

# Best of ASCO® New Orleans Exhibits Contact Information

## Meeting Venue

### **The Roosevelt Hotel**

130 Roosevelt Way  
New Orleans, LA 70112  
504-648-1200  
rooseveltneworleans.com

## Primary Contact Information

### **EXHIBIT OPERATIONS**

SPARGO, Inc.  
Contact: Eileen McGill, CEM  
703-631-6200  
boaexhibits@spargoinc.com

### **EXHIBIT SALES**

SPARGO, Inc.  
Michele LaFrance 703-631-6200  
ascoexhibits@spargoinc.com

### **HOTEL RESERVATIONS**

SPARGO, Inc.  
Erin Davis  
703-449-6418 or 888-788-1522  
boahousing@spargoinc.com

### **POLICIES**

American Society of Clinical Oncology (ASCO)  
Natalie Norris, CME/H, CEM 571-483-1599  
exhibits@asco.org

### **REGISTRATION**

SPARGO, Inc.  
703-449-6418 or 888-788-1522  
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## Best of ASCO New Orleans Official Contractors

### **A/V**

Freeman A/V  
Cassie Malone  
214-623-1397  
cassie.malone@freeman.com

### **ADVERTISING SALES**

The Walchli – Tauber Group, Inc.  
Joseph Frank  
443-512-8899 x114  
joseph.frank@wt-group.com

### **ELECTRICAL SERVICE**

Royal Productions- The Roosevelt Hotel  
504-335-3118  
eventtechnology@royalproductions.com

### **INTERNET SERVICE**

Royal Productions- The Roosevelt Hotel  
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### **LEAD RETRIEVAL**

DirectLead  
800-564-4220 or 703-995-1800  
directlead@spargoinc.com  
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### **MAILING LIST**

InFocus Marketing  
800-708-5478  
540-428-3240 number for non-US calls  
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