

**APPLICATION AND CONTRACT FOR 2018 PRE/POST-SHOW REGISTRATION MAIL LIST**

**70th AACC Annual Scientific Meeting & Clinical Lab Expo**

Meeting Dates: July 29-August 2, 2018

Exhibit Dates: July 31-August 2, 2018

McCormick Place ~ Chicago, IL

Click Here to  
Submit Via Email



Better health through  
laboratory medicine.

**Exhibitor/Workshop Coordinator (English Only)**

Company Name.....

Contact..... Title.....

Tel..... Fax.....

Email..... Website.....

Address.....

City..... State..... Zip..... Country.....

**Terms and Conditions:** As an exhibitor you may order a registrant list for the AACC Annual Scientific Meeting & Clinical Lab Expo. Use of the mailing list is meant to facilitate your company's pre-show and post-show marketing efforts. **This License Agreement allows for a one time use of the list. A copy of the mailing material must be sent for approval (electronic file can be submitted via email).** The Excel file may not be reproduced or distributed to any other organization, individual or institution without the expressed written consent of SPARGO, Inc. The lists will contain approximately 4,000 names, including "Conference" and "Expo Only" registrants and will include individuals from IVD companies, consultants, and others, along with registrants from clinical labs. No Exhibitors are included unless the individual is also a paid conference registrant. This is a mail list only - no phone, fax, or email addresses are included. The pre-list will be sent via email in Excel format in late June 2018, and the post-list will be sent in August 2018. Both are opt in/opt out and some attendees may choose not to participate. This offer is available to contracted 2018 exhibitors only.

\_\_\_\_\_ Pre-Show List(s) ordered at \$1,050 per list

\_\_\_\_\_ Post-Show List(s) ordered at \$1,250 per list

Total Cost: \$\_\_\_\_\_

**Send sample draft of the mailing piece to Terri Landis:**  
[terri.landis@spargoinc.com](mailto:terri.landis@spargoinc.com) / 703-679-3906

**Payment Information**

Initials	Deposit and Payment Schedule
	October 2, 2017...50% due for applications submitted prior to October 2, 2017
	October 2, 2017 – March 29, 2018...50% due with application
	After March 29, 2018...100% due with application

**AACC requires payment in full no later than March 30, 2018. Failure to make payments does not release the contracted or financial obligation of Exhibitor.**

**Submit application to:**  
Email: [exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com)

**Need Help? Contact:**  
[aaccexhibits@spargoinc.com](mailto:aaccexhibits@spargoinc.com)  
703-631-6200 | 800-564-4220

**Cancellation Penalties**

Cancellation Penalties	Initials
Through October 1, 2017 - 0%	
October 2, 2017 – March 29, 2018 - 50%	
After March 29, 2018 - 100%	

**Make checks payable to:**  
**American Association for Clinical Chemistry**

**Mail check payment to:**  
AACC Exposition Management, c/o SPARGO, Inc.  
11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

**Credit Card Payments:**  
An invoice with instructions to submit credit card payment online will be sent via email within one business day.

Exhibitor agrees to receive all written and electronic correspondence from AACC and SPARGO, Inc. in reference to the 70th AACC Annual Scientific Meeting & Clinical Lab Expo and all future AACC events. This order form will become a contract upon Exhibitor's authorized signature and **AACC's acceptance and approval.**

Exhibitor Signature..... Date.....

Printed Name.....

**Show Management Use**

Authorized AACC Signature..... Date.....

Account Number..... Assigned Workshop Slot.....