

**FOOD & BEVERAGE**

**Fax or Mail to:** Gaylord Palms Resort & Convention Center  
6000 W. Osceola Parkway  
Kissimmee, Florida 34746  
407-586-2217 Fax (407) 586-2279

**Ordering Instructions:**

1. Fill out this form completely, including Credit Card Authorization Form, and fax to 407-586-2279.
2. Gaylord Palms Resort & Convention Center hold exclusive rights to all food and beverage. No outside food or beverage is allowed in the exhibit hall without prior permission from a hotel representative. A "Corkage Fee" will apply for any external food/beverage. Vendor product samples are permitted in 2-3 ounce sample serving sizes. Fees for necessary storage, ice, and set-up will apply.
3. All Food and Beverage items listed are subject to a 24% taxable service charge and 7% sales tax. All non-food items are subject to 7% sales tax.
4. Prices subject to change without notice.
5. Food and beverage ordered through the hotel will be supplied with proper service ware and utensils.
6. If you don't see exactly what you are looking for, please call to discuss custom menu options.

**Reception Displays****Cheese Display**

Parmigiano-Reggiano with Red Onion Marmalade  
Brie with Plum Compote  
Gruyere with Anise Infused Wild Honey  
Gorgonzola with Apricot Mustard Fruits  
Gourmet Crackers, Sliced French Breads  
(Serves 25) \$475

**Chilled Fresh Vegetable Display**

Baby Carrots with Orange Cilantro Sauce  
Celery Sticks with Gorgonzola Spread  
Belgian Endive Leaves with Hummus Dip  
Cucumber with Vidalia Onion & Fresh Dill Sauce  
(Serves 25) \$425

**Steamed Dim Sum Display**

Chicken Shumai, Chili Flake Scallion Sauce  
Pork Dumpling with Wasabi, Seasoned Garlic Sauce  
Steamed Shrimp Shumai, Sesame Ginger Sauce  
(Serves 25) \$550

**Antipasto Display**

Assorted Italian Meats & Cheeses  
Grilled Italian Vegetable Platter  
Buffalo Mozzarella, Basil & Olive Oil  
Marinated Sun-Dried Plum Tomatoes  
Artichoke Hearts, Kalamata Olives, Celery Hearts  
Sliced Italian & Bread Sticks  
(Serves 25) \$700

**Mediterranean Display**

Roasted Red Pepper Hummus  
Marinated Olives & Marinated Feta  
Turkish Tomato Salad, Baba Ghanoush  
Quinoa & Cucumber Salad, Tabbouleh Stuffed  
Grape Leaves Lavosh, Toasted Pita Chips  
(Serves 25) \$600

**Spanish Quarter Display**

Mini Quesadilla Cornucopias  
Tri-Color Corn Chips  
Guacamole, Tangy Salsa & Queso Dip  
Cinnamon Sugar Tortillas  
(Serves 25) \$390.00

**Calzone Display**

Vegetable Calzones  
Pepperoni Calzones  
Marinara & Alfredo Sauces  
Crushed Red Pepper, Parmesan Cheeses  
(Serves 25) \$450

**Artisanal Cheese & Guinness Fondue Display**

Pumpnickel, Sour Dough & Pretzel Breads  
Grilled Chorizo & Button Mushrooms  
(Serves 25) \$450

**Signature Displays – Based on 30 minutes of Service****The Magic**

Smart Food Cheddar Popcorn & Cracker Jacks  
Tri-Color Tortilla Chips, Chili Con Queso  
Coney Island Franks en Croute  
Roasted Peanuts\*  
Assorted Bags of Chips & Pretzels  
Natural Lemonade & Iced Tea  
Assorted Soft Drinks and Mineral Waters  
(Serves 25) \$565

**Gourmet Cupcakes**

Assorted Gourmet Cupcakes to include:  
Pineapple Rum, German Chocolate\*, Red  
Velvet & White Chocolate Raspberry  
(Serves 25) \$375

**Comfort Food**

Un crustables  
Peanut Butter\* & Strawberry Jam  
Peanut Butter\* & Grape Jelly  
Crunchy Apples, Whole Bananas  
Oreos and Nutter Butter Cookies\*  
Milk & Chocolate Milk  
Assorted Soft Drinks and Mineral Waters  
(Serves 25) \$540

**From the Pastry Kitchen**

Pistachio, Raspberry, Blackberry & Lemon  
Macaroons\*  
Pain Au Chocolate, Mini Eclairs, Madeleines  
Whole Strawberries with Nutella\*  
(Serves 25) \$425

**Cookie Jar**

Chocolate Chip, White Chocolate Macadamia\*,  
Peanut Butter Chunk\*, Oatmeal Raisin\*,  
Butterscotch, M&M & Cinnamon Sugar Cookies  
Chocolate & Low Fat Milks  
Assorted Soft Drinks and Mineral Waters  
(Serves 25) \$525

