



Thank you in advance for your participation in the 2017 ASCO Annual Meeting. The Meeting will be held at McCormick Place, June 2-6. The exhibits will be open on June 3-5 from 9:00 AM – 5:00 PM in the South Building, Level 3, Hall A.

This online [Exhibitor Service Manual](#) will provide you with all of the information that an exhibitor needs to have a successful Annual Meeting – from forms for ordering carpet, furniture, electricity, and telecom, to important information with regards to registration, housing, policies, advertising and social events. It also includes information on available discounts if services are ordered by the earlier deadline date. This helps you to save money and for everyone to better plan equipment needs and labor schedules –resulting in a smooth operation and successful experience.

The Annual Meeting theme for the 2017 ASCO Annual Meeting is “Making a Difference in Cancer Care *WITH YOU.*” We encourage exhibitors to include this theme in the booth design and consider it when planning their activities for the Annual Meeting.

If you receive solicitations from companies who are not Official Contractors of the 2017 ASCO Annual Meeting, please contact Stephanie Houck or Eileen McGill, ASCO Exhibit Operations Management, at 703-631-6200 or ascoexhibits@spargoinc.com.

If you have any further questions, please feel free to contact us via email or by phone. As always, we appreciate your support and look forward to seeing you in Chicago.

Sincerely,

A handwritten signature in black ink that reads "Natalie R. Norris".

Natalie Norris, CME/H, CEM
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A handwritten signature in black ink that reads "Stephanie Houck".

Stephanie Houck, CEM
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