, and the *Material Handling Rates* form for the associated fees.

All material handling fees are calculated on a CWT basis (per hundredweight, or fraction thereof) per shipment, and vary depending on the type of shipment, the amount of handling and the time of day. Separate shipments will not be combined. Minimum charges will apply as shown on the Material Handling Rates form. Be sure to review these costs when you prepare your show budget. Contact Brede for assistance in estimating your material handling charges, based upon your specific needs.

Rates Include

Direct to show site material handling rates include the following:

- Materials unloaded at loading dock and delivered to booth by move-in time.
- Pick-up and storing of shipping containers and boxes labeled EMPTY, and returning empty shipping containers to your booth at the close of the show. Empty labels may be obtained at the Brede Service Desk on show site. Empty containers are not accessible during the show.
- Removal of freight from booth, and reloading onto exhibitor's designated outbound carrier from the loading dock.

Crated or Skidded

Use this rate for shipments that arrive via common carrier such as YRC, ABF, etc., and can be unloaded at the dock with no additional handling required. Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.

Special Handling

Use this rate for shipments that are crated van line shipments or packed in such a manner as to require special handling, such as ground loading, side door loading, constricted space loading and designated piece loading or stacked shipments. Also included are mixed shipments without certified weight tickets or delivery receipts, such as Fedex, UPS, POVs (personally owned vehicles).

Uncrated, Unskidded, or Wrapped

Use this rate for shipments that are not in crates, cases, or boxes and/or pad wrapped, specialized equipment, unskidded machinery or uncrated POV shipments. Uncrated shipments are received at show site only.

Small Package

Use this rate for cartons/envelopes weighing less than 25 lbs. per shipment without documentation. Will be delivered to booth without guarantee of piece count or condition.

Overtime Charges

Inbound

Overtime charges apply on inbound shipments if:

- Your shipment is to be delivered to your booth before 8:00 am or after 4:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Holiday, or
- Your shipment is received at the warehouse, and is delivered to show site before 8:00 am or after 4:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Holiday, or
- A vehicle driver checks in at the Exhibit Site Check-In Area after 3:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Holiday.

Outbound

Overtime charges apply on outbound shipments if:

- Your shipment is loaded after 4:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Holiday, or
- Your carrier driver checks in at the Exhibit Site Check-In Area after 3:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Holiday.









Brede Exposition Services will receive your materials shipped in advance at our local warehouse, or shipped directly to show site. For detailed information regarding material handling services provided by Brede and the associated charges, please see below. Please make your show site representative aware of the following information.

Material Handling Documentation

Inbound Bill of Lading All inbound shipments must have a Bill of Lading or delivery slip showing the number of pieces, type of merchandise and weight. Shipments received without this information will be delivered to exhibitor's booth without quarantee of piece count or condition. No liability will be assumed by Brede for such shipments. Billed weight is based on incoming weight, whether outbound services are used completely or in part. The weight is rounded up to the next one hundred pounds (100 lbs) and is taken from the inbound Bill of Lading and/or the certified weight ticket. Separate shipments will not be combined. Shipments arriving without a specified weight on the Bill of Lading will be assigned an approximate weight by Brede. This weight will prevail.

Advance Warehouse Shipping Address

FOR: Homeland Security Conference 2014 **Brede Exposition Services** c/o YRC 7600 Preston Dr. Landover, MD 20785

- TO: Exhibiting Company Name and Booth # Use this address and information on your inbound bill of lading if shipping your freight to the Advance Warehouse.
 - Please use the freight labels provided in this service manual.
 - Receiving hours: M F 8:00 a.m. to 4:00 p.m.
 - All shipments must be prepaid: collect shipments will be refused.
 - Brede does not accept shipments that are not consigned to Brede Exposition Services. Such shipments will be refused.
 - · All shipments to the Advance Warehouse must arrive by February 27, 2014 to avoid late charges.

Direct to Show site Shipping Address

TO: Exhibiting Company Name and Booth #

FOR: Homeland Security Conference 2014 c/o Brede Exposition Services Ronald Reagan Building & International Trade Center 1300 Pennsylvania Ave. NW Washington, DC 20004

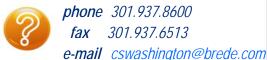
- Use this address and information on your inbound bill of lading if shipping your freight Direct to Show site.
- Please use the freight labels provided in this service manual.
- All shipments must be prepaid: collect shipments will be refused.
- · Brede does not accept shipments that are not consigned to Brede Exposition Services. Such shipments will be refused.
- · Shipments will be received at the facility no sooner than March 9, 2014 during move-in hours.

Empty Containers, Labels Exhibitors with crates or boxes that need to be returned to pack up booth equipment at the end of the show must affix empty labels on the containers as soon as they are empty. Empty labels will be available at the Brede Service Desk. Affixing the labels is the sole responsibility of the exhibitor. Brede assumes no responsibility for removal of containers with old empty labels, improper information on labels or valuables stored in containers with empty labels. Empty containers will be removed from the floor and stored until the close of the show. You will not have access to empty containers during the show. In most cases, empty containers may not be stored in your booth during the show as it is a fire hazard.