**Dessert Display**

Chocolate Cream Puffs  
Banana Meringue Mini Pie  
Red Velvet Whoopee Sandwich  
Strawberry Key Lime Shooters  
Rocky Road Brownies\*  
(Serves 25) \$325



**FOOD & BEVERAGE**

**Fax or Mail to:** Gaylord Palms Resort & Convention Center  
 6000 W. Osceola Parkway  
 Kissimmee, Florida 34746  
 407-586-2217 Fax (407) 586-2279

**Booth Enhancements**

**Old Fashioned Popcorn Machine**  
 Freshly Popped, Buttered Popcorn  
 Minimum Order: 100 Bags  
 \$4.50 per Bag  
 \$175 Attendant Fee (1<sup>st</sup> 3 hours)  
 \$50 Attendant Fee (each additional hour)

**Cookie Oven**  
 Freshly Baked Cookies-Chocolate Chip or  
 Oatmeal Raisin\*  
 Minimum Order: 10 Dozen Cookies  
 \$59 per Dozen  
 \$150 Machine Rental  
 \$175 Attendant Fee (1<sup>st</sup> 3 hours)  
 \$50 Attendant Fee (each additional hour)

**Haagen Daz Ice Cream Cooler**  
 Assorted Frozen Ice Cream & Fruit Bars  
 Minimum Order: 100 Bars  
 \$6.25 per Bar  
 No Attendant Needed

**Island Oasis Machine**  
 Frozen Non-Alcoholic or Alcoholic Beverages  
 Strawberry, Mango, Pina Colada & Ice Cream  
 Flavors  
 Minimum Order: 100 Beverages  
 Alcoholic \$9.00 per Beverage  
 Non-Alcoholic \$6.00 per Beverage  
 \$175 Attendant Fee (1<sup>st</sup> 3 hours)  
 \$50 Attendant Fee (each additional hour)

**Espresso Coffee Cart or Nitrogen Bar**  
 Full Service *Coffee/Espresso Bar* including:  
 Made to Order Espresso, Cappuccino, Café Latte  
 Café Mocha, Macchiato and more  
 For *Nitrogen Bar*, choose from Ice Cream, Gelato,  
 Smoothies, Frozen Cappuccinos, Gourmet  
 Shaved Ice & More  
 Please Call for Pricing (Pricing is Based on  
 Tradeshow Volume & Hours of Service)  
 Attendant Included

**Hot Roasted Glazed Nut Cart \***  
 Unlimited Fresh Roasted Glazed Pecans,  
 Cashews & Almonds in sample sized packs  
 Roasted in your booth  
 Please Call for Pricing (Pricing is Based on  
 Tradeshow Volume & Hours of Service)  
 Peanuts available upon request

**A La Carte Options**

**Coffee Service**  
 Freshly Brewed Regular & Decaffeinated  
 Coffee  
 Flavored Shots of French Vanilla, Hazelnut  
 Irish Cream & Amaretto  
 \$87 per Gallon

**Hot Tea Service**  
 Assorted White Lions Teas to Include; Ginger  
 Peach, Organic Earl Grey, Organic Classic  
 English, Organic Green Passion, Organic  
 Masala Chai & Cranberry Hibiscus  
 \$87 per Gallon

**Chilled Fruit Juices**  
 Cranberry, Grapefruit, Apple & Tomato  
 \$88 per Gallon

**Freshly Squeezed Orange Juice**  
 \$88 per Gallon

**Iced Tea, Natural Lemonade or Tropical  
 Fruit Punch**  
 \$79 per Gallon

**Bottled Water**  
 Chilled, Sparkling or Non-Carbonated  
 Mineral Waters  
 \$6 each

**Bottled Fruit Juices**  
 \$5.75 each

**Assorted Soft Drinks**  
 \$5.75 each

**Rockstar Energy Drinks**  
 \$6 each

**Redbull**  
 \$6.50 each

**V8 Juice**  
 \$5.75 each

**Assorted Bottled Gatorade**  
 \$6 each

**Assorted SoBe Waters**  
 \$6 each

**Homemade Cookies\***  
 \$60 per Dozen

**Freshly Baked Brownies & Blondies\***  
 \$60 per Dozen

**Raspberry, Coconut & Lemon Bars\***  
 \$59 per Dozen

**Rice Krispy Treats**  
 \$59 per Dozen

**Granola Bars & Popular Candy Bars**  
 \$5 each

**Low Carb Protein Bars**  
 \$4.75 each

**Individual Bags of Pretzels, Chips, Vegetable  
 Chips & Popcorn**  
 \$4.75 each

**Individual Bags of Hummus & Pretzel Chips**  
 \$4.50 each

**Gaylord Palms' Muffins\* & Danish Pastries**  
 Served with Preserves & Butter  
 \$61 per Dozen

**Sliced Bagels with Regular & Flavored  
 Cream Cheese**  
 \$61 per Dozen

**A Selection of Plain & Flavored Flaky Croissants**  
 Served with Preserves & Butter  
 \$61 per Dozen

**Whole Fruit**  
 \$4 each

**Freshly Baked Fruit & Nut Breads\***  
 \$61 per Dozen

**Assorted Donuts**  
 \$61 per Dozen

\* Contains Nuts



**FOOD & BEVERAGE**

**Fax or Mail to:** Gaylord Palms Resort & Convention Center  
 6000 W. Osceola Parkway  
 Kissimmee, Florida 34746  
 407-586-2217 Fax (407) 586-2279

