

EXHIBITOR LEAD MANAGEMENT SERVICES



60th ASH® Annual Meeting & Exposition
San Diego, CA • December 1-4, 2018

Reliable, easy to use, indispensable lead-tracking technology for your booth.

DirectLead™ Handheld Touch

A light weight, battery powered barcode, magstripe & RFID reader with color graphical LCD display and touchscreen. Features include: Custom Qualifiers, Wireless Printing, Operates 30-40 hours on a single charge.

- Intuitive navigation
- Easy-to-add qualifiers
- Ability to add full text notes
- Optional wireless printer
- 30-hour battery
- Lead delivery via USB thumb drive



ADVANCE RATE (by 11/13/18) \$425 | **ONSITE RATE** (after 11/13/18) \$475

Maximum mobility for capturing and qualifying data.

DirectLead™ Rover App. for Smartphone or Tablet



DirectLead™ Rover App. for Smartphone or Tablet is the newest addition to ExpoTools' robust suite of lead retrieval and attendee tracking solutions. This versatile app enables trade show exhibitors to capture, qualify and follow up on leads or surveys directly from their smart phones or tablets, and then securely access this data in real time from any location.

- Works with Android phone, Android tablet, iPhone and iPad
- Scan the badge with your built in camera
- All scans are safely stored and backed up on the device and in the cloud
- Use it at your hotel, social function or shuttle bus
- Easily add custom qualifiers
- Survey capable

Devices are not provided with DirectLead™ Rover App. **ADVANCE RATE** (by 11/13/18) \$350 | **ONSITE RATE** (after 11/13/18) \$375

Privacy Notice - Attendee badges are encrypted. Badges may only be read by official lead retrieval equipment and mobile app. If using outside equipment, a developer's kit is necessary to read the badge and can be ordered by contacting directlead@spargoinc.com

Contact Us! phone: 703-995-1800 email: directlead@spargoinc.com



Order Now at www.orderdirectlead.com