



Expand Your Presence at NGAUS 2017

Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at the NGAUS 139th Conference is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **NGAUS 139th Conference Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with our tiered packages. These options will provide your company with additional visibility in the online directory. By taking part in this special opportunity, you will reach your target market **before**, **during** and **after** the 2017 event.

| | Basic <i>Free</i> | 2-Star <i>\$300</i> | 3-Star <i>\$500</i> | 4-Star <i>\$950</i> |
|---|----------------------|------------------------|------------------------|------------------------|
| Online Listing | | | | |
| Exhibitor Name | • | • | • | • |
| Booth Number | • | • | • | • |
| Web Address | • | • | • | • |
| 50 Word Description* | • | • | • | • |
| 200 Word Company Bio* | | | | • |
| Product Categories* | 3 | 4 | 5 | 6 |
| Company Logo | • | • | • | • |
| Press Releases* | | 2 | 5 | 6 |
| Products* (includes logo & description per product) | | 1 | 3 | 5 |
| Floor Plan Logo (company logo in booth on interactive floor plan online**) | | | • | • |
| Video | | | | 1 |

***Increase your exposure!** These items are searchable by keyword and category selection.

****Booth space must be a 20x20 or larger for logo to be visible.**

To take advantage of this opportunity, contact the
NGAUS Exhibit Management Team
888-215-2241 / 703-995-2567
ngausexhibits@spargoinc.com