Outbound Bill of Lading

Outbound shipping is not an automatic process. Outbound Bills of Lading must be completed and turned in to the Brede Service Desk; do not leave outbound Bills of Lading in your booth. Exhibitors who wish to ship outbound materials via any carrier other than the show carrier must advise carrier to be checked in at the Brede Service Desk by the driver check-in time specified on the Show Details page. Drivers are placed in line for loading on a first-come, first-serve basis, provided the exhibitor is completely packed and a Bill of Lading has been turned in to the Service Desk. Drivers whose Bills of Lading have not been turned in will be placed in a holding queue until the booth is packed and the Bill of Lading is turned in. Should your carrier fail to check in by the designated time, Brede reserves the right to re-route shipment via the official show carrier as necessary, at the exhibitor's expense.





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Homeland Security Conference Ronald Reagan Building & International T	
240 31111	ashington, DC ch 10-11, 2014



Submit this form if you will be shipping materials to the advance warehouse or show site. Use the rates and calculator below to estimate your material handling charges. Enter the Material Handling Estimate below on Order Summary / Payment form. Orders received without full payment or credit card information will not be processed.

Material Handling Rate Schedule

- For full definitions and descriptions of all rates, and rules, see the Material Handling Information forms included in this manual.
- All material handling fees are calculated on a CWT basis (per hundredweight, or fraction thereof) per shipment, and vary depending on the
 type of shipment, the amount of handling and the time of day. Separate shipments will not be combined. Minimum charges will apply as
 shown below. Be sure to review these costs when you prepare your show budget. Contact Brede for assistance in estimating your material
 handling charges, based upon your specific needs.

Straight Time

both move-in &

OT One Way

move-in or

OT Two Ways

Both move-in and

	move-out on ST per 100 lbs	move-out on OT per 100 lbs	move-out on OT per 100 lbs				
Description	20	00 lb minimum char	ge				
Advance to Warehouse: Crated	\$86.00	\$116.00	\$146.25				
Direct to Show site: Crated	\$82.00	\$110.75	\$139.50				
Advance to Warehouse: Special Handling	\$107.50	\$145.00	\$182.75				
Direct to Show site: Special Handling	\$102.50	\$138.50	\$174.25				
Direct to Show site: Uncrated, Unskidded, or Wrapped	\$123.00	\$166.00	\$209.00				
Advance to Warehouse/Direct to Show site: Small Packages			\$45.00 each				
Additional Services							
Late shipments, off-target shipments & site shipments received before published move-in or after show opening. Freight received at the warehouse after February 27, 2014 or at show site prior to published move-in or after show opening, add an additional charge per 100 lbs. Additional transportation charges may apply. \$27.00 per 100 lbs							
Spotting Fee. Any vehicles driven into the exhibit hall under their own power will incur a round-trip spotting fee. Vehicles not moved in under their own power will be unloaded and charged based on weight. \$250.00 round trip							
Special Services. Shipments returned to warehouse will be charged \$15.00 p	oer 100 lbs. with a \$250	0.00 minimum. Storage	will be charged if				

shipment is not routed or picked up after three working days. Storage fees prior to 30 days before show, or after 3 days following the show are \$1.25 per 100 lbs. per day with a \$35.00 minimum. On-site container storage for freight brought in by exhibitors is \$30.00 per piece.

odrodiato Eo	area marenar na	rannig or	iai goo	Sel	ect:	□ Advance □	ce	d □ Direct
Carrier(s)	Tracking # or Shipped From	Date of Arrival	# Pieces	Est. Weight CWT		Rate per CWT		Estimated Cost 200 lb minimum
					X		=	\$
					Х		=	\$
					Х		=	\$
Transfer this total to the to process orders. Orders.	ne <i>Order Summary / Payment</i> form. ders received without full payment or	mpleted ssed.		TOTAL		\$		

Show Site Contact Name	Show Site Phone	
		Booth Numbe
Exhibiting Company		
COMPLETE and CURMIT this form		





By completing and submitting the Material Handling order form, exhibitor acknowledges reading and accepting the terms and conditions included on the Material Handling Information forms, as well as the Limits of Liability form. Please review these moneysaving tips to make the most efficient use of your material handling budget. Please make your show site representative aware of the following information.

Money-Saving Tips

In General

- Ship via common carrier to avoid possible special handling surcharges.
- Ship early to avoid overnight charges whenever possible.
- Furnish accurate weight tickets with your shipment.
- Properly label/address all shipments to avoid time-consuming re-routes, mis-deliveries, and delays.
 Remove old shipping labels before you send materials, and attach new labels with complete information. Shipping labels are provided in this service manual for your convenience.
- When shipping direct to show site, confirm in advance that your carrier can guarantee delivery of your freight to the
 exhibit facility during move-in dates. When possible, schedule shipments to arrive during straight time rather than
 overtime periods.
- Label your freight with the number of total pieces example 1 of 3, 2 of 3 and 3 of 3.
- Take a copy of tracking numbers to the show, as well as origination and destination points, piece counts, arrival dates and phone numbers for tracking purposes.

Consolidate Your Shipment

- Separate shipments received by Brede will not be combined. The minimum 200 lb. charge applies to each shipment Brede receives.
- Consolidate your shipment whenever possible to avoid multiple minimum charges.

