

Use of ASCO/Conquer Cancer, The ASCO Foundation Name Approval Form Instructions:

Exhibitors must obtain prior written permission to use the American Society of Clinical Oncology (ASCO) or Conquer Cancer, The ASCO Foundation names, marks, brands, logos, designs, trade dress, slogans or other designations of ASCO and Conquer Cancer, The ASCO Foundation at or around the 2018 ASCO Annual Meeting.* This form must be submitted for review and prior approval of the proposed use through the [Exhibitor Resource Center](#) no later than **Wednesday, April 25**.

All materials (including but not limited to promotional materials, exhibit booth banners or decorations, billboards, airport advertising and other signage) must comply with all requirements in the [Policies for Exhibitors and Other Organizations at ASCO Meetings](#).

The Use of ASCO/ Conquer Cancer, The ASCO Foundation Name Approval Form and the accompanying proof of the piece must be submitted through the [Exhibitor Resource Center](#) by **Wednesday, April 25**. Decisions about requested uses will be sent via email within five (5) business days of receipt. Please upload the file of your sample piece when submitting the form.

***Note:** Exhibitors who have purchased the attendee mailing list through ASCO do not need to submit this form for mailing list use in addition to the separate review process in place for those items.

If you have any questions or concerns regarding these policies, please contact Mark Mayhew, Exhibits Program Manager, at exhibits@asco.org or 571-483-1599.

If you have questions regarding the submission of this form, please contact Stephanie Houck or Eileen McGill, ASCO Exhibit Operations Management, at ascoexhibits@spargoinc.com or 703-631-6200.

Use of ASCO Email/Web Banner Image

ASCO is offering exhibitors the opportunity to promote their presence at the 2018 ASCO Annual Meeting in email signatures and with the use of an ASCO-approved web banner. These images are the only approved use of ASCO's logo in emails or on websites. The files may not be altered in anyway. Please select the appropriate file below.

[Email Banner](#)

[Web Banner](#)