



GIVEAWAY POLICY

Distribution of stick-on decals is strictly prohibited. Distribution of items containing magnets is expressly prohibited, as they demagnetize attendee registration cards, which compromises lead retrieval data. If Exhibitor's giveaway is determined to be objectionable or inappropriate, AORN has the right to refuse to allow Exhibitor to distribute it. See also "Drawings and Presentations."

AORN applauds [AdvaMed's Code of Ethics for Interactions with Health Care Professionals](#) and [PhRMA's Code on Interactions with Healthcare Professionals](#). Because these codes are industry-specific and voluntary, AORN does not see itself in the role of enforcement of these codes and will therefore defer to the judgment of each company's compliance department for interpretation and application of those rules.

Prize awards, lotteries, drawings, contests, favors, advertising premiums, or any other items with a value of \$100 or more to be given to attendees, must be pre-approved by show management through the Giveaway Request Form which is part of the online [Exhibitor Resource Center](#). Request for approval of such giveaways items must be submitted through the online Exhibitor Resource Center by February 16, 2018 and include a sample, photograph or description of the item (if there will be a drawing, eligibility requirements, etc.).

Any exhibitor at the Annual Meeting who provides food and beverage to attendees is required to order and pay for porter service through the exclusive general services contractor, Freeman. Order forms and additional information is available in the [Exhibitor Service Manual](#) under "Service Order Forms."

If you have questions with regards to the giveaway policy, please contact Meghan Leahy, Exhibit Operations Manager, at meghan.leahy@spargo.com or 703-654-6929.