

# BEST OF ASCO®

2017 ANNUAL MEETING

The Roosevelt Hotel • July 28–29, 2017

NEW ORLEANS, LA

## Giveaways

Each exhibiting company is required to complete the online Giveaway submission by logging onto the [Exhibitor Resource Center](#) website. The exhibit contact received an email with login information to access the website. Each exhibitor is required to complete the online Giveaway submission for any item(s) being distributed.

Commercial Exhibitors	Nonprofit Exhibitors and Government Agencies
<ul style="list-style-type: none"><li>▪ All giveaways by commercial exhibitors must meet the giveaway standards of the CMSS Code for Interactions with Companies and with the PhRMA Code, whether or not the exhibitors have adopted the Codes.</li><li>▪ In keeping with the CMSS Code for Interactions with Companies and with the PhRMA Code, all giveaways by commercial exhibitors must be designed primarily for the education of patients or healthcare professionals and must not exceed <b>\$10 in value</b>.</li><li>▪ Giveaways must be available to all registered attendees immediately upon request.</li><li>▪ Pens, mouse pads, and other “reminder” items are not permitted as giveaways for commercial exhibitors.</li></ul>	<ul style="list-style-type: none"><li>▪ All giveaways by nonprofit exhibitors and government agencies must not exceed <b>\$10 in value</b>.</li><li>▪ Giveaways must be available to all registered attendees immediately upon request.</li><li>▪ Giveaways by non-profit exhibitors who are subject to the CMSS Code for Interactions with Companies and with the PhRMA Code must meet the standards for Giveaways by Commercial Exhibitors.</li></ul>

The full giveaway policy can be found on page 14 of the [Policies for Exhibitors and Other Organizations at ASCO Meetings](#).

By adhering to these policies, we can ensure the overall success of the Meeting.

Questions?

Contact Eileen McGill, Manager, Exhibit Operations



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