

SEPTEMBER 4-6, 2014 SAN FRANCISCO MARRIOTT MARQUIS SAN FRANCISCO, CALIFORNIA

**BREASTCASYM.ORG** 

# 2014 Breast Cancer Symposium

# **Exhibitor** Manual

Symposium Dates

September 4-6, 2014

*Exhibit Dates* September 4-5, 2014

# Symposium Location

San Francisco Marriott Marquis 780 Mission Street San Francisco, CA 94103

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## ADVERTISING OPPORTUNITIES

Exhibitors have the opportunity to advertise before and during the Symposium. View the <u>Breast Cancer Symposium Media Kit</u>.

Questions?

🕖 443-512-8899, ext. 114



### AGENDA

Please visit <u>breastcasym.org</u> for the most up-to-date program information.

## ATTENDEE MAILING LIST

Fully capitalize on your exhibit investment by renting the Breast Cancer Symposium attendee postal list. Utilizing the pre-show list to raise awareness and showcase your presence at the Symposium and then following-up with a post-show message to attendees is a great way to spotlight your products and services throughout the year. You can order the Breast Cancer Symposium postal list through <u>INFOCUS Marketing</u>.

Questions?

800-708-5478

sales@infocusmarketing.com

## **CHECKLIST**

The following checklist is provided as a guide for companies exhibiting at the 2014 Breast Cancer Symposium.

Due Date	Item	Complete
	Exhibitor Directory Listing and Upgrade – Exhibitor Resource Center	
-	Exhibitor Registration - Exhibitor Resource Center	
	Giveaway Approval Form - Exhibitor Resource Center	
Wednesday, July 30	Hotel Reservation	
Notification of Intent to Use an EAC - Exhibitor Resource Center		
	Onsite Contact Form - Exhibitor Resource Center	
	Lead Retrieval Order Form	
Friday, August 15	Freeman Audio Visual Order Form	
	Electrical Order Form	
Wednesday, August 20	General Service Contractor – All Forms	
	Internet Order Form	

Your password to access the <u>Exhibitor Resource Center</u> was emailed to the Exhibit Contact along with the link to the Exhibitor Manual.

Questions? Contact Stephanie Houck, Associate Director, Exhibits Operations



703-679-3972





SEPTEMBER 4-6, 2014 SAN FRANCISCO MARRIOTT MARQUIS SAN FRANCISCO, CALIFORNIA

**BREASTCASYM.ORG** 

# List of Symposium Official Contractors

If you receive solicitations from companies who are not listed below, please contact Stephanie Houck at <a href="https://www.beause.com">bcsexhibits@jspargo.com</a> or 703-631-6200.

Service	Official Contractor	Contact Information
Advertising Sales		Joe Frank
Breast Cancer Symposium Daily News, Attendee Resource Center, iPlanner,	The Walchli – Tauber Group	joseph.frank@wt-group.com
Symposium Website, Symposium Wrap Up Email		443-512-8899 x114
		Matt Rousseau
Ancillary Event Space	J. Spargo & Associates, Inc.	bcseventrequest@jspargo.com
		703-631-6200
Attendee Mailing List	InFocus Marketing	sales@infocusmarketing.com
		800-708-5478
		Eric De La Ossa
Audio/Visual Services	Freeman	eric.delaossa@freemanco.com
		714-254-3633
Electric	Edlen	sanfrancisco@edlen.com
	Edicii	650-225-0900
		Stephanie Houck, CEM
Exhibitor Directory Listing	J. Spargo & Associates, Inc.	<u>bcsexhibits@jspargo.com</u>
		703-631-6200
General Service Contractor/Decorator	Freeman	FreemanAnaheimES@freemanco.com
		714-254-3410
		Erin Davis
Housing Reservations	J. Spargo & Associates, Inc.	bcshousing@jspargo.com
		888-788-1522, 703-449-6418
Internet and Telephone Service	PSAV	415-486-8121
Lead Retrieval	DirectLead	directlead@jspargo.com
	Directedu	800-564-4220
		Natalie Norris
Policy Information	ASCO	exhibits@asco.org
		571-483-1599
		Carrie Olney
Registration	J. Spargo & Associates, Inc.	bcsregistration@jspargo.com
		888-788-1522, 703-449-6418
Shipping	Freeman	FreemanAnaheimES@freemanco.com
		714-254-3410
		Amy Smith
Support Opportunities	Conquer Cancer Foundation	amy.smith@conquercancerfoundation.org
		571-483-1700
Travel Discounts	MacNair Travel	asco@macnairtravel.com
		877-410-8198, +1-202-360-4674

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## **DISPLAY RESTRICTIONS**

As a reminder, all displays are restricted to the table top. Banner stands and monitor stands are permitted on the floor directly behind the exhibit table. No literature stands or pop-up booths may be displayed behind, in front of, or next to the exhibit table.

## EXHIBITOR RESOURCE CENTER

The Exhibitor Resource Center allows you single sign on access to the following items:

Due on Wednesday, July 30 at 11:59 PM (EDT):

- Exhibitor Directory Information for Print and Mobile iPlanner App
- Exhibitor Registration
- Onsite Contact Form (required)
- Giveaway Approval Form (required)
- Notification of Intent to Use an EAC

## GIVEAWAYS

## **Commercial exhibitors:**

- Must be designed primarily for the education of patients or healthcare professionals
- Must not exceed **\$10** in value
- Pens, mouse pads, and other "reminder" items are not permitted for commercial exhibitors

## Non-profit exhibitors and government agencies:

- Must not exceed **\$10** in value
- Must be available to all registered attendees immediately upon request
- Giveaways by non-profit exhibitors who are subject to the PhRMA Code must meet the standards for Giveaways by Commercial Exhibitors listed above

All exhibitors must complete the Giveaway Request Form through the <u>Exhibitor</u> Resource Center.

#### HOTEL RESERVATIONS

**Deadline**: Wednesday, July 30 at 11:59 PM (EDT)

### To book a room:

- Go to <u>breastcasym.org</u>
- Select "Registration and Hotel Information"
- Select "Exhibitor Registration and Hotel Reservations"

San Francisco Marriott Marquis	\$296 00 por pight
780 Mission Street	\$286.00 per night
San Francisco, CA 94103	Single or Double room

#### **Please Note:**

- Room rate includes complimentary Internet access and fitness center access
- Rate does not include taxes and fees in effect at the time of check in
- Hotel may charge for more than two occupants per room and specific room types are not guaranteed
- Smoking is prohibited at the San Francisco Marriott Marquis

Hotel reservations received after Wednesday, July 30 at 11:59 PM (EDT) will be processed on a space available basis and may be subject to higher rates.

Questions?





bcshousing@jspargo.com

## **ITEMS INCLUDED IN SPACE CHARGE**

- 6' draped table (42" high)
- One (1) stool
- Carpet—please note you should not ship carpet to the hotel
- Company identification sign 7"x44"
- Complimentary full Symposium registrations Now available through the online <u>Exhibitor Resource Center</u>

Exhibitors are responsible for all material handling charges.

#### MOVE IN/MOVE OUT AND EXHIBITS SCHEDULE All exhibits must be set by 6:00 PM on Wednesday, September 3. \*If you foresee any difficulty in meeting this deadline, you **must** request a variance. Wednesday, September 3 Move In Please contact Stephanie Houck at 703-679-3972 or bcsexhibits@jspargo.com by 4:00 PM - 6:00 PM 5:00 PM (EDT) on Wednesday, July 30. Thursday, September 4 7:00 AM - 6:00 PM Exhibit Hours Friday, September 5 7:00 AM - 6:00 PM Exhibits may not be dismantled before 6:00 PM on Friday, September 5. Early dismantling of exhibits is prohibited. Friday, September 5 Move Out 6:00 PM - 7:00 PM ASCO's general service contractor will dismantle any exhibits that are not taken down by the end of the published move out time. Exhibitors will be responsible for any charges related to tear down.

Below you will find the hours during which your exhibit table will need to be staffed as attendees will be in the Posters, Exhibits, and Food Room.

Thursday, September 4

7:00 AM - 7:45 AM	Continental Breakfast
9:45 AM – 10:15 AM	Break
11:45 AM – 1:30 PM	General Poster Session and Lunch
3:00 PM - 3:15 PM	Break
4:45 PM - 6:00 PM	General Poster Session and Wine and Cheese Reception

Friday, September 5

7:00 AM - 8:00 AM	Continental Breakfast
9:30 AM – 9:45 AM	Break
10:15 AM – 10:30 AM	Break
12:00 PM - 1:00 PM	General Poster Session and Lunch
2:30 PM - 3:05 PM	Break
4:30 PM - 6:00 PM	General Poster Session and Wine and Cheese Reception

# PLANNING TIPS

- Give copies of all orders, invoices, and paperwork associated with exhibiting and shipping to your onsite exhibit staff.
- Order services by the deadlines shown on the forms to take advantage of discounts (if applicable).
- Carefully review all products when delivered to your exhibit table and document any damage. Provide the Exhibits Operations Manager with a copy of your report.

## POLICIES

The <u>Exhibitor Policies</u> describe the rules and regulations governing ASCO Meetings and Symposia.

## REGISTRATION

Exhibitor registration is processed through the <u>Exhibitor Resource Center</u>. Registration must be completed online. Processing fees apply if you require the Customer Service Center to complete your exhibitor registrations, changes, or cancellations.

Questions?





bcsregistration@jspargo.com

## SECURITY TIPS

Front entrance, perimeter, and roving security personnel will be provided. Although security will be provided during move-in/move-out and on the Symposium days, it is always the exhibitor's responsibility to ensure the security of his/her exhibit and its contents.

ASCO, J. Spargo & Associates, Freeman, San Francisco Marriott Marquis, and all organizations and individuals who are employed by or associated with the Symposium, will not be responsible for injury that may occur to an exhibitor, his/her employees, or any agents, or for the safety of an exhibit or other property against theft, fire, accident, or any other destructive cause. Exhibitors should ensure that they have adequate insurance coverage.

## SHIPPING INFORMATION – INBOUND

- Shipments for the Symposium will be received at the Advance Warehouse from Wednesday, August 6 through Wednesday, August 27.
- After Wednesday, August 27 a surcharge will be assessed
- All shipments must be consigned c/o Freeman to allow Freeman to accept for handling. Please address as follows:

(Name of Exhibiting Company & Table Number)

2014 Breast Cancer Symposium

c/o Freeman

245 S. Spruce Avenue – Suite 100

South San Francisco, CA 94080

- Shipping labels are provided on page 10.
- Exhibitors are responsible for all material handling charges. Please see below for material handling fees.

# Shipping to the Symposium Site

- Shipments may arrive at the San Francisco Marriott Marquis beginning on Wednesday, September 3 between 8:00 AM and 6:00 PM. Shipments arriving prior to September 3 may be refused and returned.
- All shipments must be consigned c/o Freeman to allow Freeman to accept for handling. Please address as follows:

(Name of Exhibiting Company & Table Number) 2014 Breast Cancer Symposium c/o Freeman c/o San Francisco Marriott Marquis 55 4<sup>th</sup> Street San Francisco, CA 94103

#### SHIPPING INFORMATION - OUTBOUND

- All exhibit materials must be cleared from the exhibit area by 7:00 PM on Friday, September 5.
- Exhibitors are responsible for making arrangements with their individual freight carriers. No arrangements need to be made in advance if you plan on shipping with Freeman Exhibit Transportation.
- Pack and label all your materials. Return your Material Handling Agreement to the Freeman Customer Service Representative onsite (if applicable.)
- The FedEx Office Print & Ship Center will be open pm Friday, September 5 until 7:00 PM to assist with any outbound FedEx shipments.

If you are shipping outbound through the FedEx Office Print & Ship Center, exhibitors will be responsible for taking their materials to the FedEx Office Print & Ship Center for handling. Additional handling fees may apply.

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	D O N O T C MUST DELIVER BY: AUGUS	TO: EXHIBITOR NAME   C/O EXHIBITOR NAME   C/O FREMAN   245 SO SPRUCE AVE   SUITE 100 SO SPRUCE AVE   SO SPRUCE CO 94080	4       EVENT:       Breast Cancer Symposium 2014         ECES       BOOTH NO:       NO.       OF       PIE         PROVIDED FOR YOUR CONVENIENCE.       SHIPPED TO ENSURE PROPER DELIVERY.       PELIVERY.         NEEDED, COPIES ARE ACCEPTABLE.       EVENT       EVENT       EVENT
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# FREEMAN

Proud to Serve as Your Official Audio Visual Provider

#### 2014 Breast Cancer Symposium

Symposium: September 4-6, 2014



Exhibits: September 5-6, 2014 San Francisco Marriott Marquis Hotel | San Francisco, CA

#### \*Order By: August 15, 2014 to Receive Early Order Pricing!

Exhibiting Company Name:	
Booth#	





Computing	QTY.	Early Order	Show Rate	Total
Desktop Computer with Monitor (3.2GHz or Faster)		\$325.00	\$422.50	
Laptop Computer (Core i5/2.5ghz/4GB/300GBHD/DVD)		\$395.00	\$513.50	
Apple 15" MacBook Pro (2.3 GHz Quad Core with Thunderbolt)		\$450.00	\$585.00	
Apple 17" MacBook Pro (2.3 GHz Quad Core with Thunderbolt)		\$550.00	\$715.00	
HP Laser Printer (40 PPM)		\$250.00	\$325.00	
Computer Speakers		\$60.00	\$78.00	
Wireless Presentation Mouse		\$80.00	\$104.00	
Keyboard and Mouse Set		\$100.00	\$130.00	



Freeman has a full complement of Computer, Audio, Video and Lighting inventory, as well as design capabilities. Whether your needs are big or small, our experts are available to help you! Please contact us at: 714-254-3633 for a custom quote.

#### \*Show rate is subject to a 30% increase when ordering after August 15, 2014

	Contact Your Freeman Representative	Total Your Order	
	ERIC DE LA OSSA	Equipment Sub-Total	
C.	eric.delaossa@freemanco.com	28% Handling Charge (\$194.00 Min) Includes Delivery, Install & Dismantle	
	Phone: 714.254.3633	Added Labor for wall/truss mounting (\$75)	
-	Fax: 469.621.5607	TOTAL CHARGES:	
	Online at: www.freemanco.com	NO Sales Tax or Drayage on Freeman AV Equipment!	
	Don't see what you are looking for? Please call to discuss the options!		
		** Electrical & Internet Services are not included in equipment pricing.	

