

LEAD CAPTURE & RETRIEVAL MANAGEMENT

2017 ASCO ANNUAL MEETING OFFICIAL CONTRACTOR

Reliable, easy to use, indispensable
lead-tracking technology for your booth.

DirectLead™ Handheld Touch

A light weight, battery powered barcode, magstripe & RFID reader with color graphical LCD display and touchscreen. Features include: Custom Qualifiers, Wireless Printing, Operates 30-40 hours on a single charge.

- Intuitive navigation
- Easy-to-add qualifiers
- Ability to add full text notes
- Optional wireless printer
- 30-hour battery
- Lead delivery via USB thumb drive



ADVANCE RATE (by 5/5/17) \$375 | ONSITE RATE (after 5/5/17) \$425

Maximum mobility for capturing and qualifying data.

DirectLead™ Rover App. for Smartphone or Tablet



DirectLead™ Rover App. for Smartphone or Tablet is the newest addition to ExpoTools' robust suite of lead retrieval and attendee tracking solutions. This versatile app enables trade show exhibitors to capture, qualify and follow up on leads or surveys directly from their smart phones or tablets, and then securely access this data in real time from any location.

- Works with Android phone, Android tablet, iPhone and iPad
- Scan the badge with your built in camera
- All scans are safely stored and backed up on the device and in the cloud
- Use it at your hotel, social function or shuttle bus
- Easily add custom qualifiers
- Survey capable

Devices are not provided with DirectLead™ Rover App. ADVANCE
RATE (by 5/5/17) \$320 | ONSITE RATE (after 5/5/17) \$320

Beyond Expectations

www.spargoinc.com | www.orderdirectlead.com

Contact Us! phone: 703-995-1800 email: directlead@spargoinc.com



Order Now at www.orderdirectlead.com