For example:

- o 1 piece weighing 36 lbs. charged @ 200 lb. minimum x \$116.00 per CWT = \$232.00
- o 1 piece weighing 62 lbs. charged @ 200 lb. minimum x \$116.00 per CWT = \$232.00
- o 1 piece weighing 54 lbs. charged @ 200 lb. minimum x \$116.00 per CWT = \$232.00

TOTAL cost of three shipments arriving separately: \$696.00

$\bigcap R$

o 3 pieces totaling 152 lbs @ 200 lb minimum x \$116.00 per CWT = \$232.00

TOTAL cost of one consolidated shipment: \$232.00 Savings of \$464.00

- Shipments arriving at the same time from different destinations are considered separate shipments.
- Please be aware that small package handlers may split shipments resulting in Brede receiving multiple shipments.





DVANCE WAREHOUSE

><

EXHIBIT MATERIAL

Brede EXPOSITION SERVICES

Rush to:

c/o YRC

7600 Preston Dr.

Landover, MD 20785

Homeland Security Conference 2014

Ronald Reagan Building & International Trade Center Washington, DC March 10-11, 2014 Exhibitor

Booth

Late to warehouse charges apply after:

February 27, 2014

EXHIBIT MATERIAL

Brede.

EXPOSITION SERVICES

Rush to:

c/o YRC

7600 Preston Dr.

Landover, MD 20785

Homeland Security Conference 2014

Ronald Reagan Building & International Trade Center Washington, DC March 10-11, 2014 Exhibitor

Booth

Late to warehouse charges apply after:

February 27, 2014

• These shipping labels are provided for your convenience to assist in preparing shipments to the advance warehouse.

- Please cut along dashed lines and affix one to each piece of your shipment to the advance warehouse.
- · Please make additional copies of these labels as needed.

Important notes: Warehouse is not temperature controlled.

Hazardous materials will not be accepted at the warehouse.

IRECT TO SHOW SITE

EXHIBIT MATERIAL

Brede EXPOSITION SERVICES

Rush to:

Ronald Reagan Building & International Trade Center 1300 Pennsylvania Ave. NW Washington, DC 20004

Homeland Security Conference 2014

Ronald Reagan Building & International Trade Center Washington, DC March 10-11, 2014 Exhibitor

Booth

Do not deliver prior to: March 9, 2014

EXHIBIT MATERIAL

Brece EXPOSITION SERVICES

Rush to:

Ronald Reagan Building & International Trade Center 1300 Pennsylvania Ave. NW Washington, DC 20004

Homeland Security Conference 2014

Ronald Reagan Building & International Trade Center Washington, DC March 10-11, 2014 Exhibitor

Booth

Do not deliver prior to:

March 9, 2014

- These shipping labels are provided for your convenience to assist in preparing shipments direct to the show site.
- Please cut along dashed lines and affix one to each piece of your shipment direct to the show site.
- Please make additional copies of these labels as needed.

Important note: Hazardous materials will not be accepted at show site.



Exhibit Services Simply reliable success





YRC is ready to customize transportation solutions for any exhibit shipment, any size load.

With increased reliability, quality and speed, YRC gives you the freedom to choose the level and speed of service most appropriate for your shipment.

YRC offers Guaranteed Precision,™

Expedited Precision ™ and Sealed Exhibit™ security. Specialized Solutions™ and caravan services deliver efficient transportation from show to show.

Shipment visibility provides additional peace of mind. Enjoy the transportation management tools on my.yrc.com, and gain online control of your shipment from start to finish.

Be Confident. It's a YRC Delivery.™

The show must go on

And so will your business, with the confidence to focus on your customers, not the whereabouts of your tradeshow booth. YRC is the first and only provider to offer customers a **free inbound guarantee**.* Be confident your booth will arrive on time with YRC.

Gain the on-site advantage

Move in, set up and move out. It's simple when you work with the exhibit experts. YRC professionals are at the big trade shows, ensuring your materials arrive on time and depart quickly – so you don't miss the next tradeshow deadline.

Secure success

YRC guarantees safe delivery with our patented Sealed Exhibit™ protection and security solution. Pay for only the space your shipment occupies. Your exhibit is sealed behind a locked partition and is protected from pickup through delivery to the show site.

yrc.com | 800.531.EXPO (3976) exhibit.services@yrcw.com



^{*} Subject to applicable tariffs and Rules and Conditions publications.

Booth Number



EXPOSITION SERVICES

Washington, DC March 10-11, 2014

1015

1014

1008



421

Order

Complete this form to request a pre-printed outbound bill of lading and shipping labels for your outbound shipment. Forms and labels will be delivered to your booth at show site.

816

Requests must be submitted by: February 20, 2014

Notes

Please complete one form per shipment.

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- Please review the Material Handling Information, Material Handling Rate Schedule, and Limits of Liability forms.
- Do not leave Bills of Lading in your booth!