#### Please Fill in All Information Below Before Submitting Your Order

Your Name:		
Booth Number:		
Exhibiting Company Name:		
Company Address:		
Phone:	Fax:	
Email:		
Third Party (if applicable):		
Signature:		
-		

#### **Delivery Information**

A representative must be in your booth at the time of delivery unless alternate arrangements are made. Delivery subject to readiness of the booth structure and set-up. Please call us at (714) 254-3633 with questions.

Cell Phone:

**On-Site Contact Person:** 

Delivery of Audio Visual Equipment Will Take Place:

Wednesday, September 3, 2014: 4:00 p.m. - 6:00 p.m.

If You Have a Special Delivery Request, Please Note it Here:

Payment Information		
Method of Payment (choose one):		
Master Card	Check (in US Funds)	
Visa	Bank Transfer (please call for details)	
American Express	Key Account	
Credit Card Number:		
Expiration Date:		
Card Holder Name:		
Signature:		

\*\* For your convenience, we will use your authorization to charge your credit card account for advanced and on site orders placed by your company representative. These charges may include all Freeman companies, or any charges which Freeman may be obligated to pay on behalf of the Exhibitor including without limitation, any shipping charges. \*\* All payments must be made in advance in US funds

**Cancellation Policy:** Any cancellation must be received within **7 days** of show open to avoid being charged one day's rental rate. Cancellations after delivery will result in a day's charge and labor incurred.

Project# 11-267005

# FREEMAN

### **TERMS & CONDITIONS**

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE. The terms and conditions set forth below become a part of the Contract between Freeman and you, the EXHIBITOR. Acceptance of said terms and conditions will be construed when any of the following conditions are met: THE METHOD OF PAYMENT FORM IS SIGNED; OR AN ORDER FOR LABOR, SERVICES AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR OR WORK IS PERFORMED ON BEHALF OF EXHIBITOR BY LABOR SECURED THROUGH FREEMAN.

#### DEFINITIONS

For purposes of this Contract, "Freeman" means Freeman Expositions, Inc., Freeman Expositions, Ltd., Freeman Audio Visual, Inc., and their respective employees, directors, officers, agents, assigns, affiliated companies, and related entities. The term "Exhibitor" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractors ("EAC").

#### PAYMENT TERMS

Full payment, including any applicable tax, is due at the time the order is placed. Purchase orders are not considered payment. All payments must be in U.S. funds and all checks must be drawn on a U.S. bank. Orders received without advance payment or after the deadline date will incur additional After Deadline charges as indicated on each order form. All materials and equipment are on a rental basis for the duration of the show or event and remain the property of Freeman except where specifically identified as a sale. All equipment rentals are based on Show Rates and apply only to Show Days. Rental prices on Audio Visual equipment (including computers) do not include labor, delivery, electrical services or removal of the equipment from the booth. Exhibitor agrees to use all rental equipment with reasonable care to prevent excessive wear and tear and/or damage to Freeman's property. Exhibitor will notify Freeman immediately of any damage to rental equipment and agrees to be billed for any damage to, or loss of, rental equipment rented to Exhibitor. In case of cancellation of any labor orders by Exhibitor, a one-hour "per person, per hour" charge will be applied for all labor and equipment orders that are not canceled in writing at least 24 hours prior to the scheduled start time. If Prestige Carpet, Custom-Cut Carpet, Modular Rental Exhibits, Audio Visual and/or Computer Equipment and any other custom-order items or services have already been provided at the time of cancellation, fees will remain at 100% of the original charge. If the Show or Event is canceled because of reasons beyond Freeman's control, Exhibitor remains responsible for all charges for services and equipment provided up to and including the date of cancellation. Freeman will not issue refunds to Exhibitor of any payments made before the date of cancellation. It is Exhibitor's responsibility to advise the Freeman Service Center Representative of problems with any orders, and to check the Exhibitor's invoice for accuracy prior to the close of the Show or Event. If Exhibitor is exempt from payment of sales tax. Freeman requires an exemption certificate for the State in which the services are to be used. Resale certificates are not valid unless Exhibitor is rebilling these charges to its customers. For International Exhibitors, Freeman requires 100% prepayment of advance orders, and any order or services placed at show site must be paid at the show. For all others, should there be any preapproved unpaid balance after the close of the show; terms will be net, due and payable in Dallas, Texas upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a pre-paid basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by Freeman shall be either applied to reduce the principal unpaid balance or refunded to the payer. If past due invoices or invoice balances are placed with a collection agency or attorney for collection or suit, Exhibitor agrees to pay all legal and collection costs. THESE PAYMENT TERMS AND CONDITIONS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS. In the event of any dispute between the Exhibitor and Freeman relative to any loss, damage, or claim, such Exhibitor shall not be entitled to and shall not withhold payment, or any partial payment, due to Freeman for its services, as an offset against the amount of any alleged loss or damage. Freeman reserves the right to charge Exhibitor for the difference between the Exhibitor's estimate of charges and the actual charges incurred by Exhibitor, or for any charges that Freeman may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. If Exhibitor provides a credit card for payment and charges are rejected by the Exhibitor's credit card company for any reason, Freeman hereby provides notice that it reserves the right, and Exhibitor authorizes Freeman, to continue to attempt to secure payment through that credit card for as long as unpaid balances remain on the Exhibitor's account. Exhibitor hereby grants a lien on its property in Freeman's possession to the extent of any outstanding obligations owed to Freeman by Exhibitor.

LABOR UNDER SUPERVISION OF EXHIBITOR: Exhibitor shall be responsible for the performance of labor provided under this section. It is the responsibility of Exhibitor to supervise labor secured through Freeman in a reasonable manner as to prevent bodily injury and/or property damage and also to direct them to work in a manner that is in compliance with Freeman's Safe Work Rules and/or Federal, State, County and Local ordinances, rules and/or regulations, including but not limited to Show or Facility Management rules and/or regulations. It is the responsibility of Exhibitor to check in with the Service Desk to pick up labor, and to return to the Service Desk to release labor when the work is completed. INDEMNIFICATION: Exhibitor agrees to indemnify, hold harmless, and defend Freeman from and against any and all demands, claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) arising out of work performed by labor provided by Freeman but supervised by Exhibitor. Further, the Exhibitor's indemnification of Freeman includes any and all violations of Federal, State, County or Local ordinances, "Show Regulations and/or Rules" as published and/or set forth by Facility or Show Management, and/or directing labor provided by Freeman to work in a manner that violates any of the above rules, regulations, and/or ordinances.

# **ELECTRICAL ORDER FORM**



# Advance Payment Deadline Date: 08/20/14



SAN FRANCISCO	COMPANY:		BTH #
The Power People	EVENT:	2014 Breast Cancer Symposium	
ELECTRICAL EXHIBITION SERVICES 129 Sylvester Road, So. San Francisco, CA 94080 Phone: (650) 225-0900 Fax: (650) 225-0950	FACILITY:	San Francisco Marriott Marquis	
sanfrancisco@edlen.com	DATES:	September 4 - 6, 2014	EVENT # 094112SF

#### FOR YOUR CONVENIENCE PLACE YOUR ORDER ONLINE AT WWW.EDLEN.COM

ORDER INSTRUCTIONS	ELECTRICAL OUTLETS	Annewinetely		Cuele Drieg	a ara far antir	o ovort
120 VOLT POWER DELIVERY	ELECTRICAL OUTLETS					
The cost of 120-Volt outlets includes delivery to one location in island booths and to one location at the rear of inline or peninsula booths. If you require the outlets to be distributed to any other location, material and labor charges apply. There is a minimum charge of 1 hour for installation & 1/2 hour for removal. Complete and return the Electrical Labor Order Form along with a floor plan layout of your booth space indicating outlet locations.	<b>120 VOLT</b> 500 WATTS (5 AMPS) 1000 WATTS (10 AMPS) 2000 WATTS (20 AMPS) <b>MISC. REQUIREMENTS</b>	QTY Show Hours Only	QTY 24hrs/day Double rate	ADVANCE PAYMENT PRICE 136.00 229.00 344.00	REGULAR PAYMENT PRICE 204.00 344.00 516.00	
208/480VOLT SERVICES If you require 208 volt or higher services please call for a quote. Edlen						
electricians must make all high voltage	MATERIAL RENTAL (Exh	ibitor must pick	up items at elec	trical service	center on she	ow site)
connections and disconnects. This is done on a time and material basis.	15' EXTENSION CORD				25.00	
Please complete the Electrical Labor Order Form to schedule your estimated	POWER STRIP				25.00	
connection time and return it with this order form.	ELECTRICAL LABOR					
24 HOUR SERVICES						
Electricity will be turned on within 30 minutes of show opening and off within	ST (Mon-Fri, 8am-3:30pm, ex	cluding holidays)			120.00	
30 minutes of show closing, show days only. If you require power at any other	OT (Mon-Fri, 3:30pm-8am, Sa	at, Sun & holidays)			240.00	
time order 24 hour power at double the outlet rate.						
	PRINT NAME:					
	AUTHORIZED SIGNATURE			Ľ	DATE:	
	EMAIL:			PHON		
	TERMS & CONDITIONS: I agree in placing this order that I have accepted Edlen's parpolicy and the terms and conditions of contract.			ayment		
	The "Method of Payme	ent" form must	be completed a	nd returned <b>v</b>	with this orde	er form.
Form 120-0314SF						

# **METHOD OF PAYMENT FORM**

#### Advance Payment Deadline Date: 08/20/14

	COMPANY:		BTH #
	EVENT:	2014 Breast Cancer Symposium	
The Power People ELECTRICAL EXHIBITION SERVICES 129 Sylvester Road, So. San Francisco, CA 94080	FACILITY:	San Francisco Marriott Marquis	
Phone: (650) 225-0900 Fax: (650) 225-0950 sanfrancisco@edlen.com	DATES:	September 4 - 6, 2014	EVENT # <b>094112SF</b>

EXHIBITOR INFORMATION				
COMPANY NAME: PHONE:				
ADDRESS: F		FAX:		
CITY:	ST:		ZIP:	
COUNTRY: CELL:				
EMAIL:				

#### **METHOD OF PAYMENT**

**All transactions require a credit card on file with proper authorization**. In addition to checks, Edlen also accepts American Express, Master Card, Visa, Discover, ACH and Wire Transfers. Indicate form of payment below.

COMPANY CHECK	BANK WIRE TRANSFER INFORMATION *
Please make check payable to: Edlen Electrical. All foreign checks must be drawn on U.S. Banks only. For those booths that require labor a credit card must be on file. Please reference the Event # listed above on your remittance.	Bank transfer to Bank of America <u>Wire Transfer:</u> ABA#: 026009593 Acct: 33855214 <u>International Wire Transfer:</u> Swift Code: BOFAUS3N Acct: 33855214 <b>* \$25</b> processing for MUST be included with transfer
CREDIT CARD         For your convenience, we will use this authorization to charge any remaining balances on your account prior to event closing A copy of final charges will be sent to the email address provided in the payment information section.         VISA       MASTER CARD       AMX       DISCOVE	<ul> <li>Bank of America ABA# 125000024 Acct: 33855214</li> <li>6900 Westcliff Drive, Las Vegas, NV 89145</li> <li>Phone: 888.852.5000 Ext 6007</li> <li>Please note the financial institution MUST be based in the US. In order to avoid a transfer fee, you must notify the financial institution</li> </ul>
CHECK AND CREDIT	CARD INFORMATION
CHECK #	
CREDIT CARD NUMBER:	EXP DATE:
CARD HOLDER SIGN:	PRINT NAME:
EMAIL ADDRESS:	THIRD PARTY: YES or NO
CREDIT CARD ADDRESS INFORMATION IF DIFFERENT THAN	I INFORMATION ABOVE
ADDRESS: CI	TY: ST: ZIP:
By signing and placing this order, I accept all payment policies and the terms and conditions outlined on all service order forms completed.	SERVICE TOTALS ELECTRICAL/LABOR/MATERIAL
PLEASE	PLUMBING
SIGN	LIGHTING
AUTHORIZED SIGNATURE	
PRINT NAME DATE	TOTAL DUE

#### **TERMS & CONDITIONS**

- 1. Order with payment & floor plan (for island booths or any booth requiring distribution of electrical services) must be received no later than the deadline date on the front of this form for advance payment rates to apply. Orders faxed or mailed without payment and required floor plan will not be guaranteed advance rates. Orders received after the deadline date will be charged at the regular rate. A purchase order or photocopy of a check are not considered valid forms of payment for securing advanced rate.
- In the event order totals are calculated incorrectly, Edlen reserves the right to make the necessary corrections and charge the corrected amount. Exhibitors will be notified by email or fax of any such corrections.
- 3. Outlet rates listed include bringing the services to one location in island booths and to one location at the rear of in-line and peninsula booths.
- 4. Outlet rates listed *do not* include the connection of any equipment, special wiring, or distribution of the outlets to other location's within the booth space. Distribution to all other locations *regardless of booth type* require labor and is performed on a time and material basis. Exhibitors are invited to contact the local Edlen office to discuss any additional costs that may be incurred.
- 5. A separate outlet must be ordered for each location where an electrical service is required. 5 amps or 500 watts is the minimum amount of power that can be ordered for any one location. Power must be ordered according to peak amperage ratings.
- 6. Island booths If a floor plan showing main power location is not submitted to Edlen prior to our first move-in date, Edlen will deliver the power to the most convenient location.
- 7. Labor rates are based on current wage scales and are subject to change in the event of a wage increase after rates have been published. A minimum charge of (1) hour labor will apply for all installation work. The removal of this work will be charged a minimum of 1/2 hour or 1/2 the total time of installation.
- 8. In the event 1000 watt overhead quartz lights cannot be mounted to existing catwalks in the convention hall, lift and labor charges will apply. Please contact our local office to discuss any additional charges.
- 9. Edlen employees are authorized to cut floor coverings when essential for installation of services unless otherwise directed.
- 10. Edlen is the exclusive provider of all material and equipment used in the distribution of temporary electrical services throughout the exhibit hall including the exhibitors booth space. This material is provided on a rental basis ONLY and remains the property of Edlen. It shall be removed only by Edlen employees.
- 11. Any extension cords or power strips ordered on the front of this form should be picked up at the service desk. Credit will not be not issued for unused items.
- 12. Standard wall and other permanent building utility outlets or sockets are not part of a booth space and may not be used by exhibitors unless electrical services have been ordered through Edlen.
- 13. All equipment regardless of source of power, must comply with federal, state and local codes. Edlen reserves the right to inspect all electrical devices and connections to ensure compliance with all codes, for which labor charges can be incurred. Edlen is required to refuse connections where the Exhibitor wiring or equipment is not in accordance with electrical codes.
- 14. All electrical equipment must be properly tagged and wired with complete information as to the type of current, voltage, phase, cycle, horsepower, etc., required for operation.
- 15. All Exhibitors' cords must be a minimum of 14 gauge, 3 wire and grounded. Two (2) wire extension cords are not allowed. All exposed, noncurrent carrying metal parts of fixed equipment which are liable to be energized, shall be grounded.
- 16. Payment in full must be rendered during the event. Exhibitors ARE NOT billed for services provided. Services may be interrupted if payment is not received.
- 17. Credit will not be given for services installed and not used. All orders are subject to a 25% cancellation fee if cancelled in writing & received by Edlen within 14 calendar days prior to show opening. Except sales tax, Edlen will not refund overpayment in amounts less than \$50.00 unless specifically requested in writing.
- 18. Claims will not be considered or adjustments made unless filed in writing by Exhibitor prior to the close of the event.
- 19. Exhibitor holds Edlen harmless for any and all losses of power beyond Edlen's control, including, but not limited to, losses due to utility company failure, permanent power distribution failure, power failure caused by vandalism, faulty Exhibitor equipment or overloads caused by Exhibitor.
- 20. It is agreed that in the event it becomes necessary to turn this matter over to an attorney for collection, or to file a lien, or foreclosure, or otherwise, Exhibitor will pay Edlen its attorney fees or applicable agency fees.
- 21. A service charge of 1.5% per month on any unpaid balances will be assessed starting 10 days after date of invoice. A \$25.00 service charge will be assessed for all returned checks and credit cards. Exhibitor agrees to reimburse Edlen for all applicable rental taxes.
- 22. By signing this and/or the Method of Payment form, exhibitor hereby agrees to all terms and conditions on this order form.

