

APPLICATION AND CONTRACT FOR ENHANCED LISTING & PRODUCT SHOWCASE

70th AACC Annual Scientific Meeting & Clinical Lab Expo

Meeting Dates: July 29-August 2, 2018
 Exhibit Dates: July 31-August 2, 2018
 McCormick Place ~ Chicago, IL

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Better health through laboratory medicine.

Contact Information (English Only)

Company Name.....
 Contact..... Title.....
 Tel..... Fax.....
 Email..... Website.....
 Address.....
 City..... State..... Zip..... Country.....

Expanded Listing (Basic Exhibitor Listing included in booth purchase.)

Standard Extended Listing - \$725 Premium Listing - \$1,650

Upon receipt of application and payment, a username and password will be sent to the contact listed above to submit directory upgrade information.

Product Showcase Standard \$1,950 per product # of Products: _____

Participating company must be an exhibitor and the manufacturer or exclusive distributor of the product. Information regarding the product must be available at your exhibit booth. Each Product Showcase purchase includes: posting in online Product Showcase Directory, rotating product image on onsite showcase billboard and listing on searchable kiosks, listing in Exhibit Guide, and appearance in three (3) print issues of the Clinical News Dailies.

Total Cost of all Opportunities: \$ _____

Payment Information

Initials	Deposit and Payment Schedule
	October 2, 2017...50% due for applications submitted prior to October 2, 2017
	October 2, 2017 – March 29, 2018...50% due with application
	After March 29, 2018...100% due with application

Cancellation Penalties

Cancellation Penalties	Initials
Through October 1, 2017 - 0%	
October 2, 2017 – March 29, 2018 - 50%	
After March 29, 2018 - 100%	

AACC requires payment in full no later than March 30, 2018. Failure to make payments does not release contracted or financial obligation of Exhibitor.

Make checks payable to:
American Association for Clinical Chemistry

Mail check payment to:
 AACC Exposition Management, c/o SPARGO, Inc.
 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

Credit Card Payments:
 An invoice with instructions to submit credit card payment online will be sent via email within one business day.

Submit application to:
 Email: exhibitcontracts@spargoinc.com

Need Help? Contact:
aaccexhibits@spargoinc.com
 703-631-6200 | 800-564-4220

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the [70th AACC Annual Scientific Meeting & Clinical Lab Exposition Exhibit Terms, Conditions, Rules and Regulations](#). Exhibitor agrees to receive all written and electronic correspondence from AACC and SPARGO, Inc. in reference to the 70th AACC Annual Scientific Meeting & Clinical Lab Expo and all future AACC events. This application will become a contract upon acceptance with authorized signatures and AACC's acceptance and approval.

Exhibitor Signature..... Date.....
 Printed Name..... Telephone.....

Show Management Use

Authorized AACC Signature..... Date..... Account Number.....