Outbound Shipping Information	To: Consigned to (Ship to:) Attention: Destination (Street Address): City:	Stat	e:	Zip:	
Method	Ground				
	☐ YRC ☐ Other Grou	nd			
	Air				
	☐ CTFS ☐ Other Air	[Next Da	y 2nd Day	☐ Deferred
Freight Charges Guaranteed By	Company/Exhibitor: Attention: Permanent Street Address: City: Phone:	Sta	nte:	Zip:	
	THORE.	'	<u> </u>		_
	Shipping Labels Reques	t			
Label Request	# of Shipping Labels Requested	d:			
	Exhibitors using FedEx or UPS	must provide pre-printed labels v	vith the acc	count number.	

COMPLETE and SUBMIT this form:

Exhibiting Company



Ronald Reagan Building & International Trade Center

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Washington, DC March 10-11, 2014



We have provided these definitions to acquaint you with specific guidelines for labor. Trade shows, conventions and special events in this vicinity are governed by local union contracts. Please review the following information in order to better understand the applicable union jurisdictions. If you have any questions once you have read this, please address them directly to Brede Exposition Services.

Material Handling

Brede Exposition Services has the responsibility of receiving and handling all exhibit material and empty containers. It is Brede's responsibility to manage the docks and schedule vehicles for the smooth and efficient move-in and move-out of the exposition. Brede will not be responsible, however, for any material they do not handle.

Teamsters Local 639 claims jurisdiction over all unloading and reloading of freight, exhibit materials, product, and empty containers and related equipment. They also have jurisdiction over all material handling equipment including but not limited to forklifts, tow motors, dollies, pallet jacks etc. An exhibitor may hand-carry in one trip any material that does not require the use of wheels or other material moving devices.

Booth Labor

Carpenters Local Union 491 claims jurisdiction over setup and dismantling of exhibits including signs and laying of carpet. This does not apply to the unpacking and placement of your product. Up to two (2) full-time employees may work without carpenter labor for one (1) hour on the move-in and one (1) hour on the move-out. Once this time has expired and work to complete the exhibit remains, the exhibitor must hire carpenter labor from the service contractor in order to complete the work.

Safety

Standing on chairs, tables or other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Brede cannot be responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in the assembly/dismantle of your booth, please order labor on the enclosed *Labor Order* form and the necessary ladders and tools will be provided.

Gratuities

Brede Exposition Services requests that exhibitors do not tip our employees. Do not give coffee breaks other than mid-morning and mid-afternoon when union employees have a fifteen minute paid break. Any attempts to solicit a gratuity by an employee for any service should be reported immediately to a Brede supervisor. Employees of Brede are paid at an excellent wage scale denoting a professional status, and we feel that tipping is not necessary. This applies to all Brede employees.

In General

Craftsmen at all levels are instructed to refrain from expressing any grievances or directly challenging the practices of any exhibitor. All questions originated by labor are to be expressed directly to Brede management personnel. It is recommended that any questions arising with regard to union jurisdiction or practices should be directed to a management representative of Brede.





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March 10-11, 2014



Submit this form if you would like to order labor from Brede. Labor is available for installation and dismantling of exhibits, and for shrink wrapping and banding of materials. Enter the Total below on Order Summary / Payment form. Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: February 20, 2014

						-							
Option A: Brede Supervised	Option for instal Reduce at-show Labor under Bre Chec Installation Shipped: Warehouse Show site Shipment: Crates Boxes Carpet/Pad Carpet: From Brede Shipped None	expenses are de supervision ek for Brede S Bluepri Bluepri Blectric Locatio Deliver	ind time spent. In is straight time supervised Labert ints/Instruction Attached with Display-Cocal under carp Yes	ne for or ate	when possible:	e. -	Therefore Disma An Outturned Please Ship to: Attn: Address City, ST Official Other c	re ins ant tbe in pr : s: s: sh	is a \$50.00 stallation and tile ound Bill of at the Bred rovide the for	mii d d de	.ading must be Service Desk. ving information:	Su	pervision
Option B: Exhibitor Supervised	All work is perform Exhibitor must m Chec	eet labor at Bre		k at	scheduled tim	e .	Show Si		Contact:				
Labor Rates	Monday-Friday	nht Time 8:00a.m4:30p.r time m. Monday-Frida day, Sunday, union holidays	·	9	\$86.00 person per hour \$110.00 person per hour		hour in *Use I based Add Br	ab on red	ements per la or rates at le o Straight, Ove de Supervision	iboi eft t ertii n co	r laborer. Labor is rer. o complete "Rate me, or Double Time olumn only if using ost by .30 for Brede	per e. Opt	laborer" column
Estimate Costs	Date Time	# Laborers Requested	Est. Hrs. per laborer		Total Hrs.		Rate* per person		Subtotal		Brede Supervision (Subtotal X .30)		Estimated Cost
	Installation		X	=		Х		=	\$	+	\$	=	\$
	Dismantle ————		x	=		Х		=	\$	+	\$	=	\$

Important Notes

- A 30% surcharge will be assessed to all Late/Floor orders.
- Orders not cancelled prior to move-in will result in a minimum one-hour charge per laborer requested.
- A credit card on file is required when using Brede Exposition Services.
- All charges must be paid prior to close of show.

Cal	lcu	la	t€
	Т	ot	а

- Est. Total \$
- Transfer this total to the *Order Summary / Payment* form.
- Payment Method must be completed to process orders.
- Orders without payment source will not be processed.