#### COMMONLY ASKED QUESTION - WHERE WILL MY OUTLET BE LOCATED?

Outlets are located as depicted below for inline & peninsula booths. All other locations require labor on a time & material basis. Exhibitors with hard wall booths must make arrangements with Edlen to bring power inside the booth on a time and material basis.



FOR OTHER COMMONLY ASKED QUESTIONS VISIT OUR WEB SITE @ WWW.EDLEN.COM OR CALL THE NUMBER ON THE FRONT OF THIS FORM. 2014 Gastrointestinal Cancers Symposium

Cosponsors: AGA, ASCO, ASTRO, SSO giexhibits@jspargo.com

# 2014 Genitourinary Cancers Symposium

Cosponsors: ASCO, ASTRO, SUO guexhibits@jspargo.com



Cosponsors: ASBD, ASBrS, ASCO, ASTRO, NCBC, SSO bcsexhibits@jspargo.com

# Increase Your Company's Visibility Upgrade your Exhibitor Directory Listing Today!

Increase your visibility in 2014 with an expanded listing in the Exhibitor Directory. The Directory is a valuable resource to help attendees navigate the exhibits as well as learn more about your products and services.

Exhibiting companies may purchase an expanded listing in the Directory to reach attendees in four ways.

### **Online Listing**

The online, interactive directory is a comprehensive listing accessible on the Symposium website.

### **Print Listing**

The directory is available to attendees onsite in the *Daily News*. As an added bonus, the *Daily News* is also posted on the Symposium website.

### **Mobile Listing**

The mobile directory listing is available through the iPlanner mobile application using devices that support iOS (iPhone, iTouch, iPad) and Android operating systems. The iPlanner also has a mobilefriendly website for Blackberry devices.

### **USB eTote Listing**

Your company name is featured in the USB eTote, which is included in meeting materials and available for attendees to pick up at registration or to download from the Attendee Resource Center.

	Basic	Extended	Premium
	(Free)	(\$500)	(\$1000)
Online			
Company Name	✓	$\checkmark$	$\checkmark$
Mailing Address	$\checkmark$	$\checkmark$	$\checkmark$
Web Address	✓	$\checkmark$	$\checkmark$
250 character paragraph	$\checkmark$		
500 character paragraph		$\checkmark$	
750 character paragraph			$\checkmark$
Color Company Logo with company listing			$\checkmark$
Color Company logo with link included on			1
Exhibitor Directory home page			•
Print		1	
Company Name	$\checkmark$	✓	$\checkmark$
Mailing Address & Phone Number	$\checkmark$	$\checkmark$	$\checkmark$
Web Address	$\checkmark$	$\checkmark$	$\checkmark$
250 character paragraph	$\checkmark$		
500 character paragraph		$\checkmark$	
750 character paragraph			$\checkmark$
Color Company Logo			$\checkmark$
Mobile			
Company Name	$\checkmark$	$\checkmark$	$\checkmark$
Web Address		$\checkmark$	$\checkmark$
250 character paragraph	$\checkmark$		
500 character paragraph		$\checkmark$	
750 character paragraph			$\checkmark$
Color Company Logo with company listing			$\checkmark$
USB eTote			
Company Name	$\checkmark$	$\checkmark$	$\checkmark$

# **Become a Featured Exhibitor!**

Contact the Exhibit Sales team at the email addresses listed above or at 800-564-4220.

#### **F R E E M A N** (800) 995-3579 Toll Free US & Canada (817) 607-5100 Local & International

COMPLETE THIS FORM ONLY IF YOU ARE SHIPPING YOUR EXHIBIT MATERIALS BY FREEMAN EXHIBIT TRANSPORTATION

#### INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

Est. Weight

NAME OF SHOW:	2014 Breast	Cancer Sy	ymposium / S	eptember 4	- 5, 2014
NAME OF SHOW.			,		-,

COMPANY NAME

\_\_\_\_BOOTH #: \_\_\_\_\_

\_\_ Cases/Trunks (fiber) (color \_\_\_\_\_ ) \_\_\_\_

\_ Carpet/Pad (color \_\_\_\_\_ ) \_\_\_\_\_ ) \_\_\_\_\_

Other(\_\_\_\_\_)\_\_\_\_

Size of largest piece: (H) \_\_\_\_\_ (W) \_\_\_\_ (L) \_\_\_\_

NOTE: Shipments will be weighed and measured prior to delivery.

SHIPPING INFORMATION

Items to be shipped

Skids/Pallets

Total

\_ Crates (wooden)

\_ Cartons (cardboard)

OUTBOUND SHIPPING

Number of Pieces

CONTACT NAME: \_\_\_\_\_ PHONE #: \_\_\_\_\_

E-MAIL ADDRESS

For Assistance, please call applicable number listed above to speak with one of our experts.

#### EXHIBIT TRANSPORTATION

TIPS FOR EASY ORDERING	
Credit card information must be on file	nrior

- Credit card information must be on file prior to pick up, as charges will be included on your show services invoice.
  International Exhibitors remember - Shipments originating
- from countries other than the U.S. must be cleared through customs. Please call for additional information: (800) 995-3579 Toll Free US & Canada (817) 607-5100 Local & International

# COMPLETE THE FOLLOWING ITEMS ON THIS FORM:

#### **PICK UP INFORMATION:**

Requested Pick Up Date:

SHIPPER NAME

SHIPPER ADDRESS

(City)

(Zip)

#### DESTINATION

□ I will be shipping to the WAREHOUSE FREEMAN/Exhibiting Company Name / Booth # Breast Cancer Symposium 2014

(State)

c/o Freeman 245 Spruce Ave., Suite 100 S. San Francisco, CA 94080

MUST BE DELIVERED BY AUGUST 27, 2014

I will be shipping to SHOW SITE
FREEMAN/Exhibiting Company Name / Booth #
Breast Cancer Symposium 2014

c/o Freeman

- San Francisco Marriott Marquis
- 55 4th Street
- San Francisco, CA 94103

#### CANNOT BE DELIVERED BEFORE SEPTEMBER 03, 2014

#### TYPE OF SERVICE - Choose One

- Next Day Air: Delivery next business day by 5:00 PM
- □ Second Day Air: Delivery second business day by 5:00 PM
- □ 3-5 Day Service: Delivery within 3 5 business days
- Declared Value \$

# Air Transportation charges are billed by Dimensional or Actual Weight, whichever is greater.

- □ Standard Ground: Dependent on distance
- Expedited Ground: Tailored to specific requirements
- □ Specialized: Pad wrapped, uncrated, or truckload

(304346) 13-14 SFP 40 □ I would like to schedule outbound Freeman Exhibit Transportation. Please provide me with a Material Handling Agreement at show site for my shipping instructions and signature. So we may print your Outbound Material Handling Agreement and labels, please complete the following information **if different from pick up address**:

Ship to address:

Number of Labels:\_\_\_\_\_

FAX THIS COMPLETED FORM TO: (469) 621-5810

#### A TRANSPORTATION EXPERT WILL CONTACT YOU TO CONFIRM RECEIPT OF YOUR ORDER AND FINALIZE DETAILS

SHOW #

304346

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EEM

901 E South St

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## **OUTBOUND MATERIAL HANDLING** AND SHIPPING LABELS

Anaheim, CA 92805 (714) 254-3410 Fax: (469) 621-5607	AND SHIFFING LA
FreemanAnaheimES@freemanco.com	
NAME OF SHOW: Breast Cancer Symposium	2014 / September 4 - 5, 2014
COMPANY NAME	BOOTH #:
CONTACT NAME:	PHONE #:
E-MAIL ADDRESS	
For Assistance, please call 714-254-3410 to speak wit	h one of our experts.

EVERY OUTBOUND SHIPMENT WILL REQUIRE A MATERIAL HANDLING AGREEMENT AND LABELS. WE WOULD BE HAPPY TO PREPARE THESE FOR YOU IN ADVANCE AND WILL DELIVER THEM TO YOUR BOOTH AT SHOW SITE TO REVIEW AND SIGN. TO TAKE ADVANTAGE OF THIS SERVICE, PLEASE COMPLETE AND RETURN THIS FORM. ----

\_\_\_\_

FROM:	SHIPPING INFORM		
rnom.	BILLING ADDRESS:		
	CITY:		
SHIP TO			
	DELIVERY ADDRESS:		
	CITY:	STATE:	ZIP:
	PHONE#:	ATTN:	
	SPECIAL INSTRUCTIONS:		
PLEASE CHECK DESIRED METHOD OF SHIPMENT BELOW FREEMAN EXHIBIT TRANSPORTATION 1 Day: Delivery next business day 2 Day: Delivery by 5:00 P.M. second business day Expedited Deferred: Delivery within 3-5 business days Standard Ground Specialized: Pad wrapped, uncrated, or truckload OTHER COMMON CARRIER OTHER VAN LINE OTHER AIR FREIGHT		Handling Agr Services Cente Verify the pied a signature is Agreement price SHIPMENTS TURNED IN WI WAREHOUSE A Freeman will of Freeman Exhib Arrangements is the responsil exhibitor move	b, please return the Material eement to the Exhibitor er. ce count, weight and that on the Material Handling or to shipping out. WITHOUT PAPERWORK LL BE RETURNED TO OUR AT EXHIBITOR'S EXPENSE. make arrangements for all it Transportation shipments. for pick-up by other carriers bility of the exhibitor. During e-out, when time permits, tempt a courtesy phone call
I	■Next Day ■Second Day ■Deferred RRIER PHONE #		to confirm the scheduled
DESIR	RED NUMBER OF LABELS:		

AIR CARGO

#### AIR CARGO SERVICE REQUEST AND SHIPPING INSTRUCTIONS CONTRACT

In tendering this shipment, the Shipper and Consignee agree to these TERMS which no agent or employee of the parties may alter. This Air Service Request and Shipping Instruction Contract is NON-NEGOTIABLE and has been prepared by Shipper, or if by Freeman or another on Shipper's behalf, it shall be deemed, conclusively, to have been prepared by the Shipper. The Shipper agrees that this shipment is subject to the TERMS stated herein All TERMS, including but not limited to, all the limitations of liability, shall apply to our agents and their contracting carriers

1. DEFINITIONS: In this Contract, "Freeman" means Freeman Expositions, Inc., and its respective employees, officers, directors, agents, assigns, affiliated companies, and related entities including any contractors appointed by Freeman. The term "Shipper" means the person or business for whom the property is being transported, and includes their respective employees, officers, directors, agents, assigns, affiliated companies, and contractors appointed by the Shipper, excluding only Freeman. "Property" is all objects of any type received from the Shipper for transport by Freeman as described herein. "Consignee" is the party to whom Shipper has designated the goods are to be delivered

2. FINAL CONTRACT BETWEEN THE PARTIES: In exchange for Shipper's payments and Freeman's 2. FINAL CONTRACT BETWEEN THE PARTIES: In exchange for Shipper's payments and Freeman's services, which the parties have specified in this two-page Contract (including the Air Cargo Service Request and Shipping Instructions), Freeman and Shipper each agree that this Contact shall govern their respective rights and obligations regarding transportation of Shipper's property. This Contract shall take effect when the property first comes into the physical possession of Freeman, and the responsibility of Freeman under same shall end when the property has been placed in the possession of the Consignee or the Consignee's designated agent. If any part or provision of this Contract shall continue in full force and effect. in full force and effect.

3. Freeman's RESPONSIBILITIES UNDER THE CONTRACT ARE LIMITED: Freeman is responsible for the satisfactory performance of only those services which it directly provides under this Contract. Freeman shall not be responsible for the performance of individuals of firms who are not under the direct supervision or control of Freeman. Freeman shall not be responsible for events or causes of loss, delay, or damage beyond its reasonable control, including (by way of illustration only, and not as a limitation on the breadth of this clause), strike, lockout, work slowdown or stoppage, power failure, breakdown of plant or machinery, facility failure, vandalism, theft, Act of God, effect of natural elements, riot, civil commotion or disturbance, terrorism, act of war or belligerent parties, and any other cause or causes beyond the reasonable control of Freeman. EXCEPT FOR ELIGIBLE GUARANTEED SERVICE SHIPMENTS, Freeman DOES NOT GUARANTEE DELIVERY BY ANY SPECIFIC TIME OR DATE.

