Drawing/Raffle/Giveaway Approval Form Submission Instructions:

Exhibitors must submit a Drawing/Raffle/Giveaway Approval Form through the online <u>Exhibitor Resource Center</u> for approval by **Wednesday**, **July 17**.

The IMW Rules and Regulations are designed to create a fair and equitable business environment for all participating companies and meeting attendees. Small token gifts may be distributed from an exhibitor's booth with prior approval. Exhibiting companies that interact with physicians and other healthcare professionals during the 17th International Myeloma Workshop are asked to review the codes of ethics developed by PhRMA and AdvaMed. Ethical practices and industry conduct can differ among companies. It is the responsibility of each company to decide what types of activities are appropriate as they relate to sales and promotional events.

Giveaways, Drawings and Raffles may be conducted according to the following guidelines:

- Giveaways will be limited to those items relevant to the professional interests of the registrants.
- The winner must be announced after the meeting has concluded to avoid congestion in the aisle. Winners do not have to be present to win.
- IMS and IMW Exposition Management reserve the right to prohibit booth activity that it deems not in keeping with the professional purpose of the exhibition.
- All contests, lotteries and drawings must be approved by IMW Exposition Management in advance.

For additional information, please review the <u>Exhibitor Rules and Regulations</u> related to Drawings/Raffles/Giveaways on pages 4-5.

Questions? Please contact Sharon Boutin (Wong-Stewart), Exposition Operations Manager



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