COMPI	FTF	and	SI	IRMIT	T this	form.

Exhibiting Company





Information Accessible storage will be available to you at this show. If you need to store and access materials that you do not have space for in your booth, such as back up equipment or hand-outs for attendees, accessible storage is an area at show site designated to hold these items for you.



This is not an order form. These services must be ordered on-site.

Notes

- You must sign up for these services and pick up your access storage labels at the Brede Exposition Services desk.
- All freight received at the show will be delivered to your booth space first, and will be placed in accessible storage when properly labeled.
- This is not secured storage.
- This is not empty storage.
- Accessible storage items may not be the first items returned to your booth at the close of the show.
- There will be a 1/2 hour labor charge (minimum) each time something is placed into or removed from accessible storage. The charge will be applied at the corresponding rate for the time it is accessed.

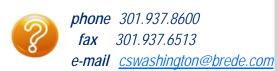
Storage Rates

• The rate for accessible storage is \$140.00 per skid, plus access rates.

Access Rates

There is a 1/2 hour labor charge (minimum) each time something is placed into or removed from accessible storage. The charge will be applied at the corresponding rate for the time it is accessed.







Royald Reagan Building & International Trade Center

Ronald Reagan Building & International Trade Center
Washington, DC
910 Warch 10-11, 2014

1008



Submit this form if you wish to order signage from Brede.

Enter the Graphics Total below on Order Summary / Payment form.

Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: February 20, 2014

Standard Sizes

Standard signs are digitally produced with color copy, mounted on white foam board, and include up to 10 words.

Qty	Size	Ad	Advance		Standard		Subtotal
	11" X 14"	\$	80.00	\$	104.00	\$	
	14" X 22"	\$ 1	18.00	\$	153.50	\$	
	22" X 28"	\$ 1	08.00	\$	140.50	\$	
	28" X 44"	\$ 1	78.50	\$	232.00	\$	

Indicate sign copy & layout here

* File conversion, retouching, cloning or color correcting may incur additional labor charges.

Custom Sizes

Brede can provide digital graphic reproduction in custom sizes. Please contact us for full-color, photo-quality, high resolution digital printing in virtually any size for banners, exhibit graphics and more.

Length	Width	Square footage		Advance	Standard		Subtotal
X	=		X	\$18.50 per sq. ft.	\$24.00 per sq. ft.	=	\$

Ten (10) sq. ft. minimum order

☐ Foamcore	Masonite	☐ PVC	☐ Plexi	☐ Gatorfoam	Other
Select one	Special instruction	ons			
☐ Vertical					
☐ Horizontal					

Important Notes

- Orders cancelled prior to move-in will be charged 50% of the original price.
- Orders cancelled after move-in begins will be charged 100% of the original price.
- A credit card on file is required when using Brede Exposition Services.
- All charges must be paid prior to close of show.

Calculate

Subtotal	\$
5.75% DC Tax	\$
Signs Total	\$

- Transfer this total to the *Order Summary / Payment* form.
- Payment Method must be completed to process orders.
- Orders received without full payment or credit card will not be processed.

Exhibiting Company	

Booth Number

COMPLETE and SUBMIT this form:





Information Please be sure to inform your show site representative of the following fire regulations form to ensure the safety of all parties throughout the duration of the show.

Booth Construction

Booths, platforms and space dividers shall be of materials that are rendered flame-retardant, satisfactory to the local fire department representatives. Coverings for counters or tables used within or as a part of the booth shall be flame-retardant. All electrical wiring and apparatus shall be of a 3-wire UL type approved.

Permits

A permit shall be required for the following:

- Display and operation of any heater, barbecue, heat-producing or open flame device, candles, lamps, lanterns, torches, etc.
- Display or operation of any electrical, mechanical, or chemical device which may be deemed hazardous by the local fire department.
- Use or storage of flammable liquids and dangerous chemicals.
- Display of any internal combustion engine (special requirements available upon request).
- Use of any compressed gases (permit required for 32CF bottles 1/2 full or less).

Obstructions

Aisles and exits, as designated on approved show plans, shall be kept clean, clear and free of obstacles. Booth construction shall be substantial and fixed in position in specified areas for the duration of the show. Easels, signs, etc., shall not be placed beyond the booth area into aisles. Firefighting equipment shall be provided and maintained in accessible, easily-seen locations and may be required to be posted with designating signs.

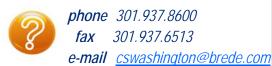
Flame Retardant Treatment All decorations, drapes, signs, banners, acoustical materials, cotton, paper, hay, straw, moss, split bamboo, plastic cloth and similar materials shall be flame-retardant unless smaller than 1,232 square inches (28" x 44") if separated from other combustibles by a minimum of 12" horizontally and 24" vertically. Oil cloth, tar paper, nylon and certain other plastic materials cannot be made flame-retardant, therefore their use is prohibited.

Combustibles

Literature on display shall be limited to reasonable quantities (one-day supply). Reserve supplies shall be kept in closed containers and stored in a neat and compact manner in a location approved by the fire department. All exhibit and display empty cartons must be stored in an approved drayage area. If show is under a 24-hour approved manned security program, automobiles are allowed to retain 1 gallon or less of fuel, and gas caps must be taped. Batteries are to be disconnected and taped.