<u>4. PACKAGING AND CRATES</u>: Shipper's property must be well packaged for safe and secure handling, storage and shipment using ordinary care. Each piece must be legibly and durably marked with the name and address, including correct ZIP code of the Shipper and Consignee. When a container is used repetitively by Shipper, Shipper must remove all old labels, tags, markings, etc., and Shipper must ensure that the container retains adequate strength for transportation. Freeman makes neither representation nor any warranty regarding the acceptability or suitability of any packaging system or procedure that Shipper might use for its property. Freeman shall not be responsible for damage to loose or uncrated materials, padwrapped or shrink-wrapped materials, glass breakage, concealed damage in to carpets in bags or poly, or improperly packed or labeled materials. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means. General guidance as to acceptable packaging systems and procedures may be found in publications such as the National Motor Freight Classification, published by the National Motor Freight Traffic Association. For shipments of Perishable Commodities, U.S. and Canadian shipments must be packed to travel without spoilage for 72 hours from time of pickup; all International shipments must be packed to travel without spoilage for 24 hours beyond an agreed deadline. Freeman reserves the right to periodically embargo regions of the world due to conditions that may cause damage to perishable commodities.

5. REFUSED SHIPMENTS: If the Consignee refuses a shipment tendered for delivery or if Freeman is unable to deliver a shipment because of fault or mistake of the Consignor or Consignee, Freeman's liability shall then become that of a warehouseman.

(a) Freeman shall promptly attempt to provide notice, by telephonic, electronic or written communication as provided on the face of these shipping instructions, if so indicated, to Shipper or the party, if any, designated to receive notice in these instructions. (b) Storage charges, based on Freeman's applicable rates, shall start no sooner than the next business

day following the attempted notification. Storage may be, at Freeman's option, in any location that provides reasonable protection against loss or damage. Freeman may place the shipment in public storage at the owner's expense and without liability to Freeman.

(c) If Freeman does not receive disposition instructions within 48 hours of the time of Freeman's attempted first notification, Freeman will attempt to issue a second and final confirmed notification. Such notice shall advise that if Freeman does not receive disposition instructions within 10 days of that notification, Freeman may offer the shipment for sale at a public auction and Freeman has the right to offer the shipment for sale. The amount of sale will be applied to Freeman's invoice for transportation, storage and other lawful charges. Shipper will be responsible for the balance of charges not covered by the sale of the goods. If there is a balance remaining after all charges and expenses are paid, such

balance will be paid to the owner of the property sold hereunder, upon claim and proof of ownership. (d) Where Freeman has attempted to follow the procedure set forth above and the procedure is not possible, nothing shall be construed to abridge the right of Freeman, at its option, to sell the property

 (e) When perishable goods cannot be delivered and disposition is not given within a reasonable time, Freeman may dispose of property to the best advantage. Where Freeman is directed by Consignee or Consignor to unload or deliver property at a particular location where Consignor, Consig unloading or delivery.

6. LIMITATION ON SHIPPER'S RECOVERABLE DAMAGES: FREEMAN'S LIABILITY FOR DAMAGES ON DOMESTIC SHIPMENTS, INCLUDING BUT NOT LIMITED TO THOSE DAMAGES ARISING FROM OR RELATED TO MISDELIVERY, INCOMPLETE OR OTHERWISE INADEQUATE DELIVERY (INCLUDING BUT NOT LIMITED TO FAILURE TO FOLLOW SHIPPER OR CONSIGNEE INSTRUCTIONS OR FAILURE TO COLLECT OR PROPERLY DELIVER A PAYMENT INSTRUMENT), NONDELIVERY, MISSED PICKUP, AND LOSS OF OR DAMAGE TO CARGO, SHALL BE LIMITED TO DUE MUDICED OF STORE (MOD) DED DUE DUE DO LIVER OF OCARGO, SHALL BE LIMITED TO THE HIGHER OF \$50.00 (USD) PER SHIPMENT OR \$.50 (USD) PER POUND (\$.10 (USD) PER KILOGRAM) OF CARGO ADVERSELY AFFECTED THEREBY, PLUS TRANSPORTATION CHARGES APPLICABLE TO THAT PART OF THE SHIPMENT ADVERSELY AFFECTED THEREBY, UNLESS AT RILDGRAM) OF CARGO AUVERSELT AFFECTED THEREBT, PLUS TRANSPORTATION CHARGES APPLICABLE TO THAT PART OF THE SHIPMENT ADVERSELY AFFECTED THEREBY, UNLESS AT TIME OF SHIPMENT THE SHIPPER MAKES A DECLARATION OF VALUE FOR CARRIAGE IN THE SPACE DESIGNATED ON THE SERVICE REQUEST AND SHIPPING INSTRUCTIONS FORM AND PAYS THE APPROPRIATE VALUATION CHARGE. IN NO EVENT SHALL FREEMAN'S LIABILITY EXCEED THE DECLARED VALUE OF THE SHIPMENT OR THE AMOUNT OF LOSS OR DAMAGE ACTUALLY SUSTAINED, WHICHEVER IS LOWER. IF CARRIAGE OF THE SHIPMENT IS SOLELY OR PARTLY BY AIR AND INVOLVES AN ULTIMATE DESTINATION OR A STOP IN A COUNTRY OTHER THAN THE COUNTRY OF DEPARTURE, FREMAN'S LIABILITY FOR CARGO LOST, DAMAGED OR DELAYED SHALL BE LIMITED TO \$9.07 PER POUND (\$20.00 PER KILOGRAM) FOR CARRIAGE SUBJECT TO THE UNAMENDED WARSAW CONVENTION OR THE WARSAW CONVENTION AS AMENDED BY THE HAGUE PROTOCOL OF 1955, 17 SPECIAL DRAWING RIGHTS PER KILOGRAM FOR CARRIAGE SUBJECT TO THE WARSAW CONVENTION AS AMENDED BY THE MONTREAL PROTOCOL O, 4 OF 1975, OR \$9.07 PER POUND (\$20.00 PER KILOGRAM) FOR CARRIAGE SUBJECT TO THE WARSAW CONVENTION AS AMENDED BY THE MADTREAL PROTOCOL O, 4 OF 1975, OR \$9.07 PER POUND (\$20.00 PER KILOGRAM) FOR CARRIAGE WHERE THE WARSAW CONVENTION, INCLUDING ITS AMENDDED BY THE MADTREAL PROTOCOL O, 4 OF 1975, OR \$9.07 PER POUND (\$20.00 PER KILOGRAM) FOR CARRIAGE WHERE THE WARSAW CONVENTION, INCLUDING ITS AMENDDENTS, DOES NOT APPLY FOR ANY REASON, UNLESS A HIGHER DECLARED VALUE IS REQUESTED, AND THE FEES SET FORTH IN THE SERVICE GUIDE FOR SUCH HIGHER DECLARED VALUE ARE PAID. FOR INTERNATIONAL SHIPMENTS, THIS SHIPPING REQUEST AND SHIPPING INSTRUCTION CONTRACT SHALL BE DEEMED AN AIR WAYBILL WITHIN THE MEANING OF THE WARSAW CONVENTION. MEANING OF THE WARSAW CONVENTION.

Notwithstanding the above limitations, domestic shipments containing the following items of extraordinary value are limited to a maximum declared value of \$500.00 (USD):

(a) artworks and objects of art, including without limitation original paintings, drawings, etchings, water colors, tapestries and sculpture

(b) clocks, watches, jewelry (including costume jewelry), furs and fur-trimmed clothing (c) personal effects:

(d) and other inherently fragile or unique items, including prototypes, etc. Any declared value in excess of the maximums allowed herein is null and void, and the acceptance by Freeman for carriage of any shipment with a declared value in excess of the allowed maximums does not constitute a waiver of these maximums. Shipper understands that even if Shipper is not able to participate or fully participate in a show due to loss of, theft of, or damage to its property, Freeman shall never be liable or responsible for damages identified by the terms (by way of example only and not in limitation of the breadth of this clause) such as the following: consequential damages, loss of use amages, loss of profits damages, business interruption damages, delay damages, loss of use damages, loss of profits damages, business interruption damages, delay damages, special damages, collateral damages, exemplary damages, damages awarded for gross negligence, direct damages, indirect damages, damages for failure of performance, breach of contract damages, fraud damages, or any other sort of damage for tort or breach of contract. This limitation shall bind the parties: (a) whenever or wherever the claimed loss or damage may occur; (b) even though the alleged loss or damage is claimed to result from negligence, strict liability, products

 (c) even though The dataget loss of dataget is datalet to regulation, or any other legal theory or cause, and;
 (c) even though Freeman may have been advised or be on notice of the possibility or even the bability of such damages.

reeman makes no warranties, express or implied, and expressly disclaims any and all warranties. Except for Freeman's failure to deliver in accordance with the Guaranteed Service section of the Service Guide, Freeman will not be liable for misdelivery, incomplete or otherwise inadequate delivery (including but not limited to failure to follow Shipper or Consignee instructions or failure to collect or properly deliver a payment instrument), non-delivery, missed pickup, delay on International shipments, loss or damage unless caused by Freeman's sole negligence.

7. SHIPPER'S RESPONSIBILITIES AND INDEMNIFICATION: (a) Shipper must pay in full for the services rendered under this Contract at the time the services are requested. The existence of a dispute between Shipper and Freeman relative to any claim or other matter shall have no bearing on this duty of payment. No claim submitted by or on behalf of Shipper will be processed unless Shipper's account is current.

(b) Shipper understands and acknowledges that Freeman does not accept or transport illegal, dangerous or hazardous materials of any kind or nature. Shipper warrants and ensures that its property is inert, and contains no Hazardous Substances, Hazardous Materials, Chemicals, Gases, Explosives, Radioactive Materials, Biologically hazardous agents, or any other substance, matter or object in any form that could pose a threat to the health or safety of persons, property or the public welfare in general. Such goods may be warehoused at owner's risk and expense or destroyed without compensation.

(c) Shipper shall defend and indemnify Freeman, its employees, directors, officers, and agents from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys" fees and investigation costs) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any of the following: Shipper's negligence, willful misconduct, or deliberate act; Shipper's violation of Federal, State, County or Local ordinances; Shipper's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management; and/or Shipper's failure to comply with (b) of this Agreement regarding the inclusion of any dangerous substances in the property placed with Freeman

CLAIMS: Shipper, Consignee, or any other party claiming an interest in the shipment must notify 8. CLAIMS: Shipper, Consignee, or any other party claiming an interest in the shipment must notify Freeman immediately upon delivery, or in the case of loss or damage which could not have been noted at the time of delivery, within fourteen (14) days of delivery, of any loss or damage to the shipment. Receipt of the shipment by the Consignee or the Consignee's agent without written notice on the delivery receipt and/or delivery manifest will be prima facie evidence that the shipment was delivered in good condition. The amount of the claim may not be deducted from the transportation charges. Notice of loss or damage MUST be reported to Freeman at 800-995-3579. The shipment, its container(s), and packing material must be made available to Freeman for inspection at the delivery location. All shipments are subject to consign for inspection by Ergemans' between a teamana is not obligated to perform such as the start of the inspection. subject to opening for inspection by Freeman; however, Freeman is not obligated to perform such inspection. All claims for loss or damage MUST be made in writing to Freeman within one hundred and twenty (120) calendar days after the date of acceptance of the shipment by Freeman. Please refer to the Service Guide for claim procedures. All claims for service failure must be made within thirty (30) calendar days from the date of shipment and Freeman's sole liability for such claims arising from Guaranteed Service shipments shall be limited to the transportation charges as provided in the Guaranteed Service section of the Service Guide. All claims for overcharge must be made in writing to Freeman within sixty (60) calendar days after the invoice date. No action for loss or damage may be maintained against Freeman unless (a) claimant complies with all requirements of this section and (b) for domestic shipments, if the claimant commences the action within one (1) year of the shipment by Freeman unless otherwise required by International, Federal or State Law. If the claim is for loss or damage involving International shipments, claimant must commence the action within two (2) years from the date of acceptance of the shipment by Freeman unless otherwise required by International, Federal or State Law. For expressed this pedicence action earlier bell be detended to have expressed to their experiment. Law. For process of this section, no action shall be deemed to have commenced until receipt by Freeman of service of process of the action on Freeman. Claims for loss or damage must be delivered to the following address: Sedgwick, PO Box 14151, Lexington, KY 40512-4151

9. CHOICE OF FORUM: THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE 9. CHOICE OF FORUM: THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE UNITED STATES (INCLUDING ADOPTED INTERNATIONAL CONVENTIONS) AND THE STATE OF TEXAS WITHOUT GIVING EFFECT TO THE STATE'S CONFLICT OF LAWS RULES. FREEMAN AND SHIPPER AGREE THAT ANY CLAIM OR DISPUTE OF ANY SORT ARISING OUT OF OR IN ANY WAY RELATED TO THIS CONTRACT, ITS PERFORMANCE OR NONPERFORMANCE, OR DAMAGES ALLEGEDLY RESULTING FROM SAME WILL BE ARBITRATED IN THE CITY OF DALLAS, TEXAS, AND THE RULES OF THE AMERICAN ARBITRATION ASSOCIATION WILL APPLY. IF BINDING ARBITRATION IS UNAVAILABLE TO RESOLVE ANY CONTROVERSY AND IT IS NECESSARY TO LITIGATE THE DISPUTE, THE DISPUTE SHALL BE LITIGATED IN A COURT OF COMPETENT JURISDICTION IN DALLAS COUNTY, TEXAS.

10. MISCELLANEOUS: Shipper warrants the accuracy of the weight and dimension data furnished in this Contract. Shipper understands that once its property is shipped by Freeman pursuant to the instructions contained in this Contract, Shipper has no right to control the shipment; stop the shipment in transit, or divert or reschedule same, and that Shipper will have no control over the property until it is delivered pursuant to the instructions in this Contract. Shipper agrees that this Contract may be provided to any third party, including common or contract carriers of cargo by air, water, rail, or road, for the purpose of confirming the right of Freeman to control the handling of the property and all matters related to navment for the shipment. to payment for the shipment

# Back to Contents

#### MOTOR CARGO SERVICE REQUEST AND SHIPPING INSTRUCTIONS CONTRACT

This Contract establishes your legal obligations with regard to the property described herein being shipped with Freeman Transportation. It specifically limits your rights and possible recovery if your property is lost or damaged. You must accept all terms and conditions of this Contract. You confirm that you have read and agree with all the terms and conditions of this Contract by receipt without contest. This Contract may not be waived or varied, except in writing, and then only by an authorized representative of Freeman.

