

Use of ASCO or CCF Name Approval Form

2013 ASCO Annual Meeting

Meeting Dates: Friday, May 31 – Tuesday, June 4

Exhibit Dates: Saturday, June 1 – Monday, June 3



Exhibitors must obtain prior written permission to use the American Society of Clinical Oncology (ASCO) or Conquer Cancer Foundation (CCF) names, marks, brands, logos, designs, trade dress, slogans or other designations of ASCO and CCF at or around the 2013 ASCO Annual Meeting.* This form must be submitted for review and prior approval of the proposed use to [ASCO Exhibits](#) no later than Wednesday, April 24, 2013.

All materials (including but not limited to promotional mailers, exhibit booth banners or decoration, billboards, and other signage) must comply with all requirements in the [Policies for Exhibitors and Other Organizations at ASCO Meetings](#). Information specific to Ancillary Activities and Use of the ASCO and CCF Names and Marks can be found in Sections III and Section VII, respectively.

Contact Information

Company _____

Exhibiting Organization _____

Advertising Agency (if applicable) _____

Contact Name _____

Email _____ Telephone _____

Use of Name Information

1. How will the piece be used?	<input type="checkbox"/> Ancillary event signage at event location <input type="checkbox"/> Exhibit booth signage & display panels <input type="checkbox"/> Distribution at an exhibit booth <input type="checkbox"/> Mailing List (not provided by ASCO) <input type="checkbox"/> Stationary billboard <input type="checkbox"/> Airport Signage Other _____ _____
2. Do you wish to send this piece to a mailing (or email) list not acquired through ASCO?	Yes <input type="checkbox"/> No <input type="checkbox"/>

Deadline

Submit this form and the accompanying proof of the piece to ASCO Exhibits at exhibits@asco.org for review by Wednesday, April 24, 2013. Decisions about requested uses will be sent via email within 5 business days of receipt. Decisions will be sent within 7 business days for pieces submitted to ASCO after Wednesday, April 24, 2013.

Submission and Questions

Submit the completed form and advertising piece(s) to the ASCO Exhibits team at exhibits@asco.org or fax to 703-299-0255. If you have any questions or concerns, please contact us at exhibits@asco.org or 571-483-1300.

* Exhibitors that purchased the attendee mailing list acquired through ASCO do not need to submit this form for mailing list use in addition to the separate review process in place for those items.