Storage behind booth backwall is strictly prohibited.







Delivery Access Request

Bill Day, Loading Dock Manager
Office: 202-312-1596 Fax: 202-312-1572
loadingdock@itcdc.com

The following information must be faxed to 202-312-1572 at least 72 hours prior to the delivery/pickup or the vehicle will be turned away: Please Check One: Loading Dock access: Plaza (Exterior) access: Paid Parking: (vehicles are limited to 7') **DELIVERY:** Arrival Date: Arrival Time: _____ PICK UP: Arrival Date: Arrival Time: PLEASE BE ADVISED THAT DELIVERIES AND PICK UPS ARE HANDLED ON A FIRST COME, FIRST SERVED BASIS AND WAITING TIMES MAY BE UP TO TWO HOURS AFTER YOUR REQUESTED TIME. ALL VEHICLES MUST ENTER VIA 14th STREET SOUTH AND ALL DRIVERS MUST HAVE A VALID PHOTO ID. Event/Conference or Tenant's name: Event Room: Company/ Courier name: Company/ Courier Contact person: ______ Phone Number: _____ Shipment Contains: Delivering vehicle year, make, model, type and size: (Please see information below if making a delivery in a Sprinter van, box truck or larger) Vehicle tag number and state: Driver's name:

MANDATORY POLICY FOR ALL LOADING DOCK DELIVERIES:

Phone number:

- Vehicles are limited to 13' height and 56' length (tractor/trailer combined) NO 45' TRAILERS
- Sprinter Vans, Box Trucks & Larger Trucks <u>must go</u> to off-site scanning located at 12th & C Streets SW (just south of 12th St. & Independence Ave. intersection) prior to arrival at RRB/ITC. There is a <u>30 minute</u> timeframe before security seal expires.
- Scanner Hours are Monday—Friday (<u>5am-5pm</u>) & Saturday (<u>5am-1pm</u>). All other times require K9 inspection at an additional cost.
- Neither personal vehicles nor trucks are allowed to park on the loading dock.

Point of contact at RRB/ITC:

- On delivery, vehicle's contents may be placed on the dock and the vehicles will be instructed to leave.
- On pickup, contents must be on the dock, ready to load before the truck will be allowed on the dock.

PLEASE PLAN ACCORDINGLY

Contact your event planning manager for additional information

FOR ITC OFFICE USE	ONLY ATTN: TCMA LOADING DOCK
HOLD FOR:	
Group Name:	
Contact Name:	
ITC Contact:	DANIELLE JOHNSON
Box Number:	out of
Date(s) Of Event:	
Deliver To Room (Name)	
, ,	
SHIPPED FRO	M:
Contact Name:	
Address:	
City/State/Zip:	
Phone:	
SHIP TO:	
	The Ronald Reagan Building
	THE INTERNATIONAL TRADE CENTER
l NII	1300 Pennsylvania Avenue, NW
	Washington, DC 20004
FOR ITC OFFICE USE	ONLY ATTN: TCMA LOADING DOCK
HOLD FOR:	
Group Name:	
Contact Name:	
ITC Contact:	DANIELLE JOHNSON
Box Number:	out of
Date(s) Of Event:	
Deliver To Room (Name)	
` ,	
SHIPPED FRO	M:
Contact Name:	
Address:	
City/State/Zip:	
Phone:	
SHIP TO:	
3HIP 10.	
	The Ronald Reagan Building
	THE INTERNATIONAL TRADE CENTER
	1300 Pennsylvania Avenue, NW
	Washington, DC 20004



Signature_



LEAD RETRIEVAL ORDER FORM

AFCEA Homeland Security Confe			Dit Datoo. Maron 10	- T, 2011 THOMAIG HO		g i Washington, D.C
Contact Information	n (Please Print or Type (Clearly)				
Booth Number:						
Company Name:						
Address:						
City:						
Tel:Onsite Contact:						
Offsite Contact.		IVIC	Dolle Priorie			
		Order by Ma J. Spargo & Ass ples Mill Rd., Suit e: 703-995-1800	sociates, Inc. e 112, Fairfax, VA • Fax: 703-562-90			
	http	Order O s://www.directlea		14		
			Advance	Standard		
Lead Retrieval Opt	ions:		By: 2/10/14	After: 2/10/14	Quantity	Total
DirectLead™ Handheld Battery Operated-Leads provided on a U				\$400		\$
DirectLead TM App. for Sr One activation per device; exhibitors use Instructions for App download will be pro 5 or more apps. call for a quote	e their own hardware. App needs	to be installed from a data coni		\$345		\$
Optional Accessories:	:					
Wireless Thermal Printer	r [WTP]*		\$100	\$150		\$
Custom Lead Qualifiers	[CC]* (complete page	2)	\$95	\$125		\$
*For use with DirectLead™ Har	ndheld Touch only				Total:	\$
Payment Method:					or is subject t	0.2 \$50.00
☐ Check made payable t☐ Visa ☐ MasterCard Card Number: Exp. Date:	☐ American Express	s Total: \$		Cancellation of order is subject to a \$50.00 administrative fee. No refunds after February 24, 2014. You will be charged up to \$2,500.00 per unit damaged or not returned. Units must be picked up at the Lead Retrieval Counter. No credit issued for unit(s) not picked up.		
Signature:				Please allow 1-3 but confirmation of you		to receive
All equipment is the sole respon Equipment damaged or not retu credit card on file. Your signature different from the total listed about	rned is subject to an addit e authorizes your credit ca	ional charge up to \$2,50 rd to be charged for the	00.00 per unit. This char total payment due. JS	ge may be imposed, &A reserves the right	without furthe to charge the	er notice, to the
☐ Please check the box	k and sign below tha	t you have read and	d understood the t	erms of this agre	eement	