1. **DEFINITIONS.** In this Contract, "Freeman" means Freeman Expositions, Inc., and its respective employees, officers, directors, agents, assigns, affiliated companies, and related entities including any contractors appointed by Freeman. The term "Shipper" means the person or business for whom the property is being transported, and includes their respective employees, officers, directors, agents, assigns, affiliated companies, and contractors appointed by the Shipper, excluding only Freeman. "Property" is all objects of any type received from the Shipper for transport by Freeman as described herein. "Consignee" is the party to whom Shipper has designated the goods are to be delivered.

2. FINAL CONTRACT BETWEEN THE PARTIES. In exchange for Shipper's payments and Freeman's services, which the parties have specified in this Contract, Freeman and Shipper each agree that this Contract shall govern their respective rights and obligations regarding transportation of Shipper's property. This Contract shall take effect when the property first comes into the physical possession of Freeman for inbound shipments and after loading on the applicable carrier for outbound shipments, and the responsibility of Freeman the Consignee or the Consignee's designated agent. If any part or provision of this Contract is found by a court of competent jurisdiction to be void or unenforceable, the remainder of the Contract shall continue in full force and effect.

3. FREEMAN'S RESPONSIBILITIES UNDER THE CONTRACT ARE LIMITED. Freeman shall not be responsible for the performance of individuals or firms who are not under the direct supervision or control of Freeman. Freeman shall not be responsible for events or causes of loss, delay, or damage beyond its reasonable control, including (by way of illustration only, and not as a limitation on the breadth of this clause), strike, lockout, work slowdown or stoppage, power failure, breakdown of plant or machinery, facility failure, vandalism, theft, Act of God, effect of natural elements, riot, civil commotion or disturbance, terrorism, act of war or belligerent parties, and any other cause or causes beyond the reasonable control of Freeman. Freeman shall not be liable for delay caused by highway obstructions, or faulty or impassable highways, or lack of capacity of any highway, bridge, or ferry, or caused by breakdown or mechanical defects of vehicles or equipment, or from any cause other than the negligence of Freeman. Freeman shall not be loound to transport by any particular schedule, means, vehicle or otherwise, other than with reasonable dispatch.

4. PACKAGING AND CRATES. Shipper's property must be well packaged for safe and secure handling, storage and shipment using ordinary care. Freeman makes neither representation nor any warranty regarding the acceptability or suitability of any packaging system or procedure that Shipper might use for its property. Freeman shall not be responsible for damage to loose or uncrated materials, padwrapped or shirink-wrapped materials. Glass breakage, concealed damage, carpets in bags or poly, or improperty packed or labeled materials. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means. General guidance as to acceptable packaging systems and procedures may be found in publications such as the National Motor Freight Traffic Association.

5. PERISHABLE GOODS. Goods of a perishable nature are carried in dry trailers without environmental or atmospheric control or other special services unless Shipper states on the face of the "Service Request and Shipping Instructions" that the goods are to be carried in a refrigerated, heated, specially ventilated or otherwise specially equipped trailer. This carriage may be subject to additional charges. Shipper is responsible for bringing the goods to the proper temperature lefore loading the goods into the trailer, for the proper stowage of the goods within the trailer, and for setting the temperature (including maintenance and repair), during all times after the trailer is spotted by Freeman and before the trailer is received by Freeman. Freeman is not responsible for product deterioration caused by inherent vice, defects in the merchandise or transit times in excess of product shelf life. Refrigerated, heated, specially ventilated or otherwise specially equipped trailers are not equipped to change the temperature of goods (they are equipped of the mostatic controls before receipt of the goods by Freeman. Freeman is unable to determine whether the goods were at the proper temperature at the unit sensor will be emintain trailer is received by sensor will verify that the thermostatic controls before receipt of the goods by Freeman. Is unable to determine whether the goods were at the proper temperature at the unit sensor will be emintained within a proper range of plus or minus 5 degrees Fahrenheit of the temperature requested by Shipper on the face of the "Service Request and Shipping Instructions" if the goods were at that temperature when loaded into the container and if the temperature controls were properly set when the container was loaded.

6. REFUSED SHIPMENTS. If the Consignee refuses a shipment tendered for delivery or if Freeman is unable to deliver a shipment because of fault or mistake of Freeman, Freeman's liability shall then become that of a warehouseman.

(a) Freeman shall promptly attempt to provide notice, by telephonic, electronic or written communication as provided on the face of these shipping instructions, if so indicated, to Shipper or the party, if any, designated in these instructions to receive notice.

(b) Storage charges, if applicable, shall start no sooner than the next business day following the attempted notification. Storage may be, at Freeman's option, in any location that provides reasonable protection against loss or damage. Freeman may place the shipment in public storage at the owner's expense and without liability to Freeman.

(c) If Freeman does not receive disposition instructions within 48 hours of the time of Freeman's attempted first notification, Freeman will attempt to issue a second and final confirmed notification. Such notice shall advise that if Freeman does not receive disposition instructions within 10 days of that notification, Freeman may offer the shipment for sale at a public auction and Freeman has the right to offer the shipment for sale. The amount of sale will be applied to Freeman's invoice for transportation, storage and other lawful charges. Shipper will be responsible for the balance of charges not covered by the sale of the goods. If there is a balance remaining after all charges and expenses are paid, such balance will be paid to be owners the property sold hereunder, upon claim and proof of ownership.

(d) Where Freeman has attempted to follow the procedure set forth above and the procedure is not possible, nothing shall be construed to abridge the right of Freeman, at its option, to sell the property under such circumstances and in such manner as may be authorized by law.

(e) When perishable goods cannot be delivered and disposition is not given within a reasonable time, Freeman may dispose of property to the best advantage. When Freeman is directed by Consignee or Consignor to unload or deliver property at a particular location where Consignor, Consignee, or the Agent of either is not regularly located, Freeman's liability for the shipment shall terminate after unloading or delivery.

7. **INSURANCE. Freeman IS NOT AN INSURER**. Shipper is responsible for obtaining insurance for its property. Freeman provides no insurance for Shipper or its property.

(THE "FAIR MARKET VALUE" EQUALS THE AS IS WHERE IS PRICE FOR THE PROPERTY AT THE LOCATION OF THE SHOW TO WHICH PRICE A WILLING BUYER AND A WILLING SELLER WOULD AGREE IN AN ORDINARY COURSE OF BUSINESS, ARM'S LENGTH SALE.) OR \$25.00 (USD) PER POUND OF CARGO LOST OR DAMAGED UNLESS AT THE TIME OF SHIPMENT SHIPPER MAKES A DECLARATION OF VALUE FOR CARRIAGE IN THE SPACE DESIGNATED ON THE SHIPPING INSTRUCTIONS AND PAYS THE APPROPRIATE VALUATION CHARGE. Even if Shipper has made a declaration of value, liability shall never exceed the depreciated original invoice value or the fair market value of the property, whichever is less. The value per pound for applying declared valuation charges shall be determined by dividing Shipper's declared value for the actual weight of the shippent. In all cases not prohibiper value plus freight charges, if paid, shall be the maximum recoverable amount for loss or damage. Notwithstanding the above limitations, all shipments containing the following items of extraordinary value are limited to a maximum declared value of \$500.00 (USD): (a) Artworks and objects of art, including without limitation, original paintings, drawings, etchings, watercolors, tapestries and sculpures or prototypes; (b) Clocks, jewelry, including owsture jewelry, furs, and fur-trimmed clothing; (c) Personal effects, including without limitation, papers and documents; or (d) Coin money, currency, glit certificates, debit cards, credit cards, and any other items of extraordinary value

Any declared value in excess of the maximums allowed herein is null and void, and the acceptance by Freeman for carriage of any shipment with a declared value in excess of the allowed maximums does not constitute a waiver of these maximums. In any event, (excluding small package program shipments) Freeman's MAXIMUM LIABILITY WILL NEVER BE MORE THAN \$100,000 PER SHIPMENT. Shipper understands that even if Shipper is not able to participate or fully participate in a Show due to loss of, theft of, or damage to their property, Freeman shall not be liable or responsible for damages identified by the terms (by way of example only and not in limitation of the breadth of this clause) such as the following: consequential damages, loss of use damages, exemplary damages, business interruption damages, delay damages, special damages, collateral damages, exemplary damages, damages awarded for gross negligence, direct damages, indirect damages or damages for failure of performance, breach of contract damages, fraud damages, or any other sort of damage for tort or breach of contract. This limitation shall bind the parties: (a) WHENEVER OR WHEREVER THE CLAIMED LOSS OR DAMAGE MAY OCCUR; (b) EVEN THOUGH THE ALLEGED LOSS OR DAMAGE IS CLAIMED TOR RESULT FROM NEGLIGENCE, STRICT LIABILITY, RPOUCTS LIABILITY, BREACH OF CONTRACT, BREACH OF STATUTE OR REGULATION, OR ANY OTHER LEGAL THEORY OR CAUSE, AND; (c) EVEN THOUGH FREEMAN MAY HAVE BEEN ADVISED OR BE ON NOTICE OF THE POSSIBILITY OR EVEN THE PROBABILITY OF SUCH DAMAGES.

#### 9. SHIPPER'S RESPONSIBILITIES AND INDEMNIFICATION:

(a) Shipper must pay in full for the services rendered under this Agreement at the time the services are requested. The existence of a dispute between Shipper and Freeman relative to any claim or other matter shall have no bearing on this duty of payment. No claim may be submitted by or on behalf of Shipper to Freeman unless Shipper's account is current.

(b) Shipper understands and acknowledges that Freeman does not accept or transport illegal or hazardous materials of any kind or nature. Shipper warrants and will ensure that its property is inert, and contains no Hazardous Substances, Hazardous Materials, Chemicals, Gasses, Explosives, Radioactive Materials, Biologically hazardous agents, or any other substance, matter or object in any form that could pose a threat to the health or safety of Freeman persons, property, or the public welfare in general. Such goods may be warehoused at owner's risk and expense or destroyed without compensation.

(c) Shipper shall defend and indemnify Freeman, its employees, directors, officers, and agents from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys" fees and investigation costs) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any of the following: Shipper's negligence, willful misconduct, or deliberate act; Shipper's violation of Federal, State, County or Local ordinances; Shipper's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management; and/or Shipper's failure to comply with subsection (b) of this section regarding the inclusion of any dangerous substances in the property placed with Freeman.

10. CLAIMS. Claims must be filed in writing within nine (9) months after the date of delivery of the property (or in the case of export traffic, within nine (9) months after delivery at the port of export), except that claims for failure to make delivery must be filed within nine (9) months after a reasonable time for delivery has elapsed. Suits for loss, damage, or delay shall be instituted against Freeman no later than two (2) years and one (1) day from the day when written notice is given by Freeman to the claimant that Freeman has disallowed the claim or any part or parts of the claim specified in the notice. Shipper shall deliver of claim for loss or damage by hand, U.S. mail, courier, facsimile, or electronic means to Sedgwick, PO Box 14151, Lexington, KY 40512-4151 as soon as loss or damage is discovered. The notice of claim shall invite a prompt joint survey of the damage, at a time and place to be agreed between the parties, and such survey shall go forward promptly. However, if in any case the property is received by the Consignee or the Consignee's agent without notice of loss or damage to property being served on Freeman within 15 calendar days of the receipt of the property, it is agreed between Freeman and Shipper that in that instance the presumption shall arise that the property was delivered in propert quantity and in good condition. Claims filed more than nine (9) months following the date on which the property was delivered or should have been delivered are agreed to be forever time barred.

11. CHOICE OF FORUM / ARBITRATION. THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ITS CONFLICT OF LAWS RULES. EXCLUSIVE VENUE FOR ALL DISPUTES ARISING OUT OF CONTRACT, TORT, COMMON LAW OR RELATING TO THE ENFORCEMENT OR INTERPRETATION OF THIS CONTRACT SHALL RESIDE IN A COURT OF COMPETENT JURISDICTION IN DALLAS COUNTY, TEXAS. Notwithstanding anything herein to the contrary, any controversy or claim arising out of or relating to this Agreement, or the breach thereof, shall be exclusively settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules and judgment on the award rendered by the arbitrator(s) may be entered by any court having jurisdiction thereof.

12. **MISCELLANEOUS**. (a) Shipper warrants the accuracy of the weight and dimension data furnished in this Contract; (b) Shipper understands that once its property is shipped by Freeman pursuant to the instructions contained in this Contract, Shipper has no right to control the shipment, stop the shipment in transit, or divert or reschedule same. (c) Shipper agrees that this Contract may be provided to any third party, including common or contract carriers of cargo by air, water, rail, or road, for the purpose of confirming the right of Freeman to control the handling of the property and all matters related to payment for the shipment. Shipper agrees that all shipments are subject to correction and final charges determined by the actual or re-weighed weight of the shipment.

13. SMALL PACKAGE PROGRAM. If items shipped via Freeman's Small Packages program are lost, damaged or destroyed while in Freeman's possession, FREEMAN'S MAXIMUM LIABILITY SHALL BE \$100 per package UNLESS AT THE TIME OF SHIPMENT SHIPPER MAKES A DECLARATION OF VALUE IN THE SPACE DESIGNATED ON THE SHIPPING INSTRUCTIONS AND PAYS THE APPROPRIATE VALUATION CHARGE. If small packages are received by the Shipper and notice of loss or damage is not received by Freeman with 15 days of the delivery of the property, the parties agree that the presumption shall arise that the property was delivered in proper quantity and in good condition.

#### F R E E M A N 901 E South St

Anaheim, CA 92805 (714) 254-3410 Fax: (469) 621-5607 FreemanAnaheimES@freemanco.com

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

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#### NAME OF SHOW: 2014 Breast Cancer Symposium / September 4 - 5, 2014

COMPANY	NAME

BOOTH#:

CONTACT NAME:

PHONE#:

### FREEMAN SUPERVISED LABOR

#### <u>IN ORDER TO BETTER SERVE YOU</u> - PLEASE COMPLETE THE FOLLOWING INFORMATION IF YOUR DISPLAY IS TO BE SET-UP AND/OR DISMANTLED BY FREEMAN I&D AND YOU WILL NOT BE PRESENT TO SUPERVISE THE INSTALLATION AND/OR DISMANTLE.

