



# The smart way to collect leads



App works with all iPhone, iPad and Android devices with this year's and the previous year's operating system.

#### CompuLEAD App

Download the app and activate it via a unique activation code on your own smart device

- Transfer activations between your staff's devices
- Custom qualifiers and survey questions
- · Edit lead information and add notes
- Scan badges on and off the show floor even when cellular/Wi-Fi connection is lost
- Send your own marketing materials to your leads from the app
- Get personal in-booth training Additional charges apply
- · Wireless printer Additional charges apply



MZ. 320

CompuLEAD Tablet

Wireless Printer

#### CompuLEAD Tablet

A rental LG tablet equipped with the CompuLEAD app

- Custom qualifiers and survey questions
- · Edit lead information and add notes
- Scan badges on and off the show floor even when celluar/Wi-Fi connection is lost
- In-booth delivery, setup and training Additional charges apply
- Wireless printer Additional charges apply



## atEvent—Sync your leads to Marketing Automation and CRM systems

The atEvent event lead capture solution gives you the tools and insights you need to maximize sales conversions from events.

- Get event leads transferred into your Marketing Automation and CRM systems automatically
- Drive prospect nurturing and near real-time follow-up of sales-ready leads
- NO MORE SPREADSHEETS
- Add Scan badges and business cards
- Capture topics of interests and qualified follow up actions





### The ANESTHESIOLOGY® Annual Meeting • October 21-25, 2017 Boston Convention and Exhibition Center • Boston, MA

Packages				8/22/17 EARLY BIRD	9/7/17 ADVANCE	STANDARD	QTY	TOTAL	
• Custom qualifiers and surve • 15 pieces of literature (15 PD • 5 links to videos	eys	h)		\$575	\$615	\$660		\$	
+ Additional User Activation	ns (173B)			\$130	\$130	\$130		\$	
<ul> <li>CompuLEAD Tablet (114)</li> <li>Custom qualifiers and surve</li> <li>Wireless printer*</li> <li>Delivery, setup and in-booth</li> <li>15 pieces of literature (15 PE</li> <li>5 links to videos</li> </ul>	training	n)		\$760	\$830	\$915		\$	
<ul> <li>atEvent</li> <li>Capture detailed prospect in</li> <li>Marketing automation (Eloq or CRM (Salesforce.com) into</li> <li>Event intelligence and sales</li> <li>Unlimited users</li> </ul>	ua, Marketo, Hubs egration	pot, Pardot)		\$895	\$945	\$995		\$	
A-la-Carte	tion (172A)			Ċ A E E	¢ 405	ĊĘĄĘ		\$	
+ Additional User Activations (173A)				\$455 \$130	\$495 \$130	\$130		\$	
CompuLEAD Tablet (174A)				\$455	\$495	\$130		\$\$	
Add-ons				3433	3433	\$545		٠	
Wireless Printer For App (287A) – Only pairs to 1 device/app at a time				+\$115	+\$130	+\$150		\$	
Wireless Printer For Tablet (187A) – Only pairs to 1 device/app at a time				+\$115	+\$120	+\$150		\$\$	
Setup and In-Booth Training For App (108)				+\$105	+\$120	+\$140		\$	
Delivery, Setup and In-Boot	<b>h Training</b> For Tab	let (08)		+\$105	+\$120	+\$140		\$	
Payment				Subtotal         \$					
Contact Name/Title  Address	Company Name		Booth # (Required)	All price	All applicable taxes will be added All prices in U.S. dollars. All orders subject to a \$100 cancellation fee No refunds after 9/21/17				
City	State	Zip Code	Country	No refu	No refunds arter 9/21/1/ No refunds on the CompuLEAD App *Printer can only be paired to 1 device/app at a time.				
Phone	Onsite Cell	Fax							
				Orde	er				
Email	Alternate Email (to receive leads post-show)			Online: compusystems.com/order					
Credit card deposit required for all rentals. Order will appear as LEAD RETRIEVAL on credit card statement.  By signing this order form, I declare that I have fully read, understand and agree to abide by the Terms and Conditions listed below.  Usa MC Amex				Fax: +1 708.344.4444  For assistance Inside the U.S. (Toll-free): 866.600.LEAD (5323) Outside the U.S.: +1 708.786.5565					
Card Number	Expiration Date								
Cardholder Name	Cardholder Signatu	re							

TERMS AND CONDITIONS. By completing this Lead Retrieval Order you agree to be held liable for the safekeeping and return of the CompuLEAD unit and its accessories. If the unit or Bluetooth printer is not returned, returned damaged or stolen, a replacement fee of \$500 per item will be charged to the credit card used when placing the order. If the power cord is not returned, a \$100 replacement fee will be charged. If the Portable Android Charger w/ Cord is not returned, a \$50 replacement fee will be charged. If the unit is not returned within one hour after the show floor closes, a \$100 late fee will be charged. CompuSystems is not liable in the event of any hardware or software malfunction, service interruption or loss of saved leads.