• > 50K Budget



CUSTOMIZED LEAD QUALIFIERS ORDER

AFCEA Homeland Security Conference | Event Dates: March 10-12, 2014 | Exhibit Dates: March 10-11, 2014 | Ronald Reagan Building | Washington, D.C.

Company Name:					
Contact Name:	Booth #:				
Please type or clearly print your	Please type or clearly print your Custom Lead Qualifiers below. Qualifiers are limited to 18 characters per line.				
Sample Lead Qualifiers	Custom Lead Qualifiers				
Send Brochure	By 2/10/14\$95				
Add to Mailing List	After 2/10/14 \$125				
Have Sales Rep Call	1				
Have Tech Rep Call	2				
Immediate Interest	3				
Need Demonstration	4				
Send Price List	5				
Send Proposal	6				
Purchasing Authority	7 8				
Current Customer	9				
Distributor	10				
Reseller	11				
End User	12				
Government	13				
Corporate / Civilian	14				
• < 5K Budget	15				
• 5 - 10K Budget	16				
• 10 - 25K Budget	17				
• 25 - 50K Budget	18				
20 Ook Daaget	10				

J. Spargo & Associates, Inc.

11208 Waples Mill Road, Suite 112, Fairfax, VA 22030 Phone: 703-995-1800 • Fax: 703-562-9047

Email: <u>directlead@jspargo.com</u>

ORDER ONLINE: <u>https://www.directlead.com/order/hsc14</u>



1300 Pennsylvania Avenue, NW Washington, DC 20004

EXHIBITOR SERVICE ORDER FORM
PLEASE FAX TO (202) 312-1310 or EMAIL TO @ITCDC.COM

Name of	Event:	-	Date of Event:	Exhibiting Comp	oany:	
Form Co	Form Completed by: Title: Phone:					
Address:		-	City:	State:	Zip:	_
On-Site (Contact:	Booth Number:	RRB Contact:			
Item #	Quantity		ELECTRICAL DESCRIPTION		RATES	TOTAL
1		-	ird) outlet / dedicated - with	•	\$110.00	
2		20 AMP 110V (Standa	ird) outlet / dedicated - with	ı power strip	\$150.00	
					TOTAL	\$
NOTE: 6.	0% sales tax	will be added to all rer	ntal charges. Rate is a onetin	ne fee. Please include a dia	igram of booth	if needed.
				TOTAL CONNECTIONS		
Item #	Quantity		NET SERVICE	(USERS) NEEDED	RATE	TOTAL
1		Hardwire Internet - Plan			\$425.00	
2		Hardwire Internet - Plan	B from 6 - 20 users		\$1,500.00	
3		Static IP Address			\$200.00	
	TOTAL \$					
NOTE: 9.0% sales tax will be added to all rental charges. Rate is for up to 5 days. Please inform your event planning manager if you require internet for more than 5 days. One network hub is included in price. CREDIT CARD INFORMATION						
Credit Card Type: Account Number: Expiration: (Attach a legible copy of front and back or imprint) Cardholder's Name: (As it appears on card. Please print) I hereby authorize the International Trade Center to apply appropriate charges for event services to this credit card. Cardholder's Signature Date						
f you are tax exempt, please check and attach your tax exempt document(s). Federal						

Contact your event planning manager at 202-312-1300 to confirm order



1300 Pennsylvania Avenue, NW Washington, DC 20004

International Trade Center Order Form – TRADE SHOWS

Fax to: (202) 312-1310

Name of Show:	Room:	Booth Nur	nber:
Company Name:		Contact N	ame:
Address:	City:	State/Zip:	
Install Date:	Time:	Disconnect Date:	Time:
RRB/ITC Manager:			
List quantity of each iten	n. Charges listed are per extension a	and do not include taxes/rush	fees or itemized calls.
	□Local □Long Dist. \$110 One Day,	• • •	ays Int'l Access Required (call charges apply)
• • • • • • • • • • • • • • • • • • • •	vs connection for Fax or Modem equip		Two Days, \$240 3-7 Days
	ohone (5-25 Guests) \$170 One Day, \$	\$250 Two Days, \$300 3-7 Da _	ys
Total number of	services needed		
and availability of equipment, supply a valid credit card nu	g pre-payment credit card must be received. Customers who choose to pay by check mber below. Any and all charges not probilled to this credit card number. By yo to your credit card.	(checks must be made to: Inter epaid, including those for long	national Trade Center) must also distance calls and unreturned of
Please complete the fol form. We can not proces	lowing: (Attach photocopy of the ss this order without it.	front and back sides of t	he card and send with this
Credit Card Type: Amer	ican Express Card Number:		Expiration:
Cardholder's Signature:			
Cardholder's Name (as i	appears on card – please print):		
 A \$50.00 p Cost per se Special ins Itemized ca 	will be given for equipment or service cancer rocessing fee will be applied to all orders of the charge will be billed to your credit card it tallation/rush charges are extra. \$50.00 rualls – see second page of order form/informyn are per calendar day not per 24 hour per	unless cancellation is given 5 but equipment is damaged or not r ush charges apply per unit for al nation sheet for detailed charge	eturned I orders under 10 days.
If you are tax exempt, plea	se check and attach your tax-exempt	document(s). Federal State	

