

## **IMPORTANT DATES/DEADLINE CHECKLIST**

	DEADLINE DATE	ITEM
	Wednesday, July 10	Exhibitor Directory Listing Information submitted through the Exhibitor Resource Center
	Wednesday, July 17	Booth Activity Request Form submitted through the Exhibitor Resource Center
		Booth Rendering Submission Form submitted through the Exhibitor Resource Center
		Drawing/Raffle/Giveaway Form submitted through the Exhibitor Resource Center
		Exhibitor Appointed Contractor (EAC) Notification Form submitted through the Exhibitor Resource Center
		Food and Beverage Distribution Request Form submitted through the Exhibitor Resource Center
		Onsite Contact Form submitted through the Exhibitor Resource Center
	Tuesday, August 13	Exhibitor Registration – deadline to avoid cancellation penalty submitted through the Exhibitor Resource Center
		Freeman Advance Freight Warehouse Opens – please refer to <u>Shipping Information</u>
	Friday, August 16	Lead Management Services Early Bird Deadline - SPARGO
	Tuesday, August 20	Audio Visual Equipment Advance Price Deadline - Freeman
		Cleaning and Porter Service Advance Price Deadline – <u>Freeman</u>
		General Service Contractor Service (e.g. carpet, furniture) Order Form - <u>Freeman</u> Advance Price Discount Deadline
	Thursday, August 22	Electrical Service, Internet/Telecommunications, Security and Utilities – MCCA Advance Price Discount Deadline
		Booth Catering/Hospitality - <u>LEVY</u>
		Rigging - <u>JCALPRO</u>
	Tuesday, September 3	Last day for freight to the Freeman Advance Warehouse to arrive without after deadline surcharge.
	Tuesday, September 10	Move In begins for all exhibits at 1:00 p.m.

Contact Sharon Boutin (Wong-Stewart), IMW Exposition Management, at <u>sharon.wong-stewart@spargoinc.com</u> or (571) 279-0028 with any questions.