



Nashville, TN • April 6-10, 2019

Company Information

Contact Name _____ Booth Number _____

Company _____

Billing Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Lead Device Options



AT725 Handheld scanner

The AT725 has a full color graphic LCD display and touch screen. Its ergonomic design was created for operation with either hand, making the scanning and qualification process a breeze even during the most high volume situations. Exhibitors can add simple qualifiers, make notes or ask surveys through an on-screen keyboard. The long battery life, over 30 hours of runtime, makes it even more convenient. You can access your leads on-line and download into Excel. All leads are real-time.



ExpoLeads Mobile

Capture that lead from anywhere with an Apple or Android smart device. ExpoLeads Mobile allows you capture sales leads, add notes and follow up instantly with text, email or phone a call. You can set up your own qualifiers or surveys. You can access your leads on-line and download into Excel. All leads are real-time.



Mini Wireless Bluetooth Printer

Small and easy to use, this thermal printer is a great addition to the AT725. Lightweight with extremely fast and quiet printing, this printer can print 40,000 lines on a single charge. Easy paper loading. Simple, maintenance free operation.

For additional information on products or services, please call 866-546-4301.

Terms and Conditions

Cancellation requests submitted up to 14 days prior to the first official day of the event will be refunded less a \$75 admin fee. No refunds will be granted within 14 days prior to the event. All refund requests must be sent to leads@mcievents.com for processing or review. On-site orders limited to availability.

Units must be returned to the desk within one (1) hour of the show floor closing on the last day of the event. A \$2,000 fee will be charged to the card on file for any unrecovered units. Renting company is responsible for the proper use and safekeeping of each lead retrieval unit rented. Damage or loss will be billed to the exhibitor after the event.

Signature _____

Date _____

Lead Device Packages

Includes Custom Qualifiers, Delivery, Installation and Pickup

Price Qty Total

The **AT725 Handheld scanner** with full color touch screen. Includes custom qualifiers training and delivery and pickup services.

\$545
value
\$499 _____

A La Carte Products

Your pickup and drop-off

AT725 Handheld scanner with full color touch screen (scanner only)

\$375 _____

ExpoLeads Mobile smart device app (Smart device not supplied)

(Not recommended for older products with low resolution cameras, such as Apple gen 1 & 2 devices)

\$300 _____

Additional ExpoLeads Mobile smart device app license. (Smart device not supplied)

\$99 _____

Optional Products

Pick and choose your own add-ons

Delivery & Pickup to your booth. We do more than just delivery! We will also install it and train you to use it.

\$85 _____

Custom Qualifiers - a great way to organize leads that fit your needs, whether it is by sales person, product, etc. You get to decide.

\$85 _____

Mini Bluetooth Printer - this wireless printer allows you to print without having to stay in one place. Lightweight with a long battery life

allows you to print up to 30 feet away.

\$85 _____

Total: _____

Credit Card Payment:

Account Number: _____

Name on Card : _____

Expire Date _____ **CVV Code** _____

Signature _____

Fax - 972-349-7715

Scan & Email - leads@mcievents.com

Online - <https://leads.mcisemi.com/AORN2019>

No Checks or Cash payments accepted

AT725 Addon – Custom Lead Qualifiers*

*Fill out if selected on page 1

What are Custom Qualifiers?

Custom qualifiers are a list of descriptors unique to your company to categorize your leads quickly and without the need to write notes.

Can a single lead have more than 1 qualifier?

Yes, qualifiers are presented as a list and multiple qualifiers can be selected. Using the list below a single lead could have both “Large Customer” as well as “Needs Demo” and “Send Literature” or any combination you like.

How many Custom Qualifiers can I submit?

You can submit up to 20 custom qualifiers. Each qualifier can be no longer than 20 characters (inclusive of spaces and punctuation), so abbreviate where possible. Qualifiers will be the same across all units in the order.

Standard qualifiers included with your lead service rentals are:

Send Samples	Contact ASAP	Recommends
Send Literature	Followup 30 days	Final Say
Send Pricing	Followup 60 days	Large Customer
Provide Quote	Followup 90 days	Midsized Customer
Have Sales Call	Add to mailing list	Small Customer
Needs Technical Info	Place order at show	
Needs Demo	Decides Purchase	

Provide your Custom Qualifiers below:

1		11	
2		12	
3		13	
4		14	
5		15	
6		16	
7		17	
8		18	
9		19	
10		20	