 ${}^{\star}\mathsf{To}$ be completed by Telecommunications representative



1300 Pennsylvania Avenue, NW Washington, DC 20004 Tel: 202.312.1379

Fax: 202.312.1379
Fix: 202.312.1393
itcexhibits@projection.com



Audio-Visual and Computer

Exhibit Order Form

Computer Data Display

Qty	Days	Equipment	Rate	Total
		17" LCD Display Monitor (Data/Computers Only) Table Stand	\$150	
		20" LCD Display Monitor (Data/Computers Only) Table Stand	\$200	
		26" LCD Display Monitor (Data/Computers and Video) Table Stand	\$250	
		32" LCD Display Monitor (Data/Computers and Video) Table Stand	\$350	
		37" Plasma Display Monitor (Data/Computers and Video) (4:3 Ratio)	\$450	
		42" LCD Display Monitor (Data/Computers and Video) (16:9 Ratio)	\$550	
		52" LCD Display Monitor (Data/Computers and Video) (16:9 Ratio)	\$650	
		70" LCD Display Monitor (Data/Computers and Video) (16:9 Ratio)	\$1250	
		Monitor Stand: Table Stand Floor Stand	NC	
		Single Standing Speaker (100 sq ft range)	\$90	
		LCD Projector (4500 Lumens)(Requires Cart and Screen - See Page 2)	\$700	

Computers and Printers

Qty	Days	Equipment		Total
		Windows Laptop Computer	\$250	
		Apple Laptop Computer		
		Windows Desktop Computer with 20" Monitor, Keyboard and Mouse \$		
		Apple Desktop Computer with 20" Monitor, Keyboard and Mouse		
		HP LaserJet Printer (Black and White) \$250		
		Computer Speakers	\$15	
		Keyboard and Mouse	\$15	_

Audio and Video

Qty	Days	Equipment	Rate	Total	
		DVD Player	\$85		
		26" LCD Display Monitor (Data/Computers and Video) Table Stand	\$250		
		32" LCD Display Monitor (Data/Computers and Video) Table Stand	\$350		
		Projection Cart: 34" 42" 54" - with skirt	\$50		
		Projection Screen: ☐ 5x5 ☐ 6x6 ☐ 7x7 - with skirt	\$70		
		CD Player	\$85		
		Wired Microphone:	\$50		
		Wireless Microphone: ☐ Lapel ☐ Hand-Held ☐ Headset	\$185		
		JBL Sound System (2 Speakers and 2 Stands)	\$290		
		12 Channel Microphone Mixer (Required for 2 microphones or more)	\$175		
	Totals				
		Equipment Total:			
		On-Site Order Surcharge + 20%			
	Delive	ry/Set-up/Pick-up: (Minimum \$180 or 20% of Equipment Total)			
		Sales Tax: (5.75% of Equipment Total)			
		Amount Due:			
Orderi	Ordering: To order Audio-Visual equipment for your booth, please fill out this form and return it with your				

payment to the fax or email below at least one week prior to the installation date.

Prices: All prices shown are per day plus a one-time labor charge for delivery, installation and pick-up. Extensive setups requiring more than one hour will be charges for additional labor. At least 24 hour notice is required for all cancellations or the first day rental rate will be charged.

Installation: Your on-site representative must be on hand to sign for receipt of your order. For security reasons, we strongly recommend that installation be scheduled as late as possible during move-in.

72 hour notice for cancellation.	Prices effective	10/2013 and subject to	change without notice
12 HOUL HOUGE TO CANCENAUOH.	LIICES CHECHIVE	TUZUTS AND SUDIECT TO	CHAILUE WILLIOUL HOLICE.

The undersigned acknowledges receipt of the equipment described herein and agrees to assume replacement cost for any loss or damage of said equipment which is the property of Projection National Services.

Signature:	Date:
9	

Fax orders to: 202.312.1393

Email orders to:

itcexhibits@projection.com

Exhibitor Information	Payment Information		
Company Name:	Name on Credit Card:		
Contact:	Billing Address:		
Email:			
Phone:	City: State:		
Fax:	Zip:		
Show Name:	Printed Name:		
Booth #:			
Delivery Date:	Signature:		
Show Date:	Date:		
Credit Card #:			
Expiration Date:			
Payme	nt Type		
AMERICAN DOPPRESS	Check (US Only)		
Additional Instructions			