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Deliver back to Freeman warehouse at Exhibitor's expense.

PLEASE NOTE: Freeman is not responsible for product or literature that is not properly packed and labeled by exhibitor.

# UNION JURISDICTIONS IN THE SAN FRANCISCO BAY AREA

You may appreciate knowing in advance that union labor may be required for certain aspects of your exhibit handling. To help you understand the jurisdiction the various unions have, please read the following:

#### DISPLAY LABOR

By definition, the installation or dismantling of exhibits which requires the use of hand tools, or takes one person more than 30 minutes, or exceeds ten feet in any direction, falls within the jurisdiction of the Local 510 of the Sign Display and Crafts Union. You can handle and set out the products you manufacture; however, all background materials - display boards, backdrops, stands - anything the products are displayed upon, attached to, or made part of, and laying of floor tile and carpets must be installed by union labor. Labor can be ordered in advance by returning the Display Labor order form, or on show site at Freeman Service Center.

#### MATERIAL HANDLING

The Teamsters Union Local 2785 (and Local 287 for shows in San Jose) has jurisdiction over all unloading and reloading of materials. The Union also has jurisdiction over the operation of all material handling equipment - this includes all dollies and hand trucks.

You may hand carry only what you can manage by yourself (one person) in one trip, using no equipment. Since hand carried materials may not come through the freight entrance, show management will designate a specific entrance for hand carried items. Current union jurisdiction precludes hotel personnel from delivering material to exhibit booths.

#### TIPPING

Freeman requests that exhibitors do not tip our employees. They are paid an excellent wage scale denoting a professional status, and we believe that tipping is not necessary. This applies to all Freeman employees. Any request for such should be brought to the attention of a Freeman Representative at Freeman Service Center.

#### SAFETY

Standing on chairs, tables or other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Freeman cannot be responsible for injuries or falls caused by improper use of this furniture. If assistance is required in assembling your booth, please order labor on the Display Labor order form and the necessary ladders and tools will be provided.

#### IN GENERAL

Craftsmen at all levels are instructed to refrain from expressing any grievances or directly challenging the practices of any exhibitor. All questions arising with regard to the Union's jurisdiction or practices must be directed to a FREEMAN management representative.

#### F R EM Ν E 901 E South St Anaheim, CA 92805

(714) 254-3410 Fax: (469) 621-5607 FreemanAnaheimES@freemanco.com INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

#### NAME OF SHOW: 2014 Breast Cancer Symposium / September 4 - 5, 2014

COMPANY NAME

BOOTH #:\_

CONTACT NAME:

PHONE #:

E-MAIL ADDRESS

For Assistance, please call 714-254-3410 to speak with one of our experts.

#### **MATERIAL HANDLING SERVICES**

CRATED:	Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
SPECIAL HANDLING: (See definitions on back)	Material delivered by a carrier in such a manner that it requires additional handling, such as ground unloading, stacked or constricted space unloading, designated piece unloading, shipment integrity, alternate delivery location, loads mixed with pad wrapped material, carpet and/or pad only shipments, no documentation and shipments that require additional time, equipment or labor to unload. <b>Federal Express, Airborne Express, DHL</b> and <b>UPS</b> are included in this category due to their delivery procedures.
UNCRATED:	Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.
STRAIGHT TIME: OVERTIME:	8:00 A.M. to 5:00 P.M. Monday through Friday 5:00 P.M. to 8:00 A.M. Monday through Friday, all day Saturday, Sunday, and Holidays (Overtime will be applied to all freight received at the warehouse and/or show site that must be moved into or out of booth during above listed times.)

Description	Price Per CWT	2001b. Minimum
RATE CLASSIFICATIONS:		
Warehouse Shipment Delivered between AUGUST 06 - AUGUST 27, 2014 (200	) lb. minimur	n)
Crated or Skidded Shipment		176.00
Special Handling Shipment		228.80
Show Site Shipment Deliver Only on SEPTEMBER 03, 2014 (200 lb. minimum	)	
Crated or Skidded Shipment	\$ 101.50	203.00
Special Handling Shipment	\$ 132.00	264.00
Uncrated or Pad Wrapped Shipment	\$ 152.30	304.60
Small Package - Maximum weight is 30 lbs per shipment*		
Per Shipment	\$ 55.60	

\*A small package shipment is a shipment totaling any number of pieces with a combined weight not to exceed 30 lbs that is received on the same day, from the same shipper and delivered by the same carrier.

#### ADDITIONAL SURCHARGES:

Shipment Delivered after Deadline Date (in addition to above rates)		
Warehouse Shipment after AUGUST 27, 2014	\$ 22.00	44.00
Show Site Shipment after Show Opening	\$ 25.40	50.80
Overtime Charge - Inbound (in addition to above rates)		
Crated or Skidded Shipment		50.80
Special Handling Shipment	\$ 33.00	66.00
Uncrated or Pad Wrapped Shipment		76.20
Overtime Charge - Outbound (in addition to above rates)		
Crated or Skidded Shipment	\$ 25.40	50.80
Special Handling Shipment	\$ 33.00	66.00
Uncrated or Pad Wrapped Shipment	\$ 38.10	76.20
Mobile Unit Spotting Fee	\$ 277.00	

Description	Weight	СМТ	Price per CWT	Estimated Total Cost (200 lb. Min.)
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Surcharges	÷ 100 =			
Tips to Save on Material Handling • Consolidate shipments - when to	Тах	N/A		
<ul> <li>Consolidate shipments - when to 3 Separate Shipments</li> </ul>	1 Consolidated Shi		Total	
60  lbs charged  @ 200  lbs  \$ 176 00	3 nieces (1 shinmer			

60 lbs. charged @ 200 lbs. \$ **176.00** 52 lbs. charged @ 200 lbs. \$ **176.00** 65 lbs. charged @ 200 lbs. \$ 176.00 = \$528.00

177 lbs. charged @ 200 lbs = \$176.00 Added benefit - your shipments are less likely to get misplaced if they are packaged together with larger items.

(304346)

# SPECIAL HANDLING DEFINITIONS

#### for frequently asked questions and material handling estimator tools, go to www.freemanco.com/store

Special handling applies to shipments that are loaded by cubic space and/or packed in such a manner as to require additional labor/handling, such as ground unloading, constricted space unloading, designated piece unloading, carpet/pad only shipments or stacked shipments. Also included are shipment integrity, alternate delivery locations, mixed shipments, and shipments without individual bills of lading. Shipments loaded in this manner require additional time, labor, or equipment, to unload, sort and deliver.

#### What is Ground Loading/Unloading?

Vehicles that are not dock height, preventing the use of loading docks, such as U-hauls, flat bed trailers, double drop trailers, company vehicles with trailers that are not dock level, etc.

#### What is Constricted Space Loading/Unloading?

Trailer loaded "high and tight" shipments that are not easily accessible. Freight is loaded to full capacity of trailer – top to bottom, side to side. One example of this is freight that is loaded down one side of a trailer that must be bypassed to reach targeted freight.

#### What is Designated Piece Loading/Unloading?

Drivers that require the loading crew to bring multiple pieces of the freight to the rear of the trailer to select the next piece, having to remove freight from the trailer then reload to fit or the trailer must be loaded in a sequence to ensure all items fit.

#### What are Stacked Shipments?

Shipments loaded in such a manner requiring multiple items to be removed to ground level for delivery to booth. Stacked or "cubed out" shipments, loose items placed on top of crates and/or pallets constitute special handling.

#### What is Shipment Integrity?

Shipment integrity involves shipments on a carrier that are intermingled, or delivered in such a manner that additional labor is needed to sort through and separate the various shipments on a truck for delivery to our customers.

#### What is Alternate Delivery Location?

Alternative delivery location refers to shipments that are delivered by a carrier that requires us to deliver some shipments to different levels in the same building, or to other buildings in the same facility.

#### What are Mixed Shipments?

Mixed shipments are defined as shipments of mixed crated and uncrated goods, where the percentage of uncrated is minimal and does not warrant the full uncrated rate for the shipment, but does require special handling. Freeman defines special handling for mixed loads as having less than 50% of the volume as uncrated.

#### What does it mean if I have "No Documentation"?

Shipments arrive from a small package carrier (including, among others, Federal Express, Airborne Express, DHL and UPS) without an individual Bill of Lading, requiring additional time, labor and equipment to process.

#### What about carpet only shipments?

Shipments that consist of carpet and/or carpet padding only require special handling because of additional labor and equipment to unload.

#### What is the difference between Crated and Uncrated Shipments?

Crated shipments are those that are packed in any type of shipping container that can be unloaded at the dock with no additional handling required. Such containers include crates, fiber cases, cartons, and properly packed skids. An uncrated shipment is material that is shipped loose or pad-wrapped, and/or unskidded without proper lifting bars and hooks.

# WHAT ARE FREIGHT SERVICES?

As the official service contractor, Freeman is the exclusive provider of freight services. Material handling includes unloading your exhibit material, storing up to 30 days in advance at the warehouse address, delivering to the booth, the handling of empty containers to and from storage, and removing of material from the booth for reloading onto outbound carriers. It should not be confused with the cost to transport your exhibit material to and from the convention or event. You have two options for shipping your advance freight — either to the warehouse or directly to show site.

#### How do I ship to the warehouse?

- We will accept freight beginning 30 days prior to show move-in.
- To check on your freight arrival, call Exhibitor Services at the location listed on Quick Facts.
- To ensure timely arrival of your materials at show site, freight should arrive by the deadline date listed on Quick Facts. Your freight will still be received after the deadline date, but additional charges will be incurred.
- The warehouse will receive shipments Monday through Friday, except holidays. Refer to Quick Facts for warehouse hours. No appointment is necessary.
- The warehouse will accept crates, cartons, skids, trunks/cases and carpets. Loose or pad-wrapped material must be sent directly to show site.
- All shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- Certified weight tickets must accompany all shipments.
- Warehouse freight will be delivered to the booth prior to exhibitor set up.
- Please call the number located on Quick Facts if you want to ship oversized material that requires special equipment to the warehouse.

#### How do I ship to show site?

- Freight will be accepted only during exhibitor move-in. Please refer to Quick Facts for the specific exhibitor move-in dates and times.
- All shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- Certified weight tickets must accompany all shipments.

#### What about prepaid or collect shipping charges?

- Collect shipments will be returned to the delivery carrier.
- To ensure that your freight does not arrive collect, mark your bill of lading "prepaid."
- "Prepaid" designates that the transportation charges will be paid by the exhibitor or a third party.

#### How should I label my freight?

- The label should contain the exhibiting company name, the booth number and the name of the event.
- The specific shipping address for either the warehouse or show site is located on Quick Facts.

#### How do I estimate my Material Handling charges?

- Charges will be based on the weight of your shipment. Each shipment received is considered separately. The shipment weight will be rounded to the next 100 pounds. Each 100 pounds is considered one "cwt." (one hundred weight). All shipments are subject to reweigh.
- On the Order Form, select whether the freight will arrive at the warehouse or be sent directly to show site.
- Next, select the category that best describes your shipment. There are three categories of freight:

**Crated:** material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.

**Special Handling:** material delivered by the carrier in such a manner that it requires additional handling, such as ground unloading, stacked and constricted space unloading, designated piece unloading, loads mixed with pad-wrapped material, loads failing to maintain shipping integrity, carpet and/or pad-only shipments, and shipments that require additional time, equipment or labor to unload. Federal Express and UPS are included in this category due to their delivery procedures.

**Uncrated:** material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.

• Add overtime charges for inbound if material is delivered to the booth during the overtime period stated on Quick Facts. This includes both warehouse and show site shipments.

- Add overtime charges for outbound if material is loaded onto the outbound carrier during the overtime period stated on Quick Facts.
- Add the late delivery charge listed on the Order Form if the shipment is accepted at the warehouse or at show site after the deadline date listed on Quick Facts.
- The above services, whether used completely or in part, are offered as a package and the charges will be based on the total inbound weight of the shipment.
- Shipments received without receipts or freight bills, such as UPS and Federal Express, will be delivered to the booth without guarantee of piece count or condition.

#### What happens to my empty containers during the show?

- Pick up "Empty Labels" at the Service Center. Place a label on each container. Labeled containers will be picked up periodically and stored in non-accessible storage during the show.
- At the close of the show, the empty containers will be returned to the booth in random order. Depending on the size of the show, this process may take several hours.

# How do I protect my materials after they are delivered to the show or before they are picked up after the show?

 Consistent with trade show industry practices, there may be a lapse of time between the delivery of your shipment(s) to your booth and your arrival. The same is true for the outbound phase of the show — the time between your departure and the actual pick-up of your materials. During these times, your materials will be left unattended. We recommend that you arrange for a representative to stay with your materials or that you hire security services to safeguard your materials.

#### How do I ship my materials after the close of the show?

- Each shipment must have a completed Material Handling Agreement in order to ship materials from the show. All pieces must be labeled individually.
- To save time, complete and submit the Outbound Shipping Form in advance, or you may contact the Service Center at show site for your shipping documents. The Material Handling Agreement and labels will be processed and available prior to show closing.
- After materials are packed, labeled, and ready to be shipped, the completed Material Handling Agreement must be turned in at the Service Center.
- Call your designated carrier with pick-up information. Please refer to Quick Facts for specific dates and times. In the event your selected carrier fails to show on final move-out day, your shipment will either be rerouted on Freeman's carrier choice or delivered back to the warehouse at the exhibitor's expense.
- For your convenience, show recommended carriers will be on site to handle outbound transportation.

#### Where do I get a forklift?

- Forklift orders to install or dismantle your booth after materials are delivered may be ordered in advance or at show site. We recommend that you order in advance to avoid additional charges at show site. Refer to the Order Form for available equipment.
- Advance and show site orders for equipment and labor will be dispatched once a company representative signs the labor order at the Service Center.
- Start time is guaranteed only when equipment is requested for the start of the working day.

#### Do I need insurance?

• Be sure your materials are insured from the time they leave your firm until they are returned after the show. It is suggested that exhibitors arrange all-risk coverage. This can be done by riders to your existing policies.