**Alcoholic Beverages**

**Domestic Beer**  
 Miller Lite, Michelob Ultra  
 \$7 each  
 \$175 Bartender Fee

**Craft Beer**  
 Sierra Nevada Pale Ale, Milk Stout  
 \$8 each  
 \$175 Bartender Fee

**Sangria Bar**  
 Traditional Blend of Red Wine, Fresh Fruits &  
 Brandy  
 Served with Fresh Fruit Garnish  
 \$10 each  
 \$175 Bartender Fee

**Imported Beer**  
 Corona Light, Stella Artois  
 \$7.75 each  
 \$175 Bartender Fee

**Wine**  
 Choose from Cabernet Sauvignon, Merlot,  
 Chardonnay & White Zinfandel  
 \$48 per Bottle  
 \$175 Bartender Fee

**Special Order Beer**  
 Please call for pricing & availability  
 Must be ordered in full case quantities  
 \$175 Bartender Fee

**Specialty Cocktails**  
 Choose from a wide selection of specialty drinks  
 That can be made to order at your booth  
 Please call for pricing & availability  
 \$175 Bartender Fee

**PLEASE PLACE YOUR ORDER BELOW**

Event Name:	ASCP 45th Annual Meeting & Exhibition	Event Dates:	November 5-7, 2014
Company Name:		Booth Number:	
On-Site Contact Name:		Cell Phone Number:	
E-mail Address:			

Please list the items that you wish to order below. For each item, please include a quantity and start/end time FOR EACH DAY that you would like service. We will create an order and submit to you for your approval.

ITEM:	QUANTITY:	SERVICE DATE:	SERVICE START TIME:	SERVICE END TIME:
1. _____	_____	_____	_____	_____
2. _____	_____	_____	_____	_____
3. _____	_____	_____	_____	_____
4. _____	_____	_____	_____	_____
5. _____	_____	_____	_____	_____
6. _____	_____	_____	_____	_____
7. _____	_____	_____	_____	_____
8. _____	_____	_____	_____	_____
9. _____	_____	_____	_____	_____
10. _____	_____	_____	_____	_____



**CREDIT CARD AUTHORIZATION FORM**  
Fax or Mail to: Gaylord Palms Resort & Convention Center  
Attn: Exhibit Service Representative  
3208 Gaylord Way, Kissimmee, Florida 34746  
407-586-2217 Fax 407-586-2279  
GPExhibits@gaylordhotels.com

**ADVANCE PRICE DEADLINE - October 3, 2014**

Event Name: ASCP 45th Annual Meeting & Exhibition Event Dates: November 5-7, 2014  
Company Name: \_\_\_\_\_ Booth Number: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Contact Number: \_\_\_\_\_

I certify that all information is complete and accurate. I hereby authorize Gaylord Palms Resort and Convention Center to collect payment for all charges as indicated in the Rate Information and Approved Charges section of this form by processing a charge to the credit/debit card listed below.

Payment is accepted through exhibit services in the form of VISA, MASTERCARD, AMERICAN EXPRESS, DISCOVER, DINERS/CB, JCB and Money Order (U.S. funds drawn on U.S. banks only). Florida State Sales Tax (7%) will be applied to all equipment & service orders. **Checks and cash are not accepted. Credit will not be given for services ordered and not used. Cancellations must occur prior to the installation of services. All disputes must be filed by the exhibitor with the Exhibitor Services Department prior to the close of the show.**

I further authorize the following named person(s) to use the below listed credit card to pay of any additional services either in advance or on-site.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**RATE INFORMATION AND APPROVED CHARGES - Required**

All Charges  Network/Telecommunications  Electrical/Utility Services (labor and materials)  Food and Beverage  Security Services  Floral

**CARDHOLDER INFORMATION - Required**

Amex  Visa  MasterCard  Discover  Diners/CB  JCB

Name as it appears on the credit/debit card: \_\_\_\_\_

Issuing Bank: \_\_\_\_\_ Phone: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Address (statement): \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax or Alternative Number: \_\_\_\_\_

Email Address for Receipt: \_\_\_\_\_

Cardholders Name (printed): \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_ Date: \_\_\_\_\_