• All materials handled by Freeman are subject to the enclosed Terms and Conditions. **Other available services** (may not be available in all locations)

- Cranes
- Scissor lifts, condors
- Access storage at show site
- Exhibit transportation services (see enclosed brochure)
- Security storage at show site
- Short-term and long-term warehouse storage
- · Local pick-up and delivery
- Priority empty return



(304346) 13-14 SFP 40

09/08

# MATERIAL HANDLING

YOU ARE ENTERING A BINDING CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE. Acceptance of said terms and conditions will be construed when any of the following conditions are met: This Material Handling Agreement (MHA) is signed; Exhibitor's materials are delivered to Freeman's warehouse or to an event site for which Freeman is the Official Show Contractor; or an order for labor and/or rental equipment is placed by Exhibitor with Freeman.

1. DEFINITIONS. For purposes of this Contract, Freeman means Freeman Expositions, Inc., and its employees, directors, officers, agents, assigns, affiliated companies, and related entities. In no event shall Freeman be deemed to be the Ultimate Consignee for shipping and custom purposes. The term "Exhibitor" means the Exhibitor, its employees, agents, and representatives.

2. PACKAGING/CRATES AND STORAGE. Freeman shall not be responsible for damage to loose or uncrated materials, pad wrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly, or improperly packed or labeled materials. Freeman shall not be responsible for crates and packaging which are unsuitable for handling, in poor condition, or have prior damage. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means. Freeman does not accept any crates or packaging containing hazardous materials. Goods requiring cold storage and those in accessible storage are stored at Exhibitor's own risk. FREEMAN ASSUMES NO RESPONSIBILITY OR LIABILITY FOR LOSS OR DAMAGE TO GOODS IN COLD STORAGE OR ACCESSIBLE STORAGE.

3. EMPTY CONTAINERS. Empty container labels will be available at the show site service desk. Affixing labels to the containers is the sole responsibility of Exhibitor or its representative. All previous labels must be removed or obliterated. Freeman assumes no responsibility for: error in the above procedures; removal of containers with old empty labels and without Freeman labels; or improper information on empty labels. FREEMAN WILL NOT BE LIABLE FOR LOSS OR DAMAGE TO CRATES AND CONTAINERS OR THEIR CONTENTS WHILE SAME ARE IN EMPTY CONTAINER STORAGE.

4. INBOUND/OUTBOUND SHIPMENTS. There may be a lapse of time between the delivery of shipment(s) to the booth and the arrival of Exhibitor, or a lapse of time between the completion of packing and the actual pickup of materials from the booths for loading onto a carrier and during such times, Exhibitor materials will be left unattended. FREEMAN IS NOT RESPONSIBLE OR LIABLE FOR ANY LOSS, DAMAGE, THEFT, OR DISAPPEARANCE OF EXHIBITOR'S MATERIALS AFTER THEY HAVE BEEN PICKED UP FOR RELOADING AT THE CONCLUSION OF THE EVENT. Freeman recommends the securing of security services from Facility or Show Management. All MHA's submitted to Freeman by Exhibitor will be checked at the time of pickup for the booth and corrections will be made where discrepancies exist between the quantities of items on any form submitted to Freeman is not responsible for any wait time or other charges including business center charges arising from delivery or pickup of Exhibitor's materials.

5. DELIVERY TO THE CARRIER FOR RELOADING. Freeman assumes no responsibility for loss, damage, theft, or disappearance of Exhibitor's materials after same have been delivered to Exhibitor's appointed carrier, shipper, or agent for transportation after the conclusion of the show. Freeman loads the materials onto the carrier under directions from the carrier or driver of that carrier. Any loading onto the carrier will be understood to be under the exclusive supervision and control of the carrier or driver of that carrier. FREEMAN ASSUMES NO RESPONSIBILITY FOR LOSS, DAMAGE, THEFT OR DISAPPEARANCE OF EXHIBITOR'S MATERIALS THAT ARISES OUT OF IMPROPERLY LOADED OR LABELED MATERIALS.

6. DESIGNATED CARRIERS. Freeman shall have the authority to change the Exhibitor designated carrier if that carrier does not pick up the shipment(s) at the appointed time. Where no disposition is made by Exhibitor, materials may be taken to a warehouse to await Exhibitor's shipping instructions and Exhibitor agrees to be responsible for charges relating to such rerouting and handling. IN NO EVENT SHALL FREEMAN BE RESPONSIBLE FOR ANY LOSS RESULTING FROM SUCH REROUTING DESIGNATION.

7. FORCE MAJEURE. Freeman's performance hereunder is subject to, and Freeman shall not be responsible for loss, delay, or damage due to, strike, work stoppages, natural elements, vandalism, Act of God, civil disturbances, power failures, explosions, acts of terrorism or war, or for any other cause beyond Freeman's reasonable control, nor for ordinary wear and tear in the handling of Exhibitor's materials.

8. CLAIM(S) FOR LOSS. Exhibitor agrees that any and all claims for loss or damage must be submitted to Freeman immediately at the show site and in any case not later than *thirty (30) business days* after the date when Exhibitor's materials are delivered to the carrier for transportation from show site or from Freeman's warehouse. All claims reported after thirty (30) days will be rejected. In no event shall a suit or action be brought against Freeman more than one (1) year after the date of loss or damage occurred.

a. PAYMENT FOR SERVICES MAY NOT BE WITHHELD. In the event of any dispute between the Exhibitor and Freeman relative to any loss, damage, or claim, Exhibitor shall not be entitled to and shall not withhold payment due Freeman for its services as an offset against the amount of any alleged loss or damage. Any claims against Freeman shall be considered a separate transaction and shall be resolved on their own merits.

b. MAXIMUM RECOVERY. If found liable for any loss, Freeman's sole and exclusive maximum liability for loss or damage to Exhibitors materials and Exhibitor's sole and exclusive remedy is limited to \$.50 (USD) per pound per article with a maximum liability of \$100.00 (USD) per item, or \$1,500.00 (USD) per shipment whichever is a less. All shipment weights are subject to correction and final charges determined by the actual or re-weighed weight of the shipment.

c. LIMITATION OF LIABILITY. IN NO EVENT SHALL FREEMAN BE LIABLE TO THE EXHIBITOR OR TO ANY OTHER PARTY FOR SPECIAL, COLLATERAL, EXEMPLARY, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, WHETHER SUCH DAMAGES OCCUR EITHER PRIOR OR SUBSEQUENT TO, OR ARE ALLEGED AS A RESULT OF, TORTIOUS CONDUCT, FAILURE OF THE EQUIPMENT OR SERVICES OF FREEMAN OR BREACH OF ANY OF THE PROVISIONS OF THIS CONTRACT, REGARDLESS OF THE FORM OF ACTION, WHETHER IN CONTRACT OR IN TORT, INCLUDING STRICT LIABILITY AND NEGLIGENCE, EVEN IF FREEMAN HAS BEEN ADVISED OR HAS NOTICE OF THE POSSIBILITY OF SUCH DAMAGES. SUCH EXCLUDED DAMAGES INCLUDE BUT ARE NOT LIMITED TO LOST PROFITS, LOSS OF USE, AND INTERRUPTION OF BUSINESS OR OTHER CONSEQUENTIAL OR INDIRECT ECONOMIC LOSSES.

9. DECLARED VALUE. Declarations of Declared Value are between the Exhibitor and the selected Carrier ONLY, and are in no way an extension of Freeman's maximum liability stated herein. Freeman will use commercially reasonable efforts to transmit the Declared Value instructions to the selected Carrier; however, FREEMAN WILL NOT BE LIABLE FOR ANY CLAIM ARISING FROM THE TRANSMITTAL OF, OR FAILURE TO TRANSMIT, DECLARED VALUE INSTRUCTIONS TO THE CARRIER NOR FOR FAILURE OF THE CARRIER TO UPHOLD THE DECLARED VALUE OR ANY OTHER TERM OF CARRIAGE.

10. JURISDICTION / VENUE. THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE STATE OF TEXAS WITHOUT GIVING EFFECT TO ITS CONFLICT OF LAWS RULES. EXCLUSIVE VENUE FOR ALL DISPUTES ARISING OUT OF OR RELATING TO THIS CONTRACT SHALL RESIDE IN A COURT OF COMPETENT JURISDICITON IN DALLAS COUNTY, TEXAS.

11. **INDEMNIFICATION.** Exhibitor agrees to indemnify and forever hold harmless Freeman from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) arising out or contributed to by Exhibitor's negligent supervision of any labor secured through Freeman; Exhibitor's negligence, willful misconduct, or deliberate act, or the negligence, willful misconduct, or deliberate act, or the negligence, willful misconduct, or deliberate act, or the negligence, sustemers, invitees and/or any Exhibitor's pointed Contractors (EAC) at the show or event to which this Contract relates, including but not limited to Exhibitor's violation of Federal, State, County or Local ordinance and/or Exhibitor's violation of Show Regulations and/or Rules as published and set forth by Facility and/or Show Management.

12. LIEN. Exhibitor grants Freeman a security interest in and a lien on all of Exhibitor's materials that is from time to time in the possession of Freeman and all the proceeds thereof, including without limitation insurance proceeds (the "Collateral"), to secure the prompt and full payment and performance of all Exhibitor's indebtedness for monies paid, by Freeman on its behalf, services performed, materials and/or labor from time to time provided by Freeman to or for the benefit of Exhibitor ("Obligations"). Freeman shall have all the rights and remedies of a secured party under the Uniform Commercial Code, as may be amended from time to time ("UCC"), and any notice that Freeman is required to give under the UCC of a time and place of a public sale or the time after which any private sale or other intended disposition of any Collateral is to be made shall be deemed to constitute reasonable notice if such notice is mailed by registered or certified mail at least five (5) days prior to such action. Freeman may hold and not deliver any of the Collateral to Exhibitor for so long as there are any Obligations that remain unpaid or unsatisfied.

13. WAIVER & RELEASE. Exhibitor, as a material part of the consideration to Freeman for material handling services, waives and releases all claims against Freeman with respect to all matters for which Freeman has disclaimed liability pursuant to the provisions of this Contract.

14. DRIVER LIABILITY WAIVER. IN CONSIDERATION OF FREEMAN PERMITTING ENTRANCE TO THE PREMISES, YOU, YOUR EMPLOYER, THE OWNER OF THE TRUCK AND/OR EQUIPMENT THAT YOU ARE OPERATING (TRUCKOWNER) AND YOU AS AGENT OF YOUR EMPLOYER AND THE TRUCKOWNER, HEREBY ASSUME ALL RISK OF INJURY OR HARM TO YOURSELF AND OTHERS AND DAMAGE TO YOUR PROPERTY AND PROPERTY BELONGING TO YOUR EMPLOYER OR OTHERS ARISING FROM YOUR ACTIVITIES WHILE BEING PERMITTED TO ENTER THE PREMISES. YOU AGREE TO ENTER AT YOUR OWN RISK. YOU HAVE FULL KNOWLEDGE OF ANY RISK INVOLVED IN THIS ACTIVITY. YOU RECOGNIZE THE HAZARDS AND ARE AWARE OF ALL THE RULES FOR SAFE OPERATION. YOUR EMPLOYER, THE TRUCKOWNER, AND YOU AGREE TO INDERNIFY AND HOLD HARMLESS FREEMAN, ITS EMPLOYEES, OFFICERS, DIRECTORS, AGENTS, ASSIGNS, AFFILIATED COMPANIES AND RELATED ENTITIES, AGAINST ANY AND ALL LIABILITY, ACTIONS, CLAIMS, AND DAMAGES OF ANY KIND WHATSOEVER ARISING FROM YOUR ACTIVITIES WHILE BEING PERMITTED TO ENTER THE PREMISE.

REV 11/13

# FREEMAN

901 E South St Anaheim, CA 92805 (714) 254-3410 Fax: (469) 621-5607 FreemanAnaheimES@freemanco.com

WITH YOUR ORDER

NAME OF SHOW: 2014	Breast Can	cer Sympos	sium / Septerr	nber 4 - 5, 2014			
COMPANY NAME:				BOOTH#:			
ADDRESS:				BOOTH SIZE X			
CITY/STATE/ZIP:				CUSTOMER #	£		
PHONE #:		EXT.:	FAX #:				
SIGNATURE:			PRINT N	AME:			
CONTACT'S E-MAIL							
E-MAIL FOR INVOICE				CHECK IF YOU ARE	A NEW FREEMAN CUSTOMER		
CONDITIONS INCLUDED COMPANY CHECI Please make check must be in U.S. fun bank.("US. FUNDS Canadian checks.) Please reference (3 CREDIT/DEBIT C/ For your convenient charge your creditd orders, and any add of show site orders p charges may includ charges which Freem Exhibitor, including w Please complete the	N YOUR SERVICE A payable to: F ds drawn on a " MUST BE P 04346) on your ARD Ce, we will use ebit card accou litional amounts placed by your red de all Freeman an may be obliga ithout limitation, a	G MATERIALS O MANUAL. reeman. Cher U.S. or Canad RE-PRINTED remittance. this authorizati int for your adv incurred as a presentative. I companies, o ted to pay on bel any shipping cha	BANK TF Bank Trans an Wire Trans on ABA#: 02( Internation Swift Code ACH Direct ACH Direct ABA# 1110 Please ref properly c half of arges.	<b>FREEMAN, YOU AGREE TO BE</b> <b>CANSFER</b> sfer to Bank of America, N.A.; sfer 6009593 ACCT #1252039192 val Wire Transfer SE BOFAUS3N ACCT #125203	Dallas, TX Freeman 19192 Freeman reeman oth Number so we can y bank processing fees.		
Cardholder Name (Print	:):			Signature:			
Cardholder Billing Addre	ess:						
City/State/Zip:							
		ENTE	R TOTALS HI	ERE			
INSTALLATION LABOR	DISMANTLE LABOR	MATERIAL	EXHIBIT TRANSPORTATION		GRAND TOTAL		

- Orders received without payment or after the discount price deadline date will be charged at the standard price.
- Copies of invoices may be picked up from the Service Desk prior to show closing.
- If you have questions or need assistance with any items not listed, please call and ask for your Exhibitor Services Representative.

#### TELL US WHAT YOU THINK!

Freeman is committed to providing great customer service. To help us serve you more effectively in the future, please visit the URL address below upon the completion of your show to provide feedback. Your input will provide the insight needed to ensure that our customer service is in line with your expectations.

#### http://feedback.freemanco.com/?304346

#### F R E E M A N 901 E South St Anaheim, CA 92805

(714) 254-3410 Fax: (469) 621-5607 FreemanAnaheimES@freemanco.com

#### 2014 Breast Cancer Symposium / September 4 - 5, 2014

To authorize Freeman to invoice a third party for payment of services rendered to exhibitors, both the exhibiting company and the third party must complete this form and return it at least 14 days prior to show move-in.

#### **EXHIBITING COMPANY AUTHORIZATION OF THIRD PARTY BILLING**

and agree to be bound by all event that the named third pa back to the exhibiting compa be invoiced to the third party.	terms and condition arty does not discha ny. All invoices are R ORDERING MATER R SERVICE MANUAL	as as describe arge payment due and paya	d in the Terms & Condition of the invoice prior to the ble upon receipt, by eith	responsible for payment of charges ons section of this services manual. In the e last day of the show, charges will revert ier party. The items checked below are to <b>DU AGREE TO BE BOUND BY ALL TERMS &amp;</b>
EXHIBITOR SIGNATURE:				DATE:
EXHIBITING COMPAI	NY INFORMAT	ION		
EXHIBITING COMPANY NAME:				BOOTH #:
EXHIBITING COMPANY ADDRESS:				
CITY/STATE/ZIP:				
PHONE:		EXT.	FAX:	
CONTACT'S E-MAIL:				
THIRD PARTY COMPA	NY INFORMA	TION		
THIRD PARTY COMPANY NAME:				
CONTACT NAME:				
THIRD PARTY BILLING ADDRESS:				
CITY/STATE/ZIP:				
PHONE:		EXT.	FAX:	
CONTACT'S E-MAIL:				
E-MAIL FOR INVOICE:				
Invoices will be sent by a				es your invoices if different than above.
	MASTERCARD	VISA	FREEMAN NOW	ACCEPTS DEBIT CARDS
ACCOUNT NO:			EXP. I	DATE:
CARDHOLDER NAME (PLEASE PRIN	T):			CARD TYPE:
AUTHORIZED SIGNATURE:				

(304346) 13-14 SFP 40

CITY/STATE/ZIP:

CARDHOLDER BILLING ADDRESS:

# PAYMENT & LABOR

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE. The terms and conditions set forth below become a part of the Contract between Freeman and you, the Exhibitor. Acceptance of said terms and conditions will be construed when any of the following conditions are met:

- THE METHOD OF PAYMENT FORM IS SIGNED; OR
- AN ORDER FOR LABOR, SERVICES AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR WITH FREEMAN; OR
- WORK IS PERFORMED ON BEHALF OF EXHIBITOR BY FREEMAN.

#### DEFINITIONS

For purposes of this Contract, Freeman means Freeman Expositions, Inc. and its respective employees, directors, officers, agents, assigns, affiliated companies, and related entities including, but not limited, to any subcontractors Freeman may appoint. The term "Exhibitor" means the Exhibitor, its employees, agents, or representatives.

#### PAYMENT TERMS

Full payment, including any applicable tax, is due in advance or at show site. All payments must be in U.S. funds and all checks must be drawn on a U.S. bank. Orders received without advance payment or after the deadline date will incur additional After Deadline charges as indicated on each order form. All materials and equipment are on a rental basis for the duration of the show or event and remain the property of Freeman except where specifically identified as a sale. All rentals include delivery, installation, and removal from Exhibitor's booth. In case of cancellation of any orders or services by Exhibitor, a onehour "per person, per hour" charge will be applied for all labor orders that are not canceled in writing at least 24 hours prior to the scheduled start time. If Prestige Carpet, Custom-Cut Carpet, Modular Rental Exhibits and any other custom-order items or services have already been provided at the time of cancellation, fees will remain at 100% of the original charge. If the Show or Event is canceled because of reasons beyond Freeman's control, Exhibitor remains responsible for all charges for services and equipment provided up to and including the date of cancellation. Freeman will not issue refunds to Exhibitor of any payments made before the date of cancellation. It is Exhibitor's responsibility to advise the Freeman Service Center Representative of problems with any orders, and to check the Exhibitor's invoice for accuracy prior to the close of the Show or Event. If Exhibitor is exempt from payment of sales tax, Freeman requires an exemption certificate for the State in which the services are to be used. Resale certificates are not valid unless Exhibitor is rebilling these charges to its customers. For International Exhibitor's, Freeman requires 100% prepayment of advance orders, and any order or services placed at show site must be paid at the show. For all others, should there be any pre-approved unpaid balance after the close of the show; terms will be net, due and payable in DALLAS, TEXAS upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a prepaid basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by Freeman shall be either applied to reduce the principal unpaid balance or refunded to the payer. If past due invoices or invoice balances are placed with a collection agency or attorney for collection or suit, Exhibitor agrees to pay all legal and collection costs. THESE PAYMENT TERMS AND CONDITIONS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS. In the event of any dispute between the Exhibitor and Freeman relative to any loss, damage, or claim, such Exhibitor shall not be entitled to and shall not withhold payment, or any partial payment, due to Freeman for its services, as an offset against the amount of any alleged loss or damage. Any claims against Freeman shall be considered a separate transaction, and shall be resolved on its own merits. Freeman reserves the right to charge Exhibitor for the difference between the Exhibitor's estimate of charges and the actual charges incurred by Exhibitor, or for any charges that Freeman may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. If Exhibitor provides a credit card for payment and charges are rejected by the Exhibitor's credit card company for any reason, Freeman hereby provides notice that it reserves the right, and Exhibitor authorizes Freeman, to continue to attempt to secure payment through that credit card for as long as unpaid balances remain on the Exhibitor's account.

#### ELECTRICAL

Claims will not be considered, or adjustments made unless filed in writing, by Exhibitor, prior to the close of the event. Freeman is not responsible for any damage or loss caused by the loss of power beyond its control and Exhibitor agrees to hold Freeman, its officers, directors, employees and agents harmless from such power loss. IN NO EVENT SHALL Freeman BE LIABLE FOR ANY INDIRECT OR CONSEQUENTIAL DAMAGES (INCLUDING WITHOUT LIMITATION LOST PROFITS) EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER UNDER THEORY OF CONTRACT, TORT (INCLUDING NEGLIGENCE), PRODUCTS LIABILITY OR OTHERWISE. Exhibitor shall indemnify and hold harmless Freeman, its officers, directors, employees, and agents from and against any and all claims, liabilities, damages, fines, penalties or costs of whatsoever nature (including reasonable attorneys' fees) arising out of or in any way connected with Exhibitor's actions or omissions under this Agreement.

#### LABOR UNDER THE SUPERVISION OF EXHIBITOR

#### RESPONSIBILITIES:

Exhibitor shall be responsible for the performance of labor provided under this option. It is the responsibility of Exhibitor to supervise labor secured through Freeman in a reasonable manner as to prevent bodily injury and/or property damage and also to direct them to work in a manner that is in compliance with Freeman's Safe Work Rules and/or Federal, State, County and Local ordinances, rules and/or regulations, including but not limited to Show or Facility Management rules and/or regulations. It is the responsibility of Exhibitor to check in with the Service Desk to pick up labor, and to return to the Service Desk to release labor when the work is completed.

#### INDEMNIFICATION:

Exhibitor agrees to indemnify, hold harmless, and defend Freeman from and against any and all demands, claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) arising out of or occasioned by the acts or omissions of Exhibitor. The Exhibitor's indemnification of Freeman includes any and all violations of Federal, State, County or Local ordinances, Show or Event Regulations and/or Rules as published and/or set forth by Facility or Show Management, and/or directing labor provided by Freeman to work in a manner that violates any of the above rules, regulations, and/or ordinances.

#### IMPORTANT

PLEASE REFER TO FREEMAN'S "MATERIAL HANDLING TERMS & CONDITIONS" AS IT RELATES TO MATERIAL HANDLING SERVICES AND TO THE "SERVICE REQUEST & SHIPPING INSTRUCTIONS CONTRACT" AS IT RELATES TO TRANSPORTATION SERVICES. CONTRACT TERMS DEPEND ON THE NATURE OF SERVICES SECURED BY EXHIBITOR THROUGH FREEMAN. TERMS & CONDITIONS MAY VARY FOR EACH TYPE OF SERVICE ORDERED THROUGH FREEMAN.



Please note: Complimentary Wi-Fi will be provided in the Posters, Exhibits and Food room. The provided Wi-Fi is intended for personal use. Devices requiring mission critical Internet service should be connected through a hard-wired Internet drop. Exhibitors are responsible for ordering and paying for all hard-wired Internet connections.



## 2014 High Speed Internet Order Form PSAV

Advance Price Deadline: *Wednesday, August 20* 

		HIG	H SPEED INTERNET				
Services				Quantity	Daily Rate	Days	Extension
Network Access Fee (Require	1	\$350.00	1	\$350.00			
Wired User/IP Address					\$225.00		
Wireless User/IP Address					\$55.00		
EVENT INFORMA	TION			TOTAL	. CHARGES		
Booth Number or Roor	n Name:	E	vent Name: <sup>2014 Breast Cancer Sym</sup>		Equi	pment Total	\$
Delivery Date:	Time:	E	vent Location: Golden Gate Hall	Service Charge (23% of Equip Total)			NA
Show Dates: Septer	mber 4-5, 2014	S	how Hours: 7:00 AM - 6:00 PM	urs: 7:00 AM - 6:00 PM Tax (8.75% )			NA
Pick Up Date:	Time:	0	n Site Contact:			Total	\$
EXHIBITOR/AFFIL		ON					
Company:			Attentior	:			
Address:		City:	State	:	Zip:		
Phone #		Fax#	Email Address	:			
Credit Card # Circle One: AMEX / MC / VIS			Circle One: AMEX / MC / VISA		Exp. Date:	/_	
Cardholder:	Cardholder: Cardholder's Signatur			:			
***PSAV maintains a co	mplete on-site inventor	y of basic and high	end equipment. Please contact us	if this form	n does not mee	your nee	ds.

To confirm this order, please fill in the event & exhibitor information boxes completely, and fax to PSAV at the San Francisco Marriott Marquis. Full charges will apply if order is canceled within 48 hours of event start time.

PSAV @ The San Francisco Marriott Marquis: 55 Fourth Street, San Francisco, CA 94103 Fax:(415) 486-8121 Phone: (415) 442-6140







# LEAD RETRIEVAL ORDER FORM

Breast Cancer Symposium | Symposium: September 4-6, 2014 | Exhibit: September 4-5, 2014 | San Francisco Marriott Marquis | San Francisco, CA

Contact Information (Please Print or Type Clearly)						
Booth Number:		Contact:				
Company Name:						
Address:						
City:	State:	Zip:	_Country:			
Tel:F	ax:	Email:				
Onsite Contact:		Mobile Phone:				

#### **Order Online**

https://www.directlead.com/order/breast14

#### **Order by Mail**

J. Spargo & Associates, Inc. 11208 Waples Mill Rd., Suite 112, Fairfax, VA 22030 Phone: 703-995-1800

Lead Retrieval Options:	Advance By: 7/30/14	Onsite After: 7/30/14	Quantity	Total
DirectLead <sup>™</sup> Handheld Touch [HHT] <sup>*</sup> Battery Operated; Leads provided on a USB Stick when unit returned at close of event	\$375	\$425		\$
Direct Lead <sup>™</sup> Mobile Handheld [DMH] <sup>*</sup> Battery Operated; Leads provided on a USB Stick when unit returned at close of event	\$350	\$400		\$
DirectLead <sup>™</sup> App. for Smartphone or Tablet [DLA]\$320 \$320\$ One activation per device; exhibitors use their own hardware App needs to be installed from a data connection. Instructions for App download will be provided 7 business days prior to event. 5 or more apps. call for a quote				
Optional Accessories:				
Wireless Thermal Printer [WTP]*	\$100	\$150		\$
Custom Lead Qualifiers [CC]* (complete page 2)	\$95	\$125		
Unit & Printer Stand [DS]*	\$25	\$25		\$
*For use with DirectLead™ Handheld Touch and Mobile Handheld			Total:	\$
Payment Method:	Cancellation of order is subject to a \$50.00 administrative fee.			
Check made payable to: J. Spargo & Associates, Inc. Back to Contents		No refunds after August 21, 2014. You will be charged up to \$2,500.00 per unit damaged or r		damaged or not
Credit cards orders accepted online: https://www.directlead.com/order/breast14	returned. Units must			

No credit issued for unit(s) not picked up.

Please allow 1-3 business days to receive confirmation of your order.

All equipment is the sole responsibility of the exhibitor during the rental period. The rental period ends 1 hour past the close of the posted exhibit hall hours. Equipment damaged or not returned is subject to an additional charge up to \$2,500.00 per unit. This charge may be imposed, without further notice, to the credit card on file. Your signature authorizes your credit card to be charged for the total payment due. JS&A reserves the right to charge or correct amount if different from the total listed above. Your order must be submitted on or prior to the discount deadline to receive the discounted rate.

Please check the box and sign below that you have read and understood the terms of this agreement

Signature

Date \_







# **CUSTOMIZED LEAD QUALIFIERS ORDER**

Breast Cancer Symposium | Symposium: September 4-6, 2014 | Exhibit: September 4-5, 2014 | San Francisco Marriott Marquis | San Francisco, CA

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_

\_ Booth #: \_\_\_\_\_

Please type or clearly print your Custom Lead Qualifiers below. Qualifiers are limited to 18 characters per line.

Sample Lead Qualifiers	Custom Lead Qualifiers		
Send Brochure	By 7/30/14 \$95		
Add to Mailing List	After 7/30/14 \$125		
Have Sales Rep Call	1		
Have Tech Rep Call	2 3		
Immediate Interest	4		
Need Demonstration	5		
Send Price List	6		
Send Proposal	7		
<ul> <li>Purchasing Authority</li> </ul>	8		
Current Customer	9		
Distributor	10		
Reseller	11		
End User	12		
Government	13		
Corporate / Civilian	14		
• < 5K Budget	15		
• 5 - 10K Budget	16		
• 10 - 25K Budget	17		
• 25 - 50K Budget	18		
<ul> <li>&gt; 50K Budget</li> </ul>	19.         20.		

J. Spargo & Associates, Inc.

11208 Waples Mill Road, Suite 112, Fairfax, VA 22030 Phone: 703-995-1800 Email: <u>directlead@jspargo.com</u> ORDER ONLINE: <u>https://www.directlead.com/